The need of an international framework for cooperation: the Child Online Protection (COP) Initiative

Regional annual Capacity-building Workshop on Child Online Safety for Africa sub-Saharan countries
Lilongwe, Malawi, 18-20 July 2016

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Specialized Agencies of the United Nations

A specialized agency of the UN with focus on *Telecommunication / ICTs*

Overview

193 Member States
567 Sector Members
159 Associates
60 Academia

ITU-R: ITU's Radio-communication Sector globally manages radio-frequency spectrum and satellite orbits that ensure safety of life on land, at sea and in the skies.

ITU-T: ITU's Telecommunication Standardization Sector enables global communications by ensuring that countries' ICT networks and devices are speaking the same language.

ITU-D: ITU's Development Sector fosters international cooperation and solidarity in the delivery of technical assistance and in the creation, development and improvement of telecommunication/ICT equipment and networks in developing countries.
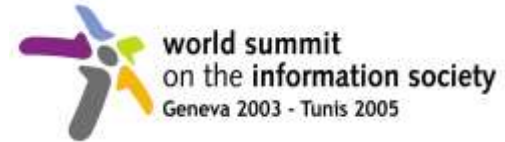
Headquartered in Geneva,
4 Regional Offices
7 Area Offices.

3

ITU's mandate on Cybersecurity

2003 – 2005
WSIS entrusted ITU as sole facilitator for WSIS Action Line C5 -
"**Building Confidence and Security in the use of ICTs**"

2007
Global Cybersecurity Agenda (GCA) was launched by ITU
Secretary General
The GCA is a **framework for international cooperation in cybersecurity**

2008 to date
ITU Membership endorsed the GCA as the ITU-wide
strategy on international cooperation.

Building confidence and security in the use of ICTs is widely present in **ITU** resolutions.
In particular several **ITU Conferences (ITU Plenipotentiary- PP, WTSA, and WTDC)** have produced
Resolutions (PP Res 130, 174, 179, 181, WTSA Res 50, 52, 58, and WTDC 45, 67, 69) touching on the
most relevant ICT security related issues, from legal to policy, to technical and organization measures.

The Child Online Protection (COP) Initiative

The **COP Initiative** aims at bringing together partners from all sectors of the global community to ensure a safe and secure online experience for children everywhere.

Objectives

- **Identify risks and vulnerabilities to children in cyberspace;**

- **Create awareness of the risks and issues through multiple channels;**

- **Develop practical tools to help governments, organizations and educators minimize risk; and**

- **Share knowledge and experience while facilitating international strategic partnership to define and implement concrete initiatives**
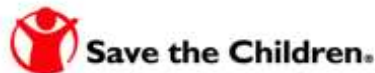
International Cooperation

❖ Harness the power of multi-stakeholder collaboration through knowledge sharing

❖ Promote a global culture of "digital citizenship"

❖ Encourage the establishment of cooperative arrangements for sharing information

WSIS+ 10 High Level Event

❑ The **WSIS+10 High-Level Event** was an extended version of the WSIS Forum to address the progress made in the implementation of the WSIS outcomes related to the WSIS Action Lines, while providing a platform for multistakeholder coordination of the implementation of the WSIS outcomes.

❑ The WSIS+10 High-Level Event reviewed the WSIS Outcomes (2003 and 2005) , in particular, related to the Action Lines with a view to developing proposals on a new vision beyond 2015, potentially also exploring new targets.

❑ The **WSIS+10 High Level Event Outcome Documents** revised the text of the *Action Line* C5 and recognized the importance of COP and youth empowerment.

"Promoting a culture of online security and safety, empowering users, and encouraging national, regional and international cybersecurity strategies to protect users, including children" – "Ensure special emphasis for protection and empowerment of children online. In this regard, governments and other stakeholders should work together to help all enjoy the benefits of ICTs in a safe and secure environment."

Council Working Group (CWG) on COP

❑ The CWG COP is a **platform which facilitates the membership's input and guidance on ITU's role in child online protection**. Through the work of the Group, our membership makes recommendations and provide invaluable inputs to the Initiative.

