

| | Setting the Scene: Definition and Characterization of OTT services and applications Impact of OTT services in Telcos and ISP: New business models and opportunities Scott Minehane, ITU Consultant Market Issues: Private Sector view point Ebele Okobi, Head Of Public Policy, Africa, Facebook General discussion |
|--------------------------------|--|
| 13.00 – 14.30 | LUNCH BREAK |
| 14.30 – 15.30 | SESSION 4: Workshop on Content industry development in Africa Chair: Philippe Pango, Director General, VITIB, Cote d'Ivoire |
| | How to stimulate innovation, development and adoption of local applications, services and digital content? Assirou Kassim Kouadia, Director Corporate Sales & Carriers Polations |
| | Assirou Kassim Kouadio, Director Corporate Sales & Carriers Relations, VIPNET |
| | How IXP can enhance local content? FaceBook experience |
| | Ebele OKOBI Head Of Public Policy, Africa Facebook |
| | How to raise consumer demand and promote confidence in the use of ICTs? Didier Kla, ICT Director, Orange Cote d'Ivoire |
| | Policy, regulation and tools to facilitate availability of competitive ICT |
| | services and applications |
| | Bassoumarifou Sanogo, Director, Telecoms activities, ARTCI |
| | General discussion |
| 15.30 – 16.00 | Coffee / tea break |
| 16.00 – 17.00 | Session 5: Workshop on African countries' experience sharing: Success stories and lessons |
| | learned |
| 1 | |
| | Chair: Mr Laminou ELH MAMAN, WATRA |
| | The OTT market in Africa, situation and perspectives |
| | |
| | The OTT market in Africa, situation and perspectives Makhtar Fall, Chair IAMG Presentation of national experience on IXPs Armand Koffi, chef service CIVIX |
| | The OTT market in Africa, situation and perspectives Makhtar Fall, Chair IAMG Presentation of national experience on IXPs Armand Koffi, chef service CIVIX Presentation of national experience on local content |
| | The OTT market in Africa, situation and perspectives Makhtar Fall, Chair IAMG Presentation of national experience on IXPs Armand Koffi, chef service CIVIX |
| | The OTT market in Africa, situation and perspectives Makhtar Fall, Chair IAMG Presentation of national experience on IXPs Armand Koffi, chef service CIVIX Presentation of national experience on local content Philippe Pango, Director General, VITIB, Cote d'Ivoire |
| 08.00 – 09.00 | The OTT market in Africa, situation and perspectives Makhtar Fall, Chair IAMG Presentation of national experience on IXPs Armand Koffi, chef service CIVIX Presentation of national experience on local content Philippe Pango, Director General, VITIB, Cote d'Ivoire General discussion |
| | The OTT market in Africa, situation and perspectives Makhtar Fall, Chair IAMG Presentation of national experience on IXPs Armand Koffi, chef service CIVIX Presentation of national experience on local content Philippe Pango, Director General, VITIB, Cote d'Ivoire General discussion Day 2 – Thursday 24 March 2016 DELEGATES REGISTRATION |
| 08.00 - 09.00 09.00 - 11.00 | The OTT market in Africa, situation and perspectives Makhtar Fall, Chair IAMG Presentation of national experience on IXPs Armand Koffi, chef service CIVIX Presentation of national experience on local content Philippe Pango, Director General, VITIB, Cote d'Ivoire General discussion Day 2 – Thursday 24 March 2016 DELEGATES REGISTRATION FTRA-16 OPENING CEREMONY |
| | The OTT market in Africa, situation and perspectives Makhtar Fall, Chair IAMG Presentation of national experience on IXPs Armand Koffi, chef service CIVIX Presentation of national experience on local content Philippe Pango, Director General, VITIB, Cote d'Ivoire General discussion Day 2 – Thursday 24 March 2016 DELEGATES REGISTRATION FTRA-16 OPENING CEREMONY Director General of ARTCI, Cote d'Ivoire |
| | The OTT market in Africa, situation and perspectives Makhtar Fall, Chair IAMG Presentation of national experience on IXPs Armand Koffi, chef service CIVIX Presentation of national experience on local content Philippe Pango, Director General, VITIB, Cote d'Ivoire General discussion Day 2 – Thursday 24 March 2016 DELEGATES REGISTRATION FTRA-16 OPENING CEREMONY Director General of ARTCI, Cote d'Ivoire Director of Telecommunication Development Bureau (ITU/BDT)(Key note address) |
| | The OTT market in Africa, situation and perspectives Makhtar Fall, Chair IAMG Presentation of national experience on IXPs Armand Koffi, chef service CIVIX Presentation of national experience on local content Philippe Pango, Director General, VITIB, Cote d'Ivoire General discussion Day 2 – Thursday 24 March 2016 DELEGATES REGISTRATION FTRA-16 OPENING CEREMONY Director General of ARTCI, Cote d'Ivoire |

