



Digital Radio in Thailand

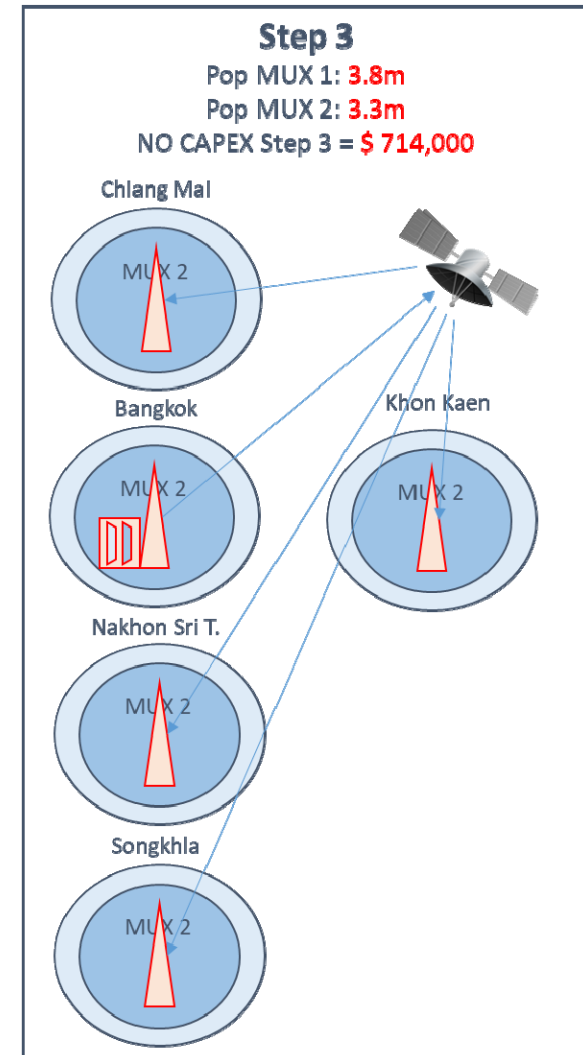
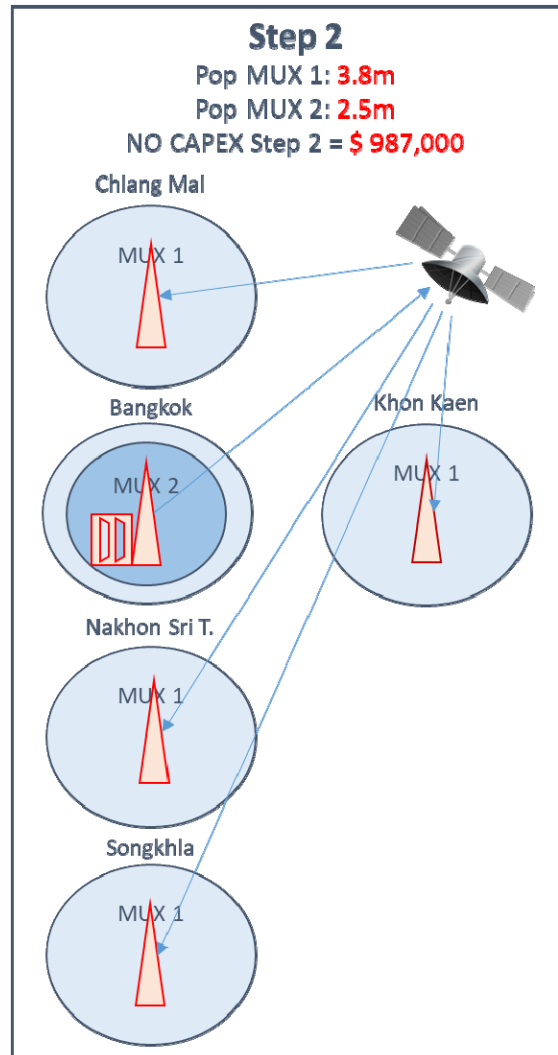
Trial Planning

