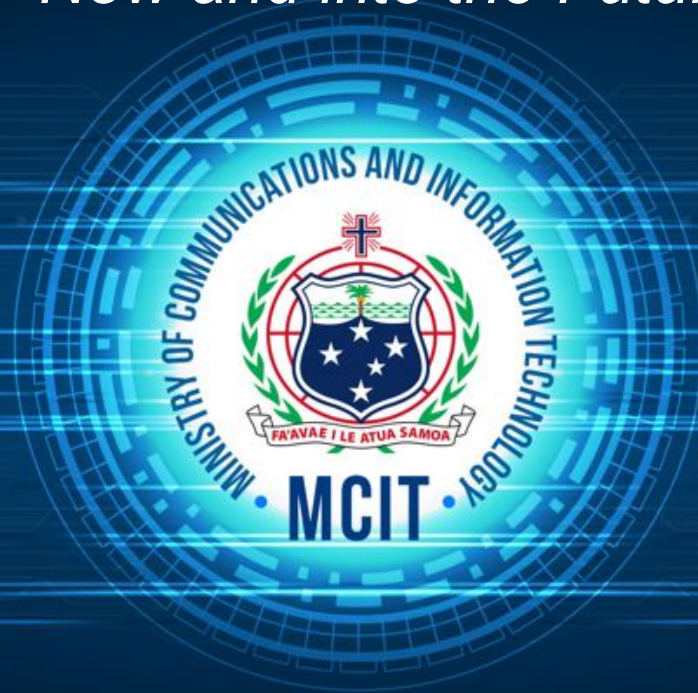


# Samoa's Digital Journey

*"Now and into the Future"*



Suetena F.L

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site: [www.mcit.gov.ws](http://www.mcit.gov.ws)

# Digital Journey: What has Happened (Government)

- Launching of the Communications Sector Plan(CSP-2018-2022)
- Launch of the National Cybersecurity Strategy(NCS-2017-2021).
- Approval of Setup of National CERT(SamCERT, 2019).
- Approval of Setup of the Digital Transformation Authority (DTA,2019).
- Complete Transition to Digital from Analog ATV to DTV
- Redefining of National ICT Steering Committee(NICT) to National Digital Transformation Council (DTC).
- Digitization of the 4K from Apia, Street Names / Addresses.
- Drive for Digital Government Services.(GoS Digital Transformation Programs)



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# Digital Journey: What has Happened (Private Sector)

- Re-establishment of the Samoa Information Technology Association(SITA)
- Six ISPs (Digicel / Vodafone / CSL, Netvo , SDLC, LTS )
- Digital TV Stations (2AP-GoSTV, TV1, TV2, TV3, TV4-Upu Mana, KTV, TV5, TV7-Hope)
- FM / AM Radio Stations (2AP, Magic FM, EFKS FM, SOB Radio, LOLT Radio, Power FM, ABC Radio and more ..)
- Digital Vendors increased
- Cost of Digital Products have slowly decreased
- Slow Build up of Mobile Apps in the Country.(Maua, MTALA, Seki Eats, Mobile Money, Samoa Market online, etc ..)
- Media Outlets on online with websites and information portals.
- Availability of Digital Payment Solutions.



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# Digital Journey: What's Happening ( Infrastructure )

- Establishment of the Internet Wholesale company Samoa Submarine cable company (SSCC).
- Three(3) Submarine Cable systems: SAS Cable (2009), Tui-Samoa Cable (2018) and Manatua Cable (2020).
- Satellite links to schools and backup links by Telcos
- Free Wifi Access at the Airport and Public Transport.
- 100% 3G-4G Coverage Across all of Samoa.
- 100% Digital TV Coverage across all of Samoa
- 2AP Radio now broadcasting Digitally.
- 2AP Radio now streaming online through 2 Apps (Zeno , Goloud)
- Digital Streaming of Radio Content.
- Adoption of Drones for Mapping and Digital Data supports.



