

Giving the world a new mobility:  
Third Generation Mobile Networks from **SIEMENS**

# Mobile Internet “Internet-on-Air”

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- *What is happening in the mobile world ?*
- *“Internet-mobility” or “Mobile-Internet”?*
- *How will IP be introduced into UMTS/IMT-2000 ?*
- *And beyond UMTS/IMT-2000 ?*



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# A Changing World - Economic Megatrends:

- The Internet Phenomenon (e- and m-commerce)
- From Monopoly to brutal Competition and new players
- From Subscribers to Customer Relationship Management
- From Technology to Services and Applications
- Personalisation of services but “Mass Market of One”
- From Manufacturing to Knowledge Economy



# Telecommunications business environment

## Return on investment

20 years ~~↗~~ 7 years backbone network  
3 years access network  
0 years terminals (now a consumer product)

## New User expectations

users looking for services & ease of use, rather than technology

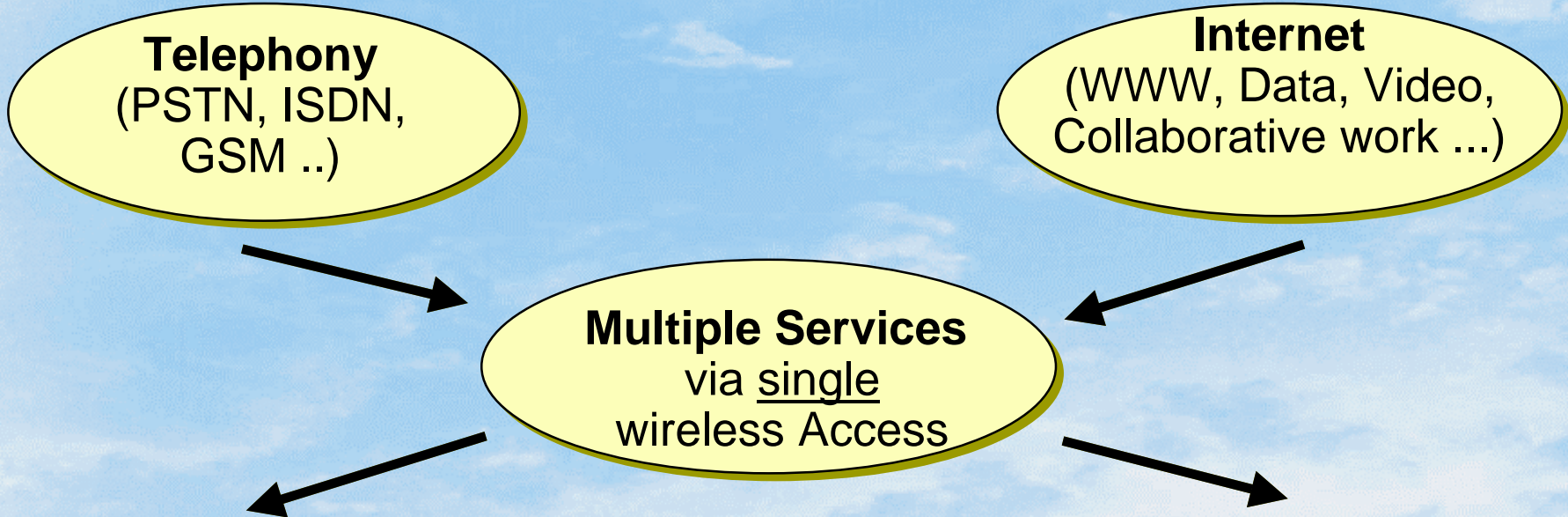
## Regulatory environment

- liberalisation
- price cap
- competition between standards

**Fundamental global structural changes towards short-term shareholder Return-On-Investments. Where does standardization fit in this?**



