Spectrum Management



Case Study: Australia



Spectrum Management Case Study: Australia

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INTERNATIONAL TELECOMMUNICATION UNION



Mobile phone coverage





Evolution of fixed, mobile and Internet users in Australia







Time	tab	le

Year	Action	Organisation	
1905	Wireless Telegraph Act 1905	Postmaster-General's Dept (PMG)	
1946	International telecommunications	Overseas Telecomm. Commission (OTC)	
1975	New State-owned operator	Telecom Australia	
1981	Satellite operator	AUSSAT	
1989	Competition in value-added services Telecommunications regulator	AUSTEL	
1991	Duopoly	Telstra (Telecom + OTC) & Optus (ex-AUSSAT)	
1992	Radiocommunications Act 1992 Broadcasting Act 1992	ABA	
1993	Independent spectrum manager	Spectrum Management Agency (SMA)	
1994	1 st spectrum auction		
1997	ACA Act 1997	ACA (SMA + AUSTEL)	

Radiocommunications Act 1992



Main **objective**: Maximise, by ensuring the efficient allocation and use of the spectrum, the overall public benefit derived from using the radiofrequency spectrum.

- $\sqrt{\text{Spectrum Management Agency (SMA)}} \rightarrow ACA$
- $\sqrt{\text{New category of licences}}$
- $\sqrt{\text{Auctions}}$
- $\sqrt{\text{More flexible regime for standards}}$ conformity

1997 amendment

 $\sqrt{}$ Spectrum re-allocation procedures $\sqrt{}$ Competition limits to auction $\sqrt{}$ Health & safety EMR standards

Radiocommunications and Broadcasting Regulatory Environment



INTERNATIONAL TELECOMMUNICATION UNION

Spectrum Management in Australia

Most are happy

"Australia was one of the first countries to recognise the potential for market-based reforms, using property rights, to increase efficiency in spectrum use. The Radiocommunication Act 1992 went beyond the traditional, equipment-specific licensing approach to introduce class licences and technologyneutral spectrum licences to meet the needs of **new** technologies."

The Productivity Commission Inquiry Report, July 2002



Spectrum Management in Australia

Few unhappy

"We manage our radio spectrum for **political reasons** rather than technical, giving special privileges to specific companies and industry sectors. There's a dead-hand on all spectrum allocations in this country that serves to **kill competition**, and reduces the viability of electronics manufacture and design.

Spectrum scarcity is artificially manufactured in Australia by specifying limits designed for congested cities, and based on old technologies. The restricted range of spectrum is then auctioning in large blocks as a 'scarce resource' to the few companies which can afford to bid and buy.

This happens in both broadcasting and radiocommunications."

Stewart Fist, CROSSROADS The Australian, June 1998



Key elements of spectrum management

STANDARDS

LICENSING

SPECTRUM PLANNING

Where these are the most efficient way of managing interference.

Defines rights & obligations of spectrum users, especially re interference management.

Provides predictability and certainty, and a framework for minimising interference.



Spectrum Planning



Licensing and device registration framework



Mass-market devices – dedicated 'park' Non-mass-market devices – negotiated co-existence

Source: Telstra Regulatory Directorate, 2003



Apparatus x Spectrum Licences

- Apparatus licensing-traditionalusually involves frequency coordination between known sites with specific types of devices with known characteristics
- Spectrum licensing-new paradigmrequires the protection of an area with generalised characteristics that are trying to be technology neutral
 - therefore need to protect an area for the duration of the licence
 - protecting the right to future device deployment



Auction

(price-based spectrum allocation)

"Where demand exceeds offer"

> 1st auction: MDS (Multipoint Distribution Stations), 2300 MHz (1994-95) ▶ PCS : 800 & 1 800 MHz (1998), 800 MHz (1999), 1.8 GHz (2000) > 3G: 2 GHz (2001) ≻ ... Communications

ACA's Forward Program of future spectrum auctions (http://auction.aca.gov.au): ► FWA: 3.4 GHz (current project) ▶ ... > 3G: 2.5 GHz (low priority)



FORWARD PROGRAM SPECTRUM AUCTIONS AND CONVERSIONS 2002-200

May 2002



Australian 3G Spectrum Acquired At Low Cost



* Prorata to Australian population & 60MHz

Spectrum Trading



Radiocommunications Act 1992

85 Trading spectrum licences

(1) ..., the licensee of a spectrum licence may assign, or otherwise deal with, the whole or any part of the licence. Introduced in 1997 Applicable to spectrum & apparatus licences (e.g., 500 & 800 MHz, 2.3 & 3.4 GHz)

Standard Trading Unit: commodity-like unit of spectrum, covering the geographical area authorised by the licence. *STUs* can be traded individually or in multiples.





Secondary market/trading platform: online exchange for radio frequency spectrum (2002).



Radiocommunication equipment compliance arrangements



EMC product compliance arrangements



Accreditation Process

Number of assignments registered





WLAN/RLAN

1995	Consultation	Spread Spectrum (SS) Devices framework
1996	SS Class Licence	RLAN in 2.4 & 5.8 GHz (including 802.11b technology)
May 2000	Consultation	RLAN in 5 GHz band
Late 2000	LIPD Class Licence	RLAN in 5.2 & 5.8 GHz (including 802.11a technology)
Dec. 2002	SS Class Licence	RLAN in 2.4 & 5.8 GHz (update to include other technologies)
July 2003	LIPD Class Licence	RLAN in 900 MHz, 2.4, 5.2 & 5.8 GHz (update to include other technologies)
Jan. 2004	Consultation	RLAN & FWA in 5 GHz band post WRC-0

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Ultra Wide-Band (UWB)



Review/Reform Processes

- **Radiocommunication Review**: to evaluate the appropriateness, effectiveness and efficiency of the provisions of the *RCA* and related legislation and the associated administrative processes that underpin the regulatory framework for spectrum management in Australia (Final Report: August 2001).
- **Productivity Commission Inquiry**: to review the market-based radiofrequency spectrum management reforms incorporated into the *RCA* and related legislation and the performance of the ACA in administering these reforms (Final Report: December 2002).
- ACA/ABA merger proposal: consultation to enable a more complete consideration of the merits of a merged organization in comparison with retaining the existing institutional arrangements (on-going).



Spectrum Management in Australia

"Spectrum licensing in Australia is an important case study of modern spectrum management where a higher degree of flexibility is available for more spectrum efficient uses." (Motorola Labs, Paris, France, April 2001)

"The (Australian) framework is an innovative variation on conventional interference management techniques." "A number of other national authorities... have begun to introduce a more generic approach to licensing access to radio spectrum... Of these, the Australian approach is the most fundamental reform of traditional spectrum management methods." (UK Cave Review, March 2002)

