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CONNECT THE AMERICAS CONNECT THE CARIBBEAN
POSITION PAPER CONTRIBUTION

# Objectives of CTC Position Paper

- Development oriented objectives of the region's ICT-centred organizations
- Status of Connectivity in the region and factors inhibiting the full exploitation of ICTs for growth
  - 1. Discussion of Competitiveness of the Region

# Entities from which ICT4D information was gleaned

- 1. CARICOM Secretariat
- 2. CANTO
- 3. CTU
- 4. CBU
- 5. CARICAD
- 6. CDEMA
- 7. CONATEL
- 8. ODPEM
- 9. CKLN
- 10. CDB
- 11. Ministry of ICTs, Haiti
- 12. Govt of Jamaica
- 13. National Counsel of Telecoms Organizations, Haiti

- 14. Universal Access Organizations
- 15. E-Learning Jamaica Limited
- 16. ECTEL
- 17. OUR
- 18. Digicel
- 19. Flow
- 20. LIME

#### Would still love to get insight from

- other regulatory organizations
- other regional ICT agencies
- Other government agencies

# The ITU's CTA Regional Initiatives & Thematic Areas

#### **Emergency Communications**

- "Intelligent Infrastructures for improving Energy Services Delivery, National Security and Emergency Communications" -Caribbean Consulting and Project Management Ltd
- "Resilient National Emergency Communications Network" -UWI, St. Augustine et. al.,
- ITU ODPEM Caribbean
   Regional Emergency Broadband
   Satellite Repeater System
- "Deployment of Disaster Preparedness and Emergency Management Communication solution" - IBM

### Broadband Diffusion in Rural and Urban Areas

- "Regional e-Marketplace" CANTO
- "Facilitating Citizen Access to Internet Information Resources in Dominica Communities" – CARICAD et. al.,
- "Caribbean Mobile Portal" -James Corbin e-solutions Incorporated
- "ITU Caribbean e-Learning Project Proposal" – Innovation Consultancy, Guyana
- CTU Government Information Exchange in support of the Caribbean Single Market and Economy"

# The ITU's CTA Regional Initiatives & Thematic Areas

#### ICTs and Human Cap Bldg

- **Digital Broadcasting**
- "Green Tech Caribbean Pilot Project - Use of SMS Platform to Link Organic Farmers with Buyers and Consumers throughout the Caribbean." – CARITEL
- "Caribbean Spectrum Management" – CTU
- "Job Creation using ICTs" Digital City Jamaica
- "Community and Social Investment Initiatives" – CANTO

 "Support for Transition from Analogue to Digital Broadcasting in the Caribbean" - ITU

# The ITU's CTA Regional Initiatives & Thematic Areas

RIs & Themes for which projects have not yet been submitted

- ICTs and Climate Change
- Internet Access Cost Reduction
- Internet and Cyberthreats

# ICT Activities in train Other Entities

#### **CARICOM Secretariat**

Regional Digital
 Development Strategy

#### **CBU**

Continuing Digital
 Switchover work
 throughout the Caribbean

## ICT Activities in train Other Entities

#### **CDEMA**

#### ICTs for Disaster Mgmt in

- ICTs for Operations
- ICTs for Decision Making
- ICTs for Monitoring, Evaluation and Reporting
- ICTs for Information Sharing and Gathering

#### **CKLN**

- the development of C@ribNET, the regional Research and Education Network that will connect CARICOM institutions for greater collaboration and functional cooperation
- 3 areas of focus during project implementation

## ICT Activities in train in Other Entities

#### Regulators' ICT4D initiatives

- Regional Digital Switchover Project (OUR)
- In a recent ECTEL study, cost of basic telephony and more advanced services hailed as hindrances by small businesses in the EC.
- A wide range of new pieces of legislation are under various stages of development for ECTEL. These address issues and functions which are critical for the development of the ICT sector – eCommerce, Data Protection and Freedom of Information.
- Still awaiting word from TATT
- Insight from other regulators welcome

### ICT Activities in train in Other Entities

- As at May '11, the British Virgin Islands (BVI) and Grenada both launched IXPs. Other countries that have begun discussions on IXPs are St Kitts and Nevis, Jamaica and St Vincent and the Grenadines.
- Establishment of Cyber Emergency Response
   Team (CERT)
- FLOW, DIGICEL and LIME's ICT4D centred activities are also discussed

## ICT Activities in train across various entities

Haiti faces unique challenges in her quest for ICT development.

- Enough time has not been spent planning through the best path the country should take to transform to an information society,
- Post the Jan 10, 2012 tragedy, wide felt feeling that the process of transforming the Haitian society is out of the hands of Haitians.
- The argument for ICT investment is hampered by the absence of ICT4D related measurable goals

# ICTs - Basic Fulcrum of Natl Competitiveness

The World Economic Forum's

(WEF) 2011 – 2012 Global
Competitiveness Report
lists Technological
Readiness and Innovation
as two of twelve pillars of
national competitiveness

### Technological Readiness predicated upon:

- availability of latest technology,
- firm level technology absorption,
- FDI and technology transfer,
- Internet users (100/population),
- Broadband Internet subscribers (100/population) and
- Internet bandwidth (KBs/capita).

### The GCI 2011-2012 rankings and 2010-2011 comparisons

#### **Edited results from World Economic Forum Global Competitiveness Report 2011-12**

| Country      | GCI '11- '12<br>Rank | GCI '11- '12<br>Score | 2011/12 rank<br>against 2010<br>countries | 2010/11<br>rank |
|--------------|----------------------|-----------------------|---|-----------------|
|              |                      |                       |   |                 |
| Barbados     | 42                   | 4.44                  | 42  | 43              |
| Trinidad and | 81                   | 4.00                  | 81  | 84              |
| Tobago       |                      |                       |   |                 |
| Jamaica      | 107                  | 3.76                  | 107                                       | 95              |
| Guyana       | 109                  | 3.73                  | 109                                       | 110             |
| Dominican    | 110                  | 3.73                  | 110                                       | 101             |
| Republic     |                      |                       |   |                 |
| Suriname     | 112                  | 3.67                  | n/a                                       | n/a             |
| Belize       | 123                  | 3.52                  | n/a                                       | n/a             |
| Haiti        | 141                  | 2.90                  | n/a                                       | n/a             |

# Challenges to Broadband Connectivity

- While the region is vast and heterogeneous as a whole, four main key challenges that affect each country differently can be highlighted:
- (1) weak institutions with high costs associated with a lack of physical security;
- (2) poor development of infrastructure;
- (3) an inefficient allocation of production and human resources; and, increasingly, and
- (4) a lag in innovation visà- vis more developed, but also emerging, economies."

Making serious strides to mitigate these issues in the next 3 years will be critical to

- shore up the socio-economic development of the Caribbean
- Accomplish the CTWorld goals of Connectivity by 2015