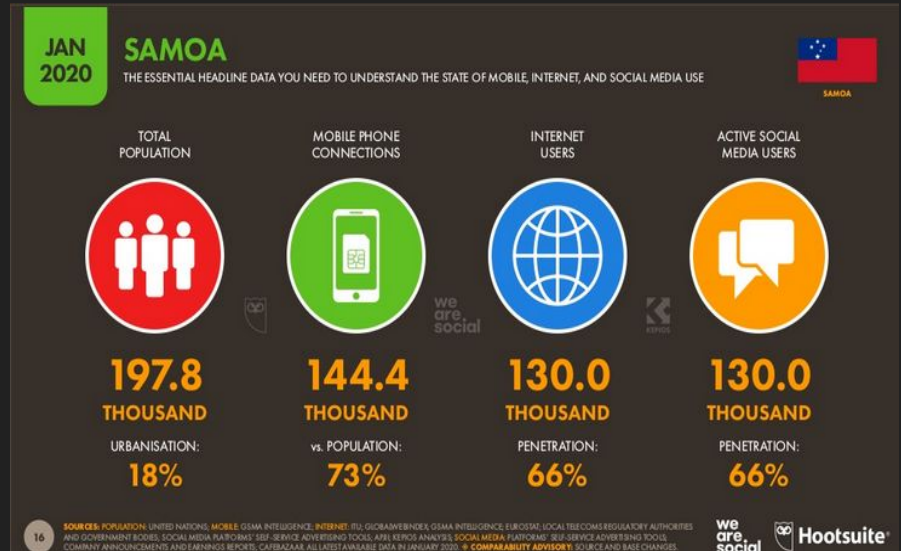
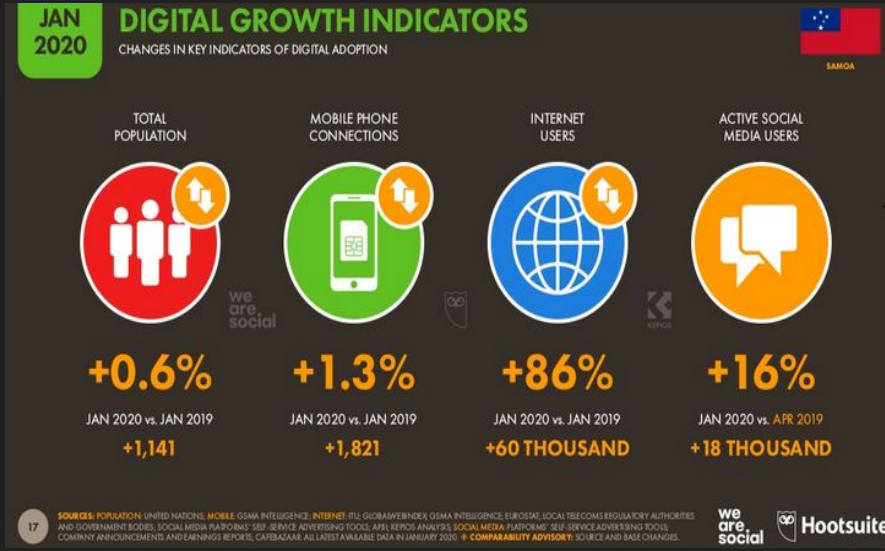
# Digital Journey: What's Happening ( COVID-19 )

- Development of Online Educational Portals (zero rate support for eLearning Platforms)
- Free Safe Student SIMs from Telcos.
- Collocations by Telcos and ISP on support reliable Connectivity.
- Upgrades on Radio Towers
- Government Bodies develop digital emergency plans for WFH.
- Cheaper Data Plans from All Telcos
- Increased Domestic / International Partnerships with various stakeholders.



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# Digital Journey : Growth



# Digital Journey: In the works and progressing

- Samoa National Digital ID Project
- Samoa Digital Government Platform Project
- Establishment of the Digital Transformation Authority.
- Establishment of National CERT(SamCERT)
- Establishment of the National Digital Library
- Development of the Open Access for Information Policy.
- Establishing of the Domestic IXP for Samoa
- Developing the Pacific Samoa IXP Node for the Distributed IXP for the Pacific.
- Digital Innovation Pack Initiative
- Schemes and Programs to Simulate Digital IT Startup Companies with various partners.



# Samoa's Digital Journey

Thank you & Faafetai lava



Le Tauluga



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