13 December 2017

Peter Walop

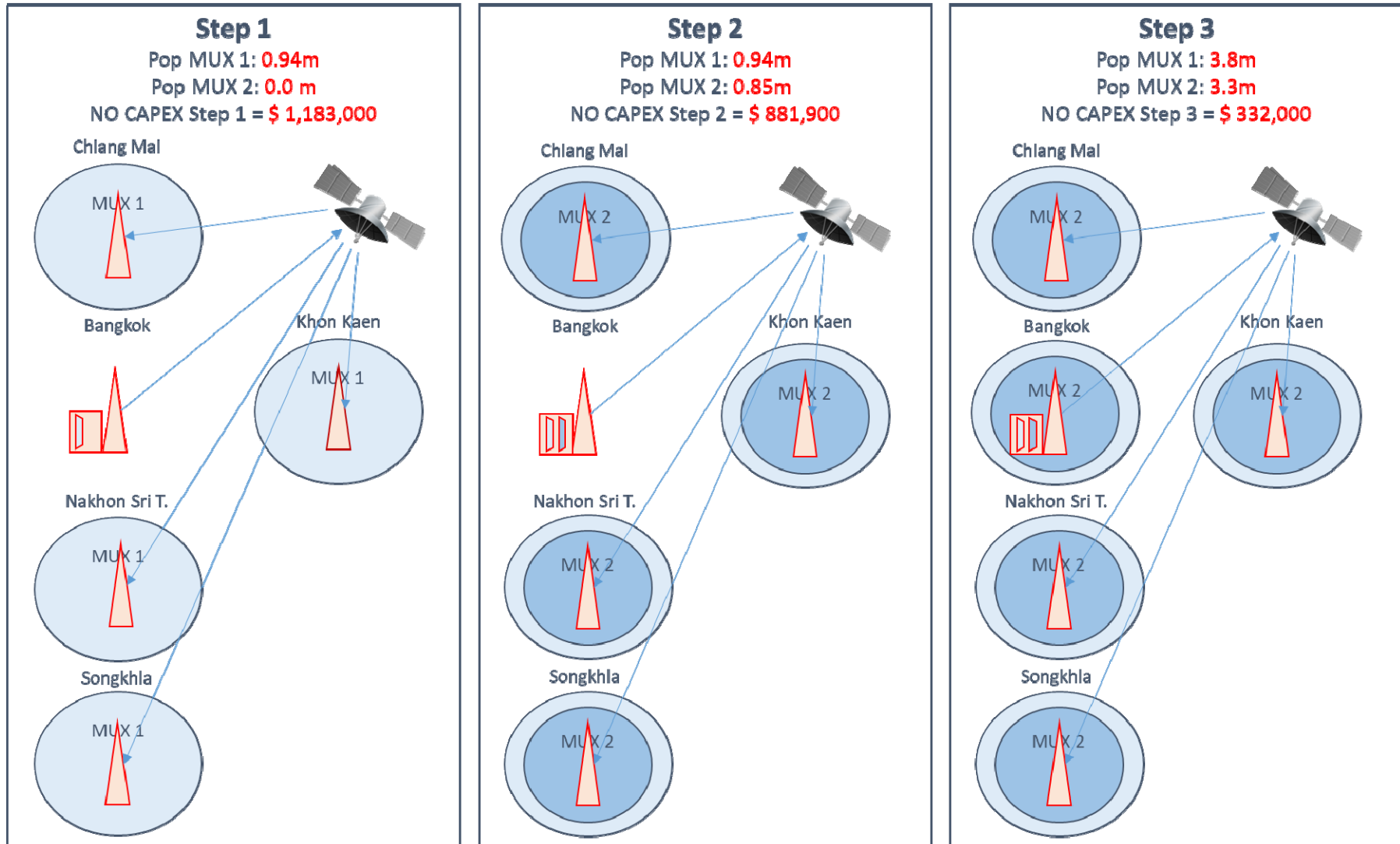
Trial Planning

Network deployment – variant 1