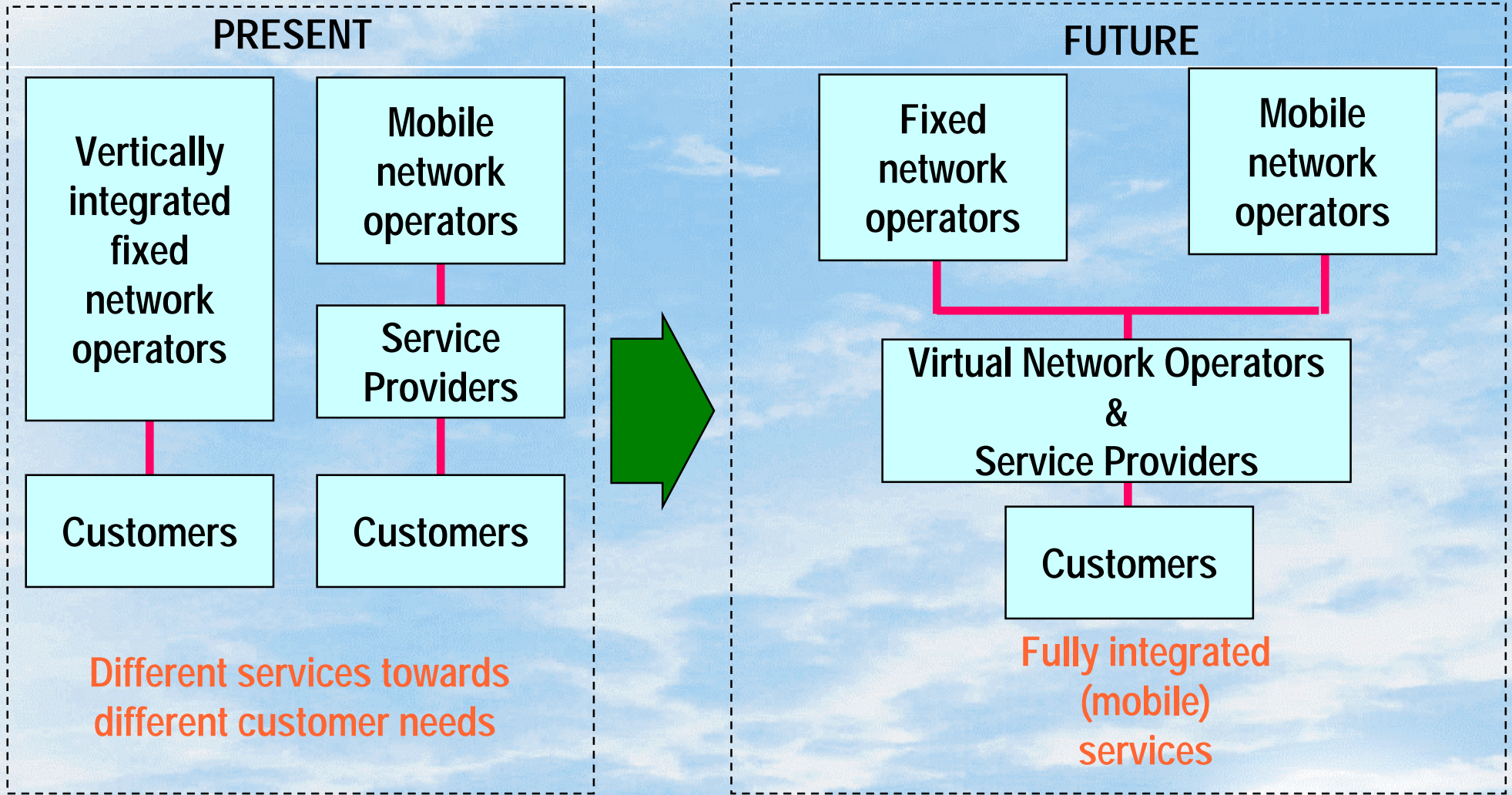
Network Convergence - the challenge



**Technical Challenges:**  
Provide Higher Bandwidth  
Converged Networks

**Economic Challenges:**  
Low Investment Costs  
Reduced Life Cycle Costs

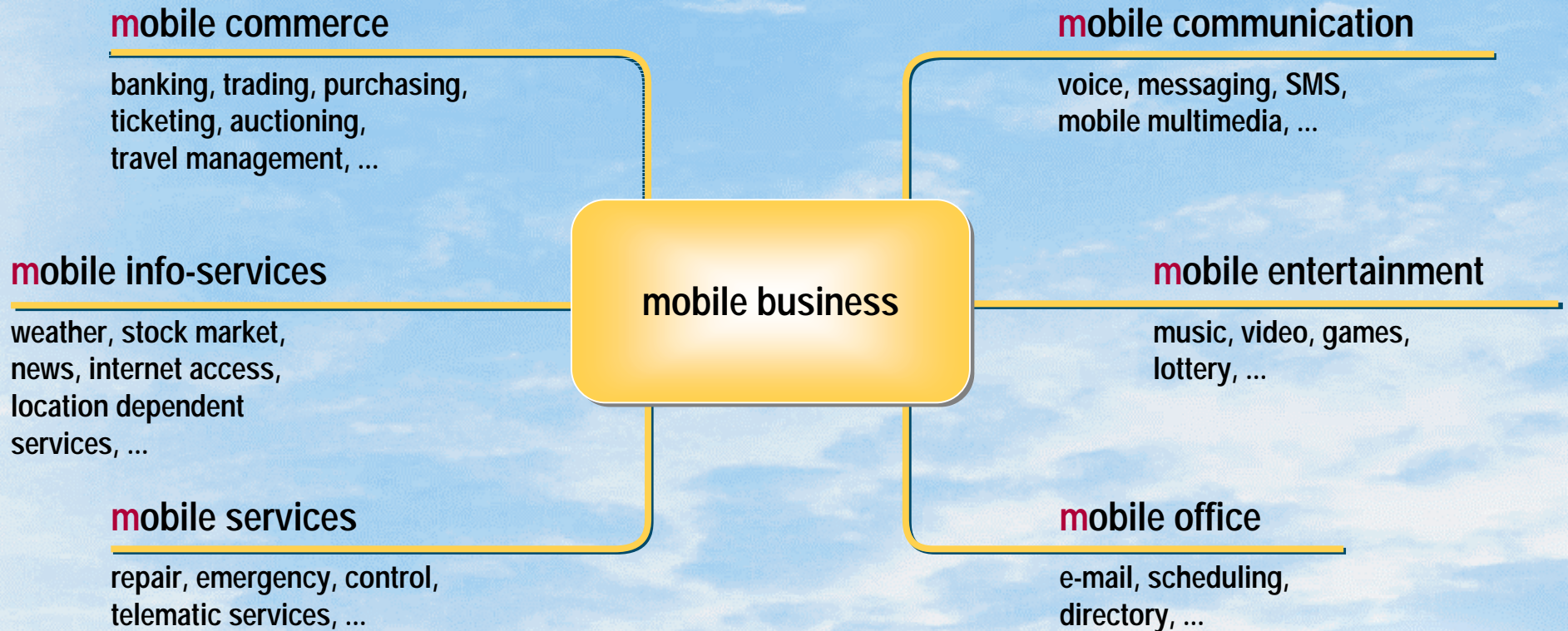
# Trends





# Innovative mobile services - key factor for new revenue

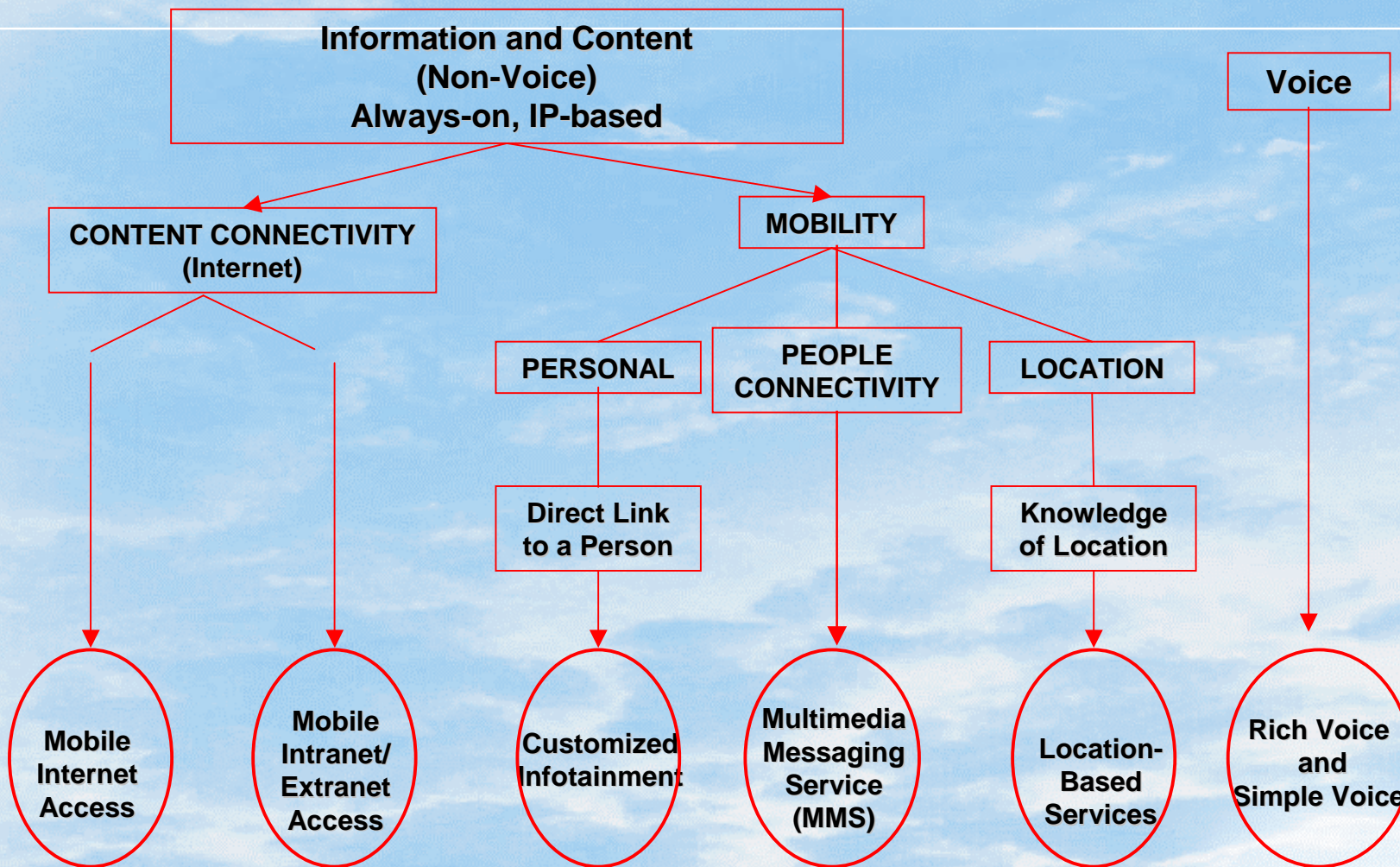
Examples of attractive mobile services and applications





# Innovative mobile services - Another view

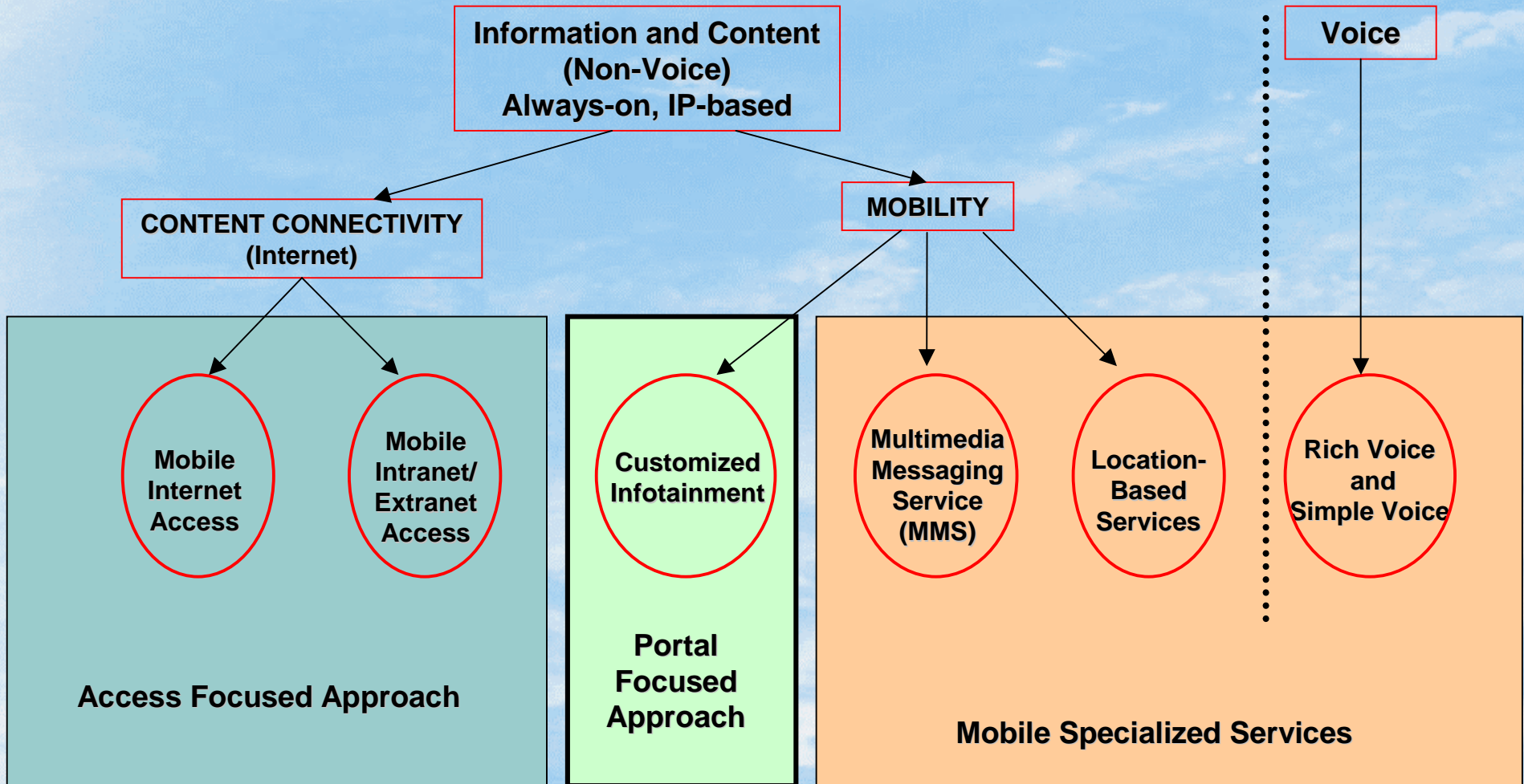
(source: UMTS Forum)





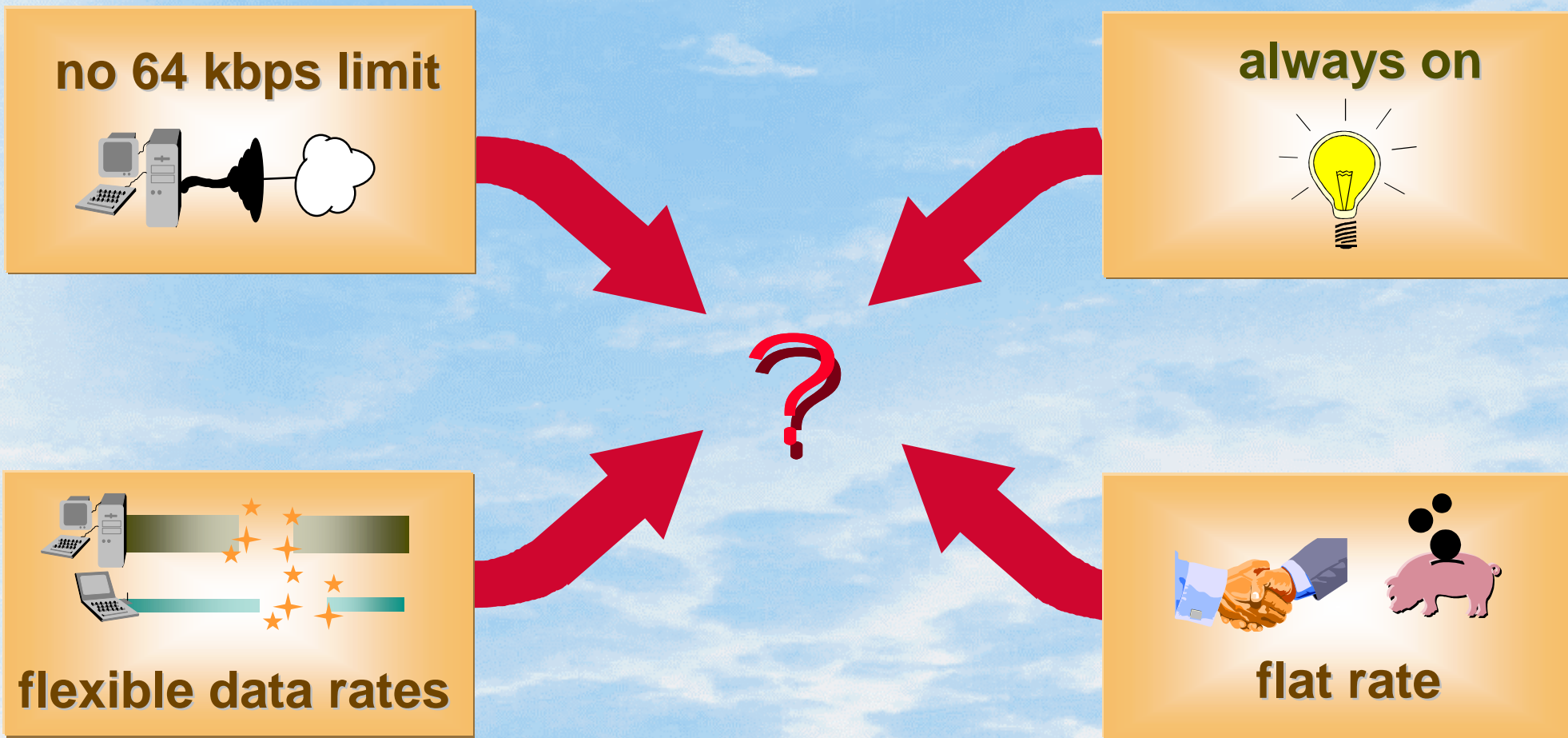
# Innovative mobile services - Delivery mechanisms

