

ITUEVENT

# Accelerating Digital Transformation

*Building Vibrant ICT Centric  
Innovation Ecosystems*

Monday 19 March 2018  
Room C1, ITU, Geneva

More information at [innovation.itu.int](http://innovation.itu.int)



ITU REGIONAL INITIATIVE FOR EUROPE ON ICT-CENTRIC INNOVATION ECOSYSTEMS

## SESSION 2

## GOOD PRACTICES FOR ACCELERATING DIGITAL TRANSFORMATION

**Arkadiusz Terpiłowski**

**InnoMesh sp. z o.o.**

# Erly



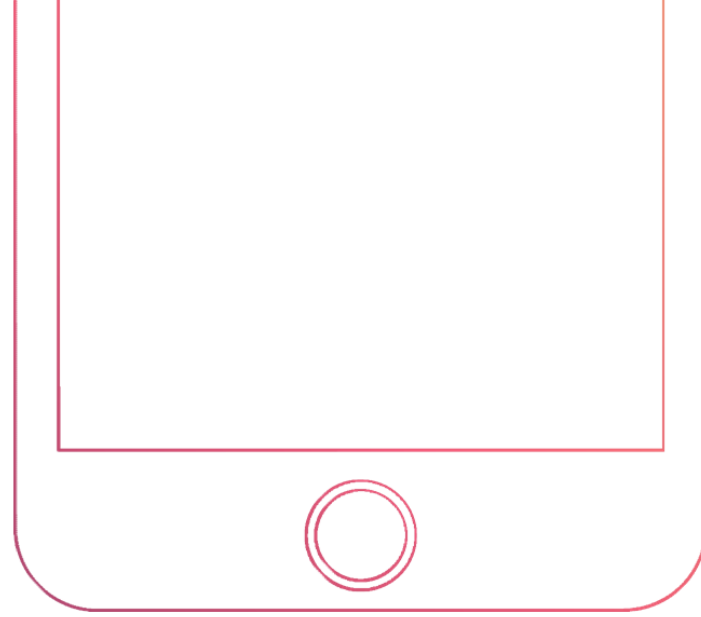
UKE

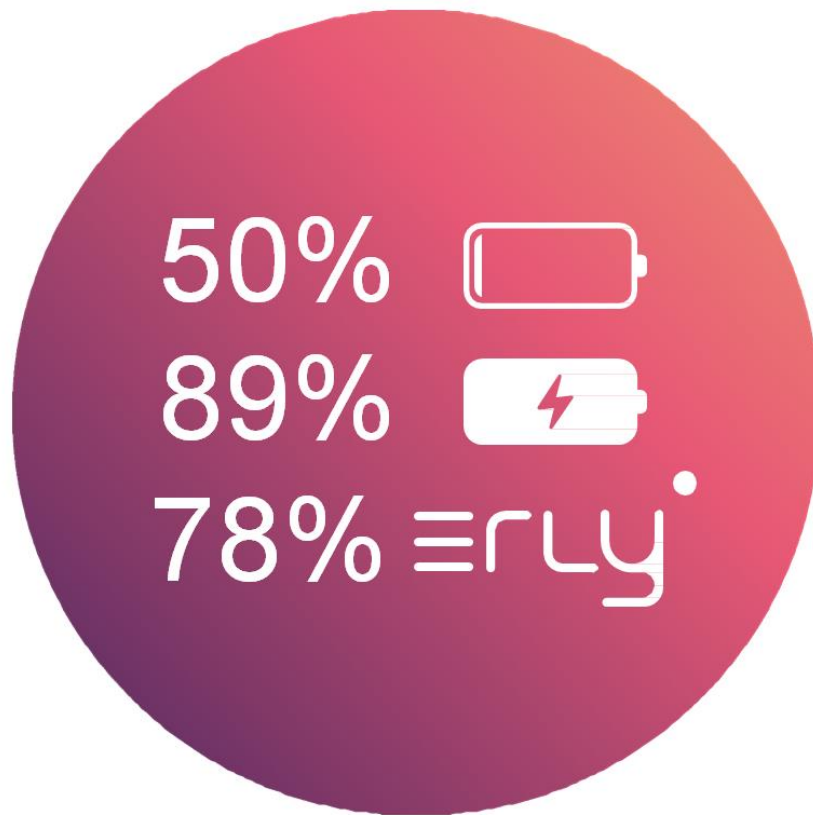
Office of Electronic  
Communications



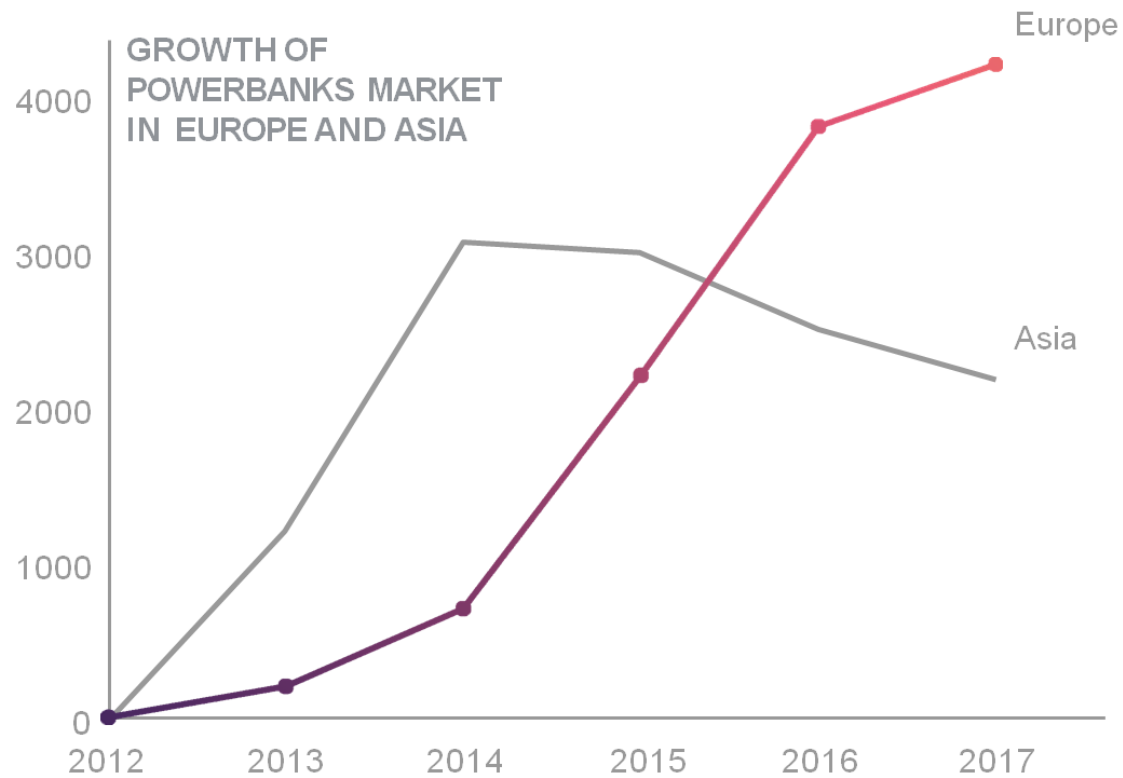


Charged phone anywhere you are





Analyzes based on answers from over 4,500 residents of Wrocław aged 18 to 32



