# Regional ITU Seminar on Telecommunications/ICTs Costs and Tariffs for CIS countries

Odessa, Ukraine, October 24-26, 2012

# Current trends in telecommunications/ICTs development and Tariff policies in the World

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Committed to Connecting the World

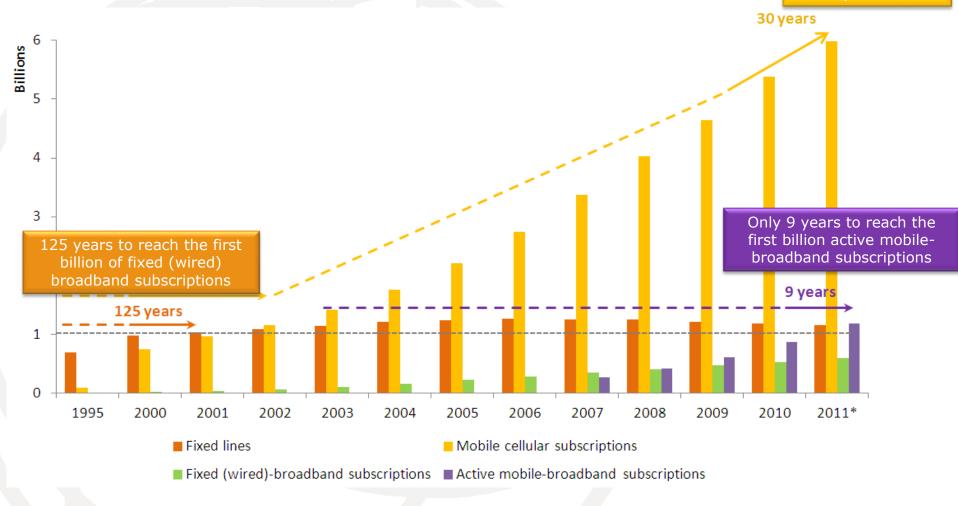
## ext billion 30 years for reaching 6 b

