

ITU KALEIDOSCOPE

Sponsorship opportunities



The Kaleidoscope vision

The Kaleidoscope conference was envisioned with the aim of increasing dialogue between experts working on the standardization of information and communication technologies (ICTs) and academia and to ensure that the discussions offered forward-looking ideas for new topics in standardization. Much of the work on international standards at ITU has been heavily influenced by academic involvement and, since 2008, the conference has been providing a venue for facilitating networking and engaging attendees to continue to develop more ways of enriching the ITU standardization process.

“Many of the best-known developments in ICT found their roots in the research community and, in the interests of the ICT ecosystem, ITU continues to make great efforts to encourage participation of academia and research institutes in our work.”

*Dr. Chaesub Lee
Director,
ITU Telecommunication
Standardization Bureau*

The three-day conference consists of special sessions, tutorials and presentations of peer-reviewed papers, with an award ceremony recognizing the best papers selected and presenting the prizes for young authors. It also provides an exhibition space and the opportunity for social events.

The structure, attendees and subject area of this annual conference provide a great opportunity for sponsors to get involved and join us.



The Kaleidoscope advantage

This conference, which is organized by ITU, the United Nations (UN) specialized agency responsible for telecommunications, has become ITU's flagship academic event. As such, it provides a platform to discuss ICT issues at the forefront of UN and international policy.



Our conference is uniquely able to:

Attract **250+** interested participants annually

Bring **together local and regional government** representatives as well as ITU senior officials

Harness insights from **Academia and key experts** in ICT standardization

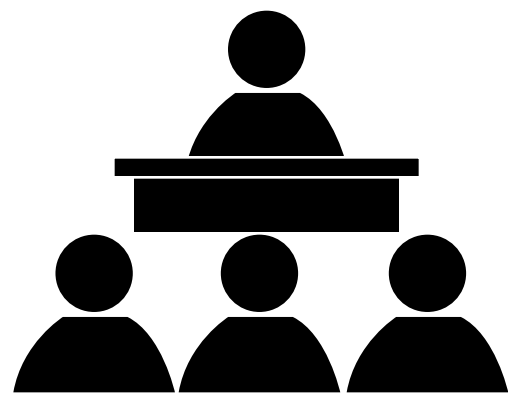
Provide an **internationally focused discussion** while shining a light on research and initiatives local to the hosting region

Contribute the **research and insights** from the conference towards various advisory groups, study groups and focus groups of ITU

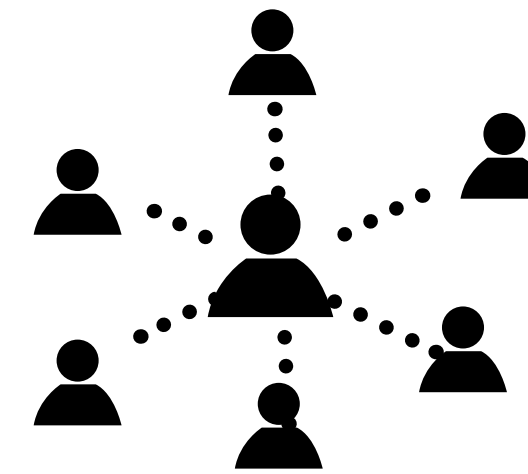
Sponsorship benefits in brief



EXPOSURE AND VISIBILITY
over the course of the conference



PROMOTION of your initiatives and
projects at the exhibition space



NETWORKING and relationship building
with decision makers and academics



CONTRIBUTION towards the substance of
the conference through providing expert
recommendations

Sponsorship categories

		Gold 15'000 CHF	Silver 10'000 CHF	Bronze 5'000 CHF
1	Special mention and recognition in the Director's speech and in the conference proceedings	●	●	●
2	Identification as sponsor in the given category	●	●	●
3	Deliver a keynote speech highlighting research work relevant to the conference theme	●		
4	Invitation to meet with an ITU elected official and officials from the host university	●		
5	Recommend an expert to form part of the Technical Programme Committee	●	●	●
6	Logo on conference website, hyperlinked to the sponsor's homepage	●	●	●
7	Logo included in conference collaterals	●	●	●
8	Logo on the cover of conference proceedings	●	●	●
9	Offer of a stand at the exhibition space	●	●	
10	Coffee break - includes signage at the coffee break site and indication in the programme			●
11	Lunch break - includes signage at the lunch break site and indication in the programme		●	
12	Welcome reception - includes signage at the reception and indication in the programme	●		
13	Distribution of sponsor's collateral materials outside the conference meeting rooms	●	●	●
14	Sponsor the Awards for Best Papers	●	●	

If you are interested in
becoming a sponsor,
or in discussing the possibility
of a tailor made sponsorship,
please get in touch at
kaleidoscope@itu.int

