GENEVA,
23–24
MAY
2016

DIGITAL HEALTH
FOR HEALTHY LIVES
AND WELLBEING
FOR ALL

A high-level Policy Dialogue
on Digital Health

AGENDA

MEDICAL

HEALTH CARE

SCIENCE

ITU

DIGITAL HEALTH FOR HEALTHY LIVES AND WELLBEING FOR ALL

A high-level Policy Dialogue on Digital Health

AGENDA

14:30-15:00

15:00-16:30

OPENING

HIGH-LEVEL DIGITAL HEALTH VISIONING

The session will put into perspective how technological advancements had already and can possibly transform the health sector. Thought leaders will present their vision on how ICT can be a game changer to support the attainment of health global goals and Universal Health Coverage.

WELCOME REMARKS

- Brahima Sanou, Director, Telecommunication Development Bureau, ITU
- Edward Talbott Kelley, Director, Service Delivery and Safety, WHO

PANEL 1

CREATING A SUSTAINING POLICY ENVIRONMENT FOR DIGITAL HEALTH

The session will examine the role that policies can play in fostering innovation in the health sector and facilitating the use of ICT for health. It will discuss the need to elaborate national e-strategies, develop governance and leadership models and create synergies between national policies in the areas of technology, health, telecommunications and innovation. This will guide Digital Health innovations to prevent the proliferation of non-interoperable and siloed solutions.

MODERATOR:

- Dr. Douglas Bettcher, Director, Prevention of Noncommunicable Diseases, WHO

SPEAKERS:

- H.E. Anusha Rahman Ahmad Khan, Minister of State for Information Technology, Pakistan
- H.E. Moustapha Mamy Diaby, Minister of Posts, Telecommunication and Digital Economy, Guinée
- H.E. Yahouza Sadissou, Minister of Posts, Telecommunications and Digital Economy, Niger
- Terje Peetso, Policy Officer, Health and Well Being Unit, DG CONNECT, EU Commission
- Katie Dain, Executive Director, NCD Alliance

OPENING

OF THE EXHIBITION SPACE AND HIGH-LEVEL VISIT

Coffee break and networking

eHEALTHTALK 1

BROADBAND AS AN ENABLER FOR HEALTH

A visionary talk about how Broadband can act as a catalyst for Digital Transformation in the health sector

SPEAKER:

- Ann Aerts, Head, Novartis Foundation and member of the Broadband Commission

9:00-9:30

9:30-11:00

eHEALTHTALK 2

HOW NEW TECHNOLOGY TRENDS WILL TRANSFORM THE HEALTH SECTOR

Will Wearables, Internet of Things, Social media, Big data, etc. transform the way we deal with our health: The talk will present some of the leading technology trends that are coming soon to the markets and how they can potentially transform healthcare.

SPEAKER:

- Mike Muller, CTO and founding member of ARM

PANEL 2

FUNDING MODELS FOR DIGITAL HEALTH INCLUDING UNIVERSAL SERVICE FUNDS (USF)

Who will pay for Digital Health? The session will address the need of multi-stakeholders partnership models that can bring about sustainable adoption of Digital Health. Good and successful cross sectoral collaborations will be showcased and lessons learned will be shared. The use of "Universal Service Funds" will be discussed as a possible means to upscale Digital Health for all.

MODERATOR:

- Prof. Yunkap Kwankam, International Society of Telemedicine and eHealth (ISTeH)

SPEAKERS:

- H.E. Moussa Alam, Minister of Information and Communications Technology, Palestine
- H.E. Yaya Abdoul Kane, Minister of Posts and Telecommunications, Senegal
- Jack Hamande, Chairman of the council, Belgian Institute for Postal services and Telecommunications
- Ambassador Frédéric Riehl, International Director at OFCOM, Switzerland
- Kemal Huseinovic, Chief, Infrastructure, Enabling Environment and E-Applications, ITU
- Kate Wilson, CEO, Digital Impact Alliance
- Haitham El-Noush, Senior Advisor, Department for Global Health, Education and Research, NORAD
- Lesley-Anne Long, Global Director, mPowering Frontline Health Workers, USAID
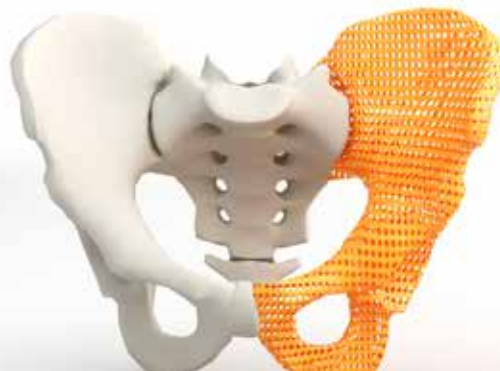
11:00-11:30

11:30-12:00

COFFEE BREAK AND NETWORKING

ICT FOR ACHIEVING HEALTHY LIVES AND WELLBEING OF MILLIONS

Can Digital Health outreach to Millions with better health information and services? The talk will address how telecom operators can contribute to reaching this goal while attaining their business goals and how new technology trends can accelerate this process.

