

# ITU Regional Innovation Forum for the Arab Region

Mainstreaming competitive digital innovation ecosystems in the age of COVID-19

29 October 2020 | Virtual | 11:00 – 14:30 Cairo time

**Draft Agenda** 



11:00-11:10	Welcoming Remark by Mr. Adel Darwish, Regional Director for the ITU Arab Regional Office
	High level dialogue track
11:10-12:20	Regional collaboration and partnerships — Panel
	This moderated session brings together high-level stakeholders for a discussion around building collaboration around the regional priorities on innovation, entrepreneurship and ecosystem development.
	Key questions
	<ul> <li>What policies are needed to foster digital innovation ecosystems and digital transformation in the future? What role do regional collaboration and partnerships play?</li> </ul>
	<ul> <li>What are the key challenges and opportunities that countries are facing, and which national policies are the priority for the future?</li> </ul>
	<ul> <li>How can building collaboration around the regional priorities on innovation, entrepreneurship and ecosystem development foster countries preparedness?</li> </ul>
	Moderator: Mr. Adel Darwish, Regional Director, ITU Arab Regional Office
	Speakers:
	<ul> <li>H.E. Eng. Adnan Samara, Chairman of the Higher Council for Innovation and Excellence, State of Palestine</li> <li>Dr. Khaled AlAttar, Deputy Minister of Communications and Information Technology for Digital Transformation, Egypt</li> <li>Dr. Nibal Idelbi, Chief of Innovation Section, UN-ESCWA</li> <li>Mr. Osama Ghanem, ARTECNET Representative and Founder of Innovation</li> </ul>



#### 12:20-13:45

Regional good practices accelerating ecosystem development and digital transformation -Panel

This moderated discussion brings together stakeholders to review regional ecosystems' performance in the three engines of growth: the innovation ecosystem, the entrepreneurial ecosystems and the technology ecosystems.

This session builds on insights from regional policy monitors and good practice reports to dive deep into case studies for the region in guiding innovation dynamics, building capacity and integrating ICT innovation into national development agendas.

Previous ITU Innovation Challenges winners will also share their stories from the region.

### **Key questions**

- How is the Arab region's digital innovation ecosystem performing?
- What are the key challenges for the enablers of digital transformation in the Arab region?
- What are lessons from good practices that can amplified?

Moderator: Dr. Munira Aminova, ITU Regional Consultant

#### **Panelists:**

- Ms. Aziza Sheikhna Co-founder and Catalyst, Hadina RIMTIC Incubator, Mauritania
- Ms. Nassima Berrayah, Co-founder of Magma Business Accelerator, Algeria
- Mr. Mohammed Khair Obaidat, Director, Queen Rania Center for Entrepreneurship, Jordan
- Dr. Mahmoud Abdellatif Khalil, Director of Center for Entrepreneurship,
   College of Business and Economics, Qatar University, Qatar
- Mona Itani, Founder, Riyada for Social Innovation SAL, UN Global Compact Network Ambassador, Lebanon

Ecosystem champions track



13:45-14:30	An innovation journey: stories from the frontlines — Power session
	This moderated session invites previous ITU Innovation Challenges winners to share their stories from the region.
	Key questions
	<ul> <li>What does it feel like being an innovator in your ecosystem?</li> </ul>
	<ul> <li>What is missing to help innovators achieve their potential?</li> </ul>
	<ul> <li>What problems are innovators trying to solve?</li> </ul>
	Moderator: Ms. Rouda Alamir Ali, Programme Officer, ITU ARO
	ITU Innovation Challenge Winners:
	<ul> <li>Ms. Laila Abdullah Khasib Al Hadhrami, Director, Smart City Building Capacity, Sultanate of Oman</li> </ul>
	<ul> <li>Mr. Nahel Muhammad Amirah, Innovation Support Manager, Technology Innovation &amp; Entrepreneurship Center (TIEC), Egypt</li> </ul>
	Ms. Dina Abouelella, Founder, Energiest, Egypt

## How to get involved

All information on registration and other related information can be found on the following link: <a href="https://www.itu.int/en/ITU-D/Regional-">https://www.itu.int/en/ITU-D/Regional-</a>

Presence/ArabStates/Pages/Events/2020/INNOVATION/INNOVATION.aspx

## For further information, please contact:

Ms. Rouda AlAmir Ali, Programme Officer, ITU Arab Regional Office (e-mail: Rouda.AlamirAli@itu.int)