

# ITU/NBTC Conference on Digital Broadcasting 2017

Bangkok, Thailand

**Dr. AMAL Punchihewa**

Director of Technology & Innovation, ABU

**Vice-Chair of World Broadcasting Union – Technical Committee (WBU-TC)**

**Co-Chair of IRG-AVA SG-9 in ITU-T**

**Distinguished Lecturer of IEEE Broadcast Technology Society**



# ABU-ITU-NBTC Collaboration in Digital Broadcasting

## Digital Broadcasting Panel Discussion

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Asia-Pacific Broadcasting Union

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## Digital Broadcasting Panel Discussion

### Dr Amal Punchihewa

PhD, MEEng, BSC(Eng)Hons, CEng, FIET, FEngNZ, SMIEEE, MSLAAS  
Postgraduate Studies in Business Administration

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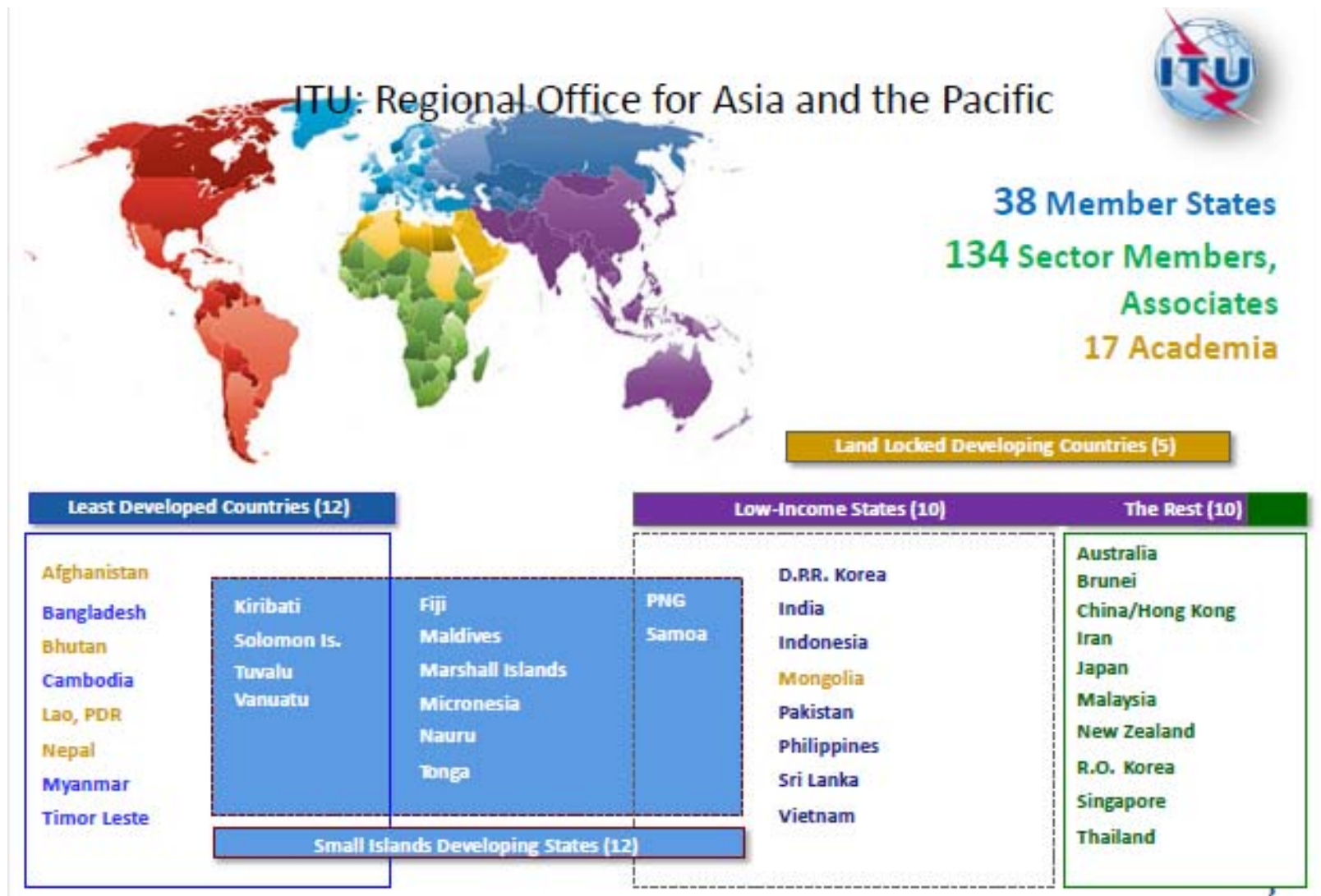
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# Outline

