

ITU-D Seminar on IMT 2000 and beyond Systems Warsaw, 2 – 4 October 2001



Migration Paths 2G to 3G Planning the Evolution to IMT 2000

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Agenda



Migration Paths 2G to 3G Planning the Evolution to IMT 2000

- 1. Introduction
- 2. Development in Markets and Services
- 3. Planning the Evolution of the GSM Platform
- 4. Migration Paths
- 5. Global Standardisation
- 6. New Services in Mobile Networks
- 7. Conclusions

UMTS Forum Membership



- International and independent committed through consensus to the successful introduction and development of UMTS / IMT 2000 systems
- Unique focus
 delivery of market-focused recommendations aimed at the
 successful commercial realisation of UMTS / IMT 2000 globally
- Over 260 members from 43 countries worldwide including mobile operators, manufacturers, regulators, consultants, IT and media/content communities

Major Achievements



- Delivery of market-focused Reports
 14 reports up to date
- Detailed spectrum recommendations successful contributions to WRC-2000
- A regulatory framework for licensing
- Co-ordination of market requirements
 First Market Representation Partner (MRP) of 3GPP
 Recommendations delivered to 3GPP
- Licensing database> 110 licences to be expected by end 2001

The GSM Platform - Statistics of Success



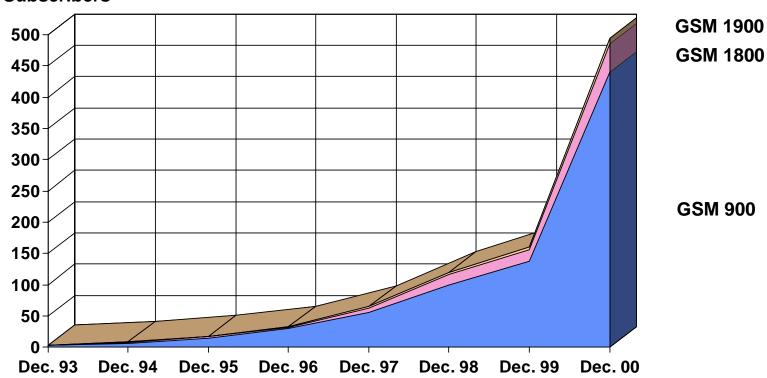
	Users	GSM MoU Members	Countries	Networks on air
1991	Trials only	43	23	0
1995	12.5 mio	156	86	117
19 <mark>9</mark> 7	70 mio	256	110	239
2000	440 mio	≥ 436	<u>></u> 162	≥ 375
2005 Forecast	≥ 1000 mio	?		

