Child Online Protection

Creating a trusted cyberspace for all

The Challenge

- >1B children are affected by violence, abuse or neglect every year, and technology can be misused to enable it.

- >30% of Internet users today are children and as we connect the developing countries (and schools) proportion of children online will increase significantly.

- In 2019, tech companies flagged >70M photos and videos of as CSAM (Child Sexual Abuse Material).

- Due to COVID-19, more and younger children are online learning, playing and socializing, and so are the predators.

- Digital devices and educational platforms often lack adequate child safety features.
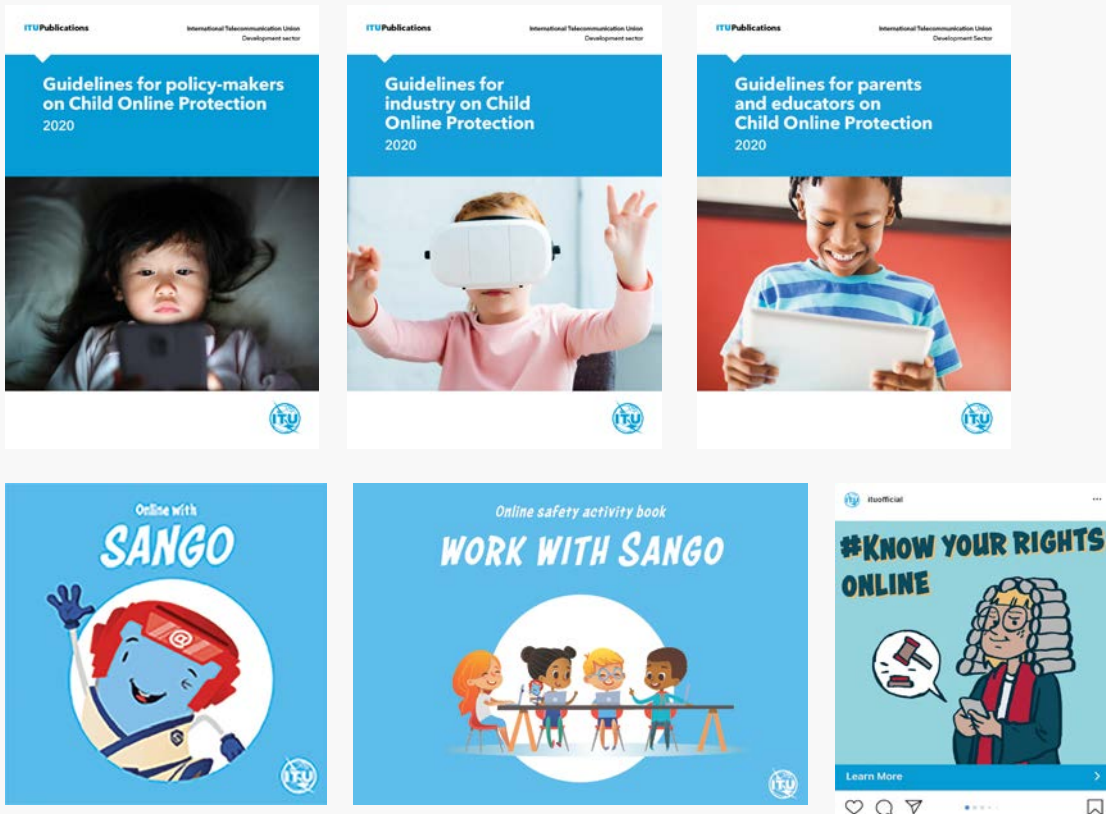
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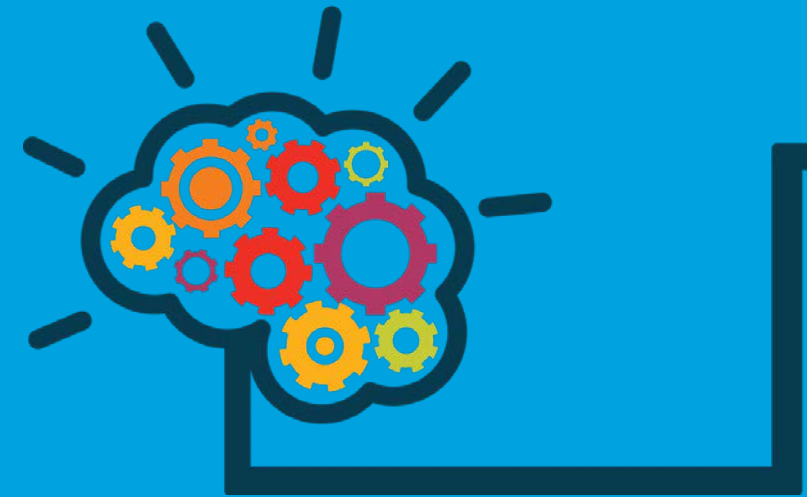
ITU COP Guidelines

