



Telecommunication  
Development Bureau (BDT)



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- Administrations of ITU Member States
- ITU-D Sector Members
- Regional/International Organisations
- Academia
- GCI Country Focal Points

**Subject: Invitation to participate in the NCS Masterclass**

Dear Sir/Madam,

I am pleased to invite you to participate in the National Cybersecurity Strategy (NCS) Masterclass, [Global Policy Dialogue and Briefing on Cybersecurity Strategy Design and Implementation](#), co-organized by the International Telecommunication Union (ITU) and the World Bank, fully virtually with the event taking place on 6 April 2022.

The main objective is to support national leaders and policymakers in the ongoing development, establishment, and implementation of national cybersecurity strategies and policies outlined in two National Cybersecurity Strategy (NCS) guides with the second NCS guide launched on November 24, 2021.

With an increase of 40 per cent of countries that have adopted a National Cybersecurity Strategy since 2018 (Global Cybersecurity Index Report 2020), a significant growth in efforts on cybersecurity is visible. However, the constantly evolving nature of cyberspace and the ever-changing cybersecurity landscape pose challenges in terms of adoption and implementation of NCS.

With a view to target the importance of designing, implementing, and maintaining NCS, and as part of the dissemination of the new NCS guide, the World Bank and ITU are partnering with on a joint event, and will present the benefits and practical approaches of implementing the methodology of the NCS Guide.

The NCS Masterclass will consist of two sessions, each of one hour:

- First session: Demand and supply-cybersecurity countries and their representatives from the regions will lead a Global Policy Dialogue on designing and implementing cybersecurity strategies. This session will also highlight the potential benefits that supply and demand countries in terms of cybersecurity can claim from potential partnerships, especially those established with a capacity-building objective.
- Second session: An introduction masterclass to the second edition of the NCS guide that will explain its features and how to implement it.

For further information on the NCS Masterclass: Global Policy Dialogue and Briefing on Cybersecurity Strategy Design and Implementation, please visit our website [www.itu.int/go/NCSWM22](http://www.itu.int/go/NCSWM22).

To register, please use these links:

- [8:00 am – 10:00 am CEST for Asia and the Pacific](#)
- [2:00 pm – 4:00 pm CEST for Africa, Americas, Arab Region, Europe & CIS](#).

If you have any questions concerning the event, please write to: [cybersecurity@itu.int](mailto:cybersecurity@itu.int). The cybersecurity team remains at your disposal.

I look forward to your participation at this event to exchange useful knowledge and strengthen partnerships and cooperation.

Yours faithfully,

[ORIGINAL SIGNED]

Doreen Bogdan-Martin  
Director