



Question 13/2: Methods to enhance the viability of public service broadcasting, particularly focusing on developing countries

STUDY GROUP 2

SOURCE: CHAIRMAN OF STUDY GROUP 2

TITLE: PROPOSAL OF THE CHAIRMAN FOR QUESTION 13/2

Introduction

This Question as it stands was adopted by WTDC-98 and entrusted to Study Group 2 for handling.

At the Study Group Management Preparatory Meeting (Geneva, 2 and 3 July 1998) and after careful analysis of this Question, which was supported in the Conference by the broadcasting authorities in the developing countries, the Management Team realized the overlap between this Question, in particular Part 2.1, Part 2.2, Part 2.4, and the whole of the outputs of such Question with the mandate of Study Group 1 in the Development Sector (regulation, policies, etc.).

Proposal

1. It is proposed to divide this Question in two parts:

a) 1st part

The technical part which could be integrated in Question 11/2 mainly those relevant technical parts in items 2.2, 2.3 and 2.4 of Question 13/2 with relevant expected outputs (not available yet in Question 13/2).

b) 2nd part

The policy part which would be more or less the same text except with the modification of items 2.2, 2.3 (with possible deletion and complete transfer to Question 11/2) and 2.4. The whole new draft should be sent to Study Group 1 for their consideration.

2. If the proposal is accepted, a small group will be created, entrusted with the task of preparing a final draft revision of Question 11/2 and the modified version of Question 13/2.

3. Pending approval (no single opposition) of the Study Group the two Questions will be submitted to the Director of the BDT for consultation with TDAB for its endorsement.

N.B.: Taking into consideration the fact that TDAB meets on 2 and 3 September 1998 before Study Group 2 meeting, the Chairman will inform TDAB seeking its guidance.

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