



Jean-Pierre Bienaimé

Following a long and distinguished career within the telecommunications industry, Jean-Pierre Bienaimé has been Chairman of mobile industry association The UMTS Forum since his election in January 2003, with a mission to promote a common vision of the development of 3G/UMTS and of its Long Term Evolution, and to ensure its worldwide commercial success.

Joining France Telecom (FT) in 1979, his responsibilities included financial management and planning at national and regional level, Advisor to the General Director of Moroccan Telecommunications in Rabat, Director of Marketing and Product Development for international business services and corporate networks at FT, Director of Business Development and Subsidiaries at France Cables & Radio, Chief Executive Officer of Nexus International, and Director of International Development at France Telecom Mobiles (2000). After the purchase of Orange by FT, Bienaimé was appointed Group Technical Support Director at Orange until December 2002. In this position, he provided technical and IT support to the business units and mobile affiliates of Orange and France Telecom worldwide, and contributed to Orange's corporate programmes such as re-branding and franchising.

Jean-Pierre graduated from the ESSEC Business School – Paris (MBA), from the Institut d'Etudes Politiques de Paris, and from the Ecole Nationale Supérieure des Postes & Télécommunications – Paris. He also holds an executive degree from INSEAD – Fontainebleau, and attended a senior executive programme at Kelley School of Business, Indiana University at Bloomington, USA.

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