# Reimagining healthcare

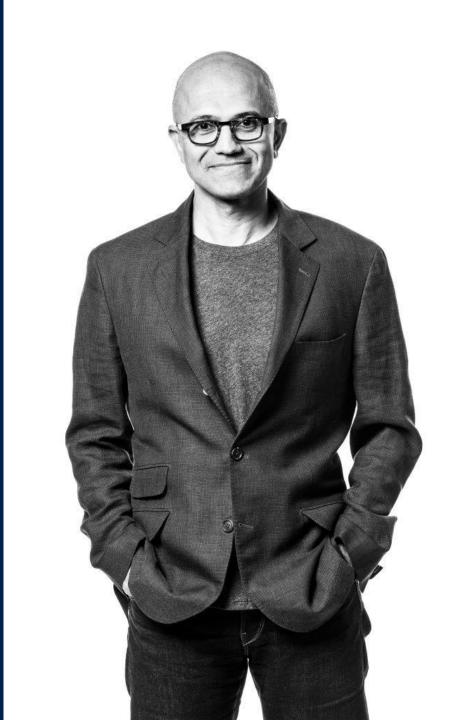
Hadas Bitran
Head of Microsoft Healthcare Israel
Microsoft Artificial Intelligence & Research

@hadasbitran



"Artificial intelligence represents one of technology's most important priorities, and healthcare is perhaps AI's most urgent application"

> Satya Nadella CEO, Microsoft



### Microsoft for Healthcare



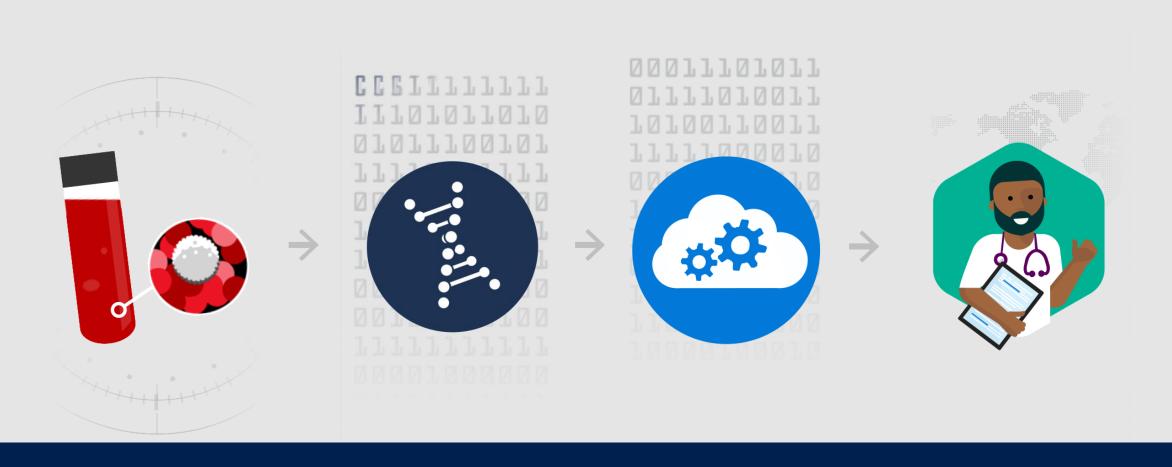
Better experiences. Better insight. Better care.

