



Australian Government



Australian
Communications
and Media Authority



International Training Program 2014

Priority Compliance Areas
Mark Loney

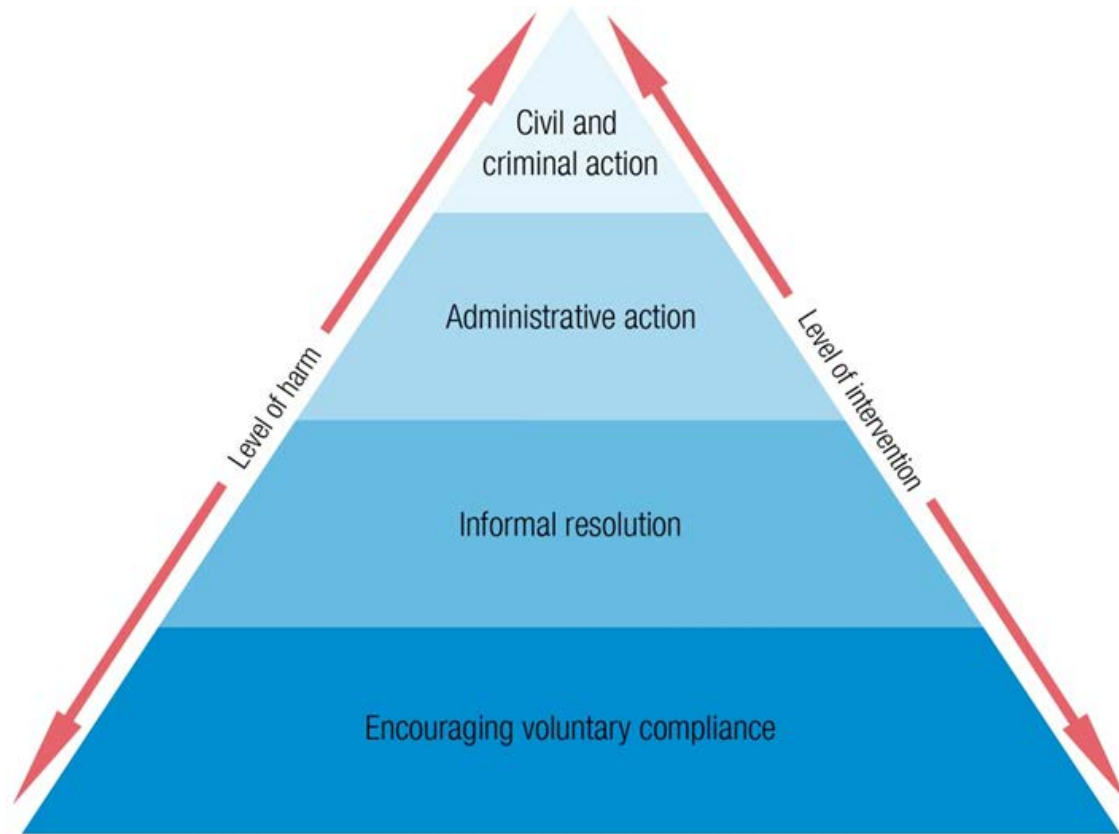
Compliance focus on greatest risk to:

- > Spectrum Utility
- > Public Safety
- > Public Interest

Systematic approach involving:

- > Research and analysis
- > Priority compliance areas
- > Targeted Response

ACMA Compliance Pyramid



Methodology

Research and Analysis

- Systematic approach to intelligence gathering and analysis
- Identify high risk devices, technology, alternative supply chains, markets, international jurisdictions.
- Manage risk through better knowledge of regulated market

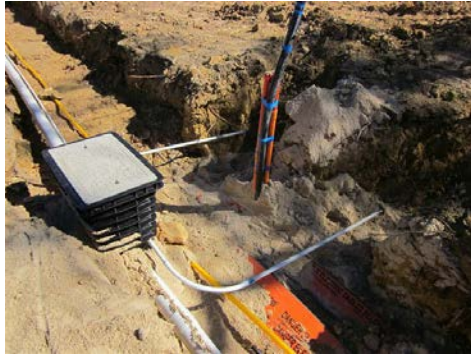
Priority Compliance Areas

- Focus on risks of harmful interference, risk to spectrum utility, and risk to public safety or public interest.
- Published on the ACMA website

Targeted Response

- Enhanced complaint handling
- Targeted Auditing
- Regulatory and non-regulatory tools
- Collaboration – Domestic and International

Priority Compliance Areas 2014/15



PCA Results

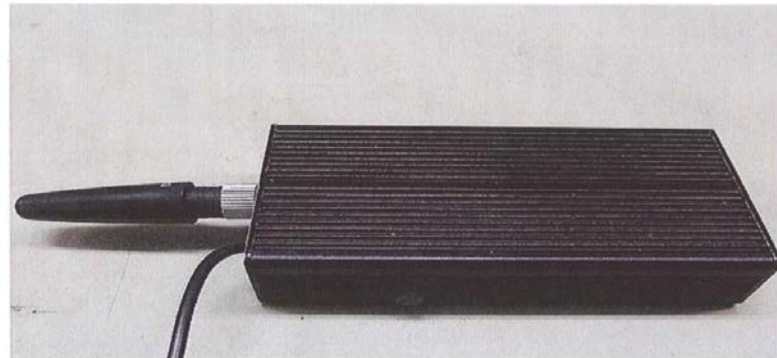
News

The Courier-Mail

News

Taxi driver fined over use of illegal GPS jammer in fare scam

- by: Karen Collier consumer reporter
- From: Herald Sun
- January 10, 2014 6:47PM



The GPS jammer seized from a taxi driver



PCA Results



Extending Regulatory Reach

Google
add
words

Info-
graphic

Twitter

ACMA-I
Portal

Ads related to **mobile repeaters**

[Mobile Phone Repeaters - MobileRepeaterAustralia.com](http://www.mobilerepeateraustralia.com)

[www.mobilerepeateraustralia.com/](http://www.mobilerepeateraustralia.com)

Voted AU's #1 Mobile Phone Booster. 100% Guaranteed - Starting at \$285.

Home/Office Repeaters Boat/Yacht Repeaters

Building Repeaters Custom Solutions

[Mobile repeaters - amplifyaustralia.com](http://www.amplifyaustralia.com)

www.amplifyaustralia.com/MobileRepeater

Mobile Repeaters For Home, Office & Vehicle From Only \$235. Buy Now!

[Mobile Repeaters - Illegal to operate without consent](http://www.acma.gov.au/)

www.acma.gov.au/

Find out more!



acma has information for consumers and citizens to help them get their concerns directed to the most appropriate section of the ACMA or an external agency. If you are concerned about:

- something you have seen or heard on TV or radio
- offensive or illegal online content
- receiving spam via email or SMS
- receiving calls or faxes from telemarketers
- your telecommunications provider
- interference to TV or radio reception and radiocommunications services
- making a complaint about cabling or technical compliance

The benefits of Priority Compliance Areas

- > Transparent approach to cases of non-compliance
- > Focusing compliance activities on high risk matters
- > Adopting a range of compliance strategies
- > Allows for efficient escalation of high risk matters
- > Compliance achieved through partnering with industry and other regulators
- > Prevent non-compliance through targeted communications strategies
- > Supports escalated enforcement action in high risk cases

Using unlicensed radios a costly exercise



<http://www.acma.gov.au/theACMA/ACMAi/iBlogs/Interference-blogs>