# Global Policy Dialog and Briefing: Cybersecurity Strategy Design and Implementation



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### Agenda

- ❖ Guide to Developing a National Cybersecurity Strategy 2<sup>nd</sup> edition
- Contributors
- Framework for Supporting National Cybersecurity Strategy
- ❖ The Lifecycle of National Cybersecurity Strategy
- ❖ Phase 1: Initiation and Relevant Stakeholders
- ❖ Phase 2: Stocktaking and Analysis
- Stocktaking and Analysis Available Cyber Diagnostics
- Phase 3: Production of NCS
- ❖ Phase 4: Implementation
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- "How to" Supporting Mechanism
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### Guide to Developing a National Cybersecurity Strategy 2<sup>nd</sup> Edition



The guide is one of the most comprehensive overviews of what constitute successful cybersecurity strategies. It will assist national leaders and policy-makers in thinking strategically about cybersecurity, preparedness and resilience at the national level.

#### **Evolving landscape**

The complex nature of cyberspace calls for continuous improvements to NCSs:

- Evolving cybersecurity landscape
- Increased dependency on ICTs
- Rapidly growing cyber risks.

#### **Collaborative effort**

The Guide is the result of a multistakeholder cooperation effort. It merges the expertise of 19 partners from:

- Public and private sectors
- International organisations and NGOs
- Civil society
- Academia

#### **NCS Methodology**

It provides reference framework to support countries' ongoing efforts to embrace digitalisation within a comprehensive NCS:

- Lifecycle of a strategy
- 9 Overarching principles
- 37 Best Practices



### Contributors



COMMONWEALTH TELECOMMUNICATIONS ORGANISATION

















Global Cyber Security Capacity Centre



















#### **Observers:**



CYBER READINESS INSTITUTE





# Framework for supporting National Cyber Security Lifecycle

Three categories of resources on cybersecurity

#### **OPERATIONS**



Mainstreaming cybersecurity activities into projects, through;

- Expanding available resources to project teams
- Designing cyber protected operations
- Enhancing client's cyber resilience

#### **KNOWLEDGE**



Information driven approach to ensure a better pool of knowledge, present available cyber public goods, extend expertise and support data driven decision making:

- Global Baseline Report
- Economics of Cybersecurity
- Menu of Options
- Diagnostic Framework

#### **PARTNERSHIPS**

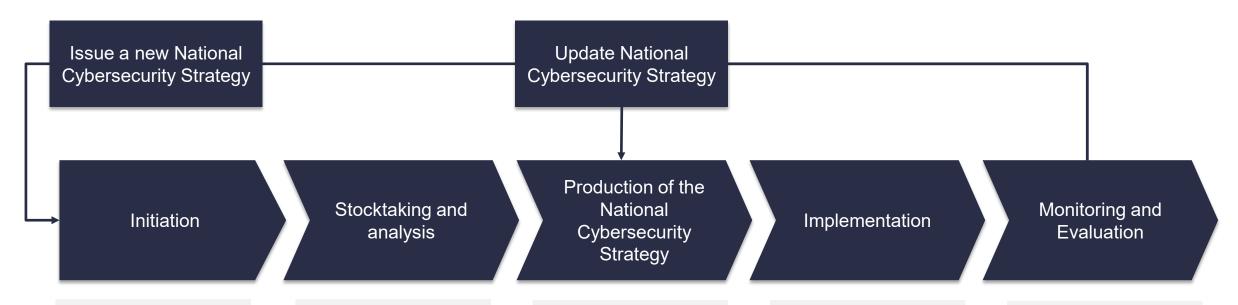


Developing strong partnership, fostering awareness, sharing knowledge and expertise and mobilizing resources to support clients on cyber for development:

- Global Conference on Cyber Capacity Building
- Cybersecurity Multi Donor Trust
   Fund

Guide to Developing a National Cybersecurity Strategy: Collaborating through strong PARTNERSHIP, to develop KNOWLEDGE resource for National Cybersecurity Strategy, for the design and implementation of cyber activities in OPERATIONS

### The Lifecycle of a National Cybersecurity Strategy



- Identifying the Lead Project Authority
- Establishing Steering Committee
- Identifying stakeholders to be involved in the NCS development
- Identifying human and financial resources
- Planning the development

- Assessing the national cybersecurity landscape
- Assessing the cyber-risk landscape
- Drafting the NCS
- Consulting with a broad range of national, regional and international stakeholders
- Seeking formal approval
- Publishing and promoting the NCS

- Developing the action plan
- Determining initiatives to be implemented
- Allocating human and financial resources for the implementation
- Setting timeframes and metrics

