



ITU Global Innovation Forum 2020

Regional Forum for Europe

Unlock your digital ecosystem's potential

29 October 2020 | Virtual | 13:00–16:30 GMT+1

Organised within the framework of the
[ITU Regional Initiative for Europe on ICT-Centric Innovation Ecosystems](#)

Supported by the Office of the Commissioner of Communications, Cyprus



More information and [registration](http://itu.int/go/EUR_RIF20) at http://itu.int/go/EUR_RIF20

AGENDA

12:30 – 13:00 Virtual networking

13:00– 13:15 Opening ceremony

Welcome Remarks

- **Jaroslav Ponder**, Head of the ITU Office for Europe

Special Address

- **H.E. Kyriacos Kokkinos**, Deputy Minister to the President, Ministry of Research, Innovation and Digital Policy, Cyprus

13:15 – 14:15 Session 1 - European regional digital innovation ecosystem

Which countries are ready for the post-COVID new normal, which policies are needed to foster digital innovation ecosystem and digital transformation in the future and what role do regional collaboration and partnerships play?

What are the key challenges and opportunities that countries are facing, and which national policies are the priority for the future? How building collaboration around the regional priorities on innovation, entrepreneurship and ecosystem development can foster countries preparedness?

Session type: Panel discussion (45 min) / Q&A 15 min)

Moderator: Marta Arsovska-Tomovska, Director of the Public Administration Reform team in the Office of the Prime Minister of Serbia

Panellists

- **Fabio Pianesi**, Head of External Collaboration, European Institute of Technology (EIT) Digital
- **Chris Ruff**, Director for Political Outreach & Communications, DIGITALEUROPE



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- **Thomas Hahn**, President, Big Data Value Association & Chief Software Expert, Siemens AG
- **Lisa Sophia Zoder**, Sector Fund Manager, GIZ Office Sarajevo, Open Regional Fund for South East Europe - Foreign Trade
- **Levente Juhasz**, Public Policy and Government Relations Manager, Central and Eastern Europe, Google
- **Phil Budden**, Senior Lecturer; Technological Innovation, Entrepreneurship and Strategic Management; MIT Sloan School of Management

14:15 – 15:15 Session 2 – Good practices accelerating ecosystem development and digital transformation

This session dives deep into European case studies in guiding innovation dynamics, building innovation capacity and integrating ICT innovation into national development agendas. What lessons from good practices can amplified?

Session type: : Panel discussion (45 min) / Q&A (15 min)

Moderator: Jaroslaw Ponder, Head of the ITU Office for Europe

Panellists

- **H.E. Justyna Orłowska**, Prime Minister's High Representative for Government Technology, Poland
- **H.E. Vitalie Tarlev**, State Secretary for ICT, Ministry of Economy and Infrastructure, Moldova
- **Marten Kaevats**, National Digital Advisor, The Government Office of Estonia
- **Agi Veres**, UNDP Deputy Regional Director, Regional Bureau for Europe and the CIS
- **Zuzana Nehajova**, InnovEYtion Hub Leader, Central and South Europe InnovEYtion Hub at EY

15:15 – 16:15 Session 3 – Innovation journey – stories from the frontlines

This moderated presentation and panel will explore practices from the region. The session will be dedicated hearing the stories of the ITU Innovation Challenges winners and entrepreneurs from the region.

Session type: Presentations and panel discussion

Moderator: Kasia Jakimowicz, Digital Innovation Ecosystem Expert, ITU Consultant

Panellists

- **Ivana Kostic**, Co-Founder, Health-Tech Lab, Serbia, 2020 ITU Innovation Challenge Winner
- **Gyula Kovcsan**, CEO, Linistry, Hungary
- **Magda Baciu**, Founder - Growth Savvy, Romania/UK, 2019 ITU Innovation Challenge Winner
- **Krisztián Imre**, Lead Product Designer and CEO - EVA Vision, Hungary, ITU Accessible Europe 2018 Winner
- **Olivier Jeannel**, CEO & Founder - Rogerveice, France, ITU Accessible Europe 2019

16:15 – 16:30 Conclusions and ways forward



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