"*Partnership 4 Digital Knowledge*"

Session 5: Role of **Academia** in Digital Development

@ **ITU** RDF Asia and the Pacific Region

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International Telecommunication Union

Agenda

➢ ICT Ecosystem @ Digital Society

➢ ITU Membership: ***Academia***

➢ ITU ***Knowledge Platforms & Products***

➢ ***Role of Academy***
   @ ITU Platforms & Products

ICT Ecosystem @ Digital Society

Unique ITU Membership

193 Member States + over 700 Sector Members + over 167 Academia

More than 167 universities and research centers

in **50+** countries

http://www.itu.int/online/mm/scripts/gensel11?_memb=SAU

ITU **Academia**
Membership Benefits

Get discounts: 80% on publications,

Get visibility on the international scene

Raise the profile of your institution

Participate / Lead Study Groups on emerging issues on the ICT field

Increase your technical knowledge

Contribute to international standards and best practices

**BE EMPOWERED.
BE A MEMBER.**

Launch innovative public-private partnerships

Share your expertise and access training and specialized seminars

Engage in global and regional debates

Get access to world-leading ICT statistics and studies

Become an editor or rapporteur of ITU documents, publications & ITU Journal

Network with ICT regulators, policy-makers and experts

Join us as **Academia** Member
@ https://www.itu.int/en/myitu/Membership/Become-a-Member/Benefits

ITU **Knowledge Platforms & Products**

ITU Academy

ITUAcademy
Empowering minds

https://academy.itu.int/
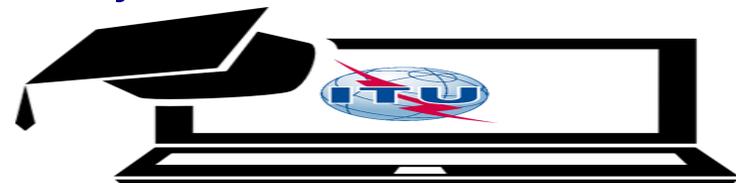
Education   Training Resources

- **Academia serves as experts & trainers**

- **Certified Training Activities** in **29 Centers of Excellence** Worldwide

ITUAcademy
Empowering minds
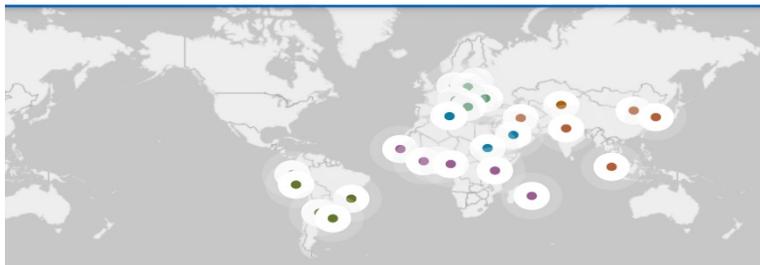
ITU Publications

Studying, surveying, publishing & disseminating emerging questions, themes and issues on ICT development for digital society.

Looking for renowned Academia for high-quality research, publications, & *ITU Journal.*

https://www.itu.int/pub/S-JOURNAL

ITUAcademy: Objectives
Empowering minds

- The ITU Academy was developed following the outcomes of WTDC-10 (Objective 5 of the ITU-D contribution to the ITU Strategic Plan)
- The ITU Academy was officially launched in 2012 as an ITU-wide initiative *partnering with multi-stakeholders*.

- The objectives:
  - Serve as a **one-stop-sho**p for ITU's capacity development activities
  - Bring together under one umbrella a wide range of **training activities and knowledge resources**
  - Harmonize and integrate all ITU capacity development products and services
  - Provide a gateway to ITU's online **learning**

More details @ https://academy.itu.int/

ITUAcademy : Main Features
Empowering minds

The ITU Academy is an online platform featuring ITU's capacity development and training activities with ***multi-stakeholders' partnership: e.g., Academia***
It is comprised of two systems:

- A **content** management system (CMS) featuring information on ITU's activities and links to capacity building events, workshops and training courses

- A **learning** management system (LMS) featuring a fully-fledged online learning environment