SPEAKER:

- Alex Sinclair, Chief Technology Officer, GSMA

24 MAY

AFTERNOON

COFFEE BREAK AND NETWORKING

12:00-13:30   13:30-15:00   15:00-15:15

LUNCH

PANEL 3

INNOVATIONS FOR GLOBAL HEALTH CHALLENGES - COUNTRY EXPERIENCE

The session will emphasize and showcase existing innovations and evidence-based practices that have been applied in several countries.

MODERATOR:

• Dykki Settle, Director, Digital Health Solutions, PATH

SPEAKERS:

• H.E. Aminata Sana/Congo, Minister of Development of the Digital Economy and the Posts, Burkina Faso

• H.E. Tarana Halim, State Minister of the Ministry of Posts, Telecommunications and Information Technology, Bangladesh

• Helge T. Blindheim, Norwegian Directorate of Health

• Ron G Parker, Group Director, Emerging Technology, Canada Health Infoway

• Olasupo Oyedepo, ICT4HEALTH project, Nigeria

• Debbie Rogers, General Manager, Praekelt Foundation

• Sameer Pujari, mHealth for NCD "Be Healthy Be Mobile", ITU-WHO

MOVING TO THE PALAIS DES NATIONS

15:15-16:25

16:25-16:30

16:30-17:45

PANEL 4

INNOVATIONS FOR GLOBAL HEALTH CHALLENGES – PRIVATE SECTOR PERSPECTIVES

The session will emphasize and showcase existing innovations and evidence-based practices that have been developed by private sector companies and entrepreneurs and the role of standards in supporting innovations.

MODERATOR:

- Patricia Mechael, Principal and Policy Lead, HealthEnabled and Executive Vice President, Personal Connected Health Alliance at HIMSS

SPEAKERS:

- Jean-Christophe Mestres, Healthcare & Life Sciences Executive Architect, IBM
- Toshihiro Maeta, Pesident and Chief Executive Officer, MTI Ltd. Japan
- Catherine Levy, Senior Marketing Director, Sanofi
- Paul Mitchell, Telecom and Internet Governance, Microsoft
- Adam Lane, Director of Sustainability Programs, Huawei
- Katarzyna Wac, Associate Professor of Computer Science, University of Geneva
- Hani Eskandar, ICT Applications Coordinator, ITU

CLOSING AND SUMMARY OF THE MEETING

A summary will be made for the discussions over the course of the meeting to propose a plan of action and a roadmap for countries to accelerate Digital Health progress and integration within health strategies and plans.

24 MAY

18:00-19:30

INTER-MINISTERIAL ROUNDTABLE ON INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) FOR UNIVERSAL HEALTH COVERAGE (UHC)

Within the framework of the World Health Assembly (WHA) 2016

This special roundtable with ministers of health and ICT will discuss strategic opportunities for the adoption of ICT in the health sector, highlight successful approaches to cross-sectoral collaboration, discuss foundations to enable large-scale programmes and ensure the needed capacity at all levels of the health system.

The event underscores the longstanding partnership in eHealth between the World Health Organization and the International Telecommunication Union, and the growing adoption of eHealth by countries to help address their health priorities within the framework of Sustainable Development Goals. The roundtable will allow to share experience and learn from participants including governments, civil society and private sector companies.

MODERATOR:

- Edward Talbott Kelley, WHO

WELCOME REMARKS:

- Margaret Chan, Director General, WHO
- Houlin Zhao, Secretary-General, ITU

PANEL DISCUSSION:

- H. E. Anusha Rahman Khan, Minister of State for Information Technology, Pakistan
- H.E. Moustapha Mamy Diaby, Minister of Posts, Telecommunication and Digital Economy, Guinée
- H.E. Hosne Ara Lutfa DALIA, Member of Parliament, Bangladesh
- Ministry of Health and Family Welfare, India
- Federal Ministry of Health, Nigeria
- Ministry of Health, Panama
- Department of Health and Human Services, United States of America
- Ministry of Public Health, Uruguay
- Ambassador Elayne Whyte, Permanent Mission of the Republic Costa Rica: Rapporteur's summary report from the meeting at the CICG

CLOSING REMARKS:

- Marie-Paule Kieny, Assistant Director General, WHO
- Brahima Sanou, Director, Telecommunication Development Bureau, ITU

19:30-21:00

**RECEPTION
AT
THE PALAIS DES
NATIONS**
Invitation only

The *m-Powering Development Initiative* aims to leverage the phenomenal growth of mobile phone technology to improve access to education, healthcare, agriculture, commerce, banking and in everything that will serve humanity and help achieve sustainable development.

With almost 7.1 billion mobile subscriptions currently active worldwide, the mobile phone places unprecedented computing technology in the palm of its users, and it is clear that it has become a universal tool with benefits far beyond the voice and text communication originally envisaged.

http://www.itu.int/en/ITU-D/Initiatives/m-Powering