development trend on the powerbank market in Asia and Europe

mobile/web application  
charging stations  
powerbanks  
centralized database



# grab & return





bussiness





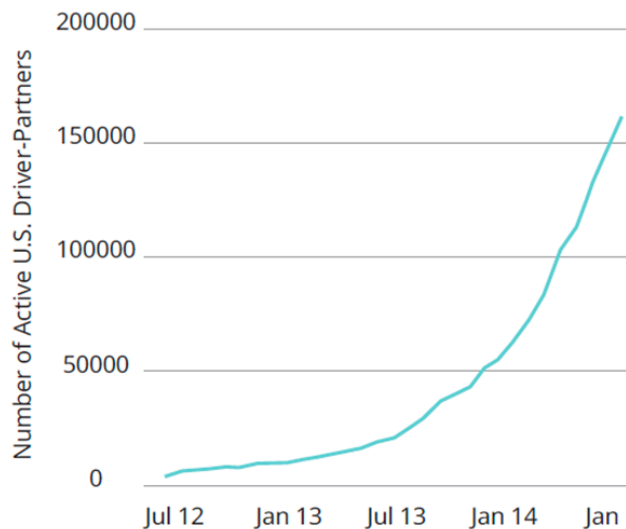
consumer

business

erly

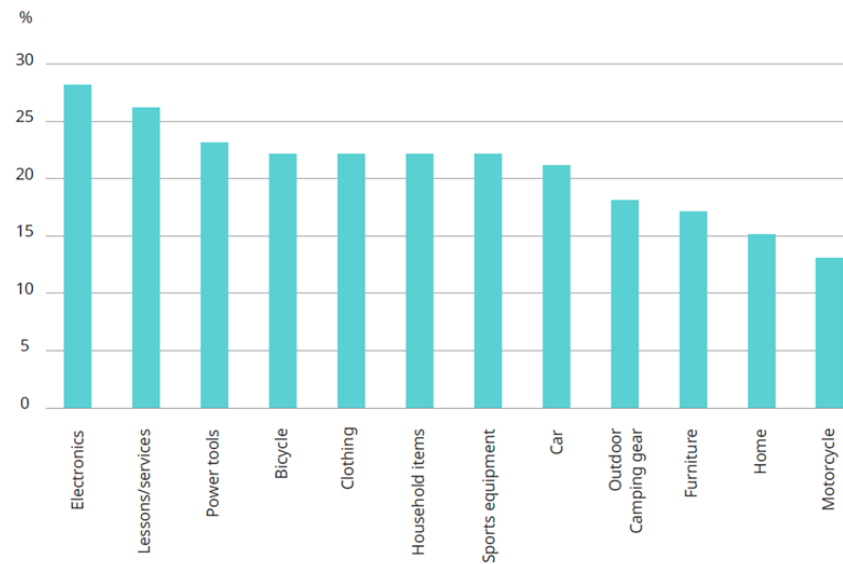


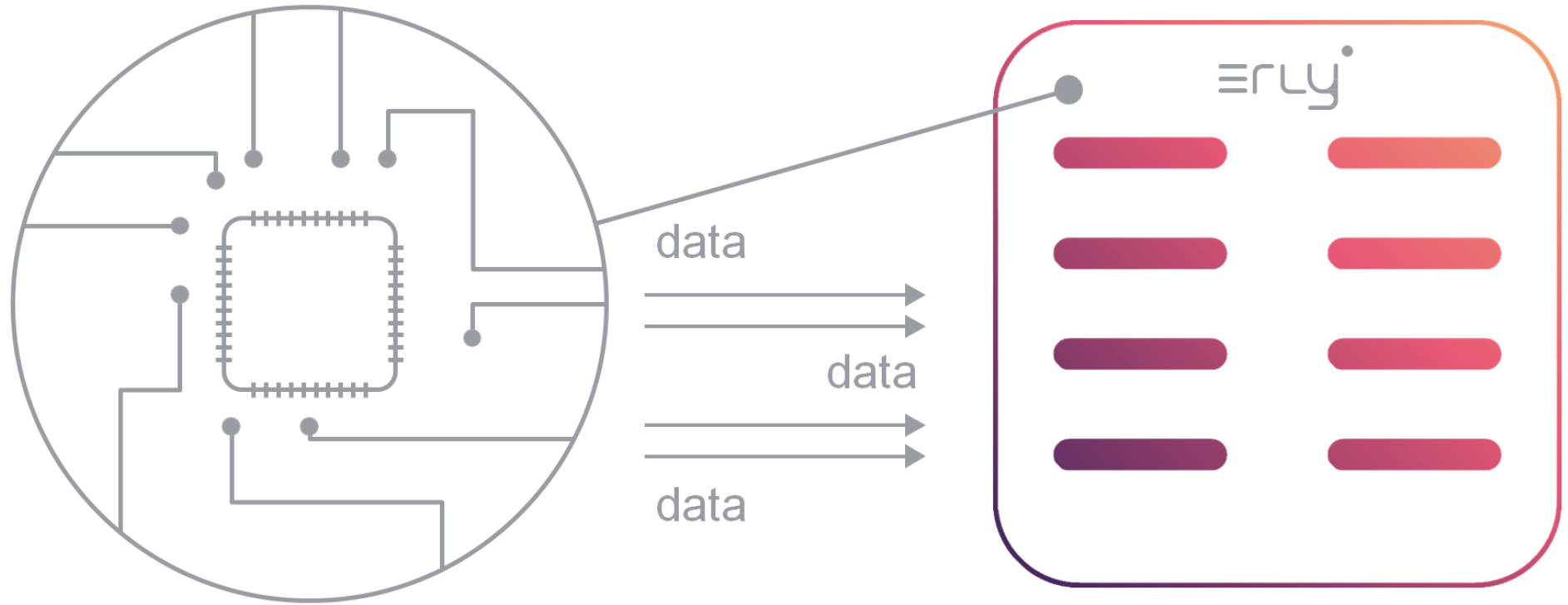
Chart 4: Number of active Uber drivers each month in the US