(source: UMTS Forum)



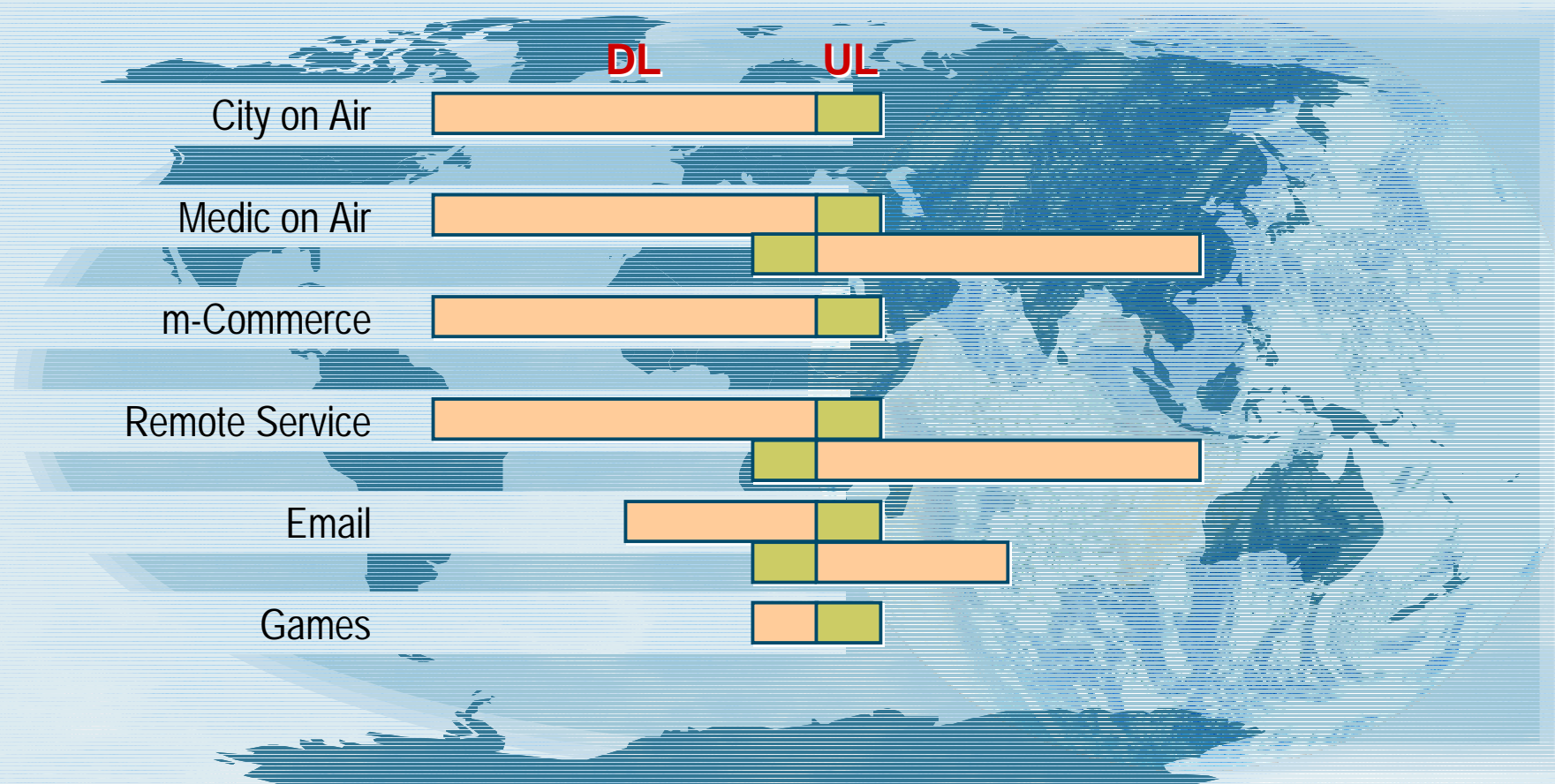


# Air interface & asymmetric data service requirements





# Multimedia Services & TDD



**TDD can be perfectly matched to this asymmetry without wasting system capacity.**



# The Internet goes mobile



- 1999: SMS generates 10% revenue of an operator
- Early 2000: WAP deployed in most of the networks
- End 2000: GPRS starts commercial service
- Focus on Business User Segment at the beginning
- 2001: GPRS will push SMS and WAP to mass market
- 2002: UMTS will integrate voice/data/video services



# The 3rd Internet Wave: Mobile Operators of today will be the largest ISP/ASP's of tomorrow



PC



CABLE



PHONE

<ul style="list-style-type: none"> <li>● 1998 PC Installed Base: 298 Million</li> <li>● 2003 Estimated PC Installed Base:</li> </ul> <div style="border: 1px solid black; padding: 5px; text-align: center; color: orange; font-size: 1.2em;">550 Million</div>	<ul style="list-style-type: none"> <li>● 1998 Cable Installed Base: 199 Million</li> <li>● 2003 Est. Cable Installed Base:</li> </ul> <div style="border: 1px solid black; padding: 5px; text-align: center; color: orange; font-size: 1.2em;">260 Million</div>	<ul style="list-style-type: none"> <li>● 1998 Global Subscriber Base: 290 Million</li> <li>● 2003 Est. Global Subscriber Base:</li> </ul> <div style="border: 1px solid black; padding: 5px; text-align: center; color: orange; font-size: 1.2em;">1 Billion</div>
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Sources: CSFB, Dataquest

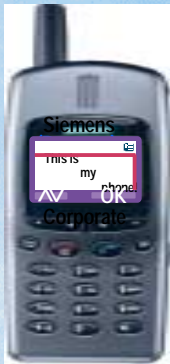


# Dedicated terminals will drive additional penetration



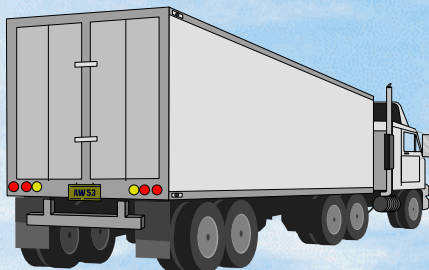
## Mobile computing equipment

- Heavy nomadic users with high bandwidth demand
- WWW, Internet/Intranet access, unified multimedia messaging



## Mobile Smart Phone

- Highly mobile users with moderate bandwidth demand
- WAP, Java, info services, Location dependant services, payment, ...



## Data only Terminal

- occasional transfer
- Fleet Management, Telematic, Telemetric, ...



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# Internet-on-Air

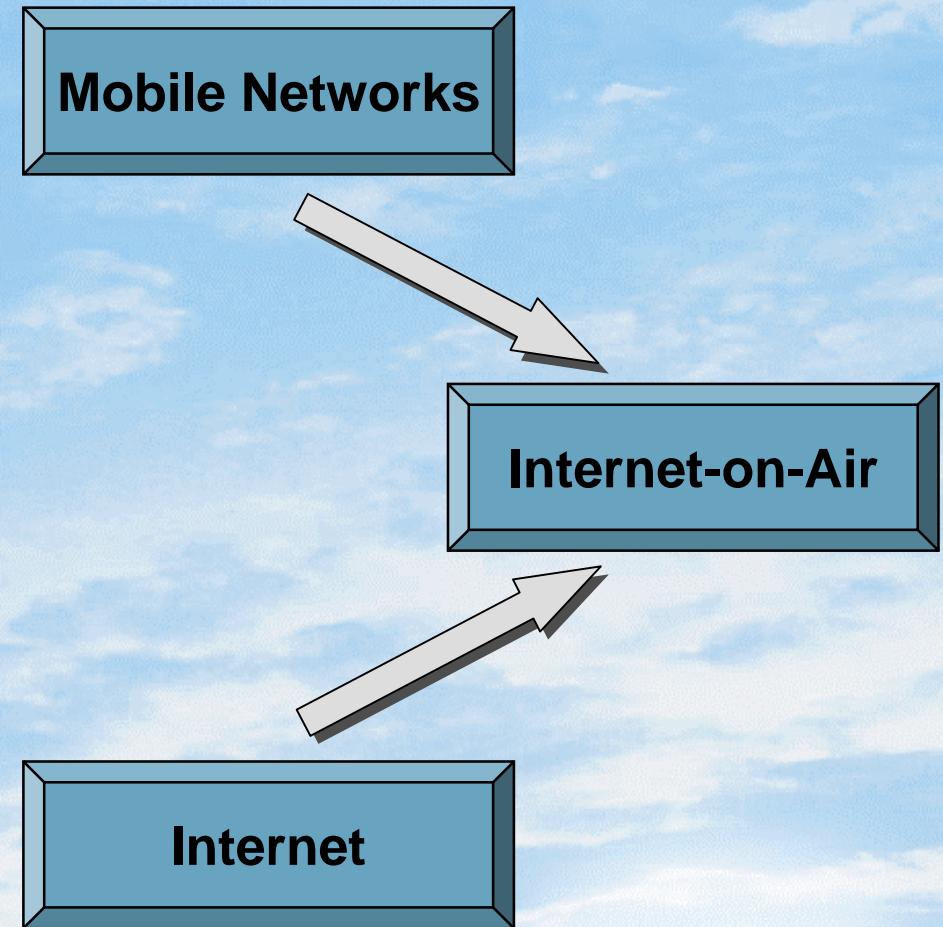
## The Evolution Target of Mobile Networks and Internet

### Evolution Path of Mobile Networks:

- Use IP transport in the backbone.
- Transport voice & data over IP.
- Push IP into the RAN.
- Terminate IP in the mobile host.

