COP Partners' Ongoing Project Summary
(based on ITU Secretary General's call for action 2009)

Name of the Partner Organization: The Suzanne Mubarak Women's International Peace Movement and the Ministry of Communications and Information Technology- Egypt

Initiative Name: The Cyber Peace Initiative

Area 1: Create public awareness on the issues related to protecting children in cyberspace and to share policies, best practices, tools and resources

Names of the programs under the Cyber Peace Initiative related to Area 1 :
1. The Youth Internet Safety Focus Group (Net – Aman)
2. The Parents Internet Safety Focus Group
3. The Educators Internet Safety Group
4. The Media Internet Safety Group (under construction)

Website : www.smwipm.cyberpeaceinitiative.org and www.cyberpeaceinitiative.org

Short summary:

Concerning sharing policies, best practices, tools and resources:

- **International and regional outreach: cooperation in learning and sharing policies, best practices, tools and resources takes place on the international and regional levels, through bilateral agreements, participation in conferences, workshops, and studies. E.g. this includes the initiative's participation in the safer internet day of the EU for three consecutive years**

- **Sharing takes place by leveraging local, regional and international events, such as Egypt's Cairo ICT where the initiative held a specialized session on privacy in February 2010 on the occasion of the Safer Internet Day, holding more than 10 specialized workshops with partners on the issue during IGF 2009, including a high level honorary session on the topic with the first lady of Egypt (patron of the initiative) as distinguished guest.**

- **Signing bilateral agreements to forge stronger relations and a more productive dialogue with key organizations including the ITU, the UN GAID, Microsoft, Cisco and Intel as founding members in 2007, the Family on Line Safety Institute, IBM and Oracle in 2009**

- **Holding a continuous dialogue with the Insafe program, the Council of Europe and OECD and ensuring the representation of "an emerging knowledge society's perspective" on the subject.**

- **With neighboring Arab countries, through the Arab Council of ICT ministers, the Arab project "protecting youth on the internet" was drafted and approved within the Arab Strategy.**

- **Initiating actions to encourage further the engagement of countries that have not adopted any child safety actions, by presenting a draft proposal to the ITU council to establish the WG- CP. The group was approved and first meeting took place in March 2010**

- **A key component of awareness raising is the modification of educational curriculum to include sections on e-safety. This is done in cooperation with the ministry of education,**

with the help of the educators' focus group and MCIT. A number of educational grades have already adjusted their curricula to mainstream e-safety education.

The Cyber Peace Initiative is relying on a Peer to Peer method of awareness raising and dissemination as related to the issues of protecting children in cyber space and to share policies, best practices, tools and resources. Accordingly, three working groups have been established to address the needs of three main categories of audiences whose involvement is instrumental in the success of any public awareness campaign related to protecting children in cyber space.

The three groups are supported by NGOs and IT companies from the partners of the initiative in terms of technical, educational and content necessary for conducting the training and awareness sessions

Partners include:
The ITU, UN- GAID, Microsoft, Cisco, Intel, IBM, Oracle, FOSI, Childnet International

Additional information:
- The three focus groups adopted a cascaded training model, starting with Cairo and moving to 5 Egyptian governorates. TOT takes place through NGOs in each governorate. The founders lead to the development of core groups and focus groups.
- Awareness and training is conducted by the Initiative's professionals and relies on voluntary activities of members.
- About 200,000 individuals were trained in e-safety issues between 2007 and 2010

Area 2: Assist countries in developing a national approach to protecting children online

Name of the program related to Area 2 :
The e- Safety National Working Group

Website : www.cyberpeaceinitiative.org

Short summary :

The Cyber Peace Initiative developed an e-safety national working group to synergize existing efforts and develop the suitable national policy. The group establishes a dialogue between all concerned parties around the online safety agenda.

Concerned ministries, ISPs, NGOs and The regulator are all parts of the group. The group has a defined TOR, each entity has its plans and a full strategy is in process of formulation.

The group works on the 4 main components of e-safety:
- Legislations and self regulation
- Law enforcement
- Technology solutions
- Content creation, and awareness raising
- Education

Additional information if any :

The experience of Egypt was relayed to other countries in Africa during the consumers protection conference in august 2009 and to Arab countries in Bahrain conference in April 2010.

Area 3: Identify risks and vulnerabilities to children in cyberspace

Name of the program related to Area 3 :
Research and Studies

Website: www.cyberpeaceinitiative.org

Short summary :

This program includes periodical survey such as the survey conducted in 2010 on line privacy and other studies concerning blocking child pornographic material by ISPs. All working groups produce their lists of most common risks based on the audiences they address.

Additional information if any :
- **Additional studies are conducted by the stakeholders members of the e- safety national working group.**
- **A technology study is being conducted on self regulation in light of national conditions (in process)**

Area 4: Share resources and build platforms and repositories to share information on child online protection

Name of the program related to Area 4:
The Cyber Peace Initiative: e- safety content creation

Website: www.cyberpeaceinitiative.org and www.amanak.org (under construction)

Short summary :

Sub activities include:
- **the Cyber Peace Initiative web site www.cyberpeaceinitiative.org**
- **the Arab internet safety portal – in the service of the Arab community- AMANEK; www.amanak.org (under construction)**
- **The project translates, Arabizes relevant material in cooperation with partners; e.g include the family safety kit translated and Arabized in cooperation with the Insafe program and available on line for parents and children**

Additional information if any :

Area 5: Promote capacity building to contribute to and strengthen the global response in protecting children

Name of the program related to Area 5 :
The Cyber Peace Initiative's capacity building program

Website: **www.cyberpeaceinitiative.org**

Short summary :

Capacity building includes:
- **Training of Trainers**
- **Development of training modules for different groups and different levels of knowledge**
- **Thematic sessions; including specialized topics of relevance such as sessions on the legal framework for protecting children online**
- **A typical capacity building module by the CPI would include: a legal component, a law enforcement component, an educational part and a technology component.**

e.g. includes the TAIEX workshop on fighting cyber crime and child on line exploitation hosted by the EC in Cairo on the 30th and 31st of March 2010 and tackling legal and law enforcement aspects of child on line safety.

Additional information if any :

The program develops capacity building activities in cooperation with partners as well, this includes the first awareness session conducted for the media on the occasion of the privacy day on the 28th of Feb 2010