



Tentative Programme
2022 GSSD Expo Special Event: “Digital Innovation and Youth Entrepreneurship through South-South and Triangular Cooperation”
12-14 September 2022

DAY 1 - Meeting Room A

12 September 2022	
<p>Workshop Session (150 mins) 15:25-18:10</p>	<p>Building sustainable initiatives and compelling stories to promote, accelerate and strengthen South-South cooperation</p> <p><i>Session type: Open Interactive Workshop</i></p> <p>Moderators: Victoria Masso and Mohamed Ba (ITU)</p> <p>Overview: Building sustainable initiatives are critical to South-South cooperation and achieving Sustainable Development Goals (SDGs). New approaches are needed to ensure stakeholders are equipped with the mindset and tools to transform their communities. This session delivers the case for innovation frameworks that allow new thinking, new approaches and new capacity to develop and sell remarkable initiatives with changing technology and environment.</p> <p>The session will demonstrate through case studies the use of innovation frameworks and invite participants to practice through the example of the storytelling innovation framework. This tool is part of the portfolio developed by ITU to ensure countries can have sustainable digital ecosystems that foster entrepreneurship and innovation.</p> <p>A powerful and compelling story is vital for any initiative looking to open doors for partnerships and accelerate growth. When engaging in South-South cooperation, storytelling is a catalyst for change.</p>

Stories have been used for millennia to move people into action. Many initiatives tend to overfocus on 'what' they communicate and not 'how' they communicate. Enabling possibilities for partnership is necessary to expand cooperation in the Global South. There is a need to re-think how information is shared, using stories to achieve the impact needed for initiatives in developing countries to succeed.

Led by ITU, the participants of this interactive session will learn the science behind crafting a compelling story and have the opportunity to present and receive feedback from experts.

During the session, we will cover the following:

- The case for innovation frameworks
- The importance of having a compelling story for South-South cooperation
- How to use the storytelling tool to design an impact story
- The science behind powerful body language in presentations

DAY 2 – Meeting Room A

13 September 2022	
Practice Session (120 mins) 09:00-11:00	Best-Practice sharing and rehearsal for the Youth4South Entrepreneurship Competition <i>Session type: Closed Practice session</i> Moderator: Victoria Masso Overview: As the Youth4South Entrepreneurs prepare for the Youth4South Entrepreneurship Competition on the 14 th of September, the ten selected initiatives will participate in an interactive closed session to present their 5-minute pitch to a jury panel and receive feedback. The Jury Panel is conformed by ITU and UNOSSC experts, ITU mentors, and the Digital Innovation Challenge winners. The feedback received will be critical for improvement of their presentation towards the Youth4South Entrepreneurship Competition and they will be able to network with the winners of the “Global South COVID-19 Digital Innovation Challenge” for knowledge and experience exchange. Experts and mentors: <ol style="list-style-type: none">1. Bhushan Shrestha, Result Management Specialist, UNOSSC2. Fouad Riaz Bajwa, Co-founder and CEO, Agriculture Republic - Global South COVID-19 Digital Innovation Challenge Mentor3. Ahmed Fahmy, Co-founder, BenFahmann for Solutions - Global South COVID-19 Digital Innovation Challenge Mentor4. Eduardo Gonzalez, Partner, Tydex - Global South COVID-19 Digital Innovation Challenge Mentor5. Namatirai Zinyohwera, Founder at Silicon Colony - Global South COVID-19 Digital Innovation Challenge Mentor6. Preetam Singh Heeramun, R&D Technical Lead at NATS - Global South COVID-19 Digital Innovation Challenge Mentor7. Nahel Muhammad Amirah, Innovation Support Manager, TIEC - Global South COVID-19 Digital Innovation Challenge Mentor

DAY 3 – Conference Room 3

14 September 2022	
<p>Discussion panel (90 mins) 11:30-13:00</p>	<p>Shared Insights and experiences for scaling digital innovation through South-South and Triangular Cooperation</p> <p><i>Session type: Panel Discussion</i></p> <p>Moderators: Mohamed Ba, Senior Coordinator, Digital Innovation Ecosystem, International Telecommunication Union (ITU)</p> <p>Overview The societal impact of the COVID-19 crisis has exposed the fragility of the current economic system across the globe and even more so in developing countries, creating an opportunity to improve economic resilience. Scaling Entrepreneurship-driven digital innovation through South-South and Triangular Cooperations has the potential to increase communities’ resilience, protect jobs in key sectors of the economy and increase economic inclusion.</p> <p>This diverse panel from different stakeholder groups will highlight various aspects for scaling up digital innovations and importance of South-South and Triangular Cooperation. The panellists will share insights into their initiatives, impact, and experiences.</p> <p>Discussion during the session will include, but not limited to:</p> <ul style="list-style-type: none"> • <i>How Digital Transformation/ innovation is utilized to help respond to COVID-19</i> • <i>Discussion on the challenges in scaling up digital innovations</i> • <i>Collaboration opportunities available to overcome challenges and how South-South Cooperation can be leveraged for scaling up digital innovation</i> <p>Panellists:</p> <p>Daniel Nieto Corredera, Government Engagement, Mastercard - Global South COVID-19 Digital Innovation Challenge Mentor</p> <ol style="list-style-type: none"> 1. Hany Besada, Senior Research and Programme Advisor, UNOSSC 2. Pavel Laletin, General Partner, Co-founder and COO, TechGrind 3. Innovator from UNOSSC-ITU Digital Innovation Challenge