ITU launches 2020 Guidelines on Child Online Protection (COP)

Child Online Protection

The new 2020 COP Guidelines

10 years after their first publication, the new 2020 COP Guidelines have been re-thought and re-written by a multi-stakeholder expert working-group.

The new Guidelines include
- reflections on the special situation of children with disabilities
- issues around new technological developments

x4 sets of Guidelines
Policy-makers, Industry,
Parents and educators and Children

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2020 Child Online Protection Guidelines

https://www.itu-cop-guidelines.com/

Policy Makers

The new guidelines propose a response to the global challenge of Child Online Protection, which requires a global approach based on harmonized and inclusive national strategies on Child Online Protection. The Guidelines propose concrete recommendations on developing a national strategy on COP, provide tools to identify key stakeholders to engage with and coordinate efforts as well as alignment with existing national frameworks and strategy plans.

ITUPublications
International Telecommunication Union
Development sector

Guidelines for policy-makers on Child Online Protection
2020

Highlighting the clear benefits of a national child online protection strategy:
- development of adequate national legislation,
- the related legal framework, and within this approach,
- harmonisation at the international level, are keys steps in protecting children online.

These frameworks may be self-regulatory, co-regulatory or full regulatory frameworks. The State should promote the use of ICTs in preventing and addressing violence, such as the development of technologies and resources for children to access information, block harmful material and report instances of violence when they occur. To face the global child online safety situation, the States must facilitate the communication between their relevant entities and cooperate openly to eliminate harm to children online.

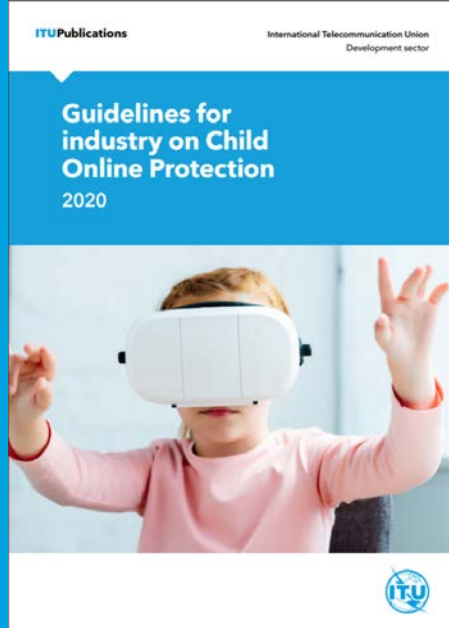Creating a trusted cyberspace for all

New 2020 Child Online Protection Guidelines

https://www.itu-cop-guidelines.com/
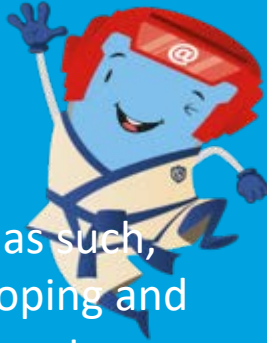
Industry:

The new guidelines focus on protecting children in all areas and against all risks of the digital world and as such, highlight good practice of industry stakeholders that can be considered in the process of drafting, developing and managing businesses child online protection policies. Having a major responsibility not only to help promote awareness of the online and safety agenda to the wider community and to provide a channel of participation and engagement for young people, but even by offering safe and secure online experiences throughout their services, industry plays a key role possessing the technological knowledge that policy makers need to address and understand in order to develop sustainable and effective COP strategies.

