

**Connect
Americas
2012**

Connecting the unconnected by 2015...



**Conectar
las Américas
2012**

Conectar a quienes aún no están
conectados antes de 2015...



CONNECT THE WORLD

Connect
CIS 2009

Connect
Americas
2012

Connect
Asia Pacific
2012

Connect
Africa 2007

Connect
Arab States
2011

CONNECT THE WORLD

Connect Summits aim at mobilizing human, financial, technical and political resources for the implementation of connectivity targets established at the World Summit on the Information Society (WSIS):

- Identify priority projects and project holders (in line with ITU Regional Initiatives)
- Identify and engage potential partners
- Match partners and projects, and establish Public-Private Partnerships
- Achieve political support at national and regional level



ITU Connect Americas Summit is a unique event bringing together public and private sector delegates at the highest level to discuss an ICT-led future for the Americas.

Panama City, 17-19 July 2012



"I am delighted that, thanks to the generous invitation of the Republic of Panama, we have a unique opportunity to bring together government and private sector leaders from the Americas and beyond to stimulate ICT development and foster exciting new business opportunities in this most vibrant region."

-- Dr Hamadoun Touré
Secretary-General, ITU





“ICTs can empower hundreds of millions of people in developing countries to directly enhance their own social and economic well-being.”

-- Brahim Sanou, Director
ITU Telecommunication Development Bureau

WHO WILL BE THERE?

- Heads of States/Heads of Governments
- Government Ministers
- Chief Executive Officers and Top Industry Decision Makers
- Heads of Regulatory Agencies
- Top UN Officials
- Heads of Regional and International Development Organizations
- Leaders of Regional and International Financial Organizations
- Prominent Academics and Industry Analysts



WHAT IS DISCUSSED?

- Broadband Connectivity
- Business Opportunities and Entrepreneurship
- Employment for Young People
- Cybersecurity and ICT Applications
- Women's Empowerment through ICTs
- Digital Content
- Digital Broadcasting
- Innovation Policy
- Role of ICTs in Education and Lifelong Skill Development
- Socio-economic Development through ICT projects



REGIONAL INITIATIVES

- Emergency communications
- Digital broadcasting
- Broadband access and uptake in urban and rural areas
- Reduction of Internet access costs
- Human capacity building on ICTs, with emphasis on persons with disabilities and people living in rural and deprived urban areas



SUMMIT STRUCTURE

- Experts Meeting
- Meeting of National Delegations
(Heads of State and Governments, Ministers,
Heads of Regulatory Authorities)
- Policy Statements
- Roundtables
- Partnership Announcements
- Networking Platform (e.g., VVIP/VIP bilaterals)