# Antigen Map Project: toward a universal diagnostic





# Translating the human immune system



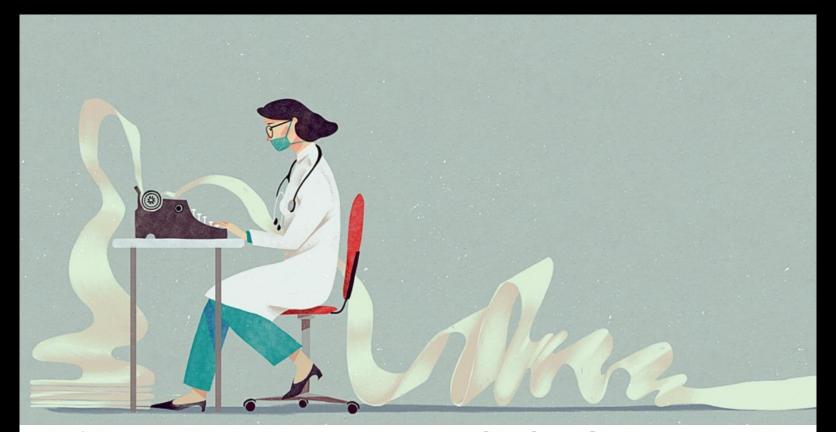
**Blood sample** 

**Immunosequencing** 

Machine learning

Universal diagnostic

The Atlantic



# The Burnout Crisis in American Medicine

Are electronic medical records and demanding regulations contributing to a historic doctor shortage?

Project EmpowerMD





#### Liz Hendricks, female, 48

Liz is married to Ed. Has a daughter, Hannah, at the UW and a dog, Gerdy.
"I watch television shows about cooking. I take pictures of my food."

CC: Patient is a 48-year-old woman with a new diagnosis of breast cancer

#### History of Present Illness

This is my husband, Ed.

So three weeks ago, you had a concerning screening mammogram, sounds like.

Yeah. And just after that, a mammogram with an ultrasound.

Then I had a needle biopsy.

Followed by genetic testing. And what else?

And then you had a CT, of your chest, which is the one I saw.

#### Review of Systems

You mentioned that you have headaches sometimes.

Any trouble swallowing, pain when you swallow, anything like that?

Okay. And how about have you noticed that your breathing has changed at all, any ...

Do you ever get any chest pain or that heart racing feeling?

How about your belly? Any trouble with abdominal pain, diarrhea, constipation o...

Any other symptoms like light headedness or trouble sleeping?

#### Social History

Doctor

Hi, Liz. I'm Dr. Hansen. Nice to meet you.

Patient.

Hi.

Doctor

Thanks for coming in.

Patient

This is my husband, Ed.

Doctor

Hi, great to meet you, Ed. Thanks for coming in, being a support today.

So I'm the **oncologist** here at this office. There's a team of us.

And you've been referred by your PCP to talk about your situation with your breast mass and next steps to go from there.

Part of this visit will be for me to get to know your story a little bit.

I've read through your chart but I'd like to kind of hear from you.

And then we'll talk about the next steps, about moving forward.

I'm guessing this has been kind of a crazy, scary journey for you thus far.

Patient

Yeah, it hasn't been a normal three weeks for sure.

Doctor

Yeah, I'm guessing that's true.

Patient

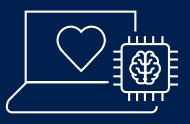
Microsoft Healthcare Bot



### Microsoft Healthcare Bot



Built-in healthcare intelligence



Extensibility and configurability



Security and compliance

# Clinical Trials Matching

Microsoft Research and Development



# Clinical Trials Matching Technology



Machine Reading for Structuring Trials & Eligibility Criteria



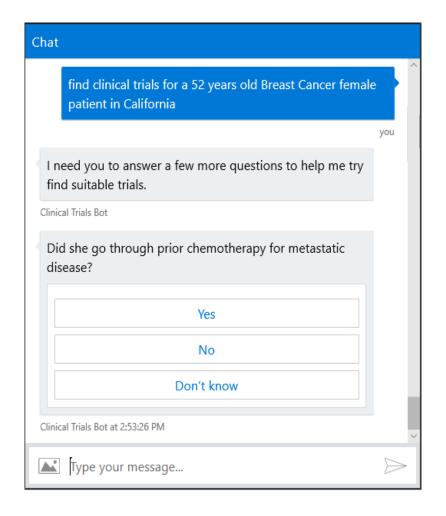
Dynamic Criteria Selection



Patient Qualification



Conversational AI & Language Generation



# Clinical Trials Matching - White House Collaboration



# Microsoft Genomics





We can only do this together

Partnering with over 168,000 healthcare organizations in 140 countries