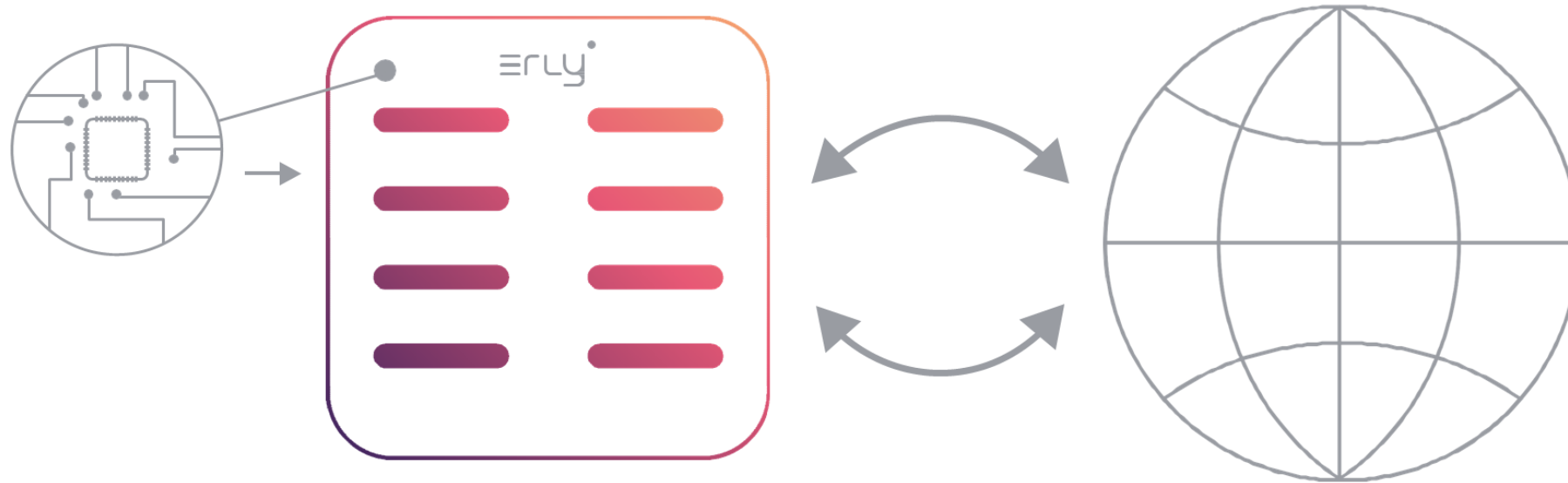


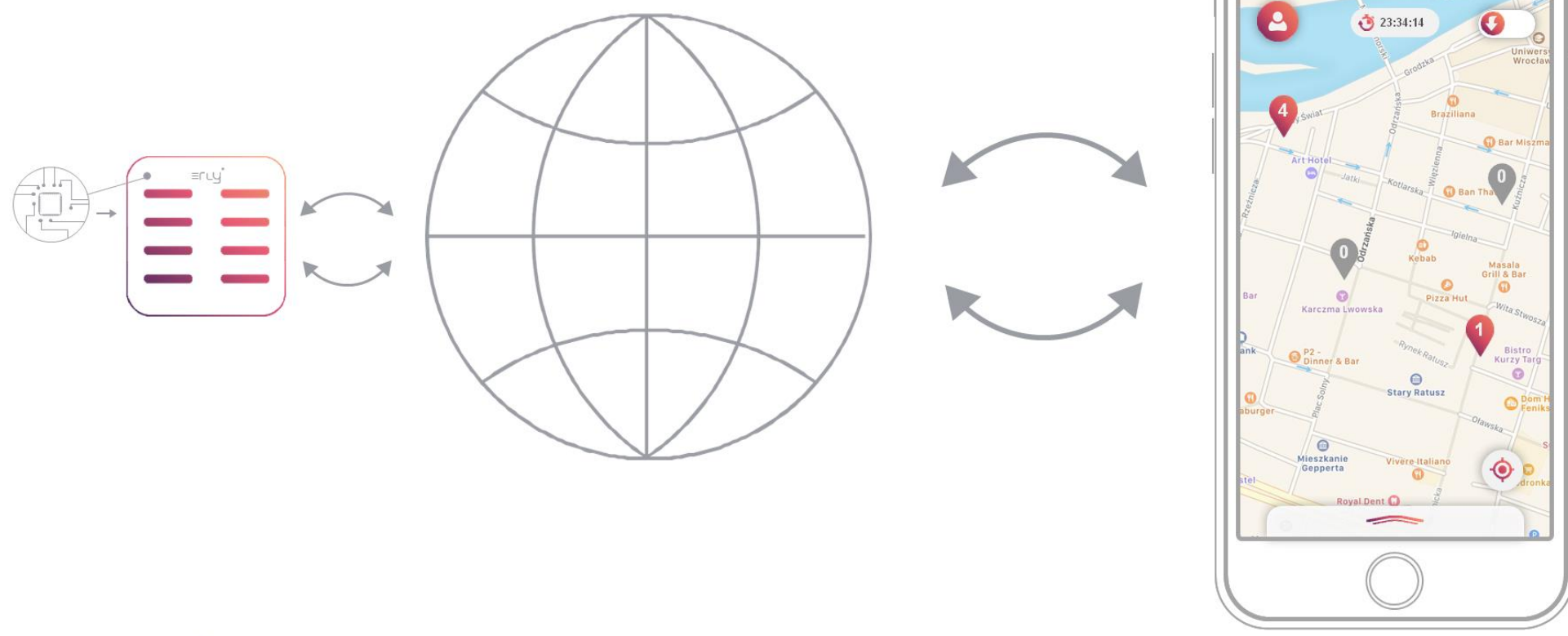