- Establishing a formal process
- Monitoring the progress of the implementation of the Strategy
- Evaluating the outcome of the Strategy

# **Phase 1: Initiation**





Plan the work





Identify the stakeholders





Coordinate the effort

Be accountable for the process





Major steps and activities



Key stakeholders



Resource requirements



Form of the strategy



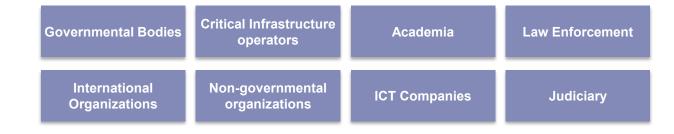
Timeline

NCS Development Plan

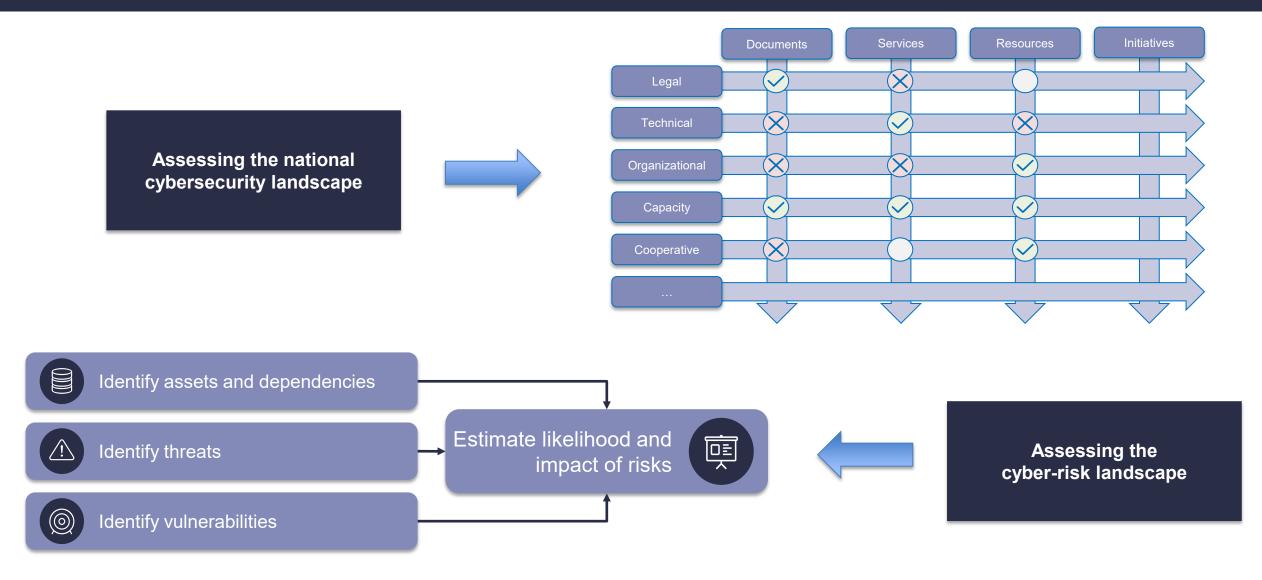
### Relevant Stakeholders



- Ensure the buy-in of relevant actors
- Consider needs, knowledge and expertise
- Facilitate cooperation towards achieving the objectives of the Strategy



# Phase 2: Stocktaking and Analysis



# project) (national to analysis eve

# Stocktaking and Analysis – Available Cyber Diagnostics

Maturity, risk, and compliance assessments at the national, sectorial, sub-sector and project levels

#### **Digital Economy Framework**

- WBG analytical model of digital transformation
- Include cybersecurity crosscutting segment
- Standardize approach

**National** 

Sector/ Subsectorial

**Project** 

#### **ITU Global Cybersecurity** Index

- Stocktake of countries' cybersecurity resources
- used by countries to drive continuous cybersecurity improvement, share best practices, and build capacity

#### Oxford CMM Framework

- Comprehensive gap analysis Maturity Model for nations
- Rolled out as part of policy dialogue and project design or as part of projects activities

#### **WBG Cyber Crime Assessment Toolkit**

- Examine current landscape of cybercrime
- Build capacity to combat cybercrime

#### **WBG CIIP Toolkit**

- Cyber maturity assessment, applicable for sectors and subsectors
- Includes actionable recommendations

**National CIRT Readiness Assessment** 

**Risk Assessment for Projects** 

Increasing detail in analysis

### Phase 3: Production of NCS

#### **Drafting**



- Overall cybersecurity direction
- Areas of intervention
- Objectives and impacts
- General courses of actions.