Asia & Pacific
Academia & R&D @ CoE

- ✓ *Advanced Level Telecoms Training Centre India (ALTTC)*
- ✓ *China Academy of Information and Communications Technology (CAICT)*
- ✓ *IoT Academy (IoTA)*
- ✓ National Information Society Agency (NIA)
- ✓ State Radio Monitoring Centre (SRMC)
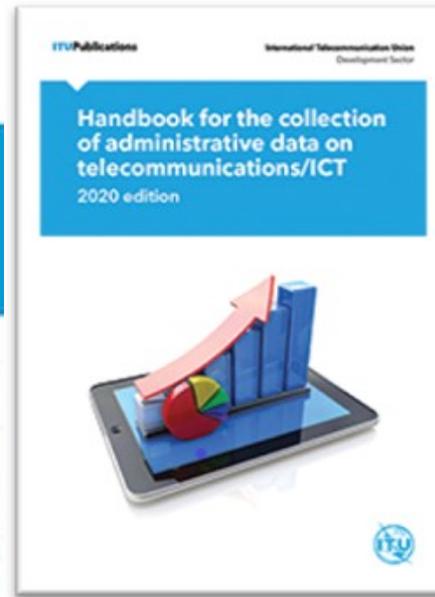- ✓ *Wireless Communication Centre, Universiti Teknologi Malaysia (UTM)*

ITU **Publications**

Many ITU publications written by leading scholars and experts aim to **drive digital development and contribute to SDGs**: e.g., *ICT4SDG, Economic impact of COVID-19, Economic contribution of broadband, Administrative Data, ITU Journal* etc. in addition to ***ITU-D study Reports*** driven by members' contributions.

https://www.itu.int/pub/D-PREF-EF/en

Digital Skills Insights

e.g.

- Online publication launched in 2017 and released annually: **2020 edition now available**
- Puts together ***scholarly articles*** in the field of capacity building and skills development in the digital era
- Addresses the ongoing discussion on how digital technologies are transforming job markets, determining new skills set requirements and driving the digital economy requirements for re-skilling
- Target group: experts & academia in the field of digital technologies, including researchers, policymakers and practitioners
- More publications @ https://www.itu.int/en/publications/ITU-D/Pages/default.aspx

ITUPublications

International Telecommunication Union
Development Sector

Digital Skills *Insights*
2020

ITU Study Groups & Questions

ITU-D Study Group 1

Enabling environment for the development of Telecoms/ICTs
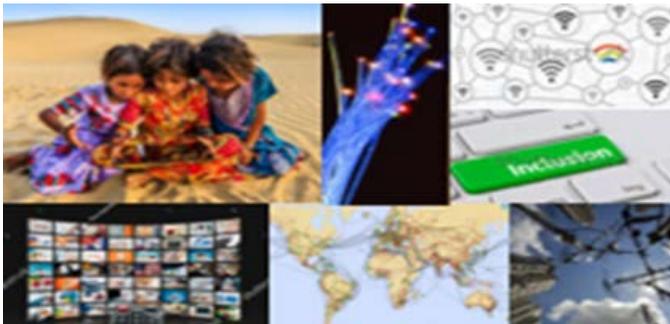
ITU-D Study Group 2

ICT services and applications for the promotion of sustainable development

ITU-D Study Group 1:
Enabling environment for the development of telecommunications/ICTs

- **<u>Question 1/1</u>:** Strategies and policies for the **deployment of broadband** in developing countries

- **<u>Question 2/1</u>:** Strategies, policies, regulations and methods of migration and adoption of **digital broadcasting** and implementation of new services

- **<u>Question 3/1</u>:** Emerging technologies, including **cloud computing, m-services, and OTTs**: Challenges and opportunities, economic and policy impact for developing countries

- **<u>Question 4/1</u>:** Economic policies and methods of determining the **costs of services** related to national telecommunication/ICT networks

- **<u>Question 5/1</u>:** Telecommunications/ICTs for **rural and remote areas**

- **<u>Question 6/1</u>: Consumer information, protection and rights**: Laws, regulation, economic bases, consumer networks

- **<u>Question 7/1</u>:** Access to telecommunication/ICT services by **persons with disabilities and other persons with specific needs**

For more information: https://www.itu.int/net4/ITU-D/CDS/sg/questions.asp?lg=1&sp=2018

ITU-D Study Group 2:
ICT services and applications
for the promotion of sustainable development

- **Question 1/2:** Creating **smart cities and society**: Employing information and communication technologies for sustainable social and economic development

- **Question 2/2:** Telecommunications/ICTs for **eHealth**

- **Question 3/2:** Securing information and communication networks: Best practices for developing a culture of **cybersecurity**

- **Question 4/2:** Assistance to developing countries for implementing **conformance and interoperability** (C&I) programmes and combating **counterfeit ICT equipment** and **theft of mobile devices**