reaching 6 billion mobile cellular subscriptions

International

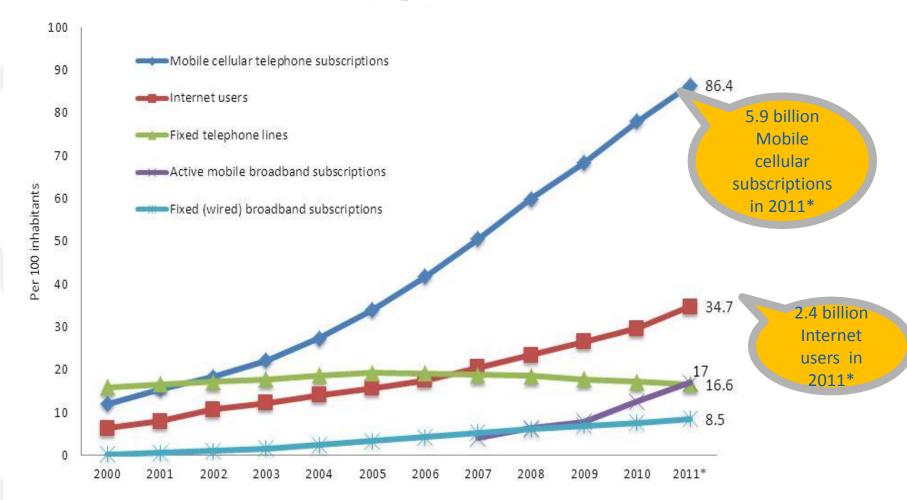
**Telecommunication** 





Source: ITU World Telecommunication/ICT Indicators Database, 2011

## Global ICT Developments, 2000-2011

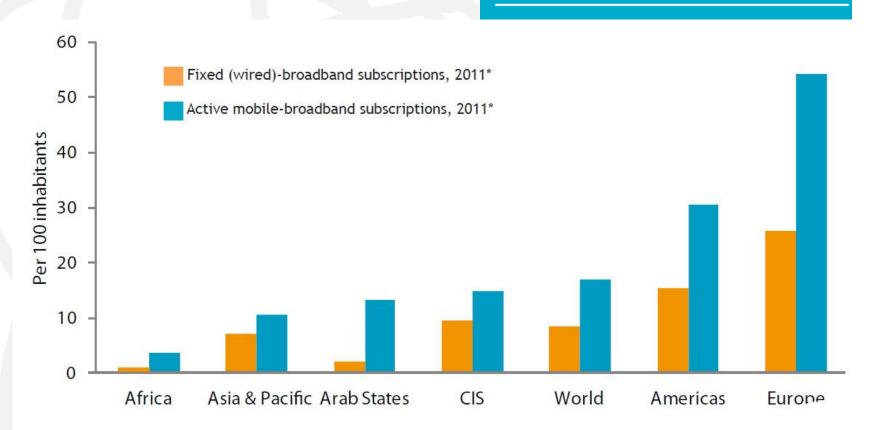


\*Estimate

Source: ITU World Telecommunication /ICT Indicators database

### The Global situation of Broadband

The World in 2011 — ICT Facts and Figures

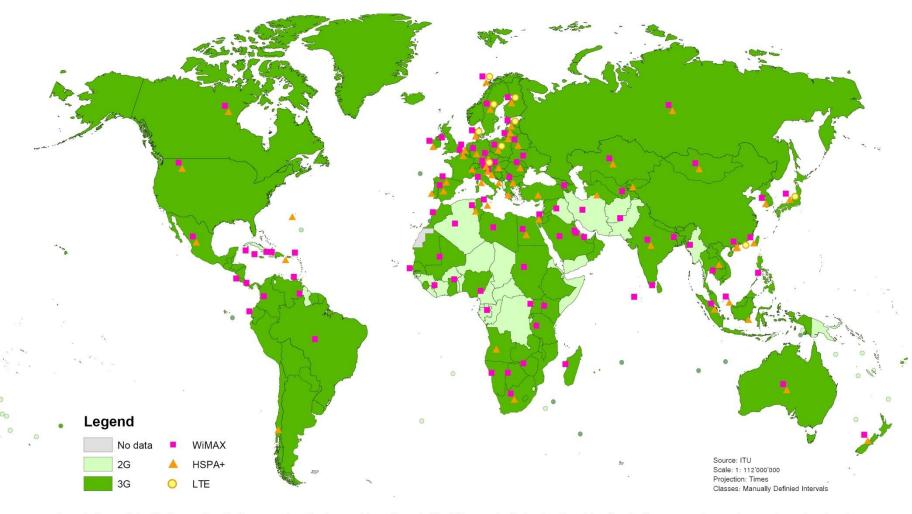


Note: \* Estimate

Source: ITU World Telecommunication/ICT Indicators database



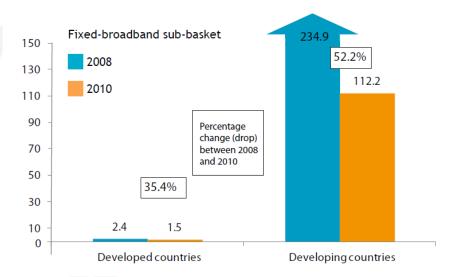
## **Availability of Mobile broadband, 2010**



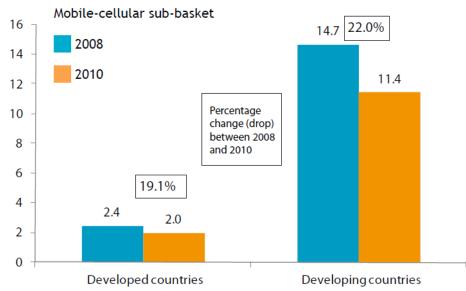
Denominations and classifications employed in these maps do not imply any opinion on the part of the ITU concerning the legal or other status of any territory or any endorsement or acceptance of any boundary.

### **Fixed Broadband Prices**

drop by over 50% in just two years in developing countries



The ITU ICT Price Basket <sup>1</sup> shows that between 2008 and 2010 ICT services have become more affordable and relative prices came down by an average of 18%, globally.

