



April 20, 2012
Mexico City

CONNECT THE AMERICAS – CONNECT THE CARIBBEAN POSITION PAPER CONTRIBUTION



Objectives of CTC Contribution to CTA

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1. Reflection on status of connectivity in the region inclusive of factors inhibiting the full exploitation of ICTs for growth.
 2. Opportunity to make a united single input to the CTA.
 3. Opportunity to engage potential investors and benefit from economies of scale.
 4. Raise awareness and promote the Caribbean as a potential destination for new investments

Structure - coordination

- Steering committee (SC):
 - CARICOM Secretariat
 - CTU
 - CANTO
 - ITU
- Virtual meetings – conference calls and e-mails
- Coordination with the RO and headquarters
- Circulate documents, updates and requests through the SC
- Develop A Paper - Caribbean Contribution to the Connect the Americas Paper.

Entities from which ICT4D information was gleaned

1. CARICOM Secretariat
 2. CANTO
 3. CTU
 4. CBU
 5. CARICAD
 6. CDEMA
 7. CONATEL
 8. ODPEM
 9. CKLN
 10. CDB
 11. Ministry of ICTs, Haiti
 12. Govt of Jamaica
 13. National Counsel of Telecoms Organizations, Haiti
 14. Universal Access Organizations
 15. E-Learning Jamaica Limited
 16. ECTEL
 17. OUR
 18. Digicel
 19. Flow
 20. LIME
- Still need insight from
- other regulatory organizations
 - other regional ICT agencies
 - Other government agencies



Engaging partners

- Letters sent to the various Chambers of Commerce and industry .
- Media release of last meeting in Trinidad circulated through the region.
- Meetings with key industry players in the markets – telcos, govt and private sector
- Presentations at regional and other government meetings
- Articles to be submitted in local newspapers.

Regional Strategies as Base

- Regional Digital Development Strategy (RDDS):
 - *Access, connectivity and Internet governance*
 - *Capacity-building and sustainability*
 - *Business, trade, culture and disaster management*
 - *Policy formulation and the legal and regulatory framework for implementation*
 - *ICT₄D statistics*
- *Other Strategies*

1. Emergency communications:

- Intelligent Infrastructures for improving Energy Services Delivery, National Security and
- Emergency Communications
- Resilient National Emergency Communications Network
- Regional Emergency Broadband Satellite Repeater
- Establishing guidelines for Emergency Communications National Plans including early warning systems in Americas countries” –
- Deployment of Disaster Preparedness and Emergency Management Communication



2. Digital broadcasting:

- Support for Transition from Analogue to Digital Broadcasting in the Caribbean
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3. Broadband access and uptake in urban and rural areas/ Broadband as the main solution to reduce Digital Divide

- Regional e-Marketplace
- Facilitating Citizen Access to Internet Information Resources in Dominica Communities

Connecting the Caribbean – E-Government for the CSME and Economic Union (all agencies)

- Caribbean Mobile Portal”

3. Broadband access and uptake in urban and rural areas/ Broadband as the main solution to reduce Digital Divide (CONTINUED)

- ITU – Caribbean e-Learning Project Proposal
- Government Information Exchange in support of the Caribbean Single Market and Economy
- Institutional support on the ICT dispute settlement mechanisms in the Caribbean
- Deployment of Broadband in the Caribbean Region (Int'l access, 'backhaul' & Access networks (last mile)
- Single Virtual University Space



Reduction of Internet access costs:

Connectivity Incentive Programme

IXPs in all countries





5. Human capacity building on ICTs, with emphasis on persons with disabilities and people living in rural and deprived urban areas

- Advancement/Sustainability of Caribbean Centres of Excellence
 - Developing Apps for National Development
 - Establishment of a Regional Public Key Infrastructure and Electronic Payment Gateway to facilitate and enable safe and secure e-services and e-commerce transactions
 - Caribbean Women's Portal
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5. Human capacity building on ICTs, with emphasis on persons with disabilities and people living in rural and deprived urban areas (CONT')

- Green Tech Caribbean Pilot Project - Use of SMS Platform to Link Organic Farmers with Buyers and Consumers throughout the Caribbean
- Caribbean Spectrum Management
- Caribbean Edutainment Network
- Job Creation using ICTs
- **Every Citizen – a DIGITAL Citizen**
- Community and Social Investment Initiatives – creating SMART communities (Separate project)



Fast-tracking our Local content repositories

- Digital Libraries:
 - Health, Contact info, reports, databases, Tourism, Agriculture
 - Regional / sub-regional organisations and agencies
 - CARICOM Sect, SICA, ECLAC, ACS, OECS
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Enhancing Competitiveness

Profile of region

- Ensure the availability of an eco-system that promotes sustainable, ready, qualified and mature companies able to compete regionally and internationally
- Boost our local (i.e. regional) industry and develop sector competitiveness
- Brand sector(s) as the region operations and implementation centre;
- Develop regional innovation 'engine'
- Human capacity Development

CARICOM – Open for Business

- Developing our E & M-Commerce Framework/base
 - Legislation, Financial institutions
- Stimulating SME involvement
 - Including new businesses
 - Women and youth business owners
- Doing Business profile (Customs, ports, documentation)
- Cyber-crime Framework (incl. HR)



C@ribNET 2

- Linking public institutions
- Applications development
- Research collaboration opps
- Training
- Online course development (eg. Customs, Service industry)
- Link with CLARA for collaboration/exchange

List of Areas

- ALL Themes as suggested for Summit
- Women and Children in ICT (Education / capacity Building)
- Regional organisations as key organisms for the Regional System
- Preserving (and capitalising from) our Caribbean Cultural heritage
 - Cultural Diversity
 - Innovation
 - Local languages
- Exploiting Open Source as a key enabler for Regional Trade –in- Services and...
- Sustaining our Environment
- Measuring the Caribbean Information/Knowledge Society
- LA + C – Continued development of CLARA and C@ribNET
- Sustained support for ICT for development (Funding project)

Next steps

- Continue meeting with all stakeholders to raise awareness and build interest of CTA.
- Work with all Government ministries and advisors to get highest representation at the CTA.
- Continue to post projects online:
 - <http://www.itu/ITU-D/connect/americas>
- Hold next CARICOM regional preparatory meeting –online, May/June 1 – **consolidation of projects**
- Complete Position paper by mid June

Follow-up items

- Website support from ITU – to ensure projects get wide exposure
- Opportunity to present LA + C projects
 - Contact information
- Ensure that all possible types of Investors are invited/ attracted to Summit

Contacts for Steering Committee Members

- CTU –
 - Selby Wilson – selby.wilson@ctu.int, Rodney Taylor
- CANTO –
 - Regenie Fraser- rfraser@canto.org, Teresa Wankin – twankin@canto.org, Glenda Medford
- CARICOM Secretariat –
 - Jennifer Britton- jbritton@caricom.org;
 - Konyo Addo – kaddo@caricom.org
- ITU –
 - Cleveland Thomas – cleveland.thomas@itu.int



□ THANK YOU