| | Group Photo/Media |
|---------------|---|
| 11.00 – 11.30 | Coffee / tea break |
| 11 .30 –12.00 | FTRA-16 First Plenary |
| | Appointment of the Bureau and adoption of the agenda |
| | Outgoing chairman's report |
| | Report from the Private Sector Working Party |
| | Chair, Private Sector Working Party |
| | GSR: input of FTRA, and video presentation |
| | Q/A & General discussion |
| 12.30 – 14.00 | LUNCH BREAK |
| 14.00 – 15.00 | SESSION 6: Overview of the trends in ICT, services & regulation |
| | Chair: Oscar MANIKUNDA MUSATA Chairman of the College, ARTPC(DRC) Regulatory challenges in the digital age |
| | Jean-Jacques Massima, ITU |
| | ICT market trends in Africa |
| | Makhtar Fall, Chair IAMG |
| | The App Economy |
| | Scott Minehane, ITU consultant |
| | Growth in IP traffic, applications and trends |
| | Assirou Kassim Kouadio, Director Corporate Sales & Carriers Relations, VIPNET |
| | Q/A & General discussion |
| 15.00 – 15.30 | Coffee / tea break |
| | Information Session: SMART Africa & One area Network (Dr. H. Toure, Transform Africa) |
| 15.30 – 16.00 | |
| 16:00-17:00 | SESSION 7 : New trends in the telecoms/ICT sector |
| | Chair: AbdoulKarim Soumaila, ATU |
| | Net Neutrality issues: |
| | policy and regulations |
| | Investment |
| | (ARTP, Senegal)*; video presentation RME |
| | Quality of Service and Quality of Experience: the invasion of the SIM-Box consequent service degradation |
| | Dr Boudal Niang, ESMT Dakar |
| | Hugues AHOUNOU, GREENN, Côte d'Ivoire Aminata Dramé, SONATEL, Senegal |
| | Q/A & General discussion |
| 17.00 – 17.30 | SESSION 8: Closed session of Regulators |
| | Chair: Director General of ARTCI |
| | Day 3 – Friday 25 March 2016 |

| 09.00 – 10:30 | SESSION 9 : Some key technical challenges in Africa |
|---------------|--|
| | Chair: Oumar Said Coulibaly, deputy DG, ARPT, Guinea |
| | International Mobile Roaming: the case of One Network Area for the Northern Corridor of Eastern Africa |
| | Jean-Baptiste Mutabazi, RURA, Rwanda Video presentation RME |
| | Keeping traffic in Africa: Internet Exchange points (IXP) |
| | Kevin Yao, ARTCI (IXP implementation in Cote d'Ivoire) |
| | Status of IPv6 migration |
| | Brice Abba Beou, AfriNIC; video presentation IEE |
| | Incoming traffic Monitoring |
| | Mamadou Lamarana Bah, Director of Networks and Services, ARPT, Guinea* (ARTP, Sénégal)* |
| | Q/A & General discussion |
| 10.30-11.00 | Coffee / tea break |
| 11 .00– 12.00 | SESSION 10: Regulatory impact on technical and economic development |
| | Chair: Jean-Baptiste Mutabazi, RURA, Rwanda |
| | Regulatory responses to technology developments: |
| | Spectrum policy |
| | Cecil Ameil, SES |
| | Post WRC-15 and evolution to 5G |
| | Annette Purves, Intelsat |
| | Collaborative regulation in a digital economy – questions on digital platforms and applications |
| | Scott Minehane, ITU Consultant |
| | Q/A &General discussion |
| 12.00-12.30 | FTRA-16 Final Plenary: Conclusions and ways forward |
| | Adoption of forum recommendations and input to GSR-16 |
| | Proposal of themes for FTRA 2017 and GSR 2017 |
| | Date and venue for FTRA 2017 |
| 12.30-13.00 | Closing Ceremony |