

Facebook Connectivity

Bringing more people online to a faster internet

Towards Digital Pacific

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A group of four people are sitting on a grey concrete floor, looking at a white smartphone held by one of them. The person holding the phone is wearing a red top and a black vest with blue trim. The other people are wearing various casual clothing and sandals. The scene is brightly lit, suggesting an outdoor setting.

Why Facebook And Connectivity?

Our Business Depends On Good Connectivity



Unique mobile subscribers by 2025

5.8m

44% of population
By 2025

Mobile internet users by 2025

4.4m

33% of population
by 2025

Source: The Mobile Economy Pacific Islands, 2019



As the pandemic expands and more people practice physically distancing themselves from one another, this has also meant that many more people are using our apps.

In many of the countries hit hardest by the virus, total messaging has increased more than 50% over the last month. Similarly, in places hit hardest by the virus, voice and video calling have more than doubled on Messenger and WhatsApp.

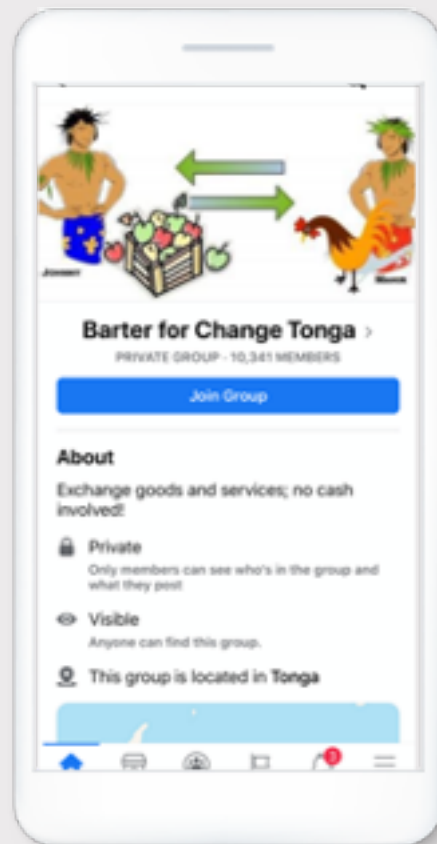
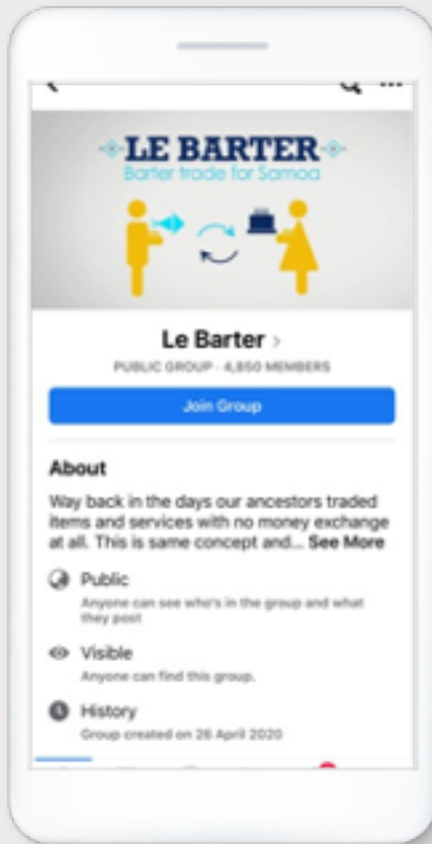
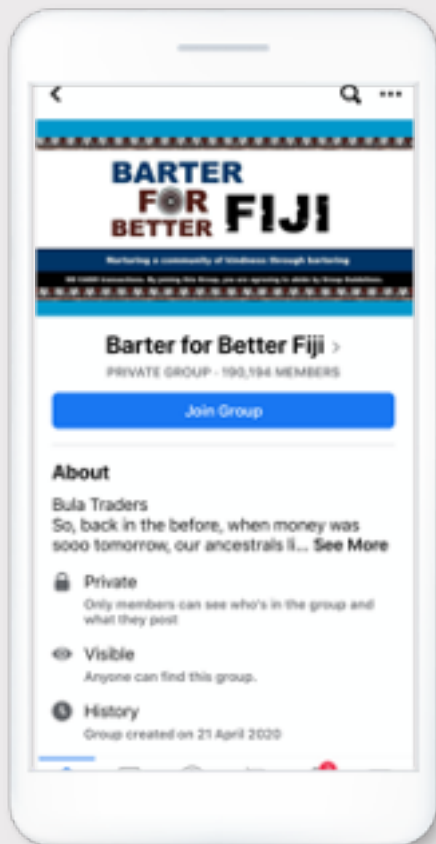
During this emergency, we're doing everything we can to keep our apps fast, stable, and reliable. We're monitoring usage patterns carefully, making our systems more efficient, and adding capacity as required.

