Taïssa Thierry Chaves
Founder and President
Women in Digital Switzerland

How Expert Communities Work as Catalyzers for Digital Transformation

@taissatchaves
@wdswitzerland

womenindigitalswitzerland.com

Womenindigitalswitzerland

@wdswitzerland

Company page & group:
Women in Digital Switzerland

Basel, Geneva, Lausanne, St. Gallen, Zurich, Zug

WOMEN IN DIGITAL SWITZERLAND

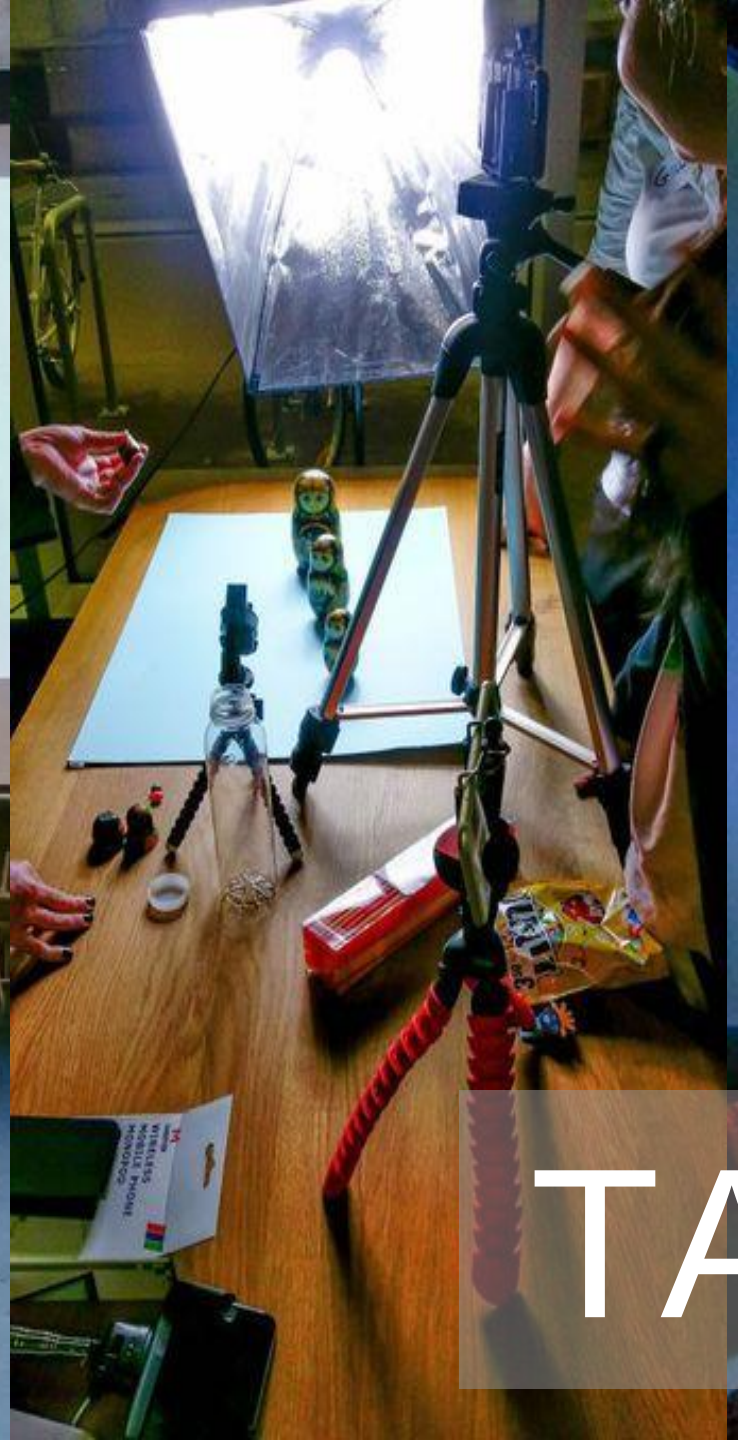
GOOD PRACTICES FOR ACCELER-ATING DIGITAL TRANSFORMATION

6%

Christophe Henner @schiste 40s
Hard to find women speakers?? there are 30 talks over 3 days. Hard to find 15 women? #leweb
Expand Reply Retweet Favorite More
geri @gergana 2m
Digital women influencers panel @leweb - great but I can't wait for the day when we don't get singled out & it's normal to be in tech #leweb
Collapse Reply Retweeted Favorited More
Audrey Stewart @DreeStewart 51s
WE DON'T WANT PANELS ON WOMEN, WE WANT WOMEN ON PANELS!!! #LeWeb #WakeUp!
from Westminster, London Reply Retweeted Favorite More
the SUMMIT

WOMEN IN DIGITAL SWITZERLAND

GOOD PRACTICES FOR ACCELER-ATING DIGITAL TRANSFORMATION



TALENT

WOMEN IN DIGITAL SWITZERLAND

GOOD PRACTICES FOR ACCELER-ATING DIGITAL TRANSFORMATION

CONNECT

WOMEN IN DIGITAL SWITZERLAND

GOOD PRACTICES FOR ACCELER-ATING DIGITAL TRANSFORMATION

SHARE

INSPIRE

The Era of Big Data:

Mining, Meaning, and Magic

How You Can Use Big Data To Improve Business Performance

Women in Digital Switzerland
Geneva Meetup

March 20, 18:15
43, Route des Acacias
CREA / BAT 43L

Guest Speaker

Imai JEN-LAPLANTE

Big Data Specialist
Presence Switzerland,
Federal Department of Foreign Affairs

#WDSGeneva

DIVERSITY

ugmented
Women in Digital
NATHALIE MAGNIEZ
STMicroelectronics

WOMEN IN DIGITAL SWITZERLAND

GOOD PRACTICES FOR ACCELER-ATING DIGITAL TRANSFORMATION