Source: GSM Association 02/01

GSM Subscriber Forecast



Mio Subscribers

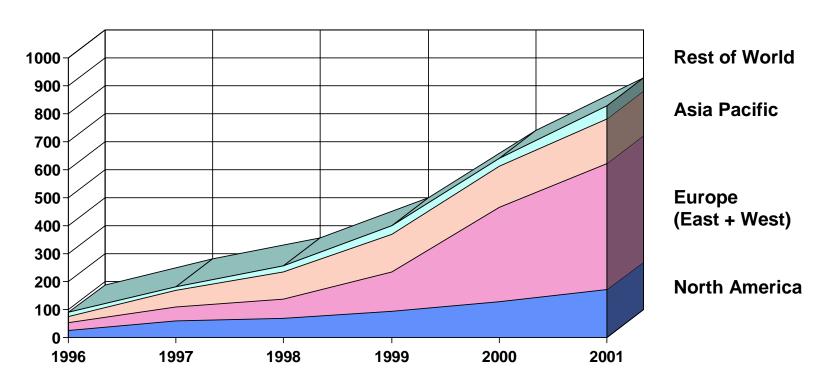


Source: GSM Association 02/01

Distribution of World Cellular Subscribers by Regions



Mio Subscribers

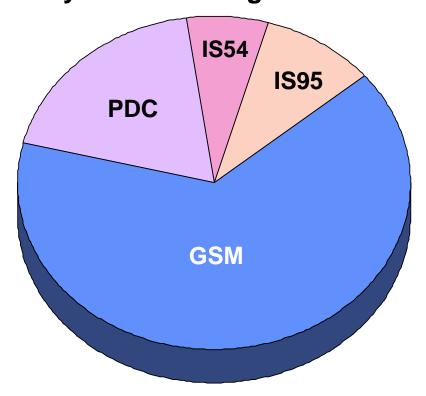


Source: GSM Association 12/00

Distribution of World Cellular Subscribers



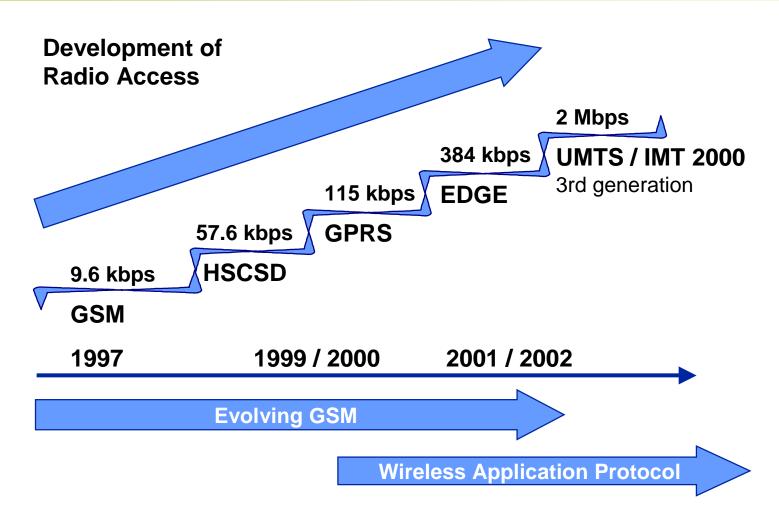
GSM is the best Footprint for 3G / UMTS, since GSM is preferred by 70 % of all digital Users



Source: EMC World Cellular Database GSM Association 02/01

GSM Evolution Towards 3rd Generation Systems





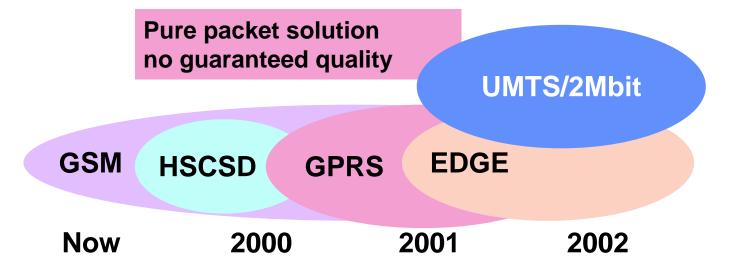
Source: GSA

Technologies vs Timeline



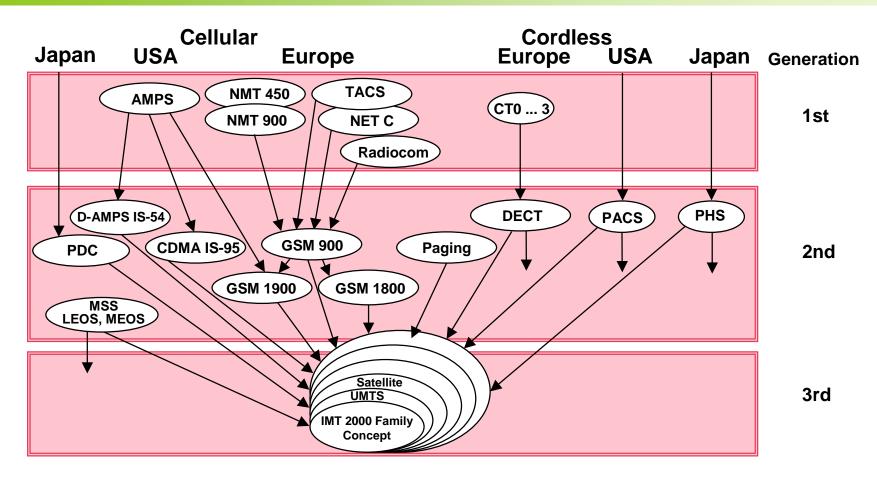
Integrated solution for future service demands

Frequency re-planning, Coverage problem
Support of EDGE and non-EDGE terminals is complex