- **Question 5/2:** Utilizing telecommunications/ICTs for **disaster** risk reduction and management

- **Question 6/2:** ICTs and the **environment**

- **Question 7/2:** Strategies and policies concerning human exposure to **electromagnetic fields (EMFs)**

For more information: https://www.itu.int/net4/ITU-D/CDS/sg/questions.asp?lg=1&sp=2018

Role of Academia @ ITU-D SG (1)

➢ **Active as part of ITU-D Study Group Management**

- SG2 Chairperson (Dr Sharafat)   SG1 Vice Chairperson (Dr Kaptur)

- Co-Rapporteur Q2/2 (Dr Nakajima)

- Vice Rapporteurs Q4/1 (Dr Giovanetti), Q7/1 (Dr Giannoumis and Dr Mahmoudi), Q2/2 (Dr Androuchko, Dr Jordanova, Dr Domond, Dr Owuor), Q5/2 (Dr Oloyede)

➢ **Speakers in ITU-D Study Group Workshops & Webinars and authors/contributors to ITU-D Study Group Annual papers (annual deliverables) and   ITU News blogs**

Role of Academia @ ITU-D SG (2)

➤ **Experts as trainers/teachers**

- Standalone activities (e.g. on e-health: SG2RGQ/21)
- In collaboration with ITU (Centres of Excellence) (e.g. on spectrum management: SG1RGQ/64, course link; and telemedicine: SG2/203, course link)
- As part of **projects** (e.g., FIGI, PRIDA) with government and other stakeholders (e.g. smart cities, SG2RGQ/161)

➤ **Knowledge sharing/disseminating through organization of regional events jointly with ITU**

- Regional Economic Dialogues (e.g. on ICTs, SG1/276)
- Regional workshops (e.g. cybersecurity and child online protection, SG2/75)

➤ **Joint activities with governments and other stakeholders**

- Background analysis (e.g. IPv6, SG1/78)
- Development of surveys (e.g. m-services, SG1RGQ/94)
- Solutions and their applications (see next page)

Academia ④ ICT Solutions @ ITU-D SGs

➤ **[Broadband] Broadband calculator (SG1/42)**

Selection of the most promising solution for building the broadband access networks, based on input parameters (locality, access technologies, existing network, etc.) and simulation modelling
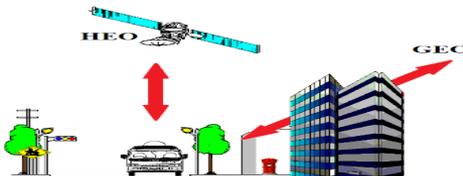
➤ **[Environment] Automatic search for dead pines using AI (SG2RGQ/173):**

Determine the location of dead pines using drones and AI to prevent further damage from spreading
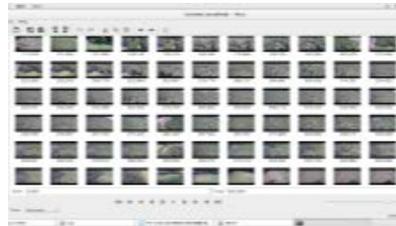
➤ **[E-health] Ambulance communication using HEOs (SG2/278 (Rev.1))**

Use of Highly inclined Elliptical Orbits (HEOs) satellites for reduced blockage and in rural areas

Potential **future study topics** @ ITU-D SGs

- ✓ Impact of pandemic situations such as **COVID-19** and ways to address them better through ICTs

- ✓ Application and impact of **emerging technologies** such as AI, IoT and 5G, including for: Smart cities and communities, E-health, Conformance and interoperability, etc.

- ✓ **Financing and investment** aspects (e.g. broadband)

- ✓ **Economic aspects/implications** of digital transformation

- ✓ The **role of innovation** (e.g. for use in rural and remote areas)

- ✓ Fostering **consumer trust in new technologies** while protecting innovation

- ✓ Timely implementation **ICT accessibility for all**, including for new technologies

- ✓ Utilization of Telecoms/ICTs for **disaster response and recovery**

- ✓ Role of ICTs in **preventing natural catastrophes** in human settlements

- ✓ **EMF exposure** with 5G and AIOT technologies

*Won't you join & shape the future **together** @ SG1RGQ/313, SG2RGQ/280 ?*

Welcome to ITU
Knowledge Platform & Network
④ Academia

https://academy.itu.int/index.php/main-activities/partnerships

Thank You

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