#### **Consulting with stakeholders**



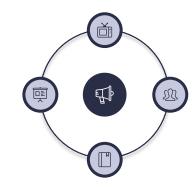
- Working groups
- Public consultation
- National Surveys
- Validation workshop
- Peer review

#### **Formal Approval**



- Strategy formally adopted by the Executive
- Adoption process depends on how the NCS is defined in the legislative framework

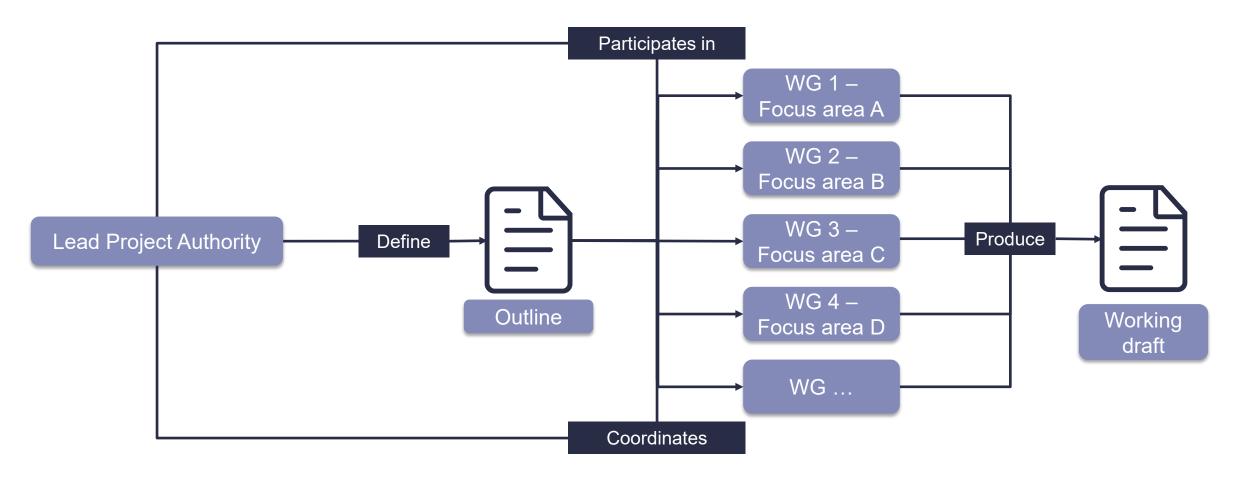
#### **Publishing and promoting**



- The NCS should be a public document
- internal and external promotion activities

### Phase 3: Production of NCS

### **Example of drafting process**



# Phase 4: Implementation

Determining initiatives to be implemented

Identify initiatives' owners

Allocating human and financial resources

Setting the timeframe

- The NCS defines the objectives to realise across the focus areas identified.
- The AP identifies the specific initiatives within each focus area that will help meet those objectives
- The AP identifies government entities as owners for each of the initiatives.
- These entities are responsible and accountable for the implementation of the initiative assigned to them
- The initiatives should be supported by adequate resources (human, expertise, funding)
- The initiatives should prioritised based on their criticality to ensure that limited resources are appropriately leveraged
- Having a clear timeframe for each initiative contributes to build a comprehensive plan at the national level
- This also supports in identifying dependencies across different initiatives



Action Plan (AP):
a structured
approach to
implementation

### Production, Implementation & Action Plan Support - Menu of Options

Production Phase: Support for Developing Countries with designing NCS, defining action/implementation plan and advising on a framework for National Cybersecurity Strategy lifecycle (M&E). Workshops on the different components of NCS are available throughout the process.