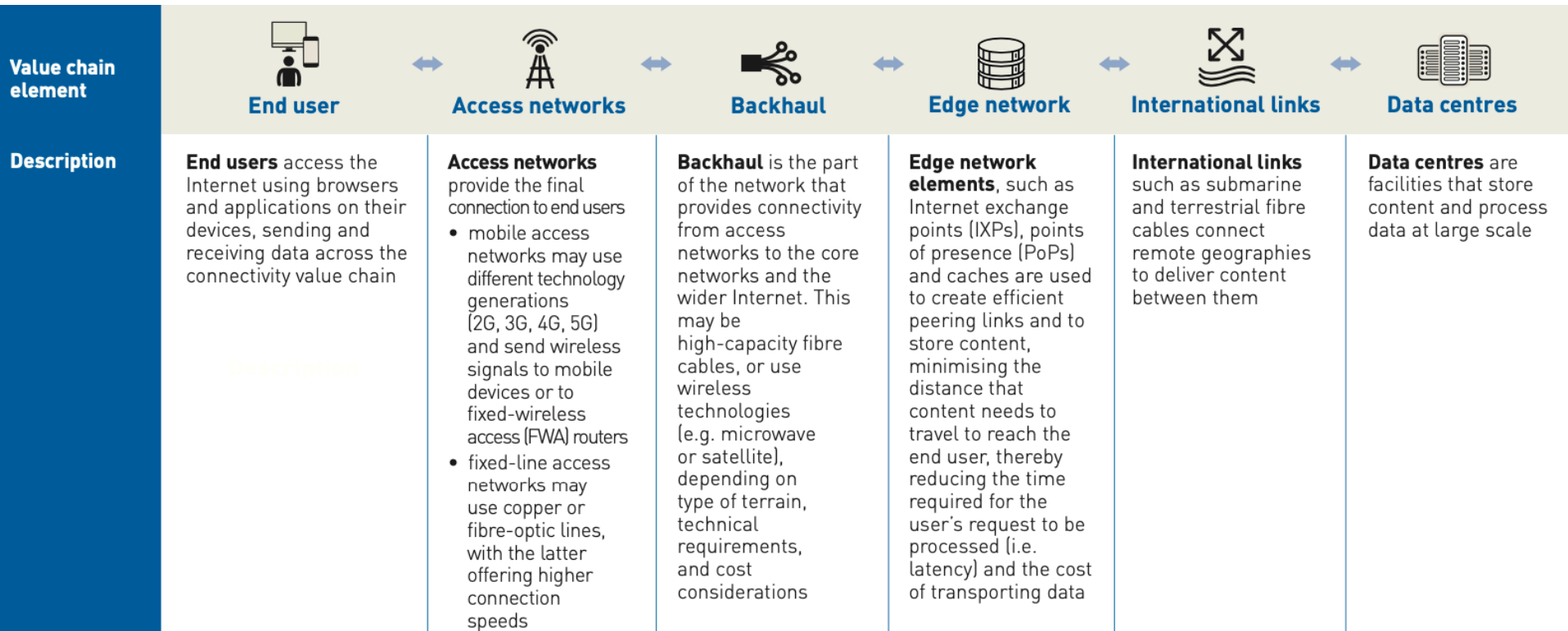
Read more: <https://about.fb.com/news/2020/03/keeping-our-apps-stable-during-covid-19/>