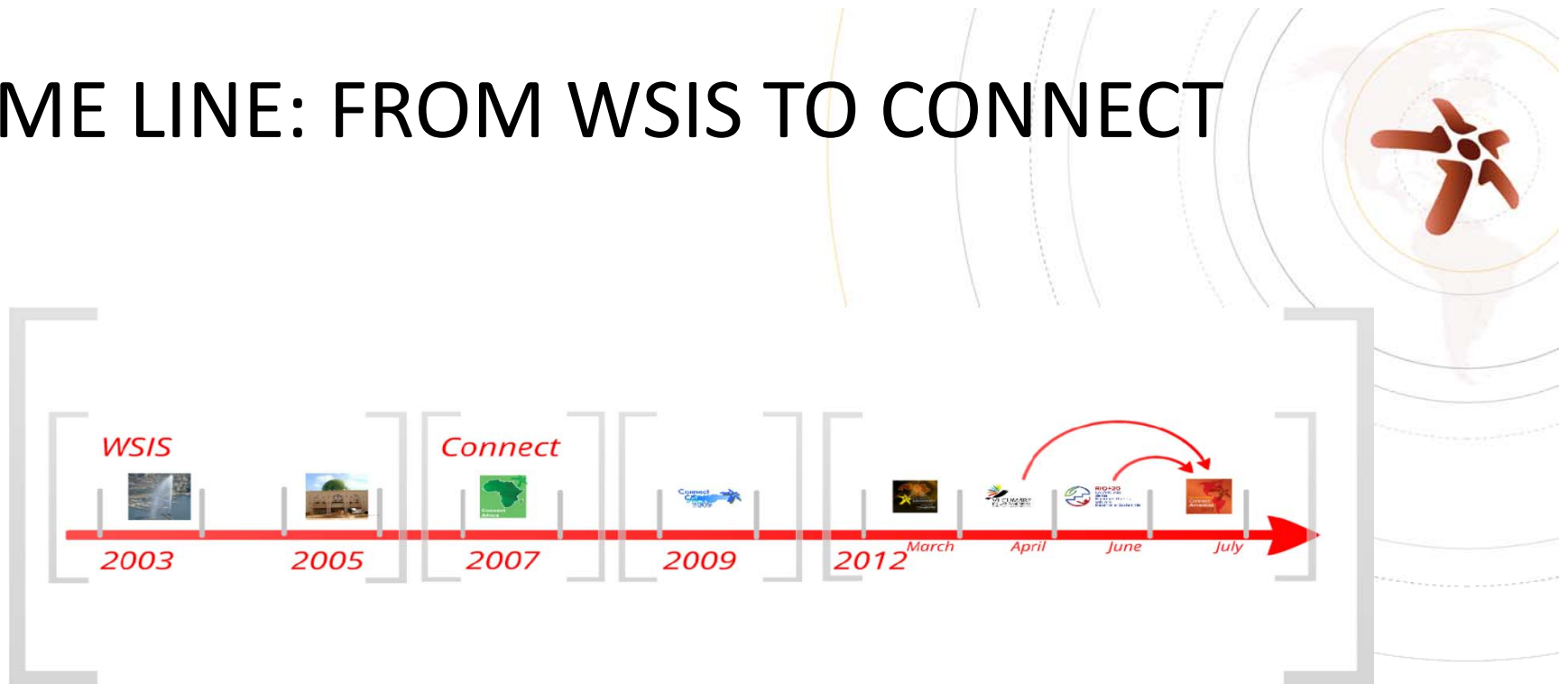


WHY PARTICIPATE?

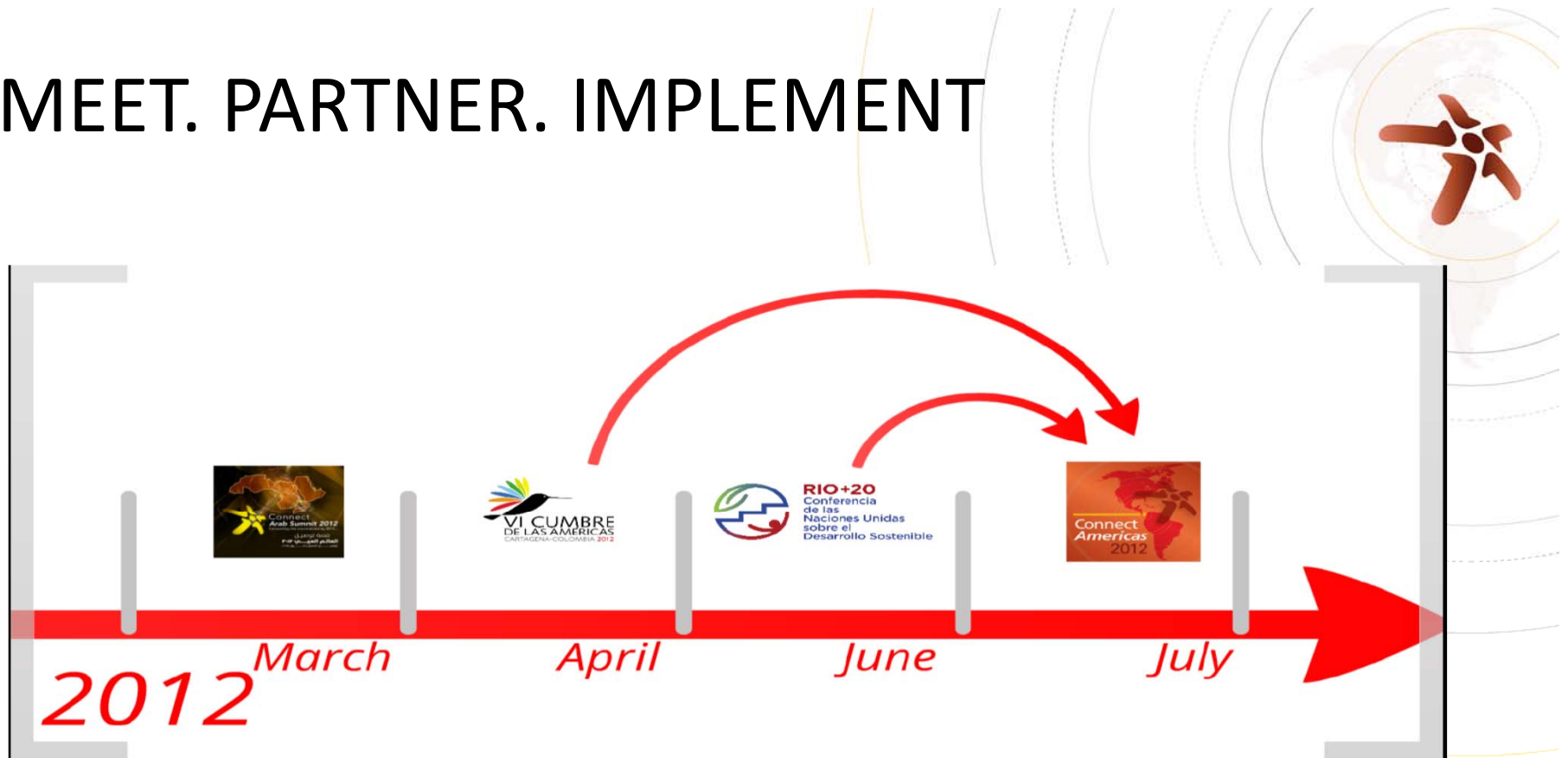
- Debate and shape over-the-horizon policies
- Hear how leaders are tackling head-on the problems of connectivity, youth unemployment, entrepreneurship and innovation
- Network in a privileged environment of leaders and industry experts
- Forge public-private partnerships
- Be part of bold decisions and commitments to meet tomorrow's challenges



TIME LINE: FROM WSIS TO CONNECT



MEET. PARTNER. IMPLEMENT





LET'S CONNECT THE WORLD

Connect Americas 2012 | Conectar las Américas 2012

Connecting the unconnected by 2015... | Conectar a quienes aún no están conectados antes de 2015...