### Evolution Path of the Internet:

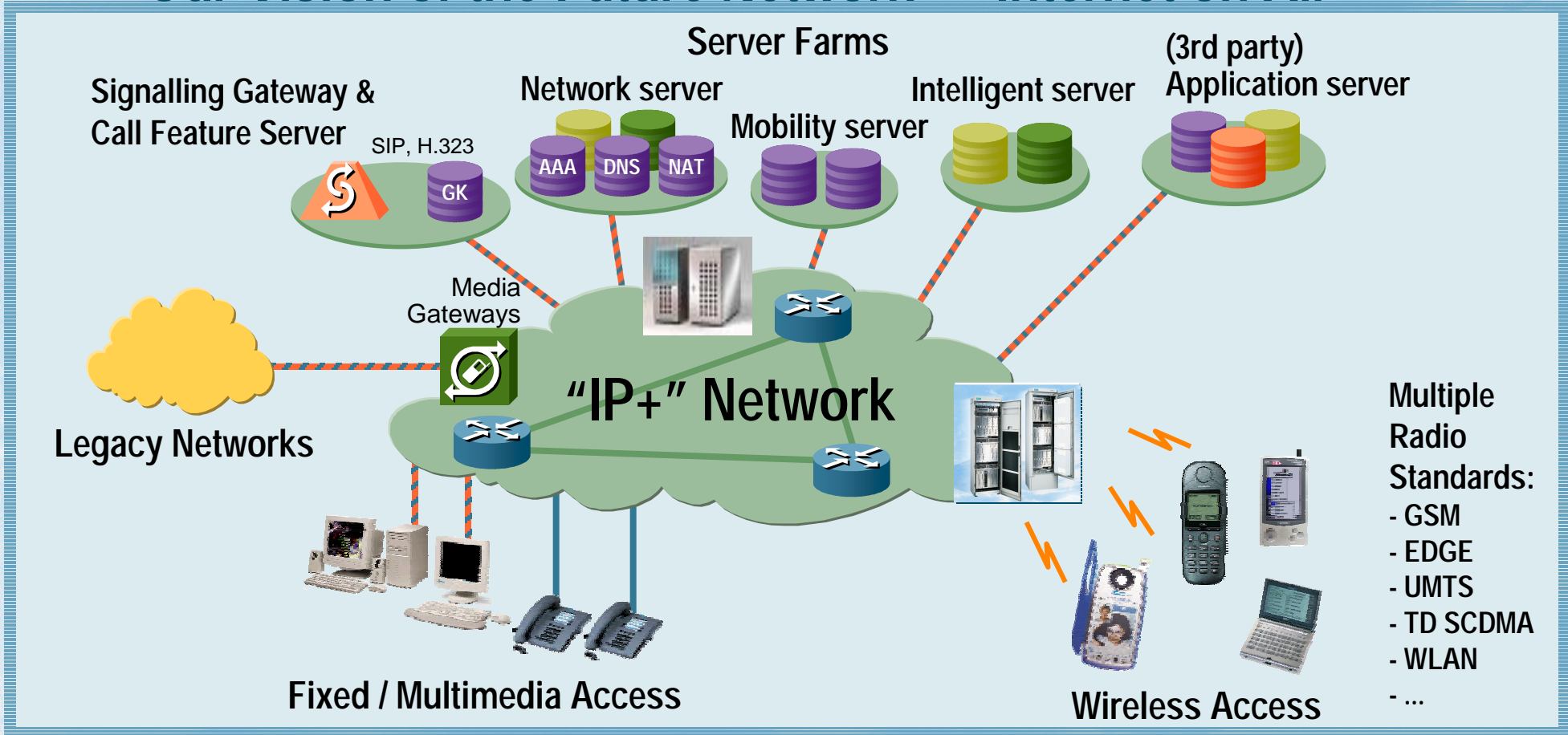
- Enable wireless access.
- Support user & terminal mobility.
- Go beyond "Best Effort".
- Provide Security and AAA.





# 3G goes IP:

## Our Vision of the Future Network – Internet on Air

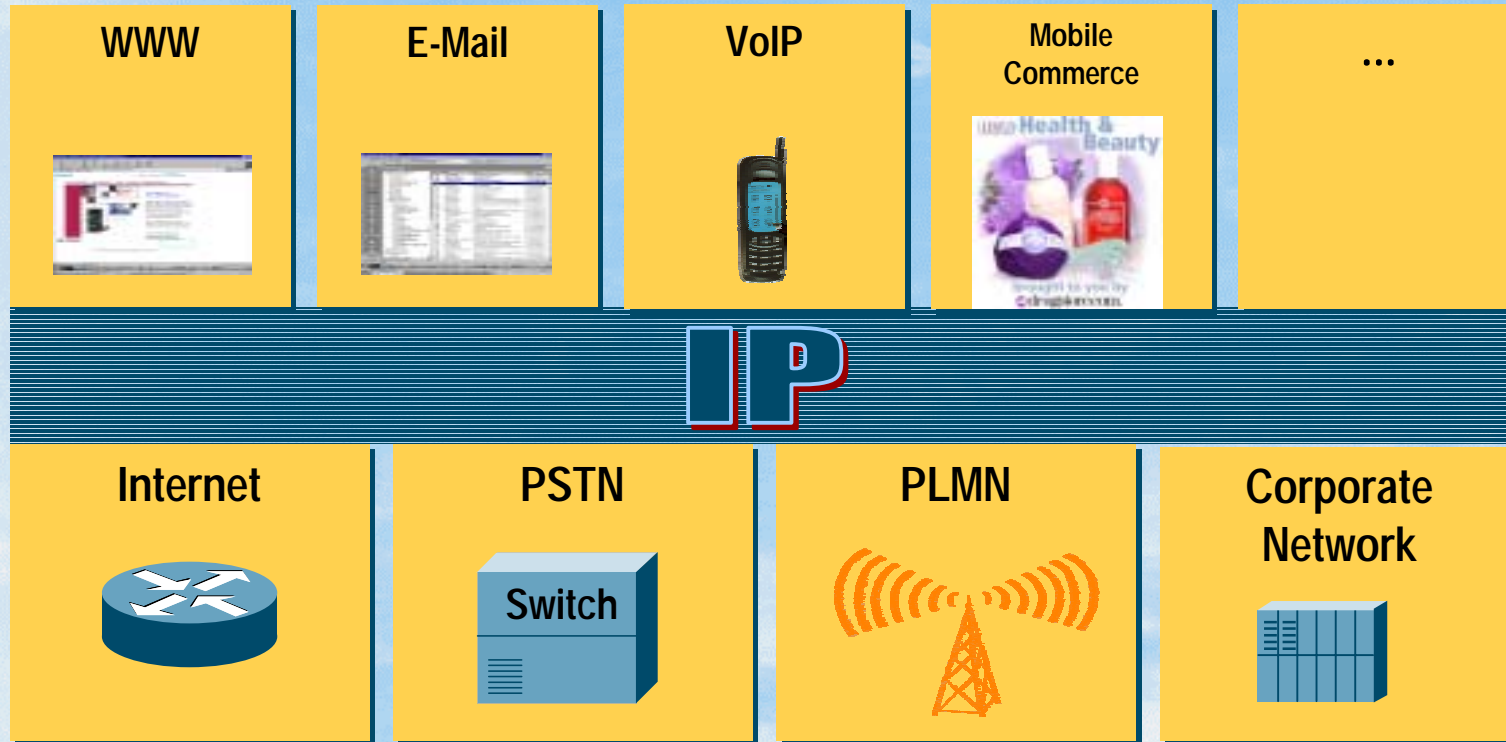


- Multiple Radio Standards:**
- GSM
  - EDGE
  - UMTS
  - TD SCDMA
  - WLAN
  - ...



# IP – the Unifier

## Hides the Network Infrastructure from the Applications



**Anything over IP**  
IP facilitates usage of applications across network boundaries (write once - use many times)

**IP over Anything**  
A common IP layer harmonises networks and provides internetworking over different network technologies

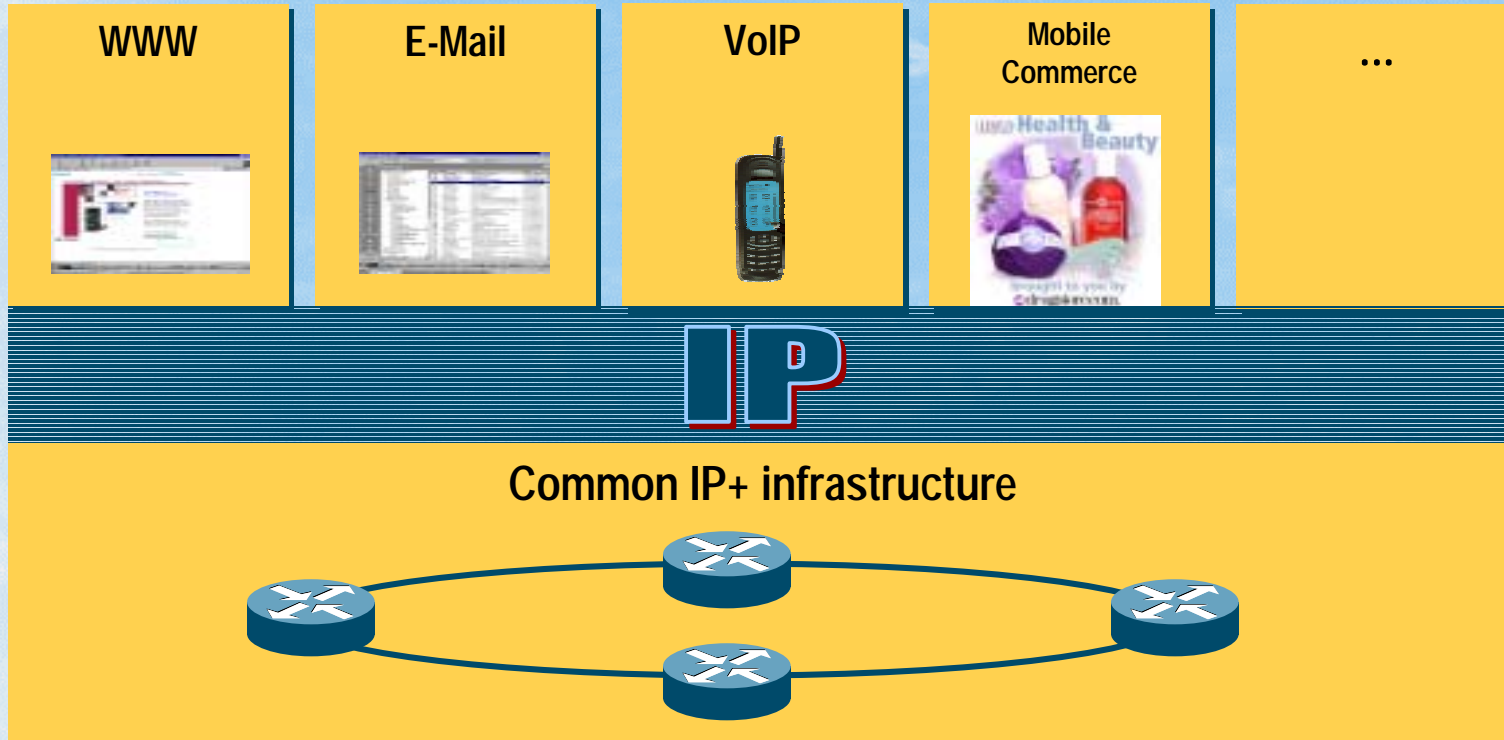


**Unified provisioning of IP applications**



# IP – the Unifier

## Opens the Door to a Unified IP Infrastructure



Interworking  
with non-IP networks  
via media gateways  
or mediation devices



**Reduction of complexity and cost  
due to unified IP infrastructure**



## Characteristics of the UMTS “Internet on Air” Network

- End-to-End IP, Internet compliant (IETF, W3C, DMTF).
  - Enhancements where necessary to enable mobility. Design is based on IPv6.
- Support end-to-end multi-media communication over heterogeneous networks.
- Use TCP/IP as a common framework for multimedia communication.
- Enable global mobility.
- Access over many different networks (wireless & wireline).
- Interworking with existing (legacy) networks.
- Provisions for allocation and management of network resources.
- Voice is only one possible application, although an important benchmark.

