Accessible Americas:
Information and Communication Technologies for ALL

Brasilia, Brazil
From 16 to 18 November 2022

AGENDA

	DAY 1: NOVEMBER 16
08:30 – 09:30	**Registration**
09:30 – 10:10	**Opening session: Video/National Anthem** • *Nathalia Lobo, Secretary of Telecommunications, Ministry of Communications, Brazil* • *Claudio Panoeiro, National Secretary, Rights of the Persons with Disabilities, Brazil* • *Claus Reiner, UN Resident Coordinator a.i, Brazil* • *Bruno Ramos, Regional Director, ITU Americas Regional Office* • *Sandro Mendonça, Member of the Board of Directors, ANACOM, Portugal* • *Carlos Baigorri, President, ANATEL, Brazil* **ITU Video – Digital Inclusion**
10:10 – 10:20	**Official Photo**
10:20 – 10:40	**Coffee break/networking**
10:40 – 11:00	**Session 1: Keynote session** • Rodrigo Machado, Director, Thematic Public Policies, *National Secretary, Rights of the Persons with Disabilities, Brazil*
11:00 – 12:00	**Session 2: Accessibility rights in the framework of the telecommunications sector in Brazil** During this session, Brazilian entities from the telecommunication sector are invited to share initiatives on digital inclusion for persons with disabilities and present the main progress made in the field of ICT accessibility, especially to mitigate the impact of Covid-19. **Moderator: Nilo Pasquali, Superintendent, Planning and Regulation, ANATEL** • *Cristiane Vital, Manager, Quality Management, CLARO* • *Bruno Tavares, Regulatory Affairs, TIM* • *Rafael de Abreu e Silva, Senior Consultant, ABR Telecom* • *Danielle Nogueira, CLARO, Brazil (Video)*
12:00-14:00	**Lunch break**

14:00-15:00	**Session 3: ITU Executive Training Session** **Fundamentals of ICT Accessibility: Key concepts of digital inclusion** *Roxana Widmer, Senior Coordinator, Digital Inclusion, ITU*
15:00-16:00	**Session 4: For a more inclusive America: Challenges and opportunities of ICT Accessibility** During this session, ITU member states from the Americas region will share projects, initiatives and progress made in the field of policies and regulations for accessible telecommunications and ICT services. **Moderator: Bruno Ramos, Regional Director, ITU Americas** *Adrián Mazón Villegas, General Director, SUTEL, Costa Rica* *Alfonso Hernández Maya, General Coordinator of User Policy, IFT, Mexico* *Viviana García, Co-coordinator, Accessibility transversal program in the digital area, AGESIC, Uruguay* *Eduardo Jacomassi, Manager of Universalization and Access Expansion Management, ANATEL*
16:00-16:30	**Coffee break/networking**
16:30-17:00	**Session 5: Keynote Session** *Atilio Rulli, Vice-President, Public Relations, Huawei Latin America and the Caribbean* Storysign: Signs that change the world
17:00-18:00	**Session 6: The importance of accessible digital content, platforms and technologies for inclusiveness** The pandemic has generated a greater need for adaptation of content and tools in digital platforms to meet the different needs of use, including digitally accessible content to improve the experience of interaction in the digital space. During this session, entities are invited to share good practices, opportunities and challenges from a perspective of a more inclusive access to content, technologies and networks. **Moderator: Roxana Widmer, Senior Coordinator, Digital Inclusion**, *Luis Mauch, Accessibility Specialist and Founder, Mais Diferença and Ktalise* *Celina Nakayama, Customer Success Manager, Microsoft* *David Fazio, President, Helix Opportunity, USA*

DAY 2: NOVEMBER 17

09:00 – 10:10	**Session 8: Protecting children online: digital inclusion with responsibility and safety** The evolution of the Internet has transcended the imaginable. It has become an infinitely more enriching resource for children, offering educational opportunities, fun, and very diverse ways of sharing and relating with friends, family, and the outside world. However, it has also become an environment open to threats, risks, and violations of rights that require a multisectoral analysis with a view to understanding the importance of actions and prevention strategies ranging from educational actions to existing national and international legal measures to combat cybercrime. **Moderator: Ana Veneroso, Program Coordinator, ITU** *Luisa Adib, Coordinator, ICT Kids Online Brazil Research, NIC.br* *Peter Fernandes, Specialist, International Criminal Law* *Fernando Maciel, Coordinator, General Coordination of Standardization, ANPD, Brazil* *Renata Santoyo, Specialist in Regulation, International Affairs Office, ANATEL* *Cristhiane Andrade França, Policy Authority of the Federal District, Child Protection Police*

