



Your.MD

Healthy,
Happy,
You

Inappropriate Use of Primary Care

WAITING & WORRIED

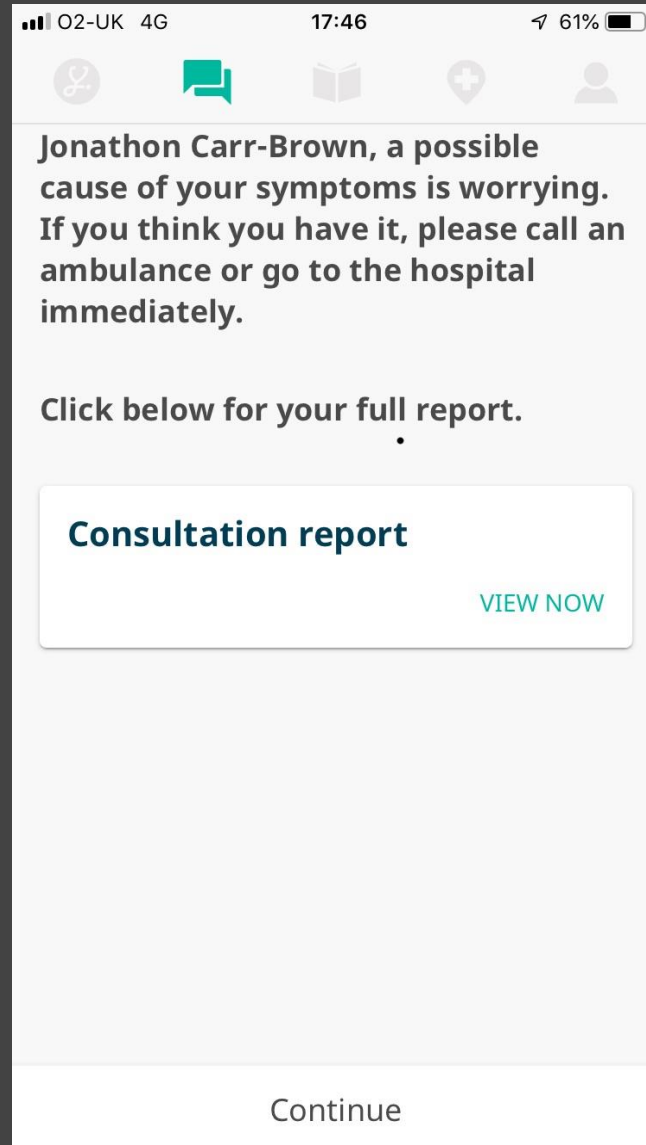


90%

117m have minor ailments and injuries



Appropriate use of Primary Care



The answer is **Pre-Primary Care**
focussed on:
Next steps advice not diagnosis



Focus on Shifting Clear Self-Care Demand

20% - 26m

GPs' time is being spent on discussing ailments that could transfer to pharmacies, self-care or other health professionals

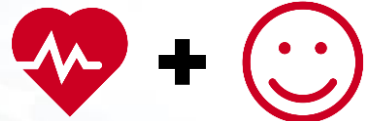


Unlocking Pre-Primary Care: Your.MD's Solution

1 GOAL

2 NEEDS

3 UNIQUE TOOLS



REACTIVE
REASSURANCE
"What should I do?"

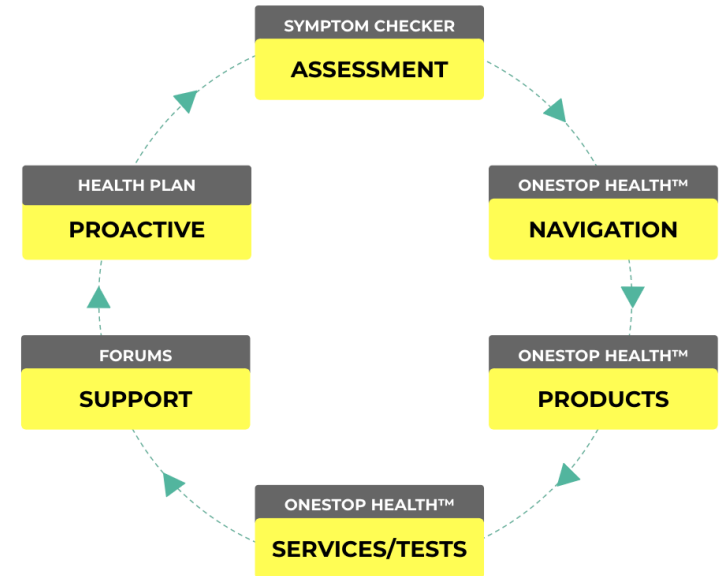
PROACTIVE
FEEL GOOD
"How can I be better?"

1 **AI SYMPTOM CHECKER**

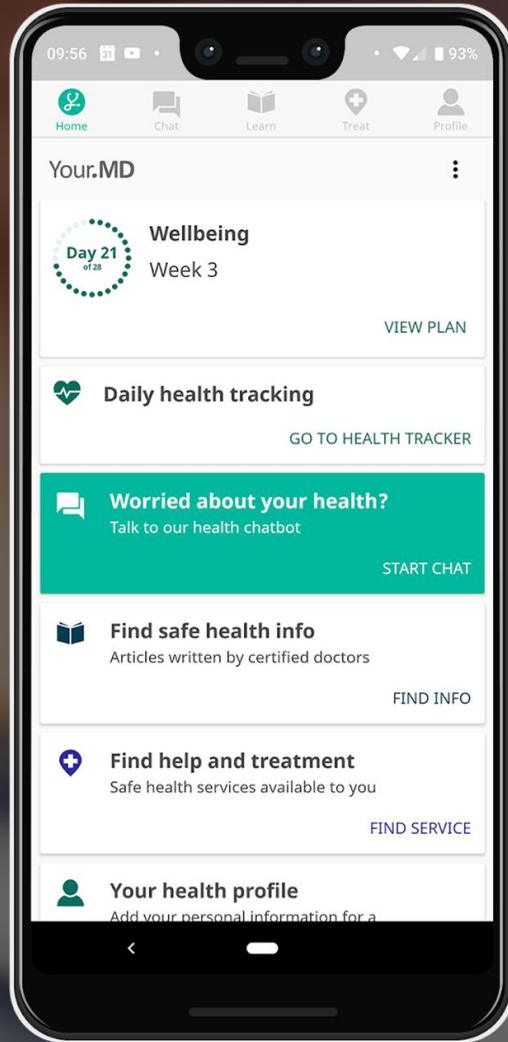
2 **HEALTH PLANS**
(ASSESSMENT & TRACKING TOOL)



3 **AI POWERED PERSONALISED ONESTOP HEALTH™ HUB**



What are we?



A **complete health management** solution to **reassure, coach & support** everyone in the world

Not a **diagnostic service** or a **replacement** for a **doctor**



A sunset scene with a warm orange and yellow sky filled with soft, scattered clouds. Several dark silhouettes of hot air balloons are floating in the sky. In the foreground, the dark silhouette of a city with many spires and a prominent tower on the left is visible against the horizon.

Thank you!