**Clear split between transport network and applications.**



## Mobile Wireless Internet Forum – MWIF:

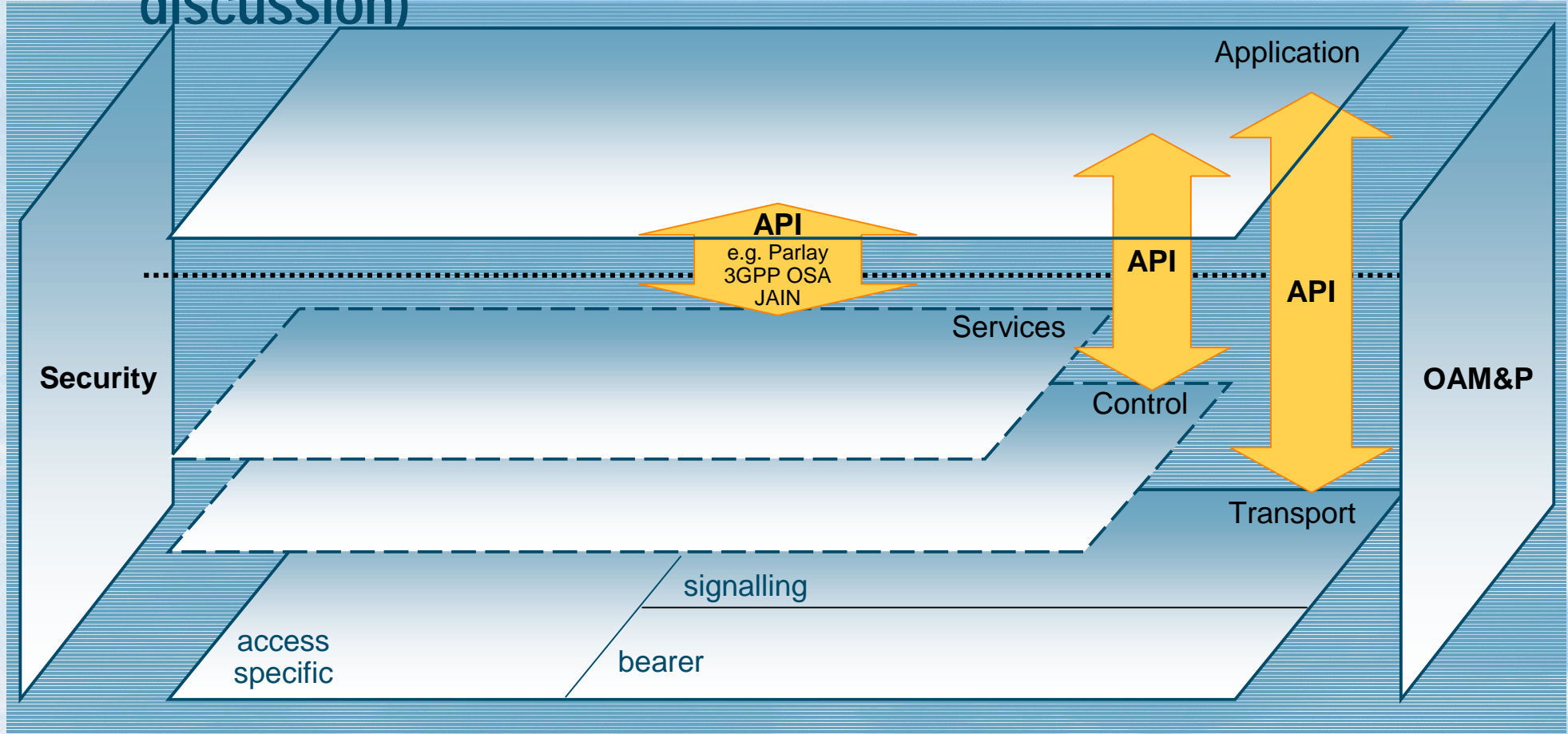
### MWIF Mission Statement:

Drive an open internet-based architecture that:  
enables seamless integration of mobile telephony  
and IP-based services (voice, data, video, web, etc.)  
for the mobile wireless networks

and

is independent of the Air Interface

# Mobile Wireless Internet Forum – MWIF: Layered Functional Architecture (proposal under discussion)





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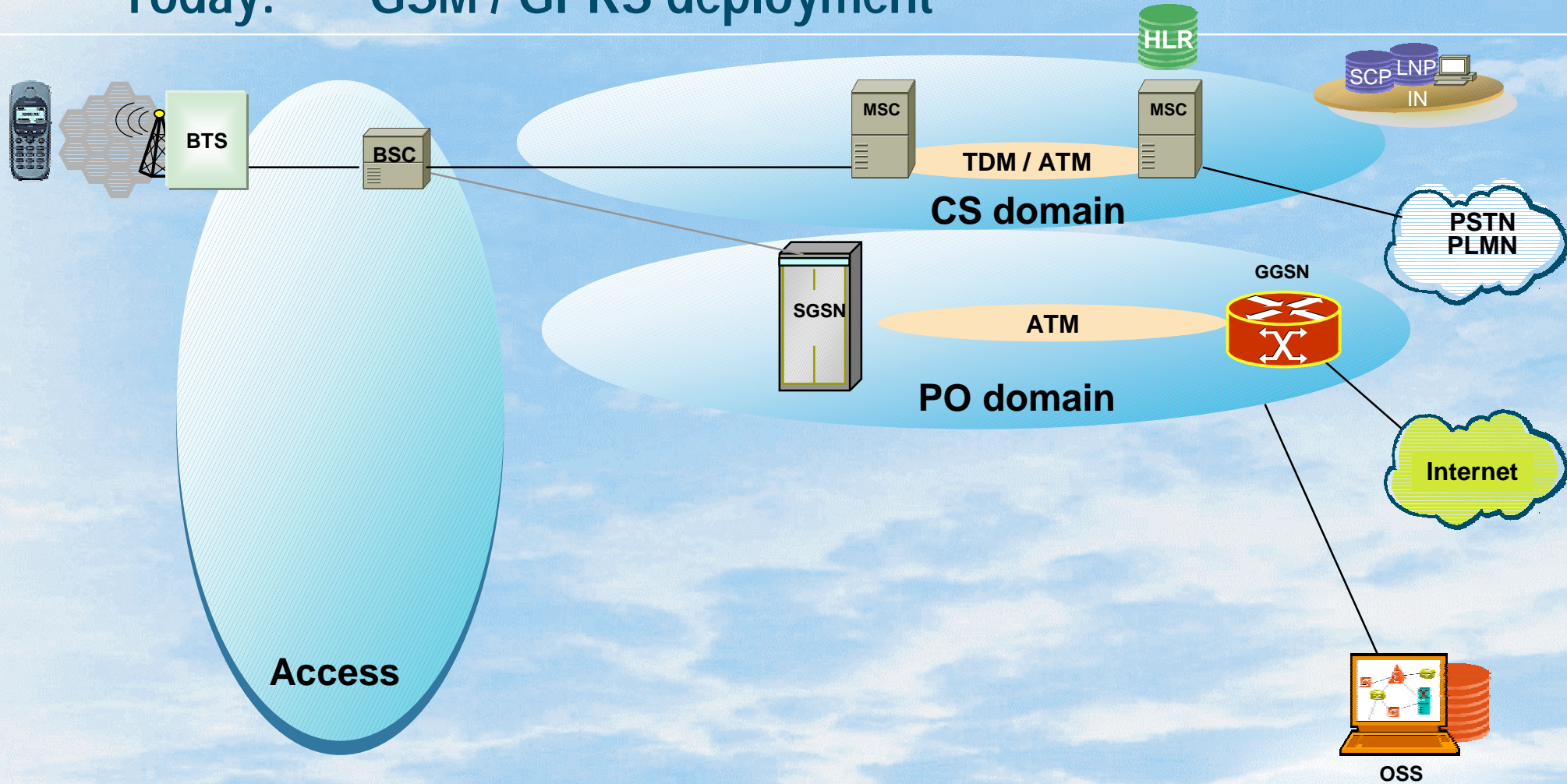
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# Network Evolution