ITU Publications — International Telecommunication Union Development sector

Guidelines for industry on Child Online Protection 2020

Key areas of protecting and promoting children's rights

- Integrating child rights considerations into all appropriate corporate policies and management processes
- Developing standard processes to handle child sexual abuse material (CSAM)
- Creating a safer and age-appropriate online environment
- Educating children, carers and educators about children's safety and the responsible use of ICTs
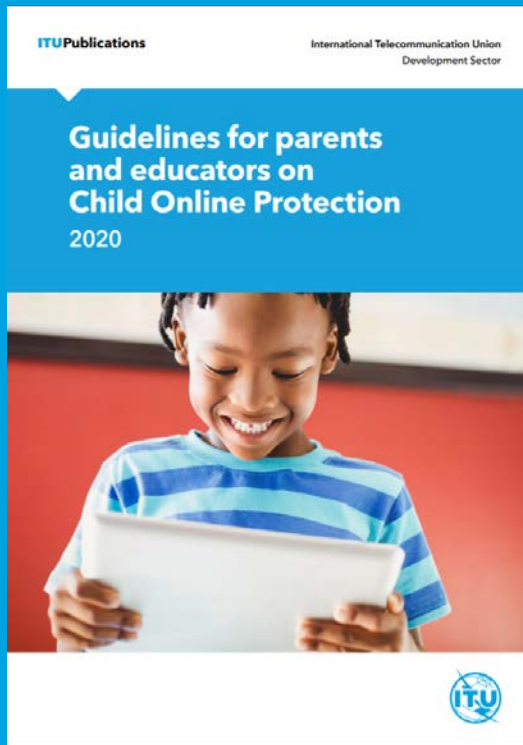- Promoting digital technology as a mode for increasing civic engagement

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New 2020 Child Online Protection Guidelines

https://www.itu-cop-guidelines.com/

Parents, Educators:

The new guidelines aim to sensitize families to the potential risks and threats and help cultivate a healthy and empowering online environment at home and in the classroom. The Guidelines highlight key recommendations for parents and educators and emphasize the importance of open communication and ongoing dialogue with children, creating a safe space where young Internet users feel empowered to raise concerns. Such as:

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International Telecommunication Union
Development Sector

Guidelines for parents and educators on Child Online Protection 2020

Guidelines for parents, carers and guardians

- Have a discussion with your children – try and do some online activities with them.
- Identify the technology, devices and services across your family / household.
- Consider whether filtering and blocking or monitoring programmes can help and support your family.
- Agree expectations as a family about using the Internet and personal devices.
- Be aware of the online and mobile services used by your children.

Guidelines for educators

- Ensure that all devices are secure and password protected.
- Install anti-virus software and firewalls.
- Ensure that there is a policy which details how technology can be used.
- Consider how to manage taking and storing images of pupils.
- Ensure that Internet feed provided by the school is filtered and monitored.

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New 2020 Child Online Protection Guidelines

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Children:

Online with Sango

Storybook

The storybook, for children under 9, presents six scenarios with questions for you to think about and answer.
Learn about your rights and safety online!

Work with Sango

Workbook

The workbook, for children aged 9-12 years old, contains educational activities, which you can complete to learn about your rights online, and also risks to your safety online.
Be supported by an educator!

The Net rules challenge

Social Media Campaign

The social media campaign for young people aged 13 to 18 years old, helps you learn how to manage risks online, supporting you in a safe and positive online experience.
Test your digital skills knowledge!