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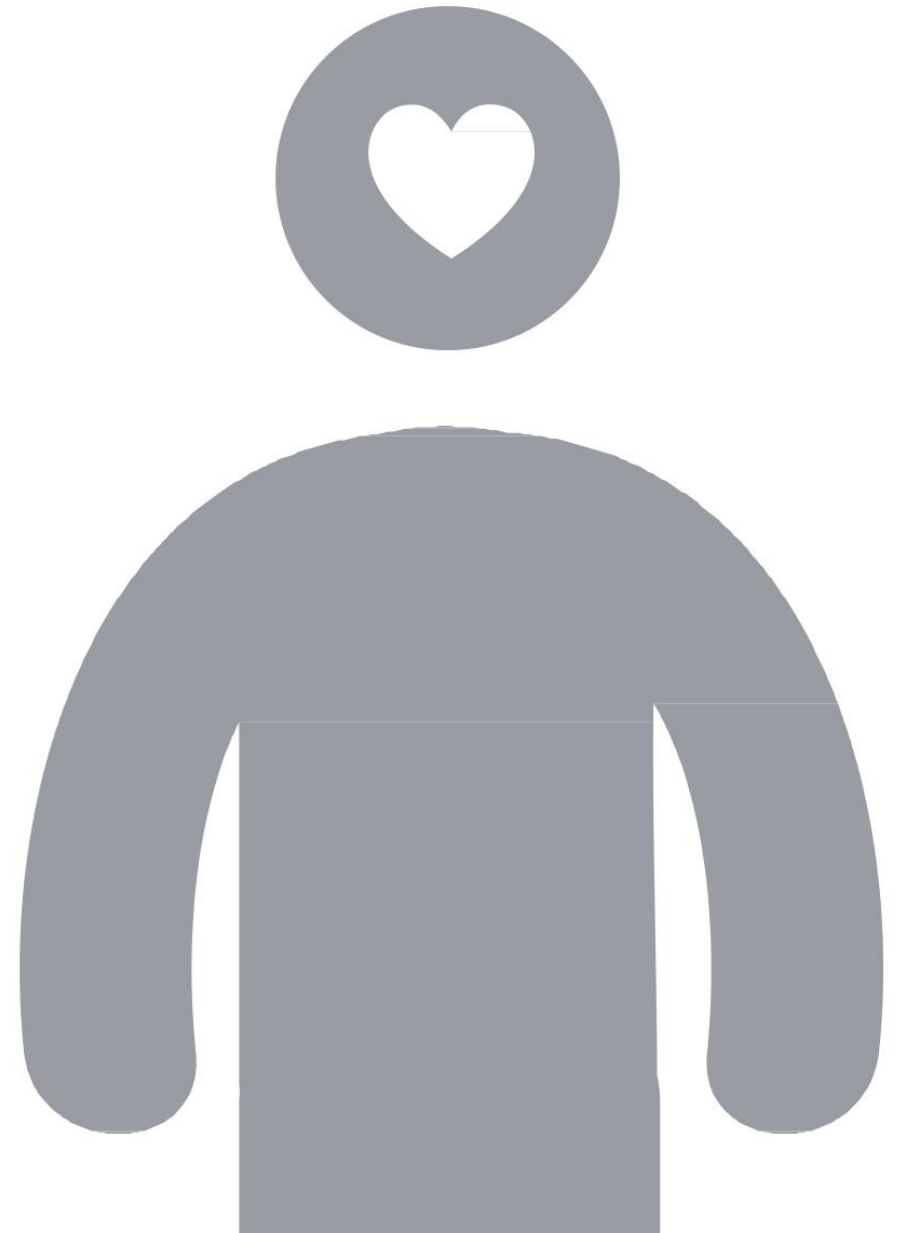
