ITU Telecom World 2009
ITU - WHO
eHealth Pavilion

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Geneva Palexpo 5 – 9 October 2009

WHO eHealth Pavilion

Applications Showcase

Information and communication technologies (ICTs) have become integral to the delivery of quality health-care services. Visit the WHO eHealth pavilion to see an exhibition demonstrating how ICTs are transforming health care. With the theme "eHealth through the life course", the pavilion exhibits technologies, software and systems designed for developing countries. Exhibitors include NGOs, universities and the private sector and cover topics such as public health (e.g., surveillance), health services delivery, and special applications. Large screens and an internet connection to remote sites enable short demonstrations on telemedicine, e-learning, use of mobile technologies and a real-time "view from the field".

eHealth Side Forum

The pavilion is also host to the eHealth Side Forum, where visitors are invited to join information sessions, technology demonstrations and discussions on eHealth, along the following themes:

- **10.30 – 11.30 Focus on eHealth in countries**
  Challenges, risks, opportunities and good practices

- **12.30 – 13.30 WHO lunchtime seminars**
  A range of WHO eHealth projects across the world

- **15.30 – 16.30 Focus on technologies**
  Developments in satellite, fibre optics, mobile phones and how they can impact health outcomes

  A detailed schedule is available daily at the pavilion.

Pavilion Opening Hours

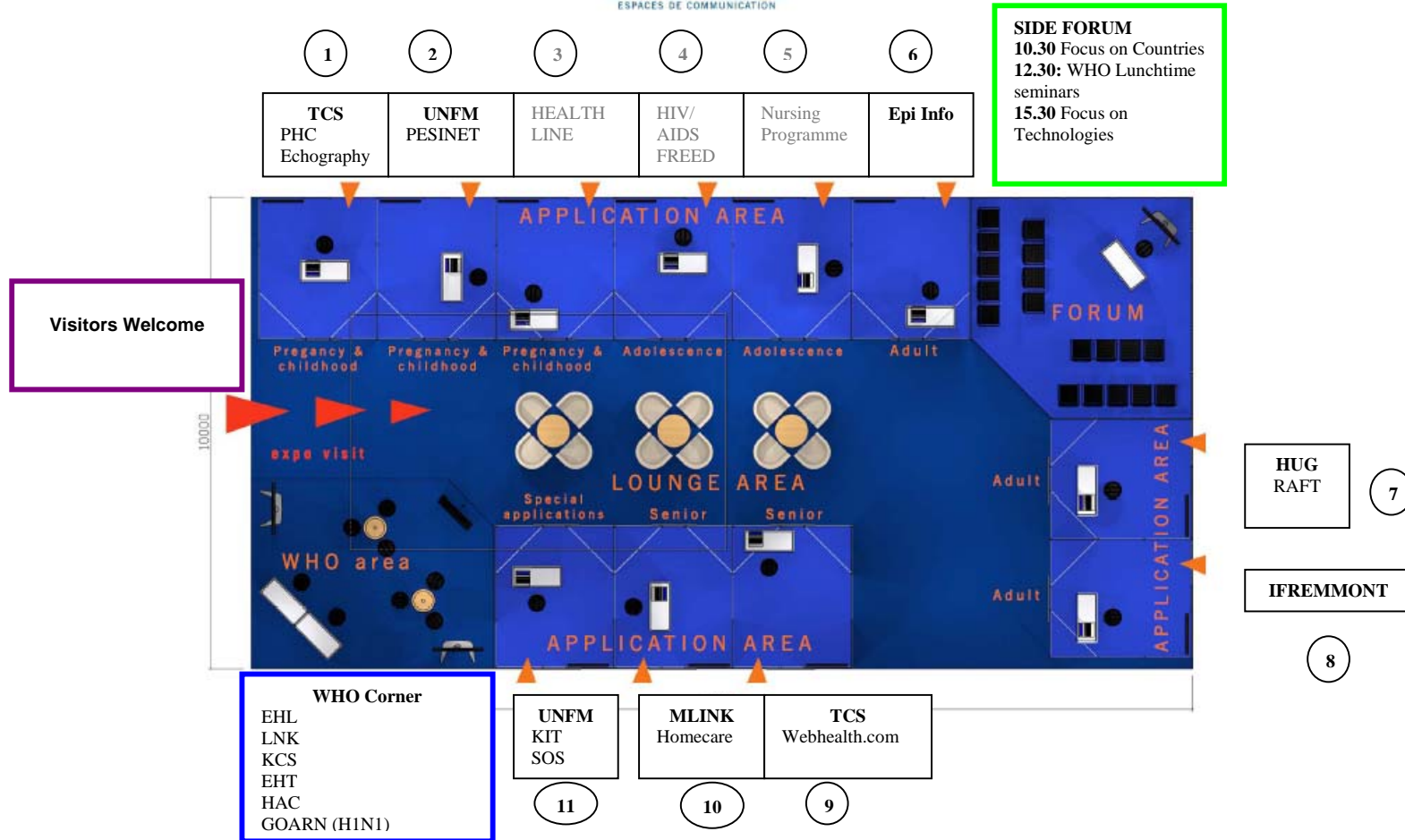|	
Monday	**14:00 – 18:00**
Tuesday	**10:00 – 18:00**
Wednesday	**10:00 – 16:00**
Thursday	**10:00 – 16:00**