- Memberships of two organisations
- Roadmaps
- ASO
- Capacity building
- Advisory
- Summary

# ITU Member States



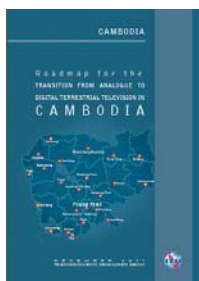
# Sub-Regions

- ABU global membership in 67 states
  - ABU has members in 38 states in Asia & Pacific
  - Among them, 11 states in Pacific
  - 10 states in ASEAN
- Asia:
  - 38 Asian countries including ASEAN, Pacific
  - ABU has 110 Broadcasters and
  - 69 Non-broadcasters
  - Total 179 Asian members
- Pacific
  - 11 Pacific-countries, ABU has members in all states
  - Total 26 Pacific members



# Pacific

- Fiji, Samoa, Tonga, Papua New Guinea, Vanuatu



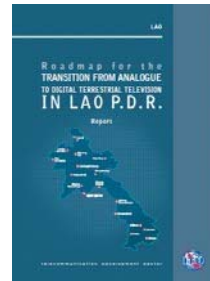
Cambodia



Fiji



Indonesia



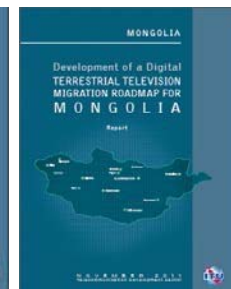
Lao PDR



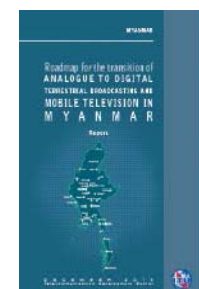
Maldives



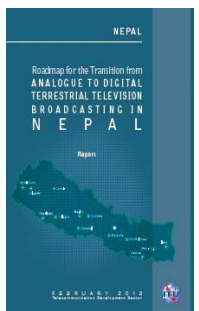
Micronesia



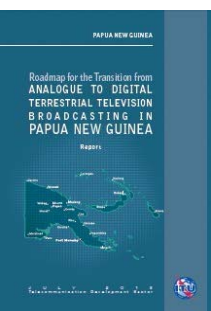
Mongolia



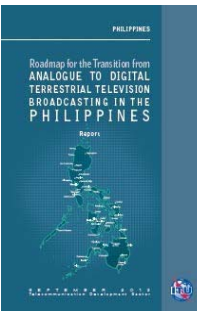
Myanmar



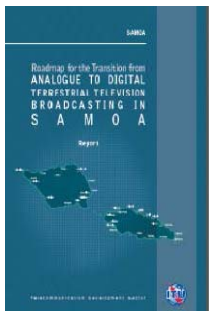
Nepal



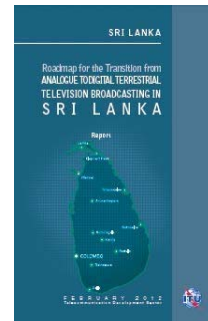
Papua New Guinea



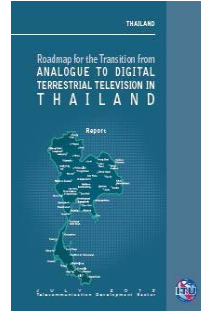
Philippines



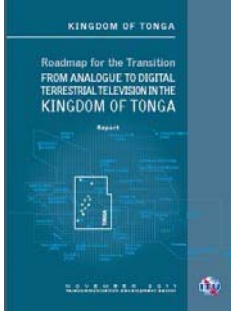
Samoa



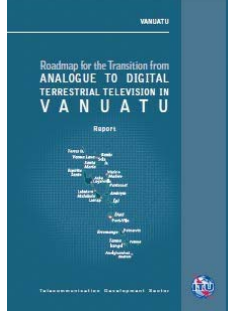
Sri Lanka



Thailand



Tonga



Vanuatu



# Deadlines of ASP Countries

Country	Deadline ASO	Year Launch	DTTB	Revised or year of possibility
Mongolia	2015-10-05	2014	DVB-T2	Completed
Papua New Guinea	2017	2014	DVB-T2	Ongoing
Samoa	2018	2014	DVB-T2	Ongoing
Fiji	2018	2015	DVB-T2	Ongoing
Indonesia	2018		DVB-T2	Ongoing
Myanmar	2020	2013	DVB-T2	Ongoing
Thailand	2020	2014	DVB-T2	Ongoing
Cambodia	2020		DVB-T, DVB-T2, DTMB	Ongoing
Lao P.D.R.	2020		DVB-T, DTMB	
Maldives	2020		DVB-T2, ISDB-T	
