

WHY AKAMAI:

The World's Largest and Most Trusted Cloud Delivery Platform

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 @Akamai



The digital economy is transforming faster than ever,
creating a world where **everything is connected.**

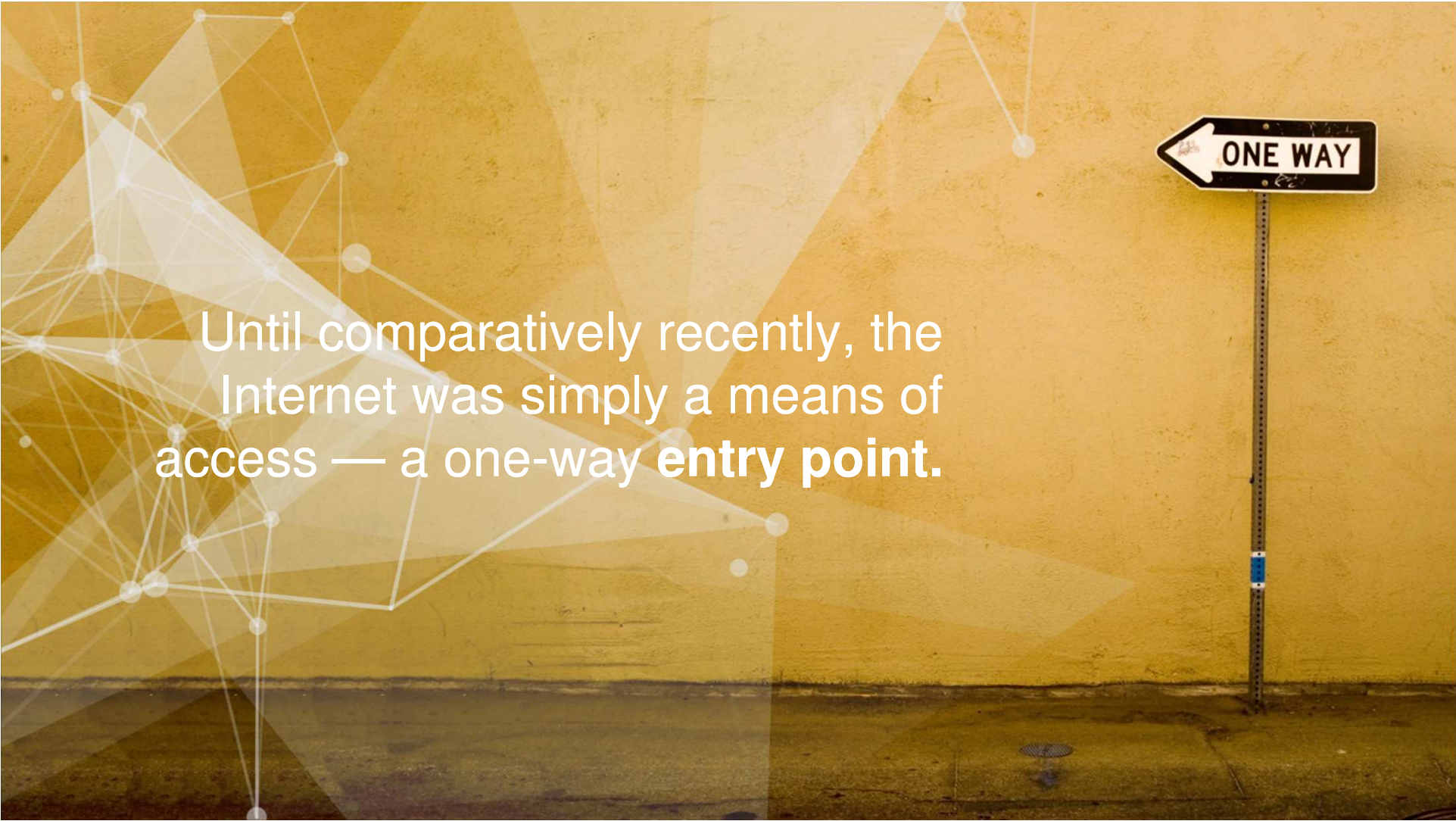
THIS CALLS FOR A COMPLETE RETHINK OF HOW YOU ENGAGE YOUR CUSTOMERS



A photograph of a hand pulling a wooden block from a Jenga tower. The text "INDUSTRIES ARE BEING DISRUPTED" is overlaid on the tower. In the background, another hand is pointing towards the tower. The scene is set in a brightly lit room with a blurred background.

INDUSTRIES
ARE BEING
DISRUPTED

HOW DO YOU BALANCE PROCESS & INFRASTRUCTURE WITH THE DEMAND TO TRANSFORM?

A photograph of a yellow wall with a 'ONE WAY' sign pointing left, overlaid with a white network diagram. The network diagram consists of white dots connected by thin white lines, forming a complex web-like structure. The sign is black with white text and a white arrow pointing left. The background is a textured yellow wall with a concrete floor at the bottom.

Until comparatively recently, the Internet was simply a means of access — a one-way **entry point**.



The Internet was built on “best efforts” and has barely evolved...

...yet it is essential to your infrastructure

That's where Akamai comes in.