***Please note that the pavilion will close on Wednesday, 7 October from 16.00-18.00, to enable visitors to attend the WHO "Connected Health" session at the conference Forum in Room G, This will exami**ne how to accelerate eHealth uptake in the developing world and what can be learned from other sectors.

Welcome and tours

'Health Committee' is a New York-based nongovernmental organization (NGO) that will welcome visitors, conduct group tours and manage the Side Forum events. They also propose a thematic tour of country and industry pavilions, highlighting technologies of special interest to the health arena.

eHealth Pavilion: Schematic

MATHYS
ESPACES DE COMMUNICATION

(1)	(2)	(3)	(4)	(5)	(6)
TCS PHC Echography	**UNFM** PESINET	HEALTH LINE	HIV/ AIDS FREED	Nursing Programme	**Epi Info**

SIDE FORUM
10.30 Focus on Countries
12.30: WHO Lunchtime seminars
15.30 Focus on Technologies

Visitors Welcome

APPLICATION AREA

Pregancy & childhood — Pregnancy & childhood — Pregnancy & childhood — Adolescence — Adolescence — Adult

FORUM

expo visit

Special applications — LOUNGE AREA — Senior — Senior

WHO area

Adult — Adult

APPLICATION AREA

APPLICATION AREA

HUG RAFT   (7)

IFREMMONT   (8)

WHO Corner
EHL
LNK
KCS
EHT
HAC
GOARN (H1N1)

(11)	(10)	(9)
UNFM KIT SOS	**MLINK** Homecare	**TCS** Webhealth.com

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eHealth Pavilion: WHO Corner

WHO Press and Library materials will be on display

eHealth Pavilion # 4239	AM 9.00 - 13.00	PM 13.00 - 17.00
Monday 5 Oct	12.00: Pavilion Opening	Jonathan Santos (EHL) *Global Observatory for eHealth*
Tuesday 6 Oct	Misha Kay (EHL) *Global Observatory for eHealth*	Getachew Sahlu (EHL) *Africa Health Infoway*
Wednesday 7 Oct	P. Boucher (KCS) *Open Medical Records System* O. Titlestad (HMN) *Health Metrics Network*	Regina Ungerer (EHL) *ePORTUGUESe Network*
Thursday 8 Oct	Diana Zandi (EHL) *Health Academy* Anouk Berger: (IHR) *International Health Regulations* Isabelle Huguet (RPC) *EVIPnet*	Adriana Velazquez (EHT) *Health Technologies* S. Ebener/Y. Guigoz *Geographic Information Systems*
Friday 9 Oct	Fatima Sanz de Leon (EHL) *eHealth Intelligence Report* Adriana Velazquez (EHT) *Health Technologies*	

