

## **ITU-D/ITU-T Regional Seminar on NGN Standardization and Development for the Arab Region- 29 April- 1st May 2007**

**Abstract: “3G/UMTS Evolution : towards a new generation of broadband mobile services – Perspectives for the Arab Region”**

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3G/UMTS has unequivocally delivered on its promise to deliver a compelling mobile multimedia experience with a dazzling array of new services. But this is just the starting point. After examining its market success to date, this presentation will chart the technological roadmap for 3G/UMTS in the medium and longer term. Backed by an open, transparent standardization process and a harmonised regulatory environment, continual innovation by operators and manufacturers will drive a new generation of broadband mobile services to benefit consumers and business users into the next decade and beyond. A special outlook on the situation and perspectives in the Arab Region will end this presentation.

### **Summary →**

- 3G/UMTS/HSPA worldwide market update
- 3G/3G+ operator strategies: which services are boosting ARPU and subscriber base
- From 2G/GSM to 3G/UMTS/HSPA – cost-effective steps
- Towards mobile and wireless broadband:
  - UMTS/HSPA and Fixed Wireless Access complementary technologies (WiFi, WiMAX,...)
  - A look to the future: 3G Long Term Evolution (LTE)
- Perspectives for the Arab Region

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