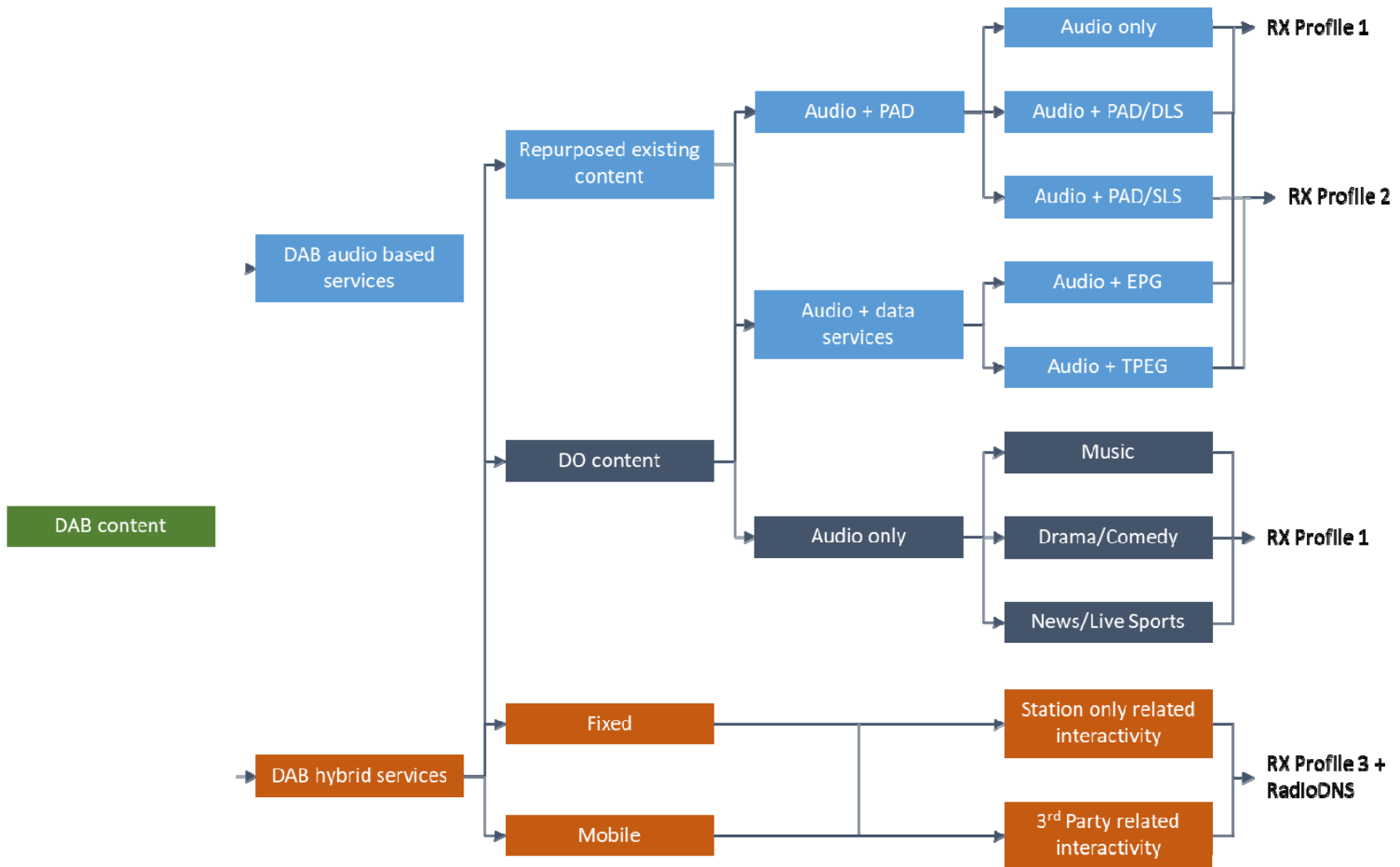
Trial Planning

Network deployment – variant 2



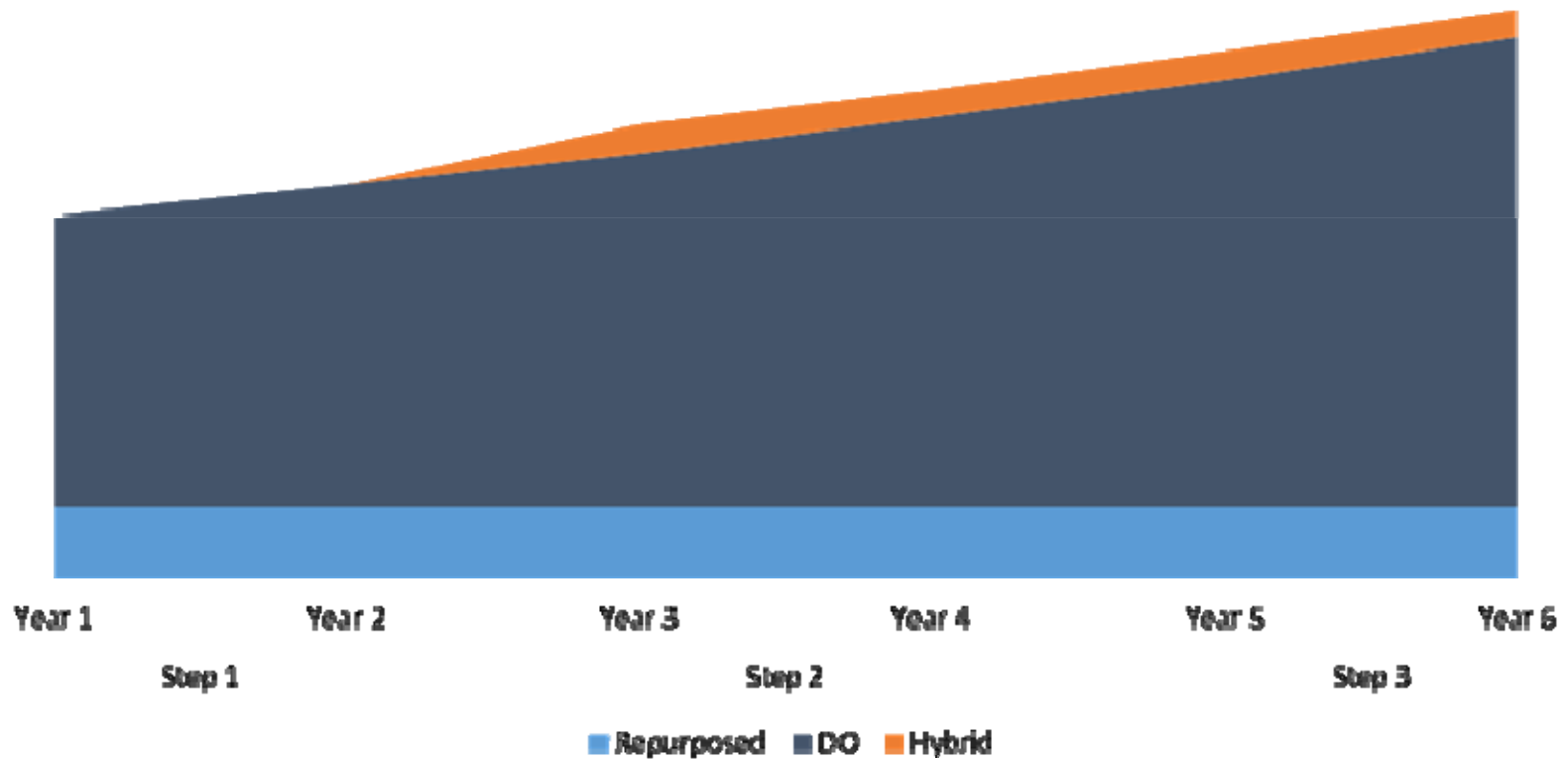
Trial Planning

Content production strategy



Trial Planning

Content production strategy for variant 1



Trial Planning

Content production strategy for variant 2