❑ The recent **Plenipotentiary Conference**, held in Busan in 2014, made some important amendments:

- participation in the Group meetings will be open to all stakeholders (both ITU members and non-members);

- all documentation will be publicly available without password protection

Last CWG-COP Meeting

16 February 2016
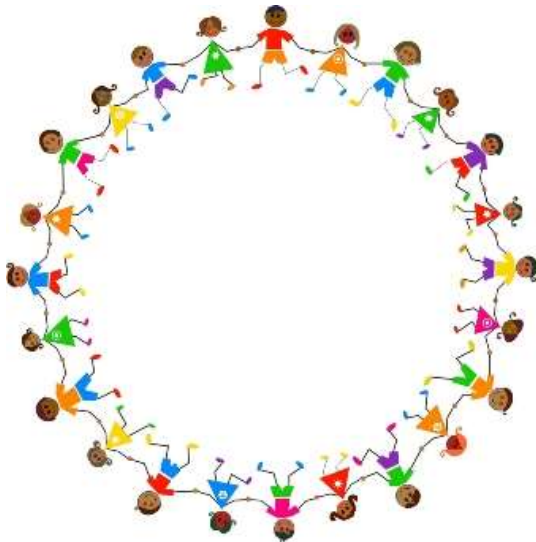
Online Youth Consultation

- The Group also recommended to conduct one-day online consultations for youth, prior to its meetings. This will allow the Group to be more inclusive and ever-more agile in responding to current and emerging technical and policy needs.
- We partnered with UNDP and its World We Want Platform and we now have our consultation on live: https://www.worldwewant2015.org/itu-youth

What do we do?

4 Set of COP Guidelines

- Developed in cooperation with COP partners, is the first set of guidelines addressing different stakeholders. Available in the six UN languages

MOBILE OPERATORS

Mobile operators enable access to the Internet as well as offer a range of mobile-specific data services. Many operators have already signed up to COP codes of practice, and offer a range of tools and information resources to support their commitments.

See relevant case studies >

INTERNET SERVICE PROVIDERS

Internet service providers act as both a conduit, providing access to and from the Internet, and a repository for data through their hosting, caching and storage services. As a result, they have been in the forefront of accepting responsibility for protecting children online.

See relevant case studies >

CONTENT PROVIDERS, ONLINE RETAILERS AND APPLICATIONS (APP) DEVELOPERS

The Internet provides all types of content and activities, many of which are intended for children. Content providers, online retailers and app developers have tremendous opportunities to build safety and privacy into their offerings for children and young people.

See relevant case studies >

USER-GENERATED CONTENT, INTERACTIVE AND SOCIAL MEDIA SERVICE PROVIDERS

Children and adolescents are major participants, on multiple platforms, in creating and sharing content. User-generated content, interactive and social media service providers can set policies and take actions to enhance child online protection and participation.

See relevant case studies >

NATIONAL AND PUBLIC SERVICE BROADCASTERS

Children and young people are a significant audience for content developed by broadcasting services, which is increasingly accessible online. National and public service broadcasters are working to offer the same level of security for online viewing that is applied to television and radio.

See relevant case studies >

HARDWARE MANUFACTURERS, OPERATING SYSTEM DEVELOPERS, AND APP STORES

Children today are accessing the Internet through an array of electronic devices. Hardware manufacturers, OS Developers and App Stores can provide built-in technical mechanisms along with educational and empowerment activities in order to promote a safer online environment for children.

See relevant case studies >

Online Platform of Case Studies

Regional activities

ITU Regional Strategy Workshop on Child Online Protection for the Arab Region: Empowering the future digital citizens (Cairo, October 2015)

In 2015, ITU-D Sector Member ONAT launched an online and offline course titled "Multimedia distance-learning course on the safe use of Internet resources"

Cybersecurity in Romania- Congress in Sibiu (September 2016)

Assisting countries to establish national strategies and policies

Brunei

Zambia

Bahrain

Cameroon

Ghana

Chad

Mauritius

Gabon

Sierra Leone

Gambia

Oman

Other projects
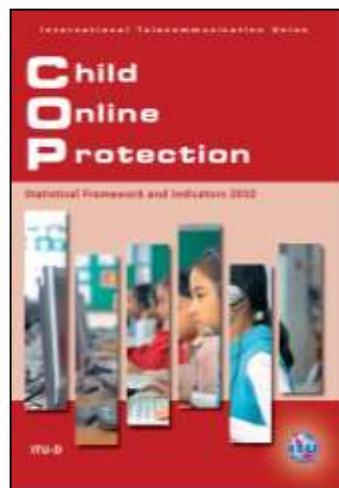
Data collection

Share a platform of countries profiles

Run surveys with policy makers

Develop case studies

Joining forces with other organizations

- ITU works closely with the **Internet Watch Foundation (IWF)** to establish a **hotlines**. The partnership drew on the expertise and resources of the IWF to establish efficient and cost effective methods of fighting against online child sexual abuse content.

