

**ITU Regional Forum on Digital Terrestrial Television Broadcast Services in Arab
Region, 17th May 2014, Gloria Hotel Dubai United Arab Emirates**

Time	17 May 2014	Presenter	
09:00 – 09:15	Opening	TBD	
09:15 – 11:00	1. ITU Activities in Spectrum Management and Digital Transition.	Rouda AlAmir Ali –Int'l Telecom Union (ITU)	
	2. Digital Migration & World Wide Status.	Philip Laven - Chairman of the DVB Project.	
	3. Importance & Advantages of Migration.	Luc Haerberlé - LS telcom & Managing Director, Colibrex GmbH	
	4. Transmission Solutions for Migration of Analogue to Digital Television & Typical Budgetary Costs.	V.S.Skandakkumar - Regional Director Broadcast, Rohde & Schwarz Middle East & Africa	
11:00 – 11:15	Tea Break		
11:15 – 12:45	5. 700 / 800 MHz Digital Dividend background and current status worldwide.	Peter Lyons - GSMA's Head of Middle East and North Africa	
	6. Role & Importance of 700 / 800 MHz Digital Dividend band for Mobile Broadband Services.	George Salama - Senior Manager Public Policy, SAMENA Telecom Council	
	7. DVB-T2 system and coexistence interference issues to LTE from a planning perspective.	Luc Haerberlé - LS telcom & Managing Director, Colibrex GmbH	
12:45 – 14:00	Lunch Break		
14:00 – 15:30	8. Whitespace Technology: Chance or a threat for Regulators and TV Broadcasters?	Georg Schöne – LS Telcom Germany	
	9. Digital TV Receiver standardization and availability.	Philip Laven - Chairman of the DVB Project	
	10. Lessons learned from digitization process in Asia, Africa & Middle East; Manufacturer perspective.	Steve – Sony Middle East, Asia	