Evolution to 3rd Generation Mobile Systems





UMTS Forum Published Reports (1)



- Report # 1 A Regulatory Framework for UMTS
 - **# 2** The Path towards UMTS Technologies for the Information Society
 - # 3 The Impact of Licence Cost Levels on the UMTS Business Case
 - **# 4** Consideration of Licensing Conditions for UMTS Network Operations
 - # 5 Minimum Spectrum Demand per Public Terrestrial UMTS Operator in the Initial Phase
 - # 6 UMTS / IMT 2000 Spectrum
 Assessing Global Requirements for the Next Century
 - # 7 Candidate Extension Bands for UMTS / IMT 2000
 - **# 8** The Future Mobile Market Global Trend and Developments

(as of 04/01)

UMTS Forum Published Reports (2)



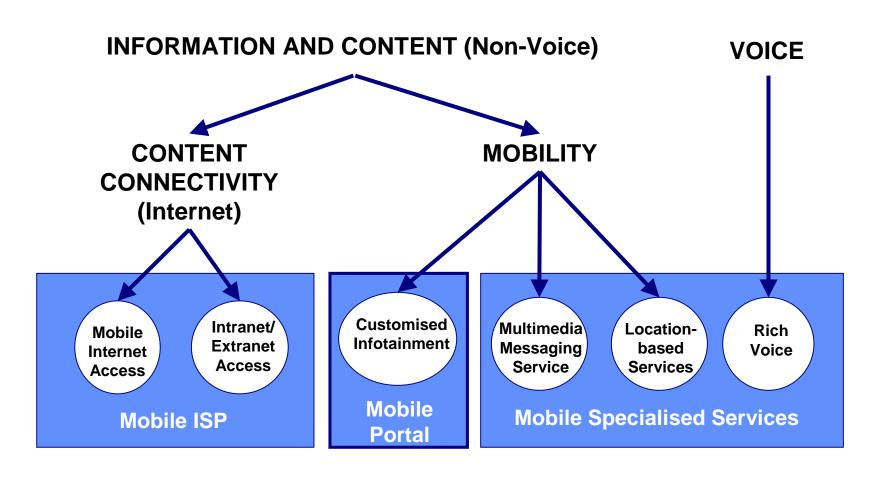
- Report # 9 The UMTS 3rd Generation Market:

 Exploring the Services Revenue Opportunity (Part 1)
 - **# 10** Shaping the Mobile Multimedia Future
 An Extended Vision from the UMTS Forum
 - # 11 Enabling UMTS (3G) Services and Applications
 - # 12 Naming, Addressing and Identification Issues for UMTS
 - **# 13** The UMTS 3rd Generation Market Exploring the Services Revenue Opportunity (Part 2)
 - # 14 Services, Applications and Devices (expected end 2001)
 - # 15 Opportunities, Advantages and Disadvantages for operators when acting in traditional business or as an ISP (expected end 2001)

(as of 04/01)

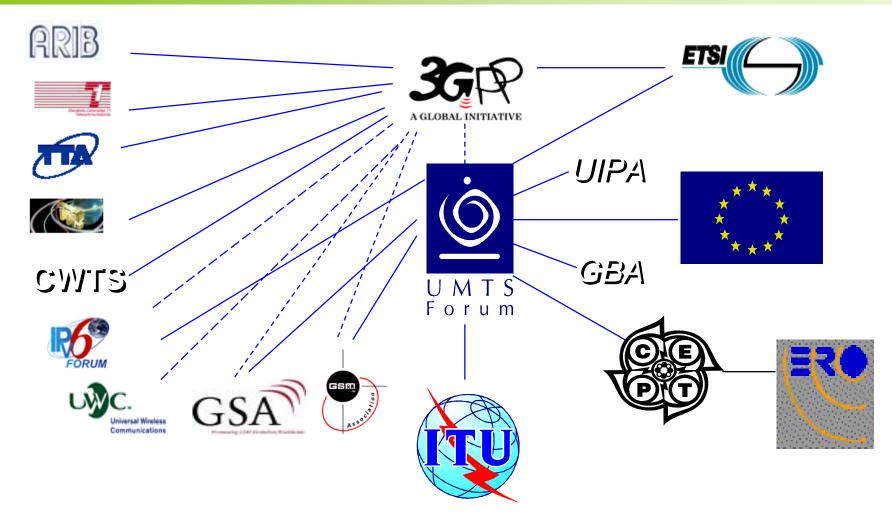
UMTS Forum Market Study Business Models





Who do we deliver to? Building bridges around the world





IMT 2000: what's different from 2G?



