



Hong-jae Lee

206 Jeongja-dong, Bundang-gu, Seongnam-city, Gyeonggi-do, 463-711 KOREA (+82)-31-727-6500
hongjlee@kt.co.kr

SUMMARY OF QUALIFICATIONS

- *Korea-industry-acclaimed 20-year-veteran* in the telecommunication service business
- *Specialization in Telecommunications Strategic Planning and Marketing*

PROFESSIONAL EXPERIENCE

2003 – Present. : Vice President, Marketing Planning Team of Next Generation Portable Internet Business Group of KT

- Responsible for setting up WiBro service strategy and marketing strategy
- KT received top position upon comprehensive evaluation of the three applications for WiBro service licenses in 2004.

1985 – 2002 : Director, R&D Planning and Management Division of Korea Telecom

- Responsible for setting up annual KT R&D budget plan amounting to US\$200M

ACADEMIC BACKGROUND

- **MBA., Seoul National University, Seoul, Korea, 2003**
- **M.S., Statistics, Seoul National University, Seoul, Korea, 1985**
- **B.A., Statistics, Seoul National University, Seoul, Korea, 1983**