eHealth Side Forum: Programme

	Focus on eHealth in Countries 10.30	WHO Lunchtime Seminars 12.30	Focus on Technologies 15.30
Monday 5 Oct		**Pavilion Inauguration**	**ICT Connectivity for eHealth** ■ Mr. Souheil Marine, ICT Applications and Cybersecurity Division, ITU-D ■ Dr. Leonid Androuchko, Rapporteur, BDT SG2 Question 14-2/2 on Telecommunications for eHealth ■ Mr. Fernando Lagraña, Partnership and Promotion, Connect Series, ITU-D
Tuesday 6 Oct	**eHealth in Africa** ■ Mr. Moctar Yedaly, African Union Commission in Addis Ababa ■ Dr. Emil ASAMOAH-ODEI, WHO African Regional Office ■ ITU Regional Office in Africa ■ Jean-Luc Colombani, Telemigrant Initiative ■ Mr Lawrence Mulinda, Ministry of Health, Uganda ■ Dr I. Wahomeh, Kenya	**Africa Health Infoway** Presenter: G Sahlu **Health Metrics Network in African countries** Presenter: O. Titlestad	**Promoting interoperability, standards & open access software for eHealth** ■ Mr. Masahito Kawamori, Rapporteur, ITU-T SG 28/16 on Multimedia framework for eHealth applications ■ Dr. Paul Gerome, member, ITU-T Study Group 9/17 on Telebiometrics ■ Dr. Mark Spohr, WHO ■ Dr. Etienne Saliez, Collaborations on Healthcare Open Source Working Group
Wednesday 7 Oct	*WHO eHealth meeting with Regional Offices*	*WHO eHealth meeting with Collaborating Centres and Regional offices*	**Note earlier start: 14.30 – 16.00** **Accessibility and assistive technologies** ■ Dr. Lizbeth Goodman/Michael Donegan, SmartLab, UEL ■ Mr. Donal Rice, ITU-G3ICT Accessibility Toolkit ■ Mr. Yushi Naito, Chair, ITU-T SG 16 **16.30-18.00 –> Room G – Forum Session "Connected Health"**
Thursday 8 Oct	**10.00 to 11.00 : eHealth in South East Asia** **(TBC)** ■ Sumanth Raman, Health Care Innovation TCS India ■ Arun Pande, Innovation Lab, India ■ Hilmi Quraishi, head ZMQ India ■ Ahmed Tanveer, Healthline project, Pakistan	**Note earlier start:11.00 to 13.30** **Diabetes Live Telemedicine Session** **University of Geneva/Hospital of Dakar Senegal**	**Emergency communications** ■ Mr. Cosmas Zavazava, Least Developed Countries, SIDS and Emergency Telecommunications, ITU-D ■ Mr. Alexandre Vassiliev, ITU-R ■ Dr. Line Kleinebreil, UNFM
Friday 9 Oct	**9.00 - 10.30** *WHO eHealth meeting with Regional Offices and Collaborating Centres*	**10.45 - 11.15 eHealth Closing Session**	**12.00** **ITU General Closing Session**

Applications Showcase list

	Company/ Institution	Project Name	Topic/country	Technology
Pregnancy and Childhood				
1	TCS	Mobile based PHC	Echo + PHC India	Mobile
2	UNFM	PESINET	Monitoring babies weight Mali/Sub Sahara Africa	PDA
3	Government	HEALTHLINE	rural health messages dialects Pakistan	voice/Visual
Adolescent Health				
4	ZMQ	FREEDOM HIV/AIDS	4 Games Asia Africa	Mobile + others
Adults				
5	Government	Nursing Promotion Programme	eLearning, emergencies Rural/urban Guatemala	LAN/WAN Internet Mobile/satellite
6	US CDC	Epi Info	eSurveillance Africa/Asia	Mobile
7	University of Geneva	RAFT	Telemedicine eLearning Africa	satellite
8	IFREMMONT	IFREMMONT	emergencies in mountains Nepal	satellite
Elderly				
9	TCS	eWeb Health	patient care India	web
10	MEDICAL LINK		Home Care Switzerland	
Special applications				
11	UNFM	KIT SOS	Diabetes Congo	PC

Where to find us