Moving from voice communications to a rich, interactive multimedia-based personal and business environment -

...the complete Wireless Information Society experience

Services

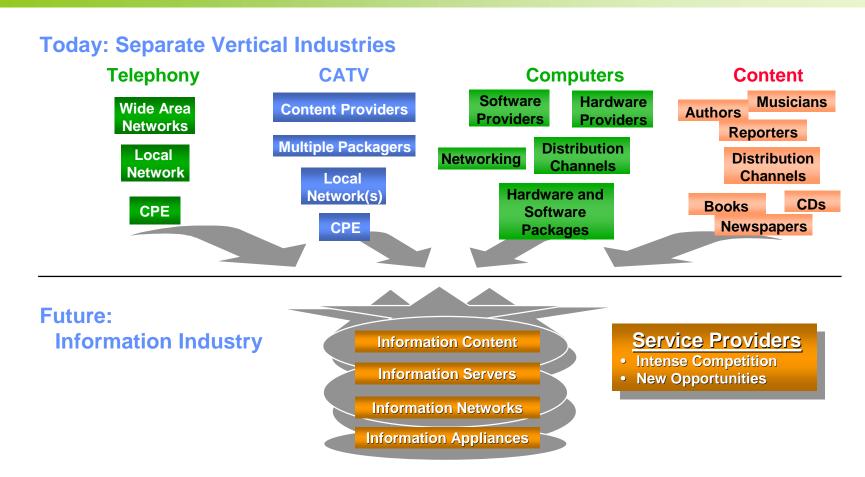
Transmission Switching Method

Charging

2G	3 G
Voice, messaging low-speed data	Multimedia Applications
14.4 Kb/s	2Mb/s
Circuit switching	Packet routing
Time and/or location based	Many options