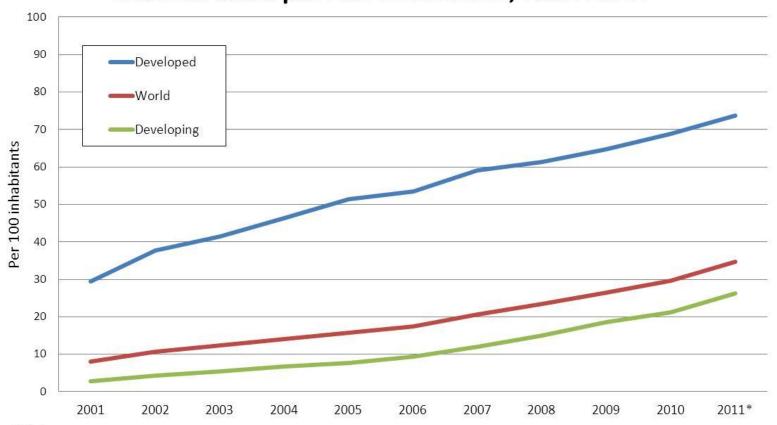


Source: ITU Measuring the Information Society (2011)

<sup>&</sup>lt;sup>1</sup> The ITU ICT Price Basket is a composite measure based on three tariff sets — fixed-telephone, mobile-cellular and fixed-broadband Internet services — and computed as a percentage of average GNI per capita.

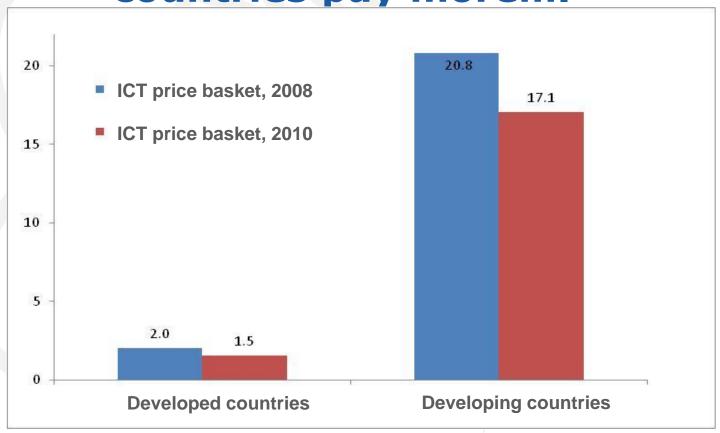
## Internet is growing... but one third of the population isn't connected in 2011

#### Internet users per 100 inhabitants, 2001-2011\*



<sup>\*</sup> Estimate.

The bad news is that developing countries pay more....



Source: ITU ICT Indicators database

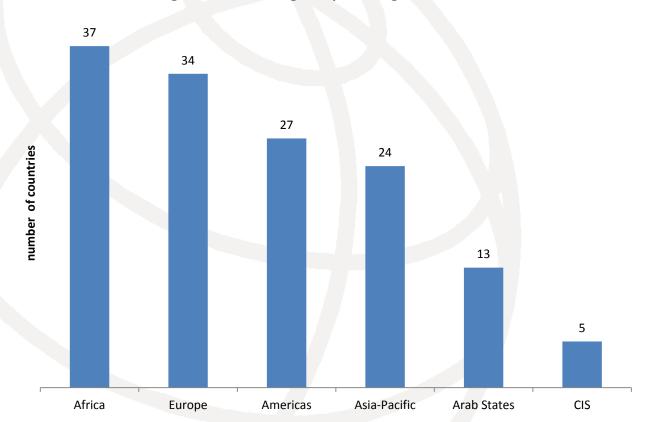
#### Note About the IPB

ITU's ICT Price Basket (IPB) is a composite affordability measure based on three sub-baskets – fixed telephone, mobile cellular and fixed broadband Internet services – and computed as a percentage of average Gross National Income (GNI) per capita. As a comprehensive benchmarking tool, the IPB monitors the relative price of ICT services and provides an indication of how affordable services are across countries, and over time.

www.itu.int/ITU-D/ict/

## Regarding costs and tariffs regulation...

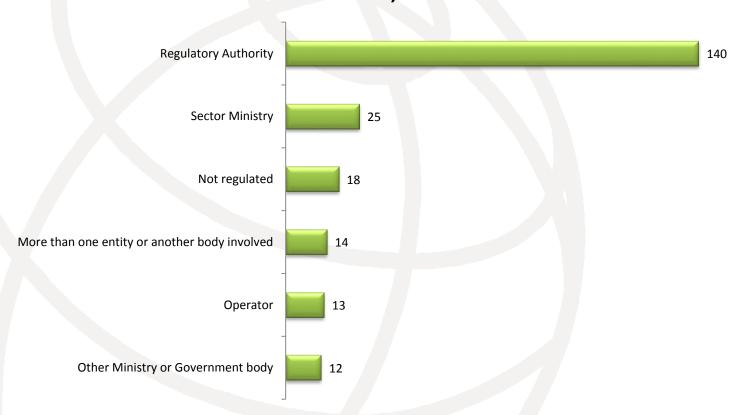
#### Regulators in charge of price regulation, 2011