	<ol style="list-style-type: none"> 4. Representative from ISDB Engage (digital hub by IsDB to accelerate economic and social progress in the developing world through Science, Technology and Innovation (STI) (tbc) 5. ADB/ CAREC (tbc)
<p>Lunch (60 mins) 13:00-14:00</p>	
<p>Youth4South Entrepreneurship Competition</p>	
<p>Youth4South Entrepreneurship Competition (75 mins) 14:00-15:15</p>	<p>Welcome, Introductory Remarks (20 min)</p> <p>Moderator: TBD</p> <ul style="list-style-type: none"> • <i>Representative Government of Thailand</i> • Xiaojun (Grace) Wang, Trust Fund Director and Head of Delegation, United Nations Office for South-South Cooperation (UNOSSC) • Jonathan Wong, Chief of Technology and Innovation, Trade, Investment and Innovation Division, United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP) • <i>Representative UNFPA</i> • Ms. Atsuko Okuda, Regional director , Regional Office Asia & Pacific, ITU • <i>Video message Secretary General’s Envoy on Youth</i> <p>Jury presentation (2 min)</p> <ul style="list-style-type: none"> • Wilert Puriwat, Dean of Business School, Chulalongkorn University. • Marta Pérez Cusó, Economic Affairs Officer, Trade, Investment and Innovation Division, United Nations Economic and Social Commission for Asia and the Pacific (ESCAP) • Ines Tofalo, Trust Fund and Project Management Specialist, United Nations Office for South-South Cooperation (UNOSSC) • Arasu Jambukeswaran, Programme Specialist, Inter-Country Cooperation Office, United Nations Population Fund (UNFPA) • Mohamed Ba, Senior Coordinator, Digital Innovation Ecosystem, International Telecommunication Union (ITU) • Yaqi (Aggie) Chu, Youth Startup Support Coordinator, Governance and Peacebuilding Team, UNDP Bangkok Regional Hub

	<p>Youth4South Entrepreneurship Competition- Live pitching from the Youth4South shortlisted candidates (50 min)</p> <p>The first group of 5 finalists of the Youth4South Leadership Programme will pitch their initiative in front of a jury and an audience of multiple stakeholders, including representatives from government, intergovernmental organizations, NGOs, private sector and start-ups, research institutions, academia and civil society organizations (CSOs). Each participant will have 5 minutes to present and 5 minutes for Q&A from the jury.</p> <p>Pitching Order:</p> <ol style="list-style-type: none"> 1) aQysta, by Pratap Thapa (Nepal) 2) AkoFresh, by Mathias Charles Yabe (Ghana) 3) Cassetex, by Gopal Kumar Mohoto (Bangladesh) 4) Dream of Open Defecation Free India, by Mahak Agrawal (India) 5) Elzian Agro, by Lilan Dayananda (Sri Lanka)
<p>Coffee Break (15 mins) 15:15 – 15:30</p>	
<p>Youth4South Entrepreneurship Competition</p>	
<p>Youth4South Entrepreneurship Competition (60 mins) 15:30 – 16:30</p>	<p>Youth4South Entrepreneurship Competition- Live pitching from the Youth4South shortlisted candidates (55 min)</p> <p>The second group of 5 finalists of the Youth4South Leadership Programme will pitch their initiative in front of a jury and an audience of multiple stakeholders including representatives from government, intergovernmental organizations, NGOs, private sector and start-ups, research institutions, academia and civil society organizations (CSOs). Each participant will have 5 minutes to present and 5 minutes for Q&A from the jury.</p> <p>Pitching Order:</p> <ol style="list-style-type: none"> 6) Nairobi Legal Insights, by Rogers Githinji (Uganda) 7) Tete’s African Interiors, Ruth T. Farkollie (Liberia) 8) Tilli, Kavindya Thennakoon (Sri Lanka) 9) Wastezon, by Ghislain Irakoze (Rwanda) 10) WiCode for Kids, by Sarah Jane Fabito (The Philippines)

	Moderator announces that the Jury will proceed to deliberate on the winners and the results will be revealed at the Award Presentation at 18:30
Closing	
Closed session of the jury (45 min) 16:30 – 17:15	Jury to deliberate on winners (45 min) – closed session
Award Presentation	
18:30 onwards	Youth4South Award presentation with Reception at the Ministry of Foreign Affairs