- ITU and **Trend Micro** agreed to establish a framework for collaboration in line with the mutual goal of creating a **more secure and safer information society**.

Capacity building activities

ITU/ACOPEA Pan African E-Safety pilot program in Ethiopia

- The pilot received endorsement from the Ethiopian Ministry of Communication and Information Technology (MCIT).

- Trained a total of up to 100 safety ambassadors from government, law enforcement and educators from 25 schools across Addis Ababa.

- More than 15 000 children and young people have seen Spot messages promoting online safety developed under the banner '' Click Safe, Click Clever''.

- The project is now intended to become a regional project named African E Safety Project

BE SMART BE SAFE

❖ Under the Patronage of the President of Costa Rica in September 2013, ITU organized the Global Youth Summit: BYND 2015.

❖ The purpose of the Summit was to convene young people both online and offline to participate in a discussion on how technology (ICTs primarily) can be used for good, more specifically to shape the post-2015 agenda.

❖ As one of the main theme, the BE SMART & BE SAFE track was organized with the invaluable support from The Walt Disney Company and UNICEF.

The way forward

Moving Forward: Setting goals and targets

- It is essential for COP to use its resources in the most efficient manner, especially in terms of projects and activities.

- Just as the targets of the SDGs are directly connected to the Sustainable Development Goals, COP is establishing the same relation between its Targets and Goal.

- The Goals and Targets establish a concise, action-oriented plan that will influence future COP activity aligned with ITU's primary mission of connecting the world.

Connect 2020 Agenda for global telecommunication/ICT development

☐ ITU Member States committed to ensure the important role of ICTs as **a key enabler** to achieve the **Post-2015 Development Agenda**

☐ Acknowledged ICTs as an important tool to **achieve overall SDGs**

☐ Connect 2020 sets out the shared **vision**, **goals** and **targets** that ITU Member States have committed to achieve **by 2020** in collaboration with all stakeholders across the ICT ecosystem

Connect 2020
ITU vision & mission

Strategic Goals and Targets

GROWTH · INCLUSION · SUSTAINABILITY · INNOVATION

Goal 3 Sustainability – Manage challenges resulting from the telecommunication/ICT development

- ❑ Growth in the global use of ICT-enabled applications, apart from the great benefits, has also resulted in a number of challenges

- ❑ One of the issues is building confidence and security in the use of ICTs (which includes protection of children online)

COP partnership framework

Child Online Protection

COP Goal & Targets

ITU Strategic Plan 2016-2019

International cooperation

ITU COP initiative	**International Organizations**	**Governments**	**Private sector**	**Other stakeholders**

Collaboration at national and regional level

Government agencies	**Private sector**
Civil society	**Academia**
Law Enforcement	**Regional and international Organizations**