Taissa Thierry Chaves
Founder & President

Kelly Hungerford
Vice President & Co-Founder

NAtachaGajdoczki
General Secretary & Co-Founder

Joanie Waelti
WDS Facebook social media manager, ITIL Manager

Liz Wilson
WDS Organiser Basel, Global Communications Specialist

Corina Lupu
WDS Twitter social media manager, Digital Marketing

Lu Zhang
Geneva co-Organiser

Liz McCreary
Basel co-Organiser

Lorraine Chandler
Basel co-Organiser

Janina Kursteiner
St Gallen Co-Organiser

Andrea Meyer
St Gallen Co-Organiser

Lidia Zabala
WDS Zurich Organiser, Digital Marketing Specialist

Victoria Martin Evans
WDS Digital Editor, International Marketing Specialist

Franziska Walder
Zurich co- Organiser

Jennifer MacLeod
Multimedia producer

Ellen Von Essen
Lausanne co-Organiser

Clarissa Patrianova Valaeys
Instagram coordinator

Jenya Lavicka
Basel co-Organiser

Gillian Millar
Basel co-Organiser

Christy Blum
Zurich co-Organiser

Innovation Track
@ WSIS Forum

innovation.itu.int

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GOOD PRACTICES FOR ACCELERATING DIGITAL TRANSFORMATION

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Become a member

Are you passionate about digital ? Do not hesitate to join Women in Digital Switzerland !

L//P imedia AGENCE DIGITALE CREA GROUPE INSEEC magnolia

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ONLINE

SÉLECTION

Taïssa Thierry Chaves · Propriétaire du groupe
Business Coach, Digital Transformation Specialist, Speaker, Teacher, Fo…

Save the date for our next WDS annual conference May 17th Geneva at HEG!

Dear members,

We are very happy to announce our next annual all-day Women in Digital Switzerland conference May 17th in Geneva! Last year we had more than 250 participants with stellar speakers, and wonderful help from more than 20 volunteers!