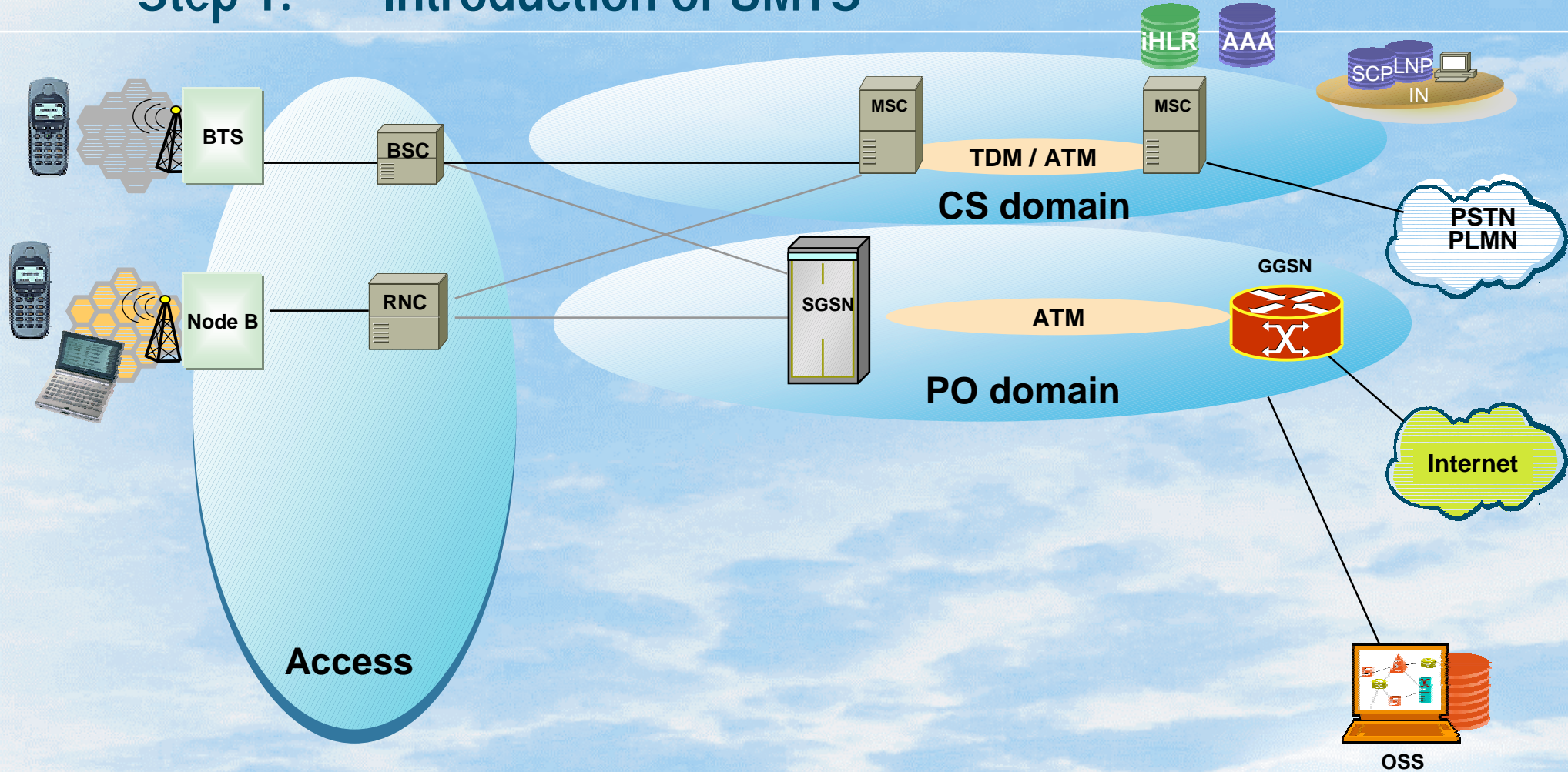
## Today: GSM / GPRS deployment





# Network Evolution

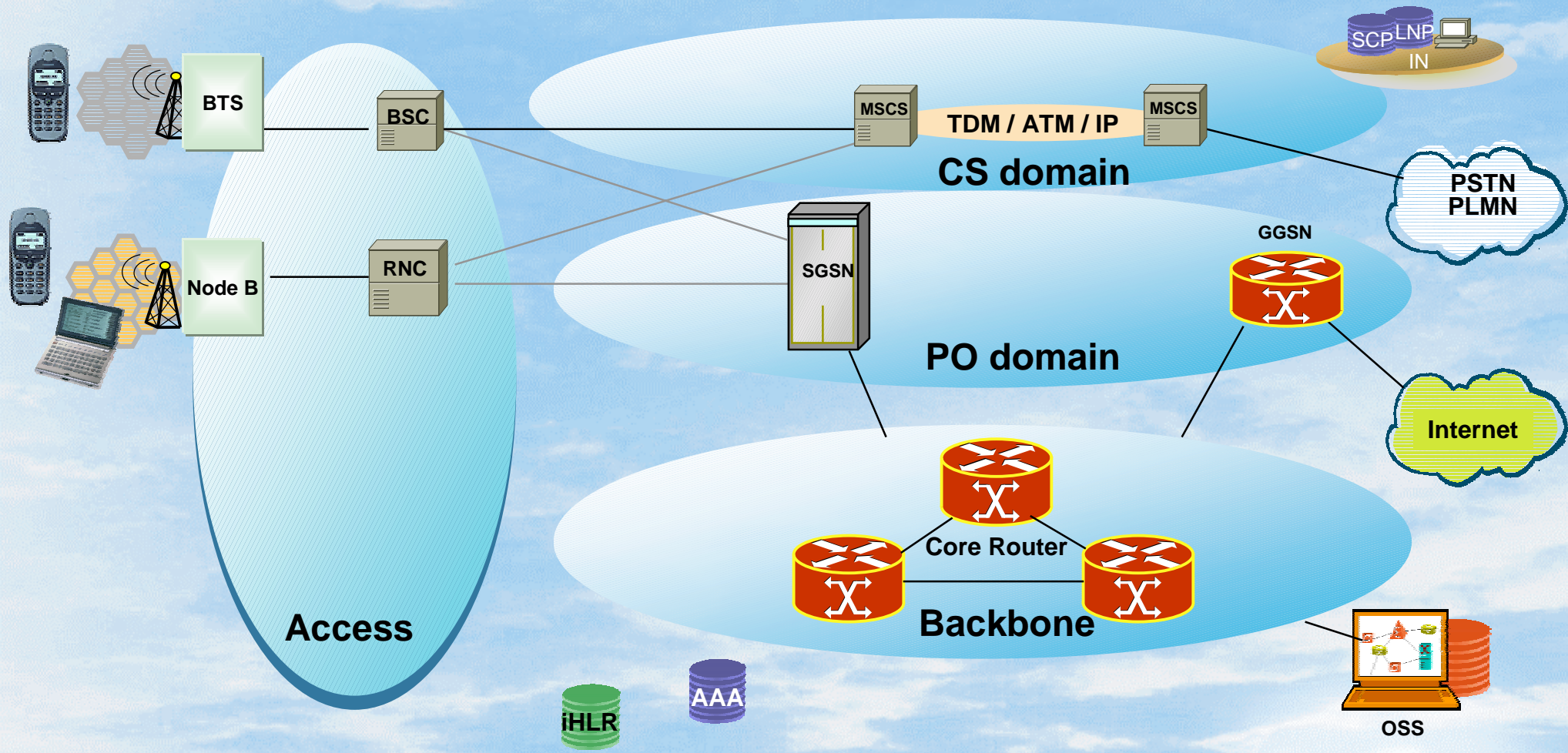
## Step 1: Introduction of UMTS





# Network Evolution

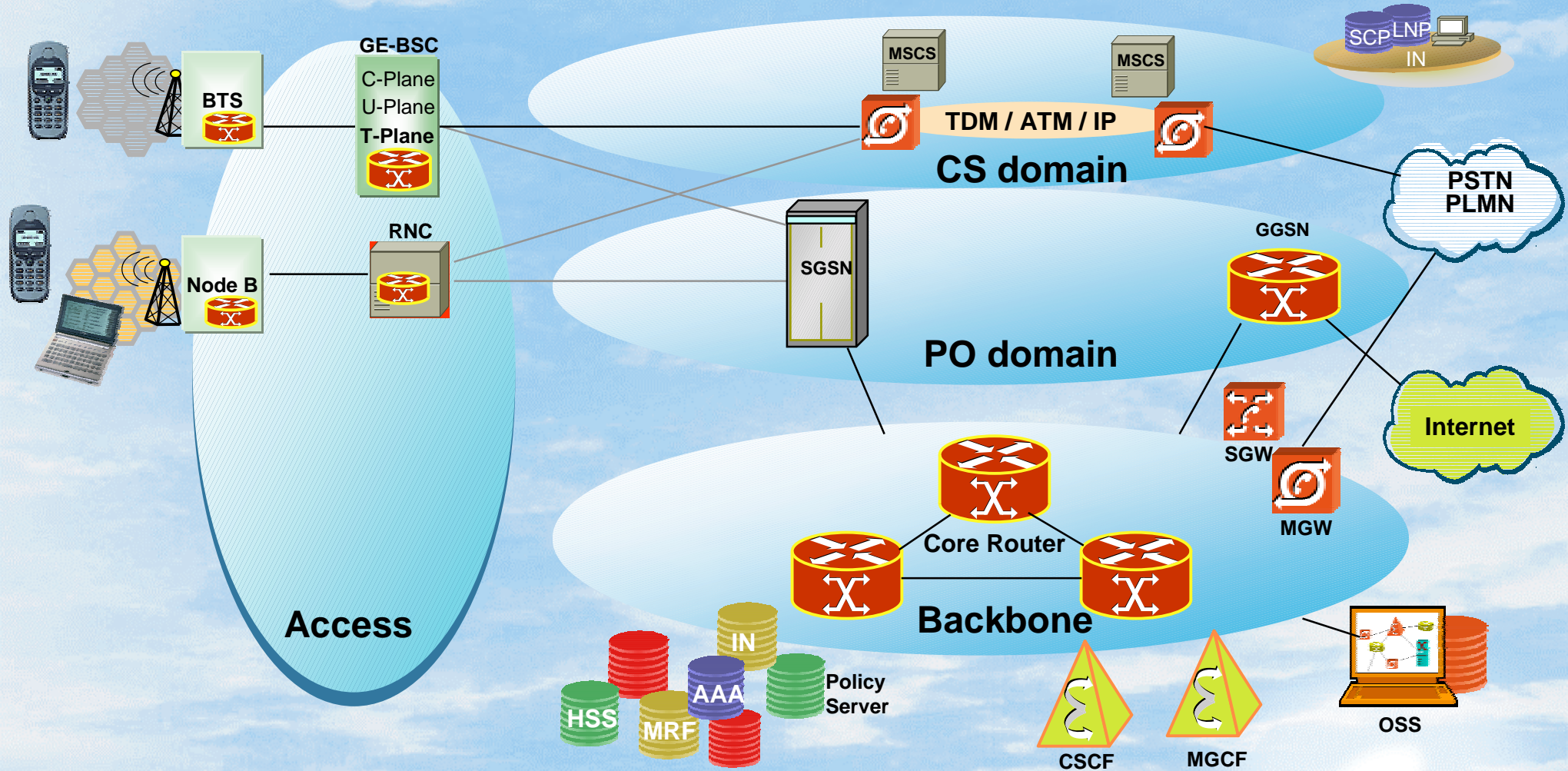