Group Call Time (minutes) in Italy

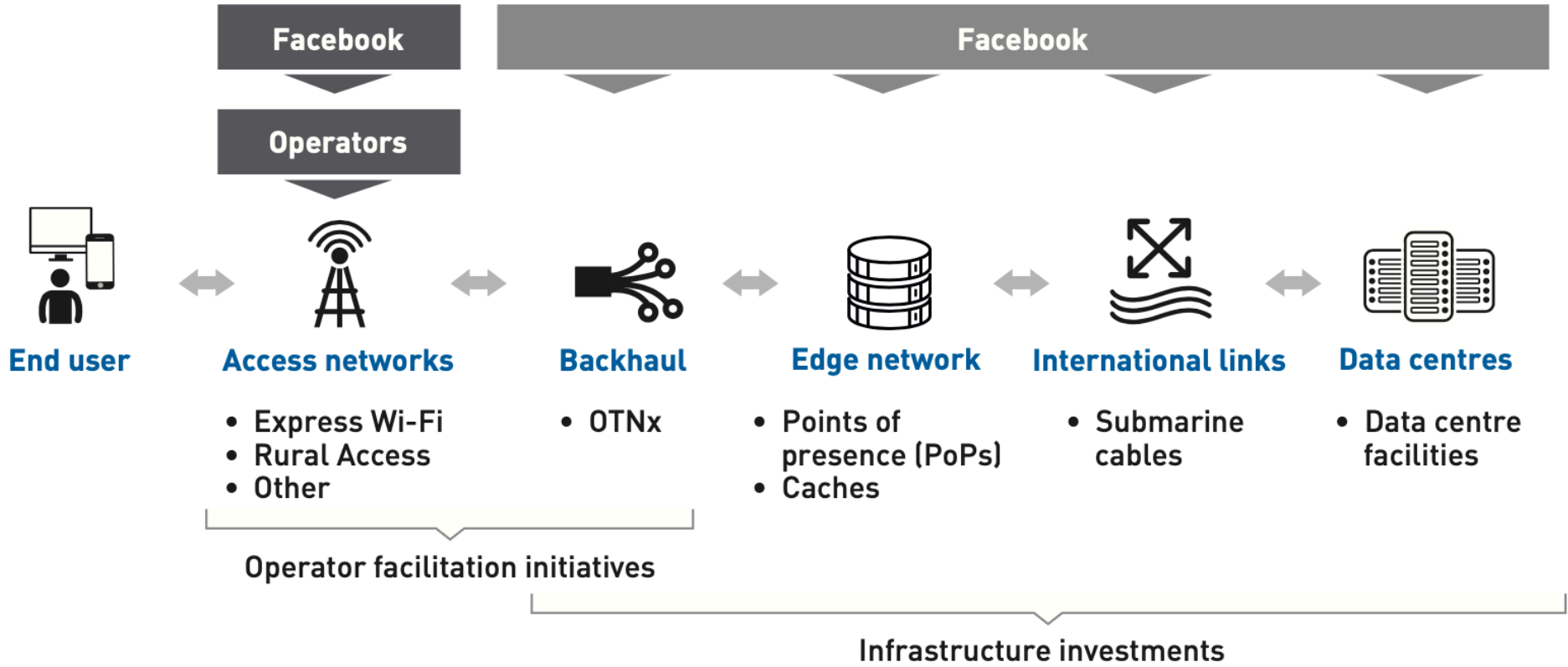


**Keeping our services
stable and reliable**





Read more: [full report](#)





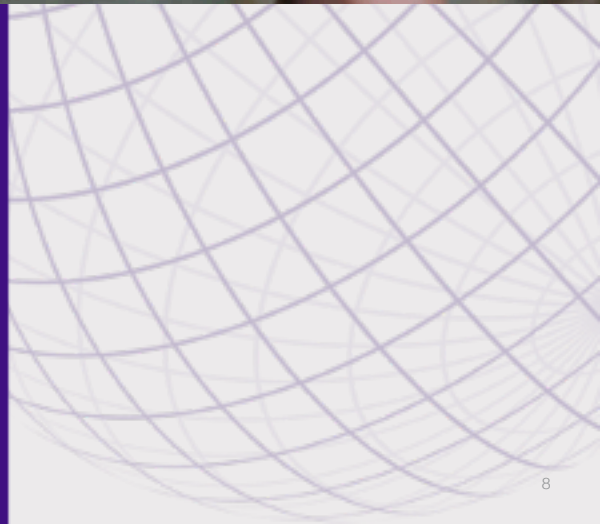
Help people discover the relevance and benefits of connectivity with free access to basic online services

Free Basics offers access to basic online services without data charges

Facebook Flex helps people stay connected and have access to the internet when they run out of data

Discover helps people stay connected more consistently by enabling them to browse the internet using free daily data

Read more: <https://connectivity.fb.com/discover/>





It is difficult for MNOs to meet increased demand for internet access and data-intensive content, particularly in rural areas

Express WiFi is a platform that enables service providers and mobile network operators to build, operate, grow and monetize their Wi-Fi business in a sustainable and scalable way

Read more: <https://connectivity.fb.com/wi-fi/>





The lack of fiber remains a key bottleneck in many countries.

We invest in infrastructure to drive down the costs of internet bandwidth. We expect our investments to reduce the costs of delivering data and improve network reliability and speeds, and encouraging infrastructure sharing.

In Indonesia, our partner Alita will deploy 3,000 km of metro fiber to connect more than 1,000 cell sites in Bali, Java, Kalimantan and Sulawesi

Read more: <https://connectivity.fb.com/network-investments/>



**OPEN TRANSPORT
NETWORKS**

Pacific Islands Digital Citizenship and Safety program

- An **online educational campaign** that aims to increase children's and youth's digital literacy, so that they can enjoy safer and more positive online experiences
- **Delivery partner:** Save the Children Fiji
- **Pilot countries:** Fiji, Samoa, Tonga (+PNG)
- **Launching December 2020**
- Target audience - **children/youth and parents**
- **Tailored to be locally appropriate** in each country context, particularly relating to language and culture (resources to be translated into Fijian, Hindi, Samoan and Tongan languages)
- Developed in consultation with an expert **Advisory Group**, comprising government, NGO, youth and academic representatives.



Virtual meeting of the Pacific Islands Digital Citizenship and Safety Advisory Group, September 2020

Thank you!