Nepal	2017		DVB-T2	
Philippines	2018		ISDB-T	
Sri Lanka	2017		DVB-T2, ISDB-T	
Tonga				
Vanuatu	2017		DVB-T2	
Kiribati	2017		ND	
Micronesia			ND	
Nauru			ND	
Timor-Leste	2024		ND	



# Tx Technologies of Pacific Countries

Country	Deadline ASO	Year Launch	DTTB	Revised or year of possibility
Papua New Guinea	2017	2014	DVB-T2	Ongoing
Samoa	2018	2014	DVB-T2	Ongoing
Fiji	2018	2015	DVB-T2	Ongoing
Tonga				
Vanuatu	2017		DVB-T2	
Kiribati	2017		ND	
Micronesia			ND	
Nauru			ND	
Timor-Leste	2024		ND	

# ASO Dates of Pacific countries

Country	Year Launch	DTTB	ASO	Revised or year of possibility
<b>Fiji</b>	2015	DVB-T2	2018	Ongoing
<b>Kiribati</b>		ND	2017	
<b>Micronesia</b>		ND		
<b>Thailand</b>	2014	DVB-T2	2020	Ongoing
<b>Nauru</b>		ND		
<b>Papua New Guinea</b>	2014	DVB-T2	2017	Ongoing
<b>Samoa</b>	2014	DVB-T2	2018	Ongoing
<b>Timor-Leste</b>		ND	2024	
<b>Tonga</b>		DVB-T2		
<b>Vanuatu</b>	2016	DVB-T2	2017	Ongoing



# Key Learning for the Pacific

- Driven by Government
- Investigate the STB marketplace
- Involve many types of stakeholders – radio, satellite, PayTV, cable
- Ensure Broadcasters work together, plan ahead
  - Common Standards/Parameters
  - Equal Coverage
  - Share Content within Multiplex
  - Enables shared distribution costs
  - Single message for viewers
- Work with neighbouring countries systems (Aus, NZ, Pacific)

# Summary

- Continued to collaborate and closely work with ITU as well as NBTC
- Human capacity building in DTV
- Deployment and rollout of DTT is slow in APAC
- Lag in digital delivery over the air does not provide opportunities to broadcasters
- Integrated services with IBB ( Integrated Broadcast-Broadband)



# Thank you for your patience