## step2: Introduction of IP backbone





# Network Evolution

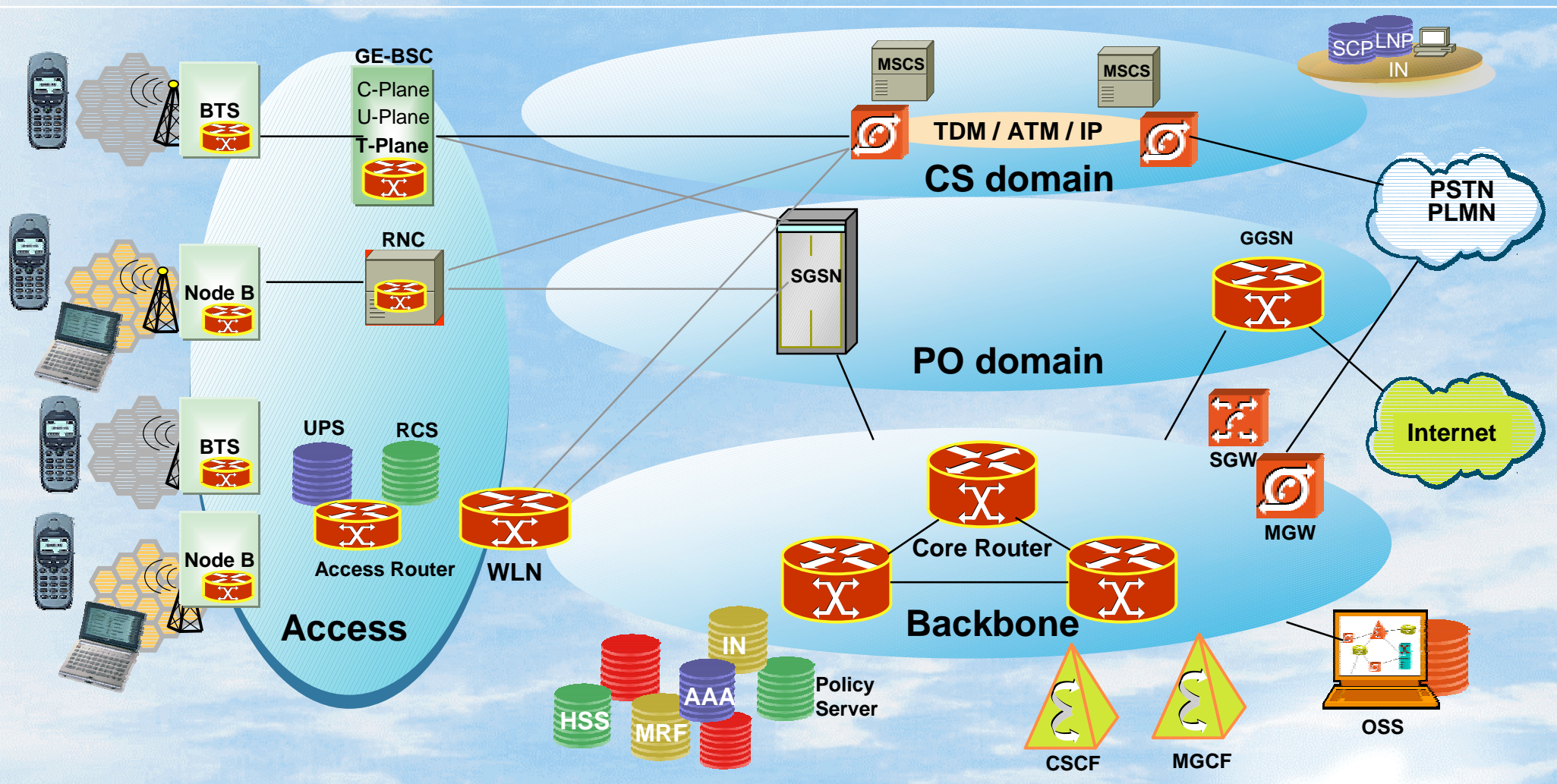
## Step 3: IP in the Radio Access





# Network Evolution

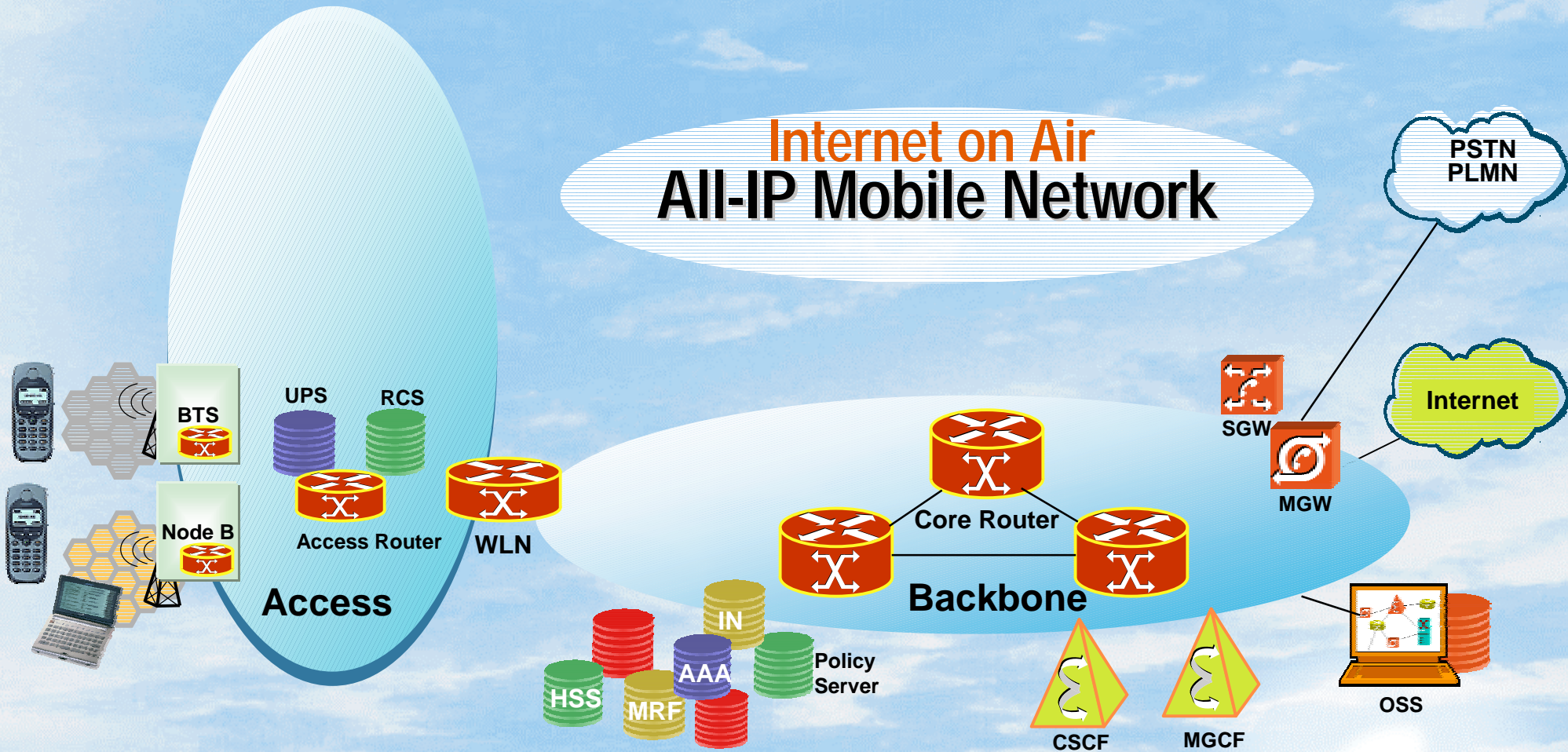
## Step 4: IP-based Radio Access Solution