The new guidelines have been developed in a child friendly format. Adapted to different age groups,
the resources create an opportunity to learn about and strengthen young people's digital skills and
knowledge, helping them learn ways to manage online risks, while at the same time empowering them to exercise their rights online and engage in opportunities that the internet presents to them. The new resources will depict Sango1 as the main character and will be developed in a child-friendly version.

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COP Guidelines for children

1. Storybook

The story book covers <u>six key messages</u> for children related to:

1. Right to play online
2. Managing screen time
3. Exposure to inappropriate content
4. Right to use digital media
5. Privacy
6. Adult role modeling

2. Workbook

The workbook covers <u>seven key messages</u> for children related to:

1. Knowing your rights online
2. Privacy
3. Checking if information online is true
4. Online behavior
5. Cyber-bullying
6. Online risks
7. Keeping devices safe from viruses
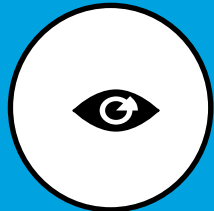
3. Instagram campaign

The campaign covers <u>eight key messages</u> and microsite:
https://www.itu-cop-guidelines.com/netrules

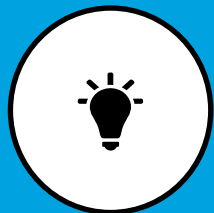Creating a trusted cyberspace for all

Child Online Protection

The new 2020 COP Guidelines: A roadmap to implementation

Policy implementation to promote the journey of self-resilience

Capacity development to scale up train the trainer programs

Accelerating the **development and adoption** of a sound **child online protection strategy** and comprehensive **action plans** for governments

Build **capacity** by running self-paced programs for '**Train the Trainers**' modules providing a framework and leveraging on partner organizations, with the aim to **empower** local children and parents

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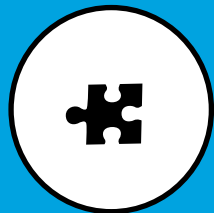
Improving online safety measures and tools for industry in the Least Developed and Developing Countries

Develop open source solutions to make digital content, information and skills **available** to children, teachers, and administrators

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Child Online Protection

Digital as a Vital Enabler

#ICT4SDG

ICTs improve access to basic services like education and healthcare, create jobs, and empower communities

SUSTAINABLE DEVELOPMENT GOALS

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 107 Key Activities 38 Outputs	17 PARTNERSHIPS FOR THE GOALS 55 Key Activities 25 Outputs	5 GENDER EQUALITY 26 Key Activities 17 Outputs	2 ZERO HUNGER 14 Key Activities 10 Outputs
4 QUALITY EDUCATION 41 Key Activities 23 Outputs	11 SUSTAINABLE CITIES AND COMMUNITIES 39 Key Activities 18 Outputs	1 NO POVERTY 21 Key Activities 15 Outputs	7 AFFORDABLE AND CLEAN ENERGY 13 Key Activities 9 Outputs
8 DECENT WORK AND ECONOMIC GROWTH 39 Key Activities 21 Outputs	3 GOOD HEALTH AND WELL-BEING 31 Key Activities 21 Outputs	6 CLEAN WATER AND SANITATION 14 Key Activities 10 Outputs	12 RESPONSIBLE CONSUMPTION AND PRODUCTION 10 Key Activities 7 Outputs
13 CLIMATE ACTION 30 Key Activities 13 Outputs	10 REDUCED INEQUALITIES 27 Key Activities 18 Outputs	16 PEACE, JUSTICE AND STRONG INSTITUTIONS 14 Key Activities 12 Outputs	14 LIFE BELOW WATER 7 Key Activities 6 Outputs / 15 LIFE ON LAND 3 Key Activities 3 Outputs

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Help us to make child online safety a reality

www.itu.int/cop

www.itu-cop-guidelines.com