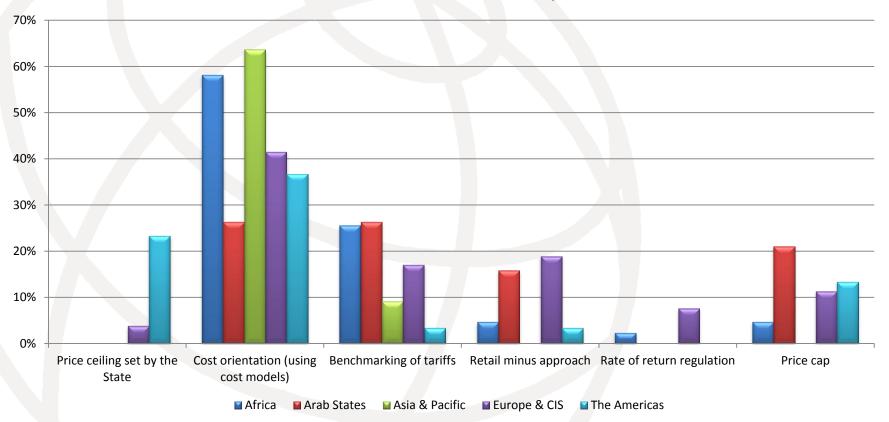
## Regarding costs and tariffs regulation...

## Who is responsible for price regulation? World, 2011



## How are the wholesale tariffs of services regulated?

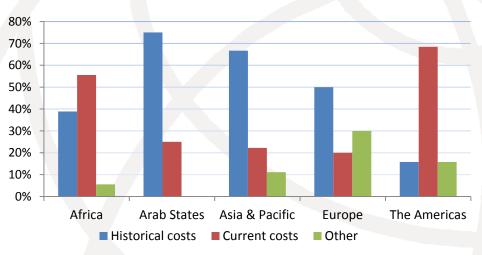
Wholesale Services - World, 2011





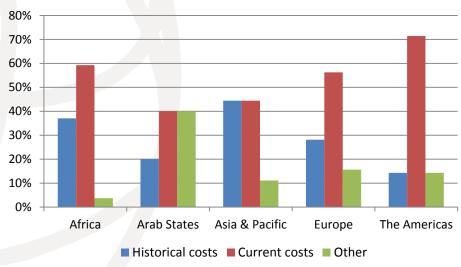
## Type of cost on which cost models are based

#### **Retail services**



Source: ITU Tariff Policies Database, www.itu.int/icteye

#### Wholesale services

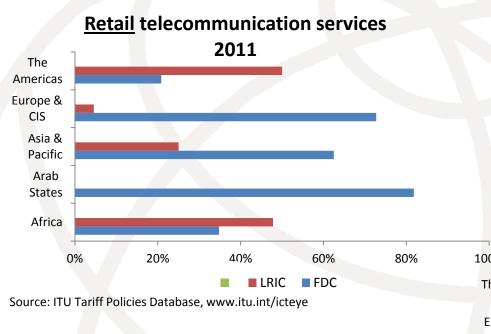


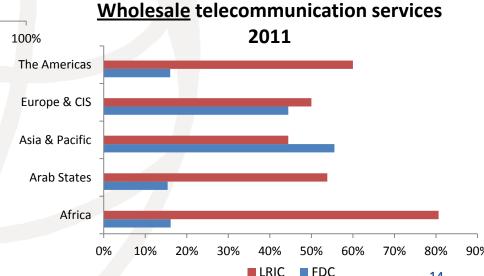
Source: ITU Tariff Policies Database, www.itu.int/icteye

### **Historical and Current Costs**

- Historical costs: Based on the cost price of equipment and services
- <u>Current costs</u>: Take account of the changing environment, for instance falling prices of telecommunication equipment, currency depreciation

