

**MEETING INFORMATION AND COMMUNICATIONS  
TECHNOLOGY ACCESS AND SERVICE NEEDS FOR PEOPLE  
WITH DISABILITIES:**

***MAJOR ISSUES FOR DEVELOPMENT AND IMPLEMENTATION OF  
SUCCESSFUL POLICIES AND STRATEGIES***

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## Seminar on Sharing Experience on Best Practices and Services for People with Disabilities

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## Presentation Prepared for ITU by Cynthia D. Waddell, Juris Doctor

Based upon the ITU Background paper prepared  
by Cynthia D. Waddell, Juris Doctor on

**Meeting Information and Communications  
Technology Access and Service Needs for  
People with Disabilities: Major Issues for  
Development and Implementation of  
Successful Policies and Strategies**

Views expressed in this paper are those of the  
author, and do not necessarily reflect those of the  
ITU or its membership.



## Overview

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- Mandates
- Major Policy Issues
- Current Situation
- Best Practice Examples
- Proposal for Way Forward



## ICT Mandates

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- World Summit on the Information Society  world summit  
on the **information society**  
Geneva 2003 - Tunis 2005
- World Telecommunication Development Conference (2006)
- UN Convention on Rights of Persons with Disabilities



## Major Policy Issues

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- Disability Rights
- Mainstreaming and Stakeholder Engagement
- Universal Service Obligations
- Accessible ICT Technical Design Standards



## Major Policy Issues (Cont'd)

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- Implementation of ICT Barrier Removal Action Plans
- Accessible ICT Public Procurement Toolkits
- Identification of Benchmarking & Research Needs
- Outreach, Education and Training on Accessible ICT



## Disability Rights

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- Accessibility as a Disability Right
- Convention
  - General Obligations
  - Article 9 Accessibility
  - Articles 21, 29, 30, 31 and 32
- National Laws



## Mainstreaming & Stakeholder Engagement

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- Integration of Disability Perspective in All Policy Areas and all Stages
- Active Participation of All Relevant Actors- including Persons with Disabilities



## Universal Service Obligations

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- Availability, Affordability and Accessibility
- Universal service- telecom services to all households within a country
- Universal access- telecom services on a shared basis, such as the use of public payphones



## USO- United States

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- TRS mandated by ADA in 1990
- Nine types of TRS calls
- TTY Equipment and Program Administered at State Level
- Use of TRS increased 15% from 2003-2004
- Internet Relay increased 45% and Video Relay 210%



## USO in European Union

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- Survey finds lack of information about accessibility and affordability
- Text telephones may be provided in some countries but lack of interoperability prevents calls to another system and even across Member States
- Cannot access Emergency Services



## USO and Broadband

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- US- FCC seeking comment 1 May 2007 on broadband as USO; 6 September 2007 said that USO Support will focus on Voice, Broadband and Mobility
- EU- Not including Broadband
- ITU Survey- Out of 93 countries surveyed 27 include narrowband Internet service in USO and 11 include high-speed Internet



## USO and VoIP

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- US- On 15 June 2007 extended Disability Access requirements to VoIP
- US- Also extended TRS requirements to providers of VoIP
- EU- European Commission urged “light touch” in regulation so that innovation and market structures could emerge



## Accessible ICT Technical Design Standards

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- Emerging field with international standards community becoming increasingly active
- JTCI Special Working Group on Accessibility
- ITU Total Conversation Service





## Implementation of ICT Barrier Removal Action Plans

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- EU-i2010 Framework- eAccessibility is part of eInclusion; Country reports are posted online regarding efforts
- Australia- Disability Discrimination Act of 1992 and Action Plans; Over 400 Action Plans posted on Human Rights & Equal Opportunity Commission website
- US- Section 508 requires Biennial Survey; Results Posted Online



## Accessible ICT Public Procurement Toolkits

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- Comparison of Four Approaches in Denmark, Ireland, Canada and US
- Focus on procurement plays a significant role in promoting accessible ICT



## Identification of Benchmarking and Research Needs

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- EU gathering data on web accessibility benchmarking
- Lack of metadata and core ICT indicators for accessible design of ICT
- Article 31 of Convention – Statistics and Data Collection- seeks to correct the gap



## Outreach, Education and Training on Accessible ICT

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- Call for accreditation at the university level to include Universal Design as a formal component of educational programs
- Call for business and professional associations to support in-service training on UD and accessibility

## Current ICT Situation

- Africa
- Asia Pacific
- Americas
- Europe



## Africa

- Problem of affordable access
- Lack of ICT infrastructure
- Africa has 31 out of 50 countries classified by UN as Least Developed Country



## Asia Pacific

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- Tsunami Preparedness and ICT
- Biwako Millennium Framework ICT survey; lack of availability, affordability and accessibility
- 6 countries reported ICT survey data on use by persons with disabilities
- 12 countries reported standards setting activities for accessibility underway



## Americas

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- Braille copy of Country Constitution not available in more than 60% of Countries Surveyed (2004 Survey)
- 50% of Countries have Physicians Trained on How to Care for PWDs
- US and Ontario province of Canada have disability rights impacting ICT and accessible design



## Europe

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- I2010 Framework Underway
- European Disability Forum reports that they are working with the European Commission to develop standards for public procurement of accessible ICT



## Best Practice Examples

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- “Total Conversation”
- DAISY- Digital Accessible Information System
- U.S. Section 508 Accessible ICT Procurement Approach



## Potential Role of Private Sector

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- UN G3ict- The Global Initiative for Inclusive Information and Communication Technologies
- EU ICT Policy Support Programme



## Proposal for Way Forward

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- Phase I- Global Symposium on ICT accessibility, availability and affordability to be held on 1) Interoperability & Standards  
2) Regulatory and Policy Frameworks  
3) Social and Economic Issues
- Phase II- Regional Workshops to Equip Facilitators
- Phase III- Facilitators Begin Country Effort
- Phase IV- Facilitators Report to World Telecommunication Development Conference



## Proposal for Way Forward (Phase I)

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- ICT Global Symposium to Identify tools, best practices, research and collaborators for three sectors concerning accessibility, availability and affordability:
  - 1) Interoperability & Standards
  - 2) Regulatory and Policy Frameworks
  - 3) Social and Economic Issues



## Proposal for Way Forward (Phase II)

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- Regional Workshops for Stakeholders on meeting Convention obligations using best practices, tools, resources and collaborative partnership opportunities to address ICT accessibility, availability and affordability
- Participants to be trained to facilitate workshops in their own country to identify priorities and concrete action plans for implementation



## Proposal for Way Forward (Phase III and IV)

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- Country Facilitators engage stakeholders by convening workshops for consumer, legal, business and gov't communities for effective facilitation, training, issue prioritization and action plan implementation
- After allowing time for implementation, reports on the effort are given at the World Telecommunication Development Conference



## Contact Information

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