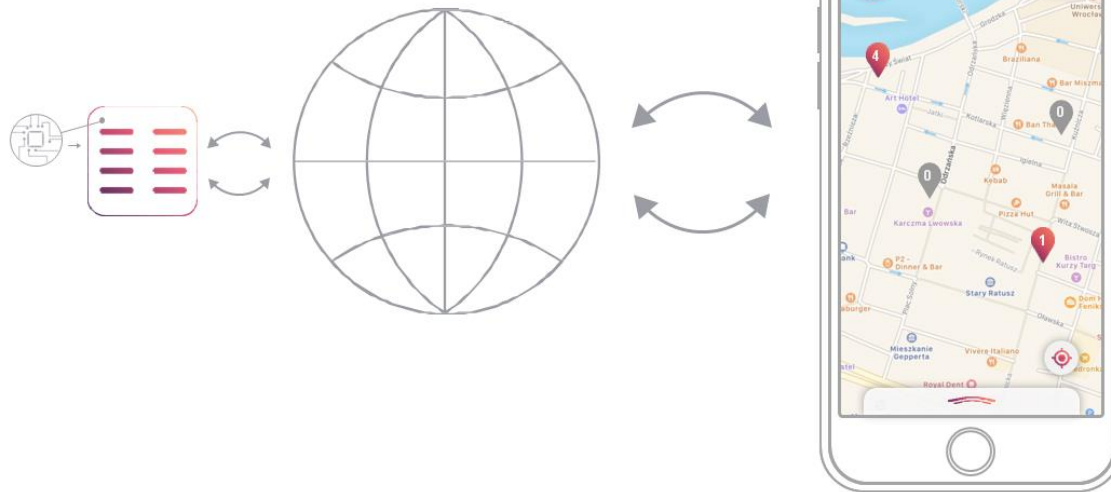
Chart 8: People willingness to 'share'