## Which concept is used as the basis for calculating telecommunication service tariffs?

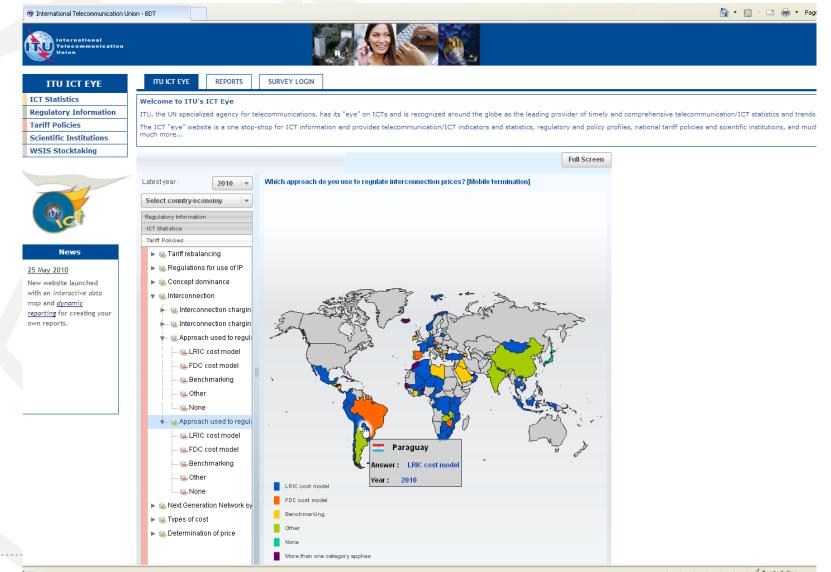




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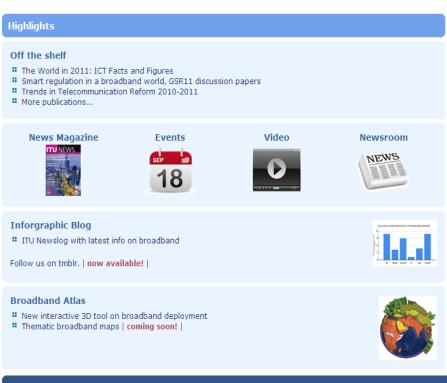
## www.itu.int/icteye

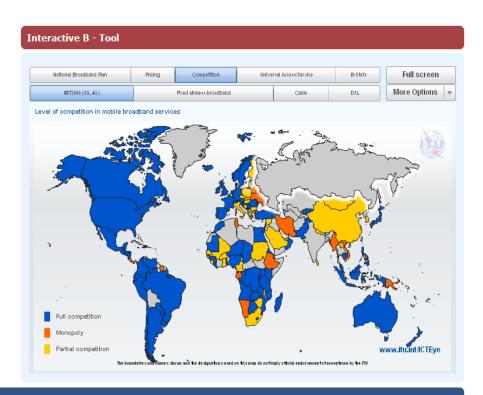




## **Broadband Universe - New ITU portal**

#### Broadband Universe - ITU Portal





#### **Snapshots**



#### Trends & Tips

- # Trends Overview
- What to B next
- # I plan 2 B



#### Resources

- ITU Activities | TOP RATED! |
- " Online ITU Resources
- # External Resources



#### Initiatives

- # Broadband Commission
- # ITU Broadband Website
- Broadband Leadership Summit

An ITU contribution to the Broadband Commission

Contact

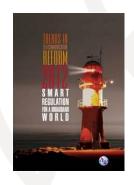








### Coming Soon!





### Публикации, относящиеся к МСЭ

Направления в реформе электросвязи 2010-2011 годов: Завтрашний мир, благоприятный для развития цифровых технологий

Направления в реформе электросвязи 2012 года: умное регулирование в мире широкополосной связи

- Регулирование национальных политик, стратегий и планов в области широкополосной связи
- Регулирование открытого доступа к цифровой экономике
- Статегии финансирования универсального широкополосного доступа
- Панорама регулирования мобильного банкинга
- Инновации с использованием широкополосной связи
- Права на интеллектуальную собственность в сегодняшней цифровой экономике
- Противостояние проблеме регулирования социальных медиа
- Электроннные отходы: кто за это отвечает?

www.itu.int/ITU-D/treg/publications/index.html

#### Отчеты 2011 года по тематике широкополосной связи:

- Регулирование глобальной широкополосной спутниковой связи
- Исследование значения и экономическая оценка спектра
- Понимание влияния широкополосной перебдачи на экономику отдельных стран и мировую экономику
- Регулирование цен на услуги широкополосной связи

# Thank you for your attention

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