



ITU/NBTC Workshop on Digital Radio Broadcasting Trial

Wednesday 13 December 2017,
Century Park Hotel, Bangkok, Thailand

Tentative Agenda

(the meeting is conducted in Thai)

Wednesday 13 December 2017	
08:00 – 09:00	Registration
09:00 – 09:10	Welcome Remark Mr.Sombat Leelapata, Executive Director of Digital Broadcasting Bureau, Office of NBTC
09:10 – 09:30	Session 1: Digital Radio Services: Asia-Pacific Regional Update, Trend and Technologies <ul style="list-style-type: none"> • <i>Dr.Amal Punhehiwa, Director Technology and Innovation, ABU</i> • Q&A
09:30 – 10:30	Session 2: Digital Radio Services and Frequency Planning <ul style="list-style-type: none"> • Summary of ITU/NBTC works done on Digital Radio in Thailand <i>Ms. Orasri Srirasa, Division Director of Digital Broadcasting Bureau, Office of NBTC</i> • Summary of ITU/NBTC works done on Digital Radio Frequency Planning in Thailand <i>Mr.Peter Walop, ITU consultant</i> • Q&A
10:30 – 10:45	Coffee Break
10:45 – 12:00	Session 3: Digital Radio Trial in Thailand <ul style="list-style-type: none"> • Guideline & Proposal for Digital Radio Trial in Thailand <i>Ms. Orasri Srirasa, Division Director of Digital Broadcasting Bureau, Office of NBTC</i> • Digital Radio Network and Services Planning <i>Mr.Peter Walop, ITU consultant</i> • Q&A
12:00 – 13:00	Lunch Break
13:00 - 13:30	Session 4 : Digital Radio Services Demonstration <ul style="list-style-type: none"> • Demonstrate Digital Radio Services <i>Mr.Lars-Peder Lungdren , Paneda</i> <i>Mr.Anupon Tajawanno, Paneda</i>
13:30 – 14:30	Session 5: Digital Radio Service Indicators, User Survey Result, and Analysis on Digital Radio Services Deployment in Thailand <ul style="list-style-type: none"> • Study result on Radio Broadcasting Service Indicators and User Survey Result <i>Ms. Orasri Srirasa, Division Director of Digital Broadcasting Bureau, Office of NBTC</i>

	<ul style="list-style-type: none"> Analysis on Digital Radio Services deployment in Thailand <i>Mr.Jackkit Sangkittiwan, Time Consulting</i>
14:30 – 15:00	<p>Session 6 Discussion on Digital Radio Trial in Thailand Discussion on Policy, Network and Services Design, Content Development, Digital Receiver and Receivers in Car, Supporting Measures</p> <ul style="list-style-type: none"> <i>Industry stakeholders (Content Providers, Broadcasters, Network Providers, Receivers & Car Manufacturers, Relevant Associations, Media Experts, NBTC, Consultants)</i>
15:00 – 15:15	Coffee Break
15:15 – 15:45	<p>Session 6 Discussion on Digital Radio Trial in Thailand (Cont.) <i>By representative of each sector</i></p>
15:45 – 16:00	Conclusion and Closing