This y… Voir plus

Our annual conference 2017 : The Power of Communities in the Digital Age: Keys to Success

Our annual conference 2017 : The Power of Communities in the Digital Age: Keys to Success Have a look at pict…

J'aime Commenter 3 2

Women in Digital Switzerland
12 mars, 23:39

Geneva, we're meeting next Tuesday at CREA Genève - INSEEC to talk about How to Use Big Data to Improve Business Performance with Imai Jen-La Plante.

Signup and details: https://www.meetup.com/Women-in-Digital-Geneva.../.../247447036/

…March Meetup: How to Use Big Data to …e Business Performance

…0, 2018, 6:15 PM: The Era of Big Data: Mining, Meaning, and

Women in Digital CH
@wdswitzerland Vous suit

A community of +1500 women across Switzerland connecting and collaborating to build digital skills and awareness. Monthly meetups in five cities, join us!

Switzerland

Tweets 1 513 | Abonnements 941 | Abonnés 931 | J'aime 82

Tweets & réponses | Médias

Tweet épinglé
Women in Digital CH @wdswitzerland · 9 mai 2017
Creating a knowledge based network of women is the idea behind @wdswitzerland

À l'origine en anglais

wdswitzerland S'abonner

25 publications 152 abonnés 19 suivis

Women in Digital Switzerland We are a community of women working in digital. Our inspiring monthly meetings take place in Geneva, Lausanne, Basel, Zurich and St Gallen. Join us!
womenindigitalswitzerland.ch

WOMEN IN DIGITAL SWITZERLAND

GOOD PRACTICES FOR ACCELER-ATING DIGITAL TRANSFORMATION

CONFERENCES

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MEETUPS

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PRACTICE

Women in Digital Switzerland (WDS) – Switzerland

The purpose of WDS is to promote the presence of women in the digital sector through thought leadership, innovation and community building. Our monthly meetups in 6 Swiss cities allow us to share knowledge and best practices in digital.

• Name / Organization • Country • Tagline, 1-3 sentence description

TYPE

Guiding Innovation Dynamics	Building Innovation Capacity	ICT Integration into Key Sectors
	X	

Indicate main focus area / type

GOVERNANCE

- Executive Committee
- 20 volunteers
- Not-for profit
- Each city has city leaders for organizing meetups
- Other volunteers have operational roles like digital marketing, administration, sponsoring, communications, etc.

• Organiz. structure • Management & Institutional framework • Competencies

KEY ACTIVITIES

- Monthly meetups in 6 cities
- Meetups topics focus on expertise, thought leadership. All meetups topics must have relevant business implementation
- Meetups are held in English to better connect all languages areas in Switzerland
- Our meetups allow participants to connect and gain confidence in public speaking through practice
- Conferences by top executive female speakers in the tech sector
- Knowledge and best practices sharing
- Promotion of our members professional expertise through our platforms
- Reverse mentoring
- Newtorking and community building
- Strategic partnerships: expert organizations and women's led organizations

• Mechanisms • Processes • Activities • Events

GOALS

- Promote the presence of women in the tech sector in Switzerland
- Connect, Share, and Inspire
- Increase thought leadership and innovation in the tech sector in Switzerland
- Foster smarter diversity in the tech sector
- Work on key topics like education, bringing awareness to success stories by women in the tech sector

• Objective • Target stakeholders • Desired outcome for ecosystem

RESOURCES

- Not for profit
- Paid Memberships
- Events
- Community donations
- Sponsorships and partnerships

• Financial • Non-financial • Sources • Partners

ACHIEVEMENTS

- More than 2'000 members
- 8 conferences, 125 meetups
- Increased visibility of female experts in the tech sector through our website and social platforms
- Through knowledge sharing and mentoring we increased the digital proficiency of hundreds of women

• Results • Evidence of impact • Scalability • Replicability