COP Goal and Targets

GOAL & COP TARGET

Protect Children Online

80% of children should benefit from a basic level of protection online by 2020*

Focus from 2015-2020

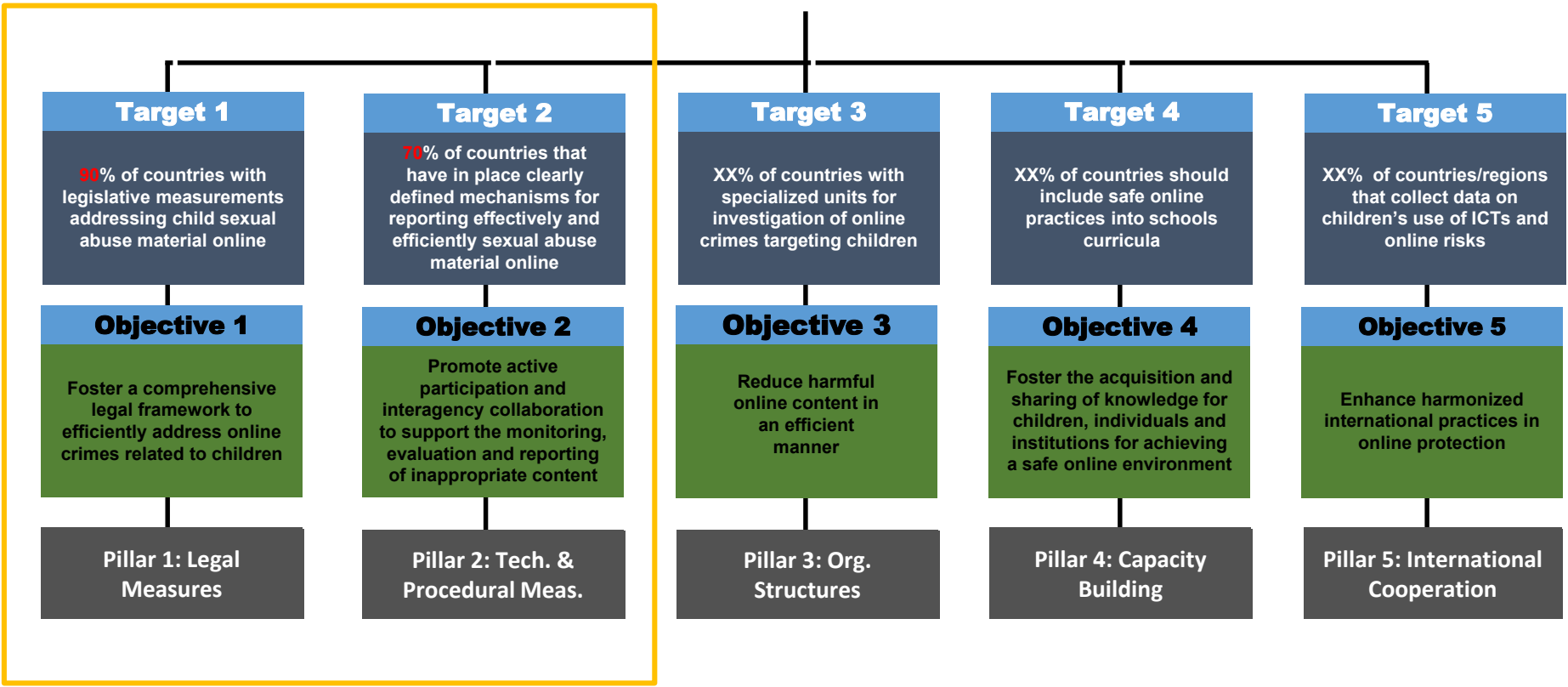| Target 1	Target 2	Target 3	Target 4	Target 5
90% of countries with legislative measurements addressing child sexual abuse material online	**70**% of countries that have in place clearly defined mechanisms for reporting effectively and efficiently sexual abuse material online	XX% of countries with specialized units for investigation of online crimes targeting children	XX% of countries should include safe online practices into schools curricula	XX% of countries/regions that collect data on children's use of ICTs and online risks
Objective 1	**Objective 2**	**Objective 3**	**Objective 4**	**Objective 5**
Foster a comprehensive legal framework to efficiently address online crimes related to children	Promote active participation and interagency collaboration to support the monitoring, evaluation and reporting of inappropriate content	Reduce harmful online content in an efficient manner	Foster the acquisition and sharing of knowledge for children, individuals and institutions for achieving a safe online environment	Enhance harmonized international practices in online protection
Pillar 1: Legal Measures	Pillar 2: Tech. & Procedural Meas.	Pillar 3: Org. Structures	Pillar 4: Capacity Building	Pillar 5: International Cooperation

Elaboration

Target 1

90% of countries with legislative measurements addressing child sexual abuse material online

Target 2

70% of countries that have in place clearly defined mechanisms for reporting effectively and efficiently sexual abuse material online

COP TARGET:

80% of children should benefit from a basic level of protection online by 2020*

- ❖ Baseline: Current number of children who have a basic level of protection is 62%

- ❖ Baseline for Target 1:
  - ❖ Current percentage of children is 83% (2014)
  - ❖ Current percentage of countries is 69% (2014)

- ❖ Baseline for Target 2:
  - ❖ Current number of countries with Hotlines 51 (44 are members of INHOPE network ; 2014)
  - ❖ Current percentage of countries with Hotlines is 26% (2014)
  - ❖ Current percentage of children is 22% (2014)

- ❖ Target 3 & 4:
  - ❖ Currently no data available
  - ❖ Will attempt to build data and create benchmark by 2020 with the help of COP partners

- ❖ Target 5:
  - ❖ Qualitative approach to measurement

* Combination of Indicators of Target 1 & Target 2

Thank you!

For more information please visit our website:
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