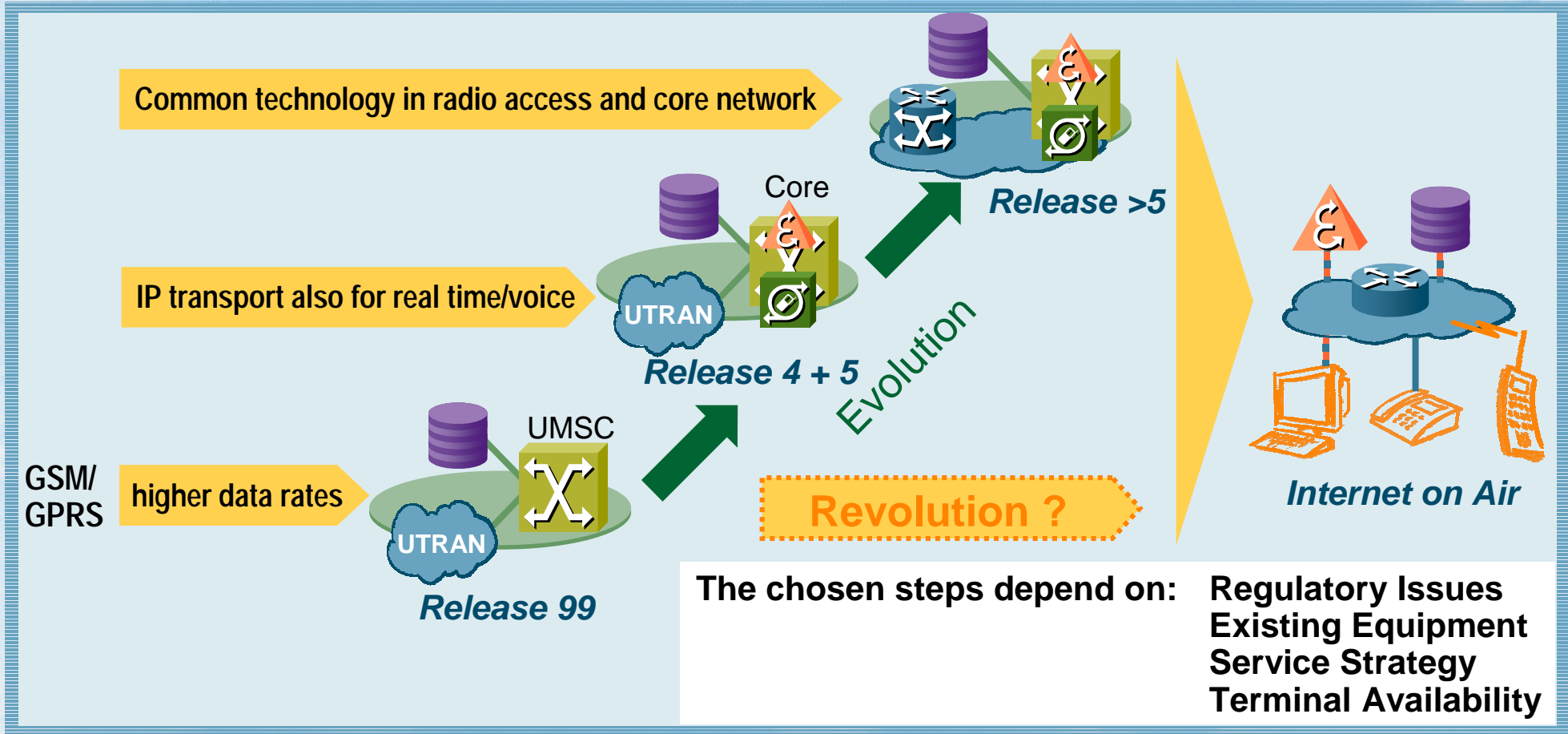


# Network Evolution

## Step 5: End-to-End IP



# The Options: "All Roads Lead to Rome" – The Operator has the Choice which one to Take





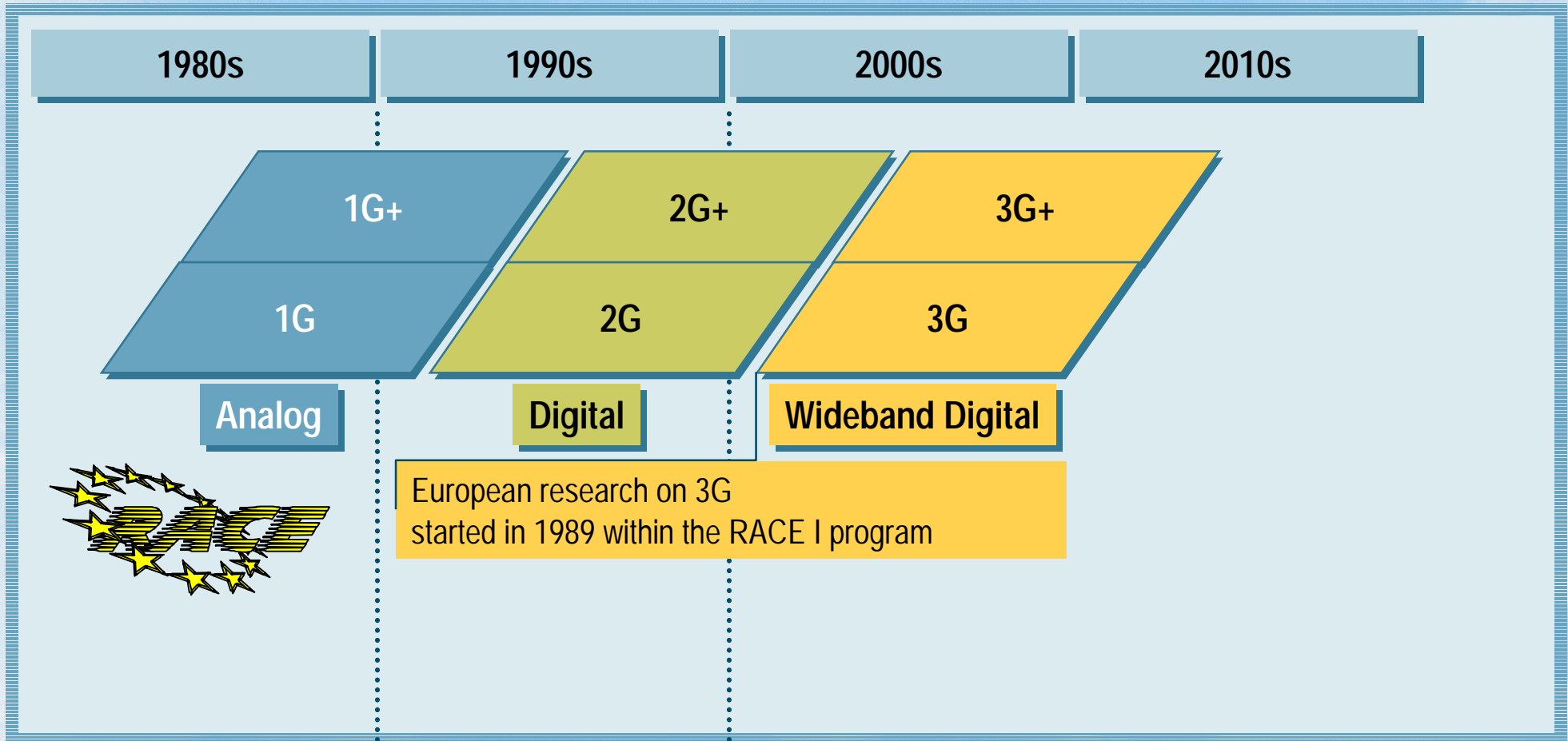
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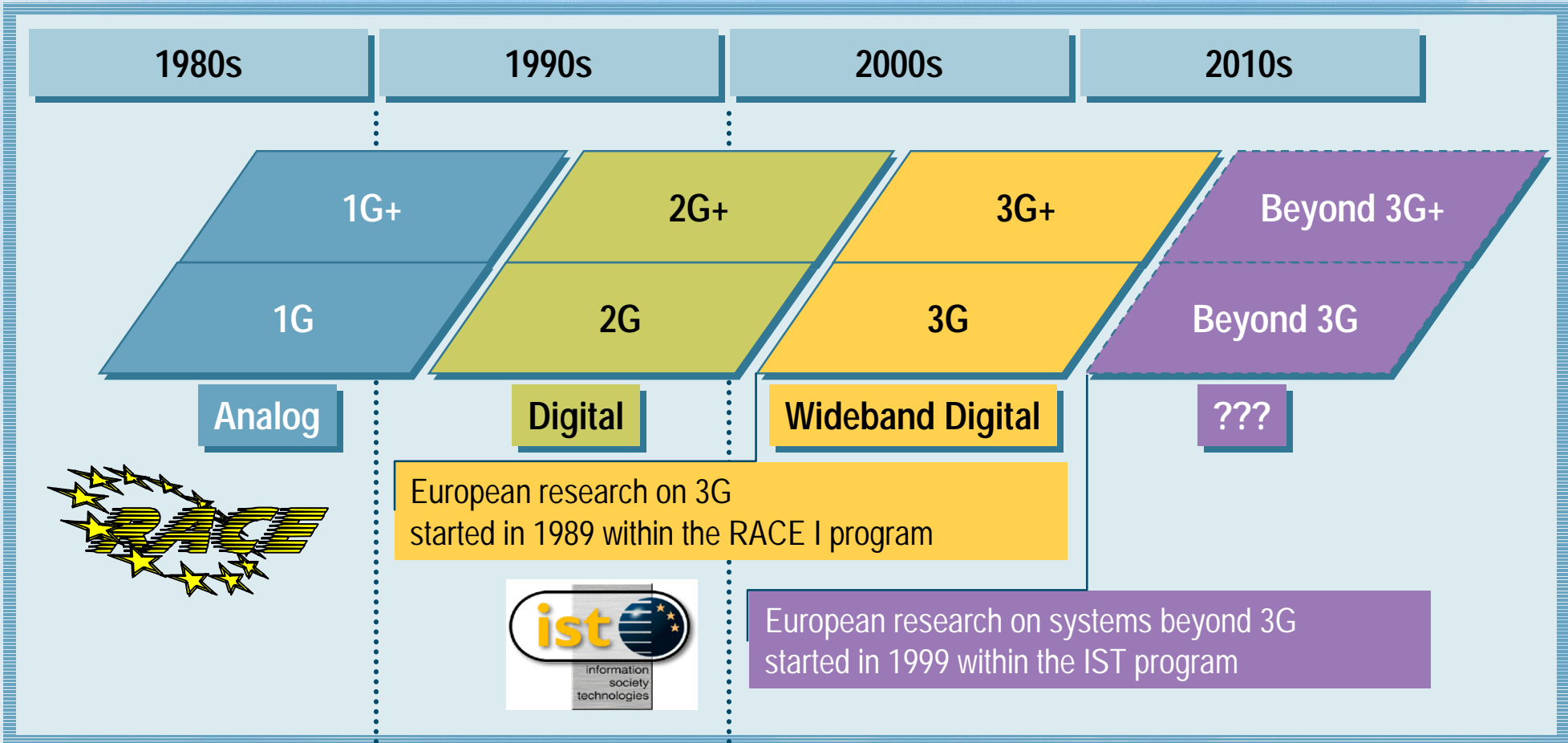
*And beyond UMTS/IMT-2000 ?*

# Evolution of Mobile Communication Systems





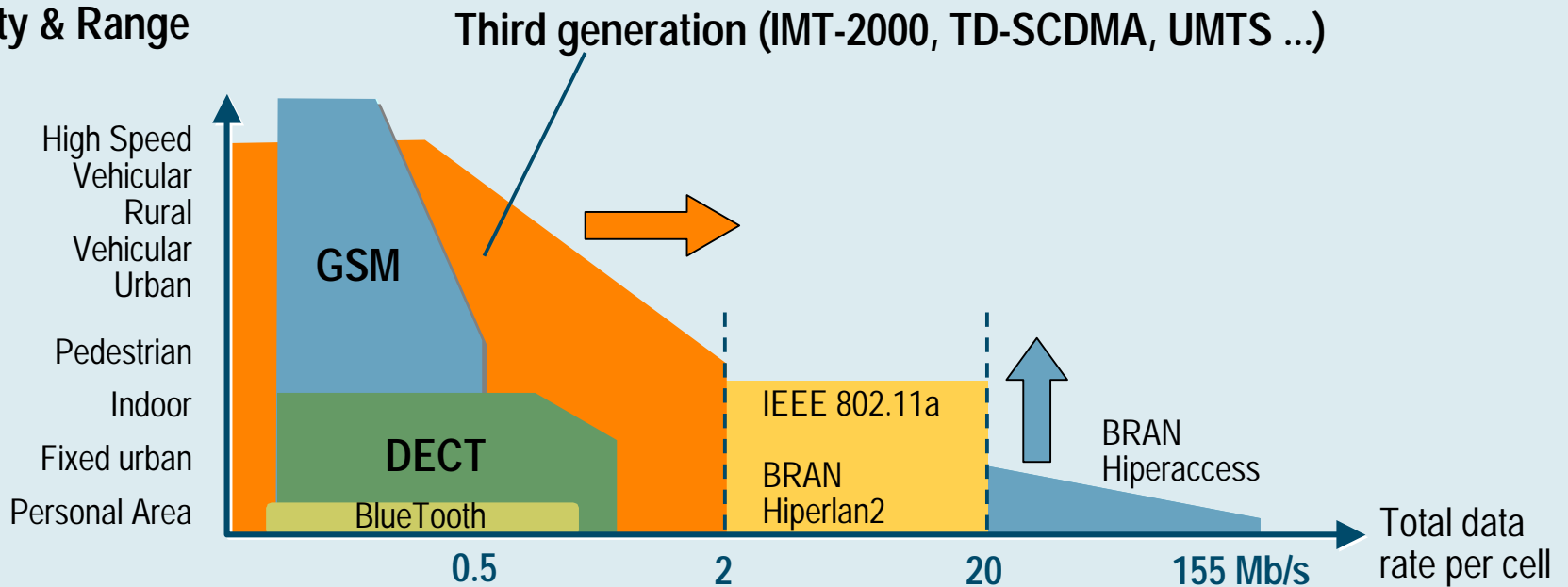
# Evolution of Mobile Communication Systems TAKES TIME



# A Complete Portfolio of Specialized Radio Solutions is Required

- Mobile radio access networks are designed to meet certain maximum requirements for grade of mobility and range
- WLAN are designed for high data rates, low ranges and generally low mobility

## Mobility & Range

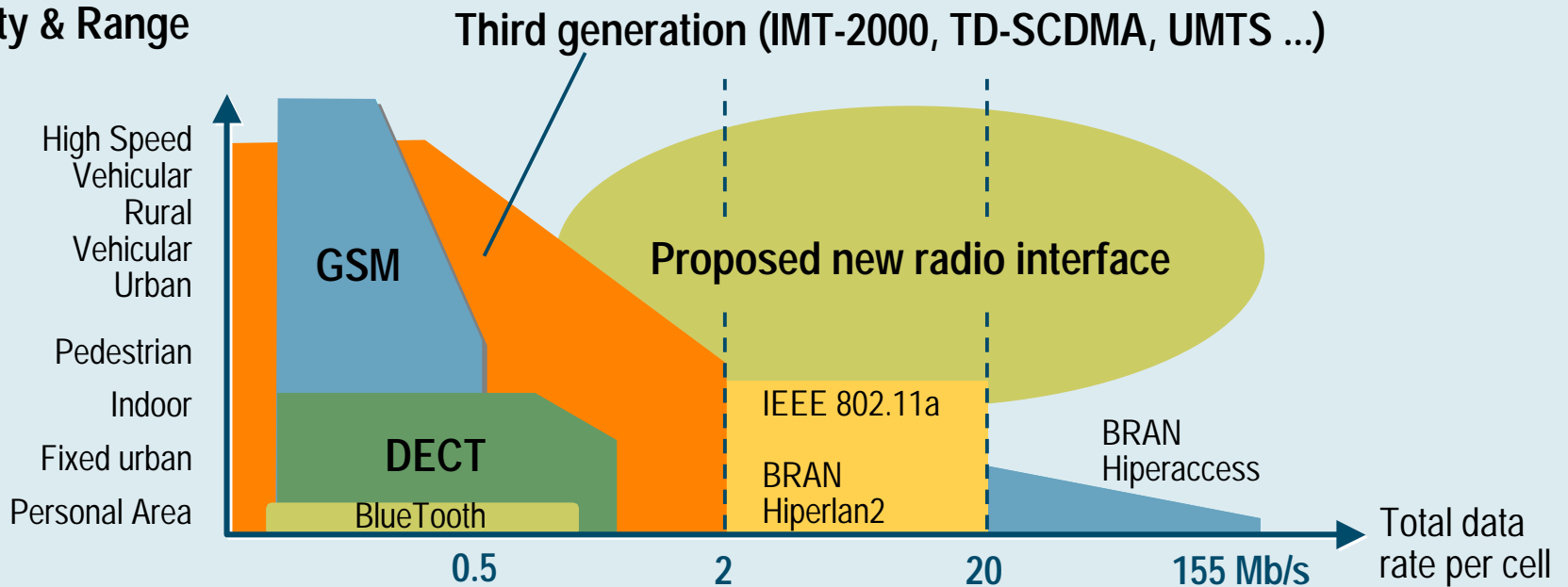




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Mobility & Range



**SIEMENS** : *Smooth evolution from GSM to UMTS and beyond*

*THANK YOU !*

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