Akamai is the world's largest and most trusted cloud delivery platform, making it easier for companies to provide the best and most secure digital experiences today and in the future.



A photograph of two business professionals in suits shaking hands in a modern office setting. The image is partially obscured by a blue horizontal band and a black diagonal graphic on the right side.

TRUSTED GLOBAL PARTNER

Leading businesses choose Akamai to power their cloud & digital business

16 of 20 top
Global Banks

All 20 top Global
Commerce

7 of 10 top Global
Airlines

All branches of
the U.S. Military

A woman with blonde hair, wearing a white jacket and a blue smartwatch, is looking at her watch. The background is a blurred crowd of people in a public space, suggesting a busy, fast-paced environment. The text is overlaid on the left side of the image.

Cloud infrastructure
alone is **not enough**

“slow” is the new “down”



Cloud infrastructure

Optimized for high availability



Cloud delivery platform

Optimized for secure, high accessibility



BIGGER ISN'T JUST BETTER — IT'S A NECESSITY

ONLY AKAMAI SERVERS ARE EVERYWHERE YOUR USERS ARE, DELIVERING UNMATCHED SPEED AND RELIABILITY






○ **Massive scale** is about more than content

Akamai gathers and analyzes huge amounts of performance data in real time to optimize routing faster than anyone and identify and respond to security threats in real time.

MADE POSSIBLE WITH AKAMAI'S VAST DATA GATHERING AND MACHINE LEARNING

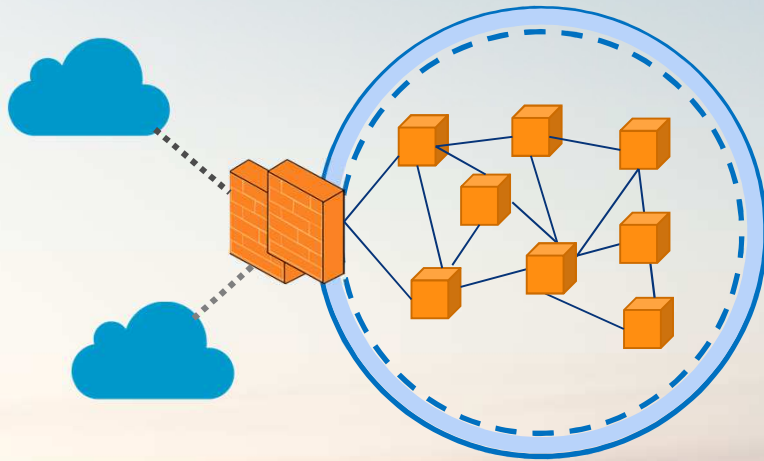
The background of the slide is a dark space filled with stars. A large, semi-transparent globe of Earth is visible, overlaid with a complex network of glowing blue and yellow nodes connected by thin lines, representing a global network or data flow. A bright blue light source is visible on the horizon of the globe, creating a lens flare effect.

Being on 'most' networks or in
'many' countries **is not enough**

Better performance
Higher reliability
Security at the edge for a cloud-based world

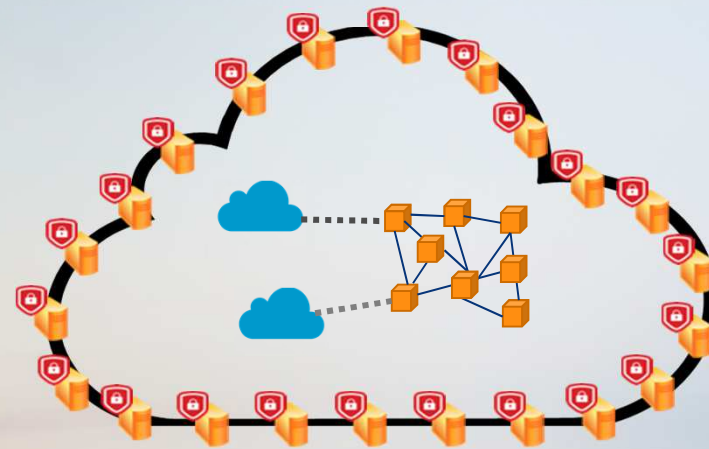
Cloud-native security for a cloud-based world

Traditional “moats and castles” no longer apply; your apps and data and users have moved outside the firewall!



Traditional Perimeter Security

Akamai moves security and policy to the edge of the Internet; providing effortless security for the cloud age



Akamai Cloud Security

○ What does this mean for your **digital experiences**?

Experiences and content as close as possible to your end users

Faster performance of content and important business apps

Insight into how your content, website and digital experiences are performing

Reliability far exceeding any other cloud delivery options



○ **Your content,
exactly as you
envision**

Seamless and uninterrupted
viewer experiences

Backed by largest, most
experienced and most
knowledgeable team
of experts — 24/7/365





Akamai is trusted by the world's leading brands



The Internet is the backbone of your digital business

AKAMAI — THE **ENTERPRISE-CLASS INTERNET** THAT ELEVATES YOUR BUSINESS
ABOVE THE UNPREDICTABILITY AND INSECURITY OF CLOUD-BASED EXPERIENCE
DELIVERY



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