10:10 – 10:30	**Keynote Session** • *Isamar Borges Pereira, Quality Specialist, CLARO* • *Luis Mauch, Accessibility Specialist and Founder, Mais Diferença and Ktalise* *Technology at the service of inclusion: a connecting perspective*
10:30 – 11:00	**Coffee break and networking**
11:00 – 12:00	**Session 9: Promoting Digital Inclusion in the framework of Agenda 2030** This session is dedicated to United Nations System Agencies to present actions and projects that have been prioritized in recent years with an emphasis on the Sustainable Development Goals and aimed at promoting digital inclusion. **Moderator: Ronaldo Moura, Head, International Affairs Office, ANATEL** • *Ana Veneroso, Program Coordinator, ITU* • *Adauto Candido Soares, Coordinator, Communication and Information Sector, UNESCO* • *Maria Ignacia, Head of International Cooperation, Descubreme Foundation, Chile*
12:00 – 14:00	**Lunch break**
14:00 – 15:00	**Session 10: Accessible Web: Towards a more inclusive web!** This session is addressed to discussions related to the relevance of designing accessible websites and the importance of ensuring that they are robust, operable, inclusive, and perceptible to all, especially within the perspective that accessibility is relevant to ALL and not only thought from a single type of impairment. **Moderator: Renata Santoyo, Specialist in Regulation, International Affairs Office, ANATEL** • *Reinaldo Ferraz, Project Manager, NIC.br* • *Fábio De Maria, Digital Specialist, CLARO, Brazil* • *Wagner Silva, Validation of Accessible Experiences, CLARO, Brazil* • *Bruno Simão, Software Quality Analyst, B3*
15:00 – 16:00	**Session 11: ICT + 60: Inclusion and quality of life for the elderly** This session is dedicated to the presentation of good practices on digital inclusion for the elderly, as well as indicators, projects and initiatives addressed to this group of people that in a few years will become most of the population in several countries. **Moderator: Rodrigo Robles, Programme Officer, ITU** • *Paulo Henrique Sales Wanderley, Pro-Rector of Extension and Culture, IFB* • *Margarida Rodrigues de Melo, Beneficiary, Digital Inclusion Project, IFB* • *Kerlla Luz, Coordinator, Technology trainings, UDF* • *Roxana Widmer, Senior Coordinator, Digital Inclusion, ITU*
16:00 – 16:20	**Session 12: Keynote Session** • *Geraldo Barros, CEO, Casa Hacker* *Casa Hacker: Advancing STEAM education in marginal communities*
16:20 – 16:35	**Coffee Break and networking**

16:35 – 17:10	**Session 13: Women in Tech: challenges and opportunities** **Moderator: Caroline Brandão, Gender Focal Point, ITU, Americas** • *Leandra Pires, Coordinator, Lean In Brasilia* • *Aletéia Araújo, Professor and Coordinator of Meninas.Comp, University of Brasilia* • *Daniele Soares, Americas Girls Can Code beneficiary* • *Isabelle França, IT Analyst and Coordinator of the Under Secretariat of ICT, Ministry of Education Brazil* • *Cristiana Camarati, Superintendent, Consumer Relations, ANATEL*
17:10 - 18:00	**Session 14: Keynote Session** • *Martha Suarez, President, Dynamic Spectrum Alliance, Colombia*
18:00 - 19:00	**Session 15: Internet for all and the importance of developing digital skills to promote labor inclusion: people with disabilities, women, youth and indigenous peoples.** **Moderator: Blenda Silva, Program Administrator, ITU, Americas** • *Isabele Morgado, Under Secretary of Human Talent, Ministry of Labor and Social Security* • *Geraldo Barros, Executive Director, Casa Hacker* • *Silvina Sampastu, Gran Chaco Foundation, Argentina* • *Luciano de Assis, Softex Campinas Center, Associate Director, SOFTEX, Brazil*

DAY 3: NOVEMBER 18	
09:00 – 10:00	**Session 16: Building SMART4ALL accessible cities and communities in the Americas** **Moderator: Roxana Widmer, Senior Coordinator, Digital Inclusion, ITU** • *Nanci Gardim, Manager, Open Innovation, CPqD* • *Rodrigo Robles, Programme Officer, ITU* • *Marcus Vinicius Galetti, Director, Infrastructure Projects, Ministry of Communications, Brazil*
10:00 – 11:00	**Session 17: Closing keynote session** • *Bruno Simão, Software Quality Analyst, B3* • *Paula Mayrink, Member Diversity Group, Globo TV* • *Celina Nakayama, Customer Success Manager, Microsoft*
11:00 – 11:20	**Coffee break and networking**
11:20 – 11:40	**Announcement of the host country for Accessible Americas 2023** • *Mr. Adolfo Curbelo Castellanos, Ambassador of Cuba in Brazil*
11:40 – 12:00	**Closing of the event** • *Bruno Ramos, Regional Director, ITU Americas Regional Office* • *Nilo Pasquali, Superintendent, Planning and Regulation, ANATEL*