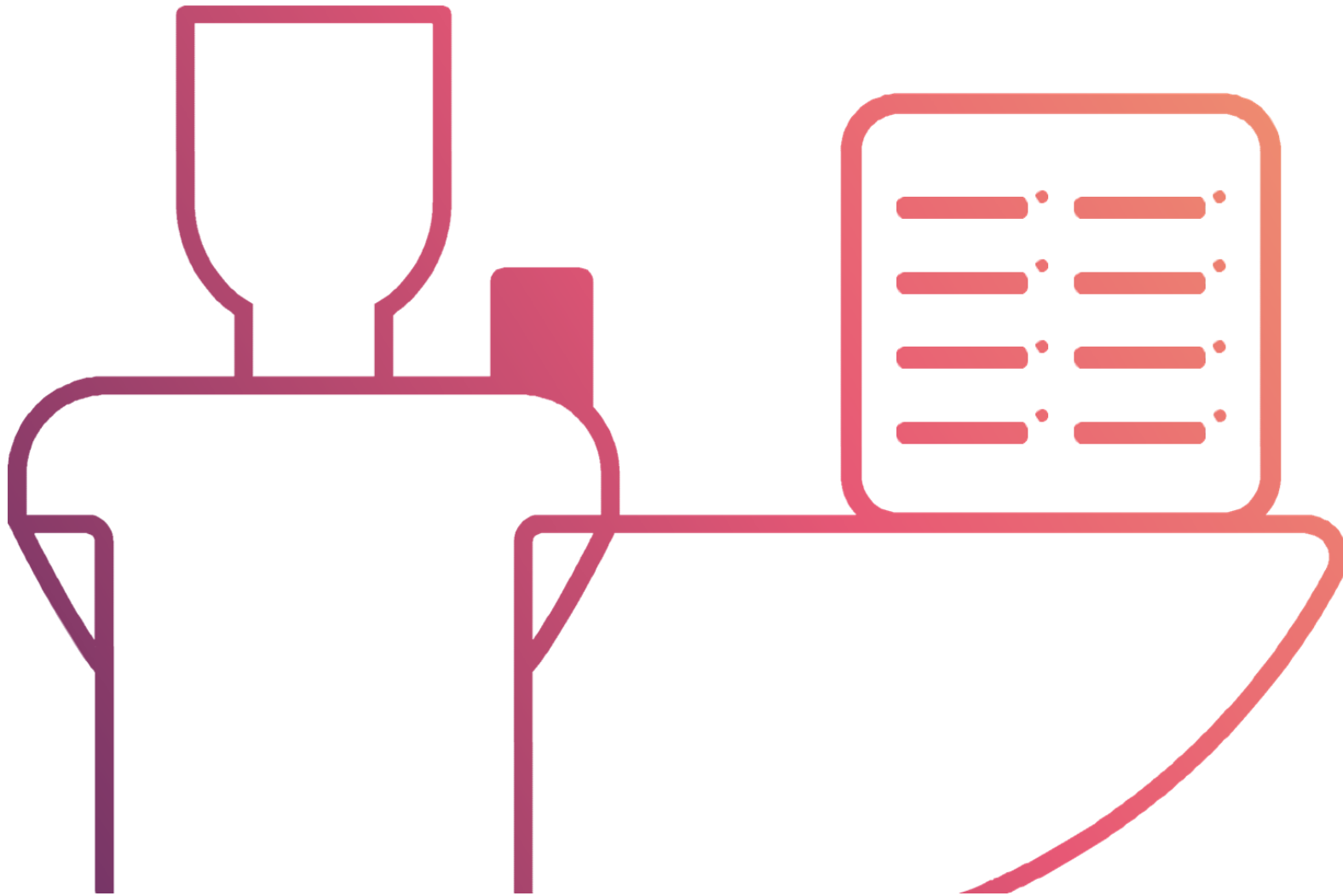


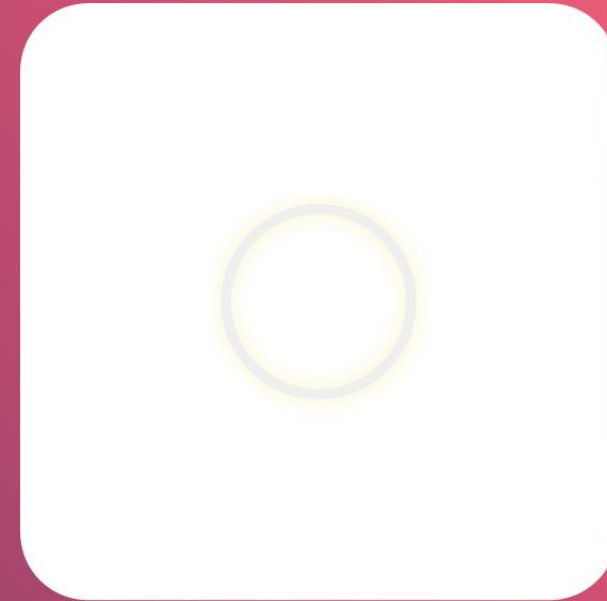




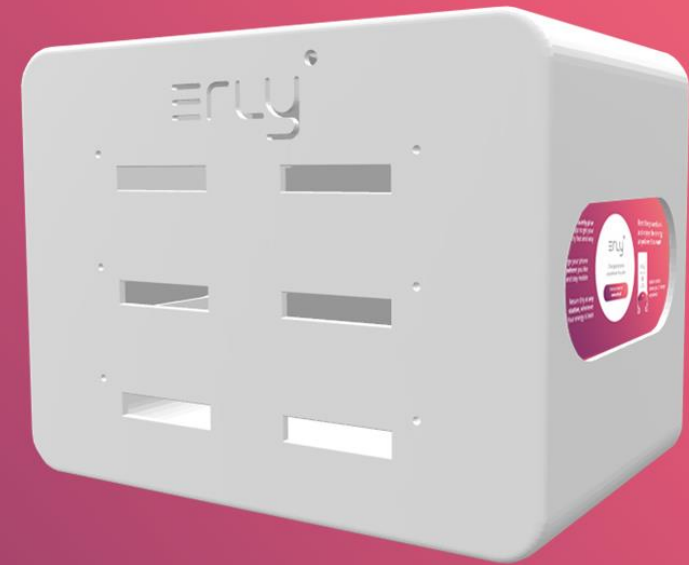














**Krzysztof Miłkowski**  
Android Developer



**Arkadiusz Terpiłowski**  
CEO & Founder



**Artur Zochniak**  
Software Embedded Developer



**Marek Waszkowski**  
Web Developer



**Filip Maszewski**  
Electronics Engineer



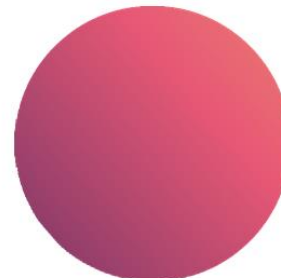
**Julia Sotoła**  
Android Developer



**Michał Gnych**  
Mechanical Designer



**Marcin Kasprowicz**  
Mechanical Designer



**Lukasz Majewski**  
Mechanical Designer



**Mateusz Masiczak**  
Graphic Designer



**Zuzanna Ptak**  
Graphic Designer

PRACTICE

**Erly**  
**Powerbank rental and return from any location in IoT technology**  
 InnoMesh sp. z o.o.

• Name / Organization • Country • Tagline, 1-3 sentence description

TYPE



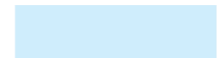
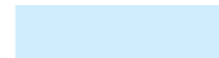
Guiding Innovation Dynamics



Building Innovation Capacity



ICT Integration into Key Sectors



Indicate main focus area / type

**GOVERNANCE**

- InnoMesh sp. z o.o.
- collaboration with
- Wrocław University of Science and Technology

• Organiz. structure • Management & Institutional framework • Competencies

**KEY ACTIVITIES**

- Product (charging stations, mobile/web app, powerbanks, infrastructure, centralized database) R&D
- Dynamic growth on the local markets
- Partner acquisition
- Users acquisition

• Mechanisms • Processes • Activities • Events

**GOALS**

- Access to energy (powerbank) from anywhere
- Creating a new ad format
- Income in the first three years at € 1 200 000

• Objective • Target stakeholders • Desired outcome for ecosystem

**RESOURCES**

- Charging station
- Mobile / web application
- IT infrastructure
- Logistics/service infrastructure
- Interdisciplinary team
- Wrocław Technology Park
- Support of experienced mentors from Poland

• Financial • Non-financial • Sources • Partners

**ACHIEVEMENTS**

- Qualification to TOP 10 startups from Poland according to Association of Marketing Communications
- Qualification to TOP 150 hardware and R&D startups from Europe according to Wolves Summit
- Member of the National Innovation League

• Results • Evidence of impact • Scalability • Replicability