**Implementation Phase**: Support to the operationalization and implementation of various components of the NCS.

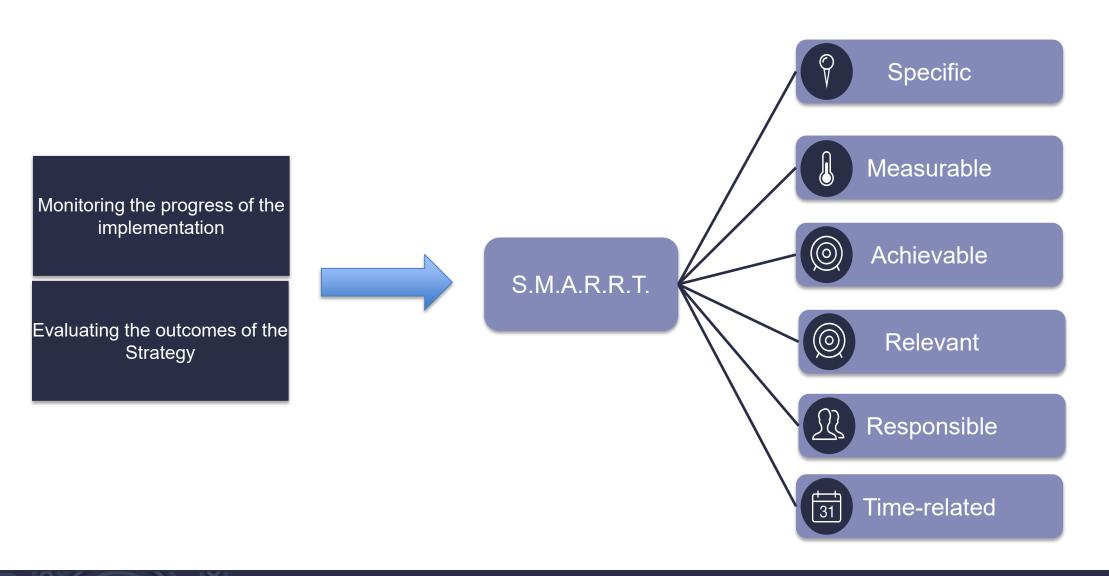
#### The Seven NCS Guide Focus Areas

- I. Governance
- ☐ Cybersecurity Institutional Structure
- ☐ Compliance / Audit Framework for Cyber
- ☐ Guidelines for CIIP
- ☐ Action Plan Cybersecurity Agency

- II. Risk management in national cybersecurity
- ☐ Cyber Risk Assessments for Public Sector, Private Sector and Civil Sector
- ☐ Simulations and Drills
- III. Preparedness and resilience
- ☐ Strengthening of national CERTs/CSIRTs/SOCs
- ☐ Tools, platforms, equipment, applications for threat intelligence, prevention, monitoring, response, recovery
- IV. Capability and capacity building and awareness raising
- Training for various audiences: officials at technical levels; end users of gov systems; judges and prosecutors; budget deciders
- Establishment of a Cybersecurity Academy as part of an existing institute of higher learning
- ☐ Public awareness campaigns

- V. Critical infrastructure services and essential services
  - Establishment or capacity building for priority sectoral CERTS, CSIRTs or SOCs government, banking, communications, energy
- ☐ Cybersecurity technical architecture
- VI. Legislation and regulation
- Cybersecurity Cybercrime Legislation & Regulation
  - Accession to Budapest Convention
- ☐ Critical Infrastructure Legislation
- ☐ Legislative reviews &assessments
- VII. International cooperation
- ☐ Exchanges with CERTs/SOCs/CSIRTs
- Study Tours
- Peer-to-peer exchanges
- Information sharing platforms and systems

# Phase 5: Monitoring and Evaluation



### "How To" - Supporting Mechanism

#### **Non-Lending Activities**

- Smaller-scale assistance
- Discrete activities,
   Technical Assistance

Contact the Cybersecurity CoP in DD

Active policy dialogue between line ministry and WB team

Request for support may need to be requested by PS level to WB

Support is subject to availability of funding

Support NCS design and definition of action plan ladvise on NCS lifecycle

Larger-scale financial assistance for holistic cybersecurity programs:

\* Sub-Component \*Five years project

Deep policy dialogue between line ministry and WB team Request by Minister of Finance to WB's Country Director for lending support

Unlocks preparation funds for the loan

Line Ministry and WB team identify, prepare, appraise and negotiate the project

The project is sent to WB Board for approval

Project may need to undergo country-level approval processes (e.g. Cabinet approval)

# Wrap-up

National Cybersecurity Strategy (NCS) is more than a document, it includes two levels:

- Strategy level: what a country wants to do, what interests to pursue
- Action plan: how to orchestrate resources to protect national interests in cyberspace



Informed decision making



**Stakeholders involvement** 



**Governance** 



**Human/economic resources** 



**International cooperation** 

# Wrap-up

"Cybersecurity is essential to ensuring effective and inclusive digital transformation. To reap the benefits and manage the challenges of digitalization, countries need to frame the proliferation of ICT-enabled infrastructure within a comprehensive National Cybersecurity Strategy"

Ms. Doreen Bogdan-Martin, Director of the Telecommunication Development Bureau (BDT) of the International Telecommunication Union (ITU)

## Wrap-up

### To learn more or get in touch:







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https://www.worldbank.org/en/topic/digit aldevelopment



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