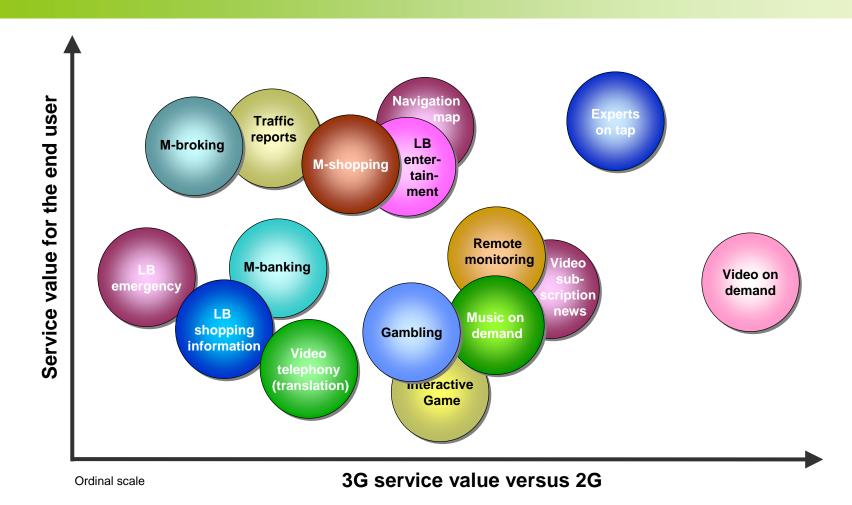
An Industry in Change





Service Value 2G versus 3G





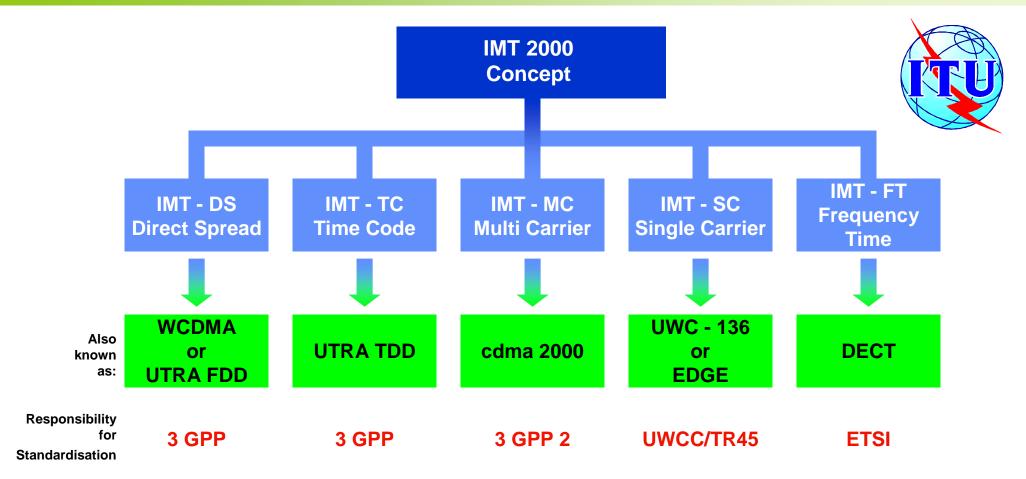
Source: UMTS Forum, Market Aspects Group

LB = Location Based

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IMT 2000 – Terrestrial Radio Interfaces

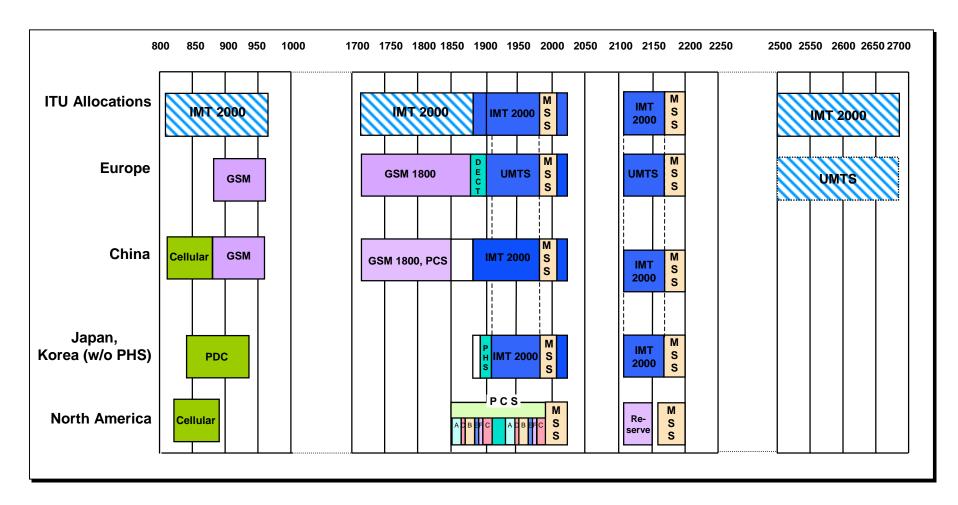




Source: 3 GPP

New IMT 2000 / UMTS Spectrum (WRC 2000)





The multimedia future



A few years from now, billions of people worldwide will be talking, listening, watching, buying, playing and learning with their mobile phones



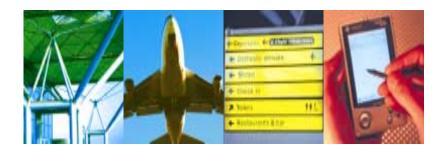


Tomorrow's phones will be much more than just phones

Fast forward to the future



... tomorrow's mobile users will use exciting new pocketable communications devices to view high-quality video clips, work with graphics-rich document files, browse, buy and enjoy a whole new world of information and entertainment services.



Conclusions



- Mobile communications will continue to be among the fastest growing market segments in telecommunications
- 3G systems based on the evolution of the GSM platform are on the way to leading positions worldwide
- Next generation systems with the paradigm shift to high speed data and mobile multimedia services will change the world we live in
- Convergence of networks, technologies and services will be the key to a seamless mobility for the users and the key for opening mass markets in mobile communications
 - ⇒ The UMTS Forum will continue to pave the way for a smooth introduction of IMT 2000 / UMTS



 □ Lucent Technologies is prepared to provide Total System Solutions for 3G / IMT 2000 Business



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