

THE NEW VALUE FRONTIER



Introduction of iBurst System



THE NEW VALUE FRONTIER



Corporate Summary

★Corporate Summary (As of March, 2007)

Established : April 1, 1959
President : Makoto Kawamura
Capital : ¥115,703,320,000 (US\$1.00 Billion)
Employees : 12,613 (Japan)
Consolidated Subsidiaries : 180 companies
Affiliates : 12 companies
Kyocera Group Employees : 63,477 (World Wide)



Founder and
Chairman Emeritus
Kazuo Inamori



President
Makoto Kawamura



Corporate Headquarter

<Consolidated Result as of Mar. 30, 2006>

Consolidated Net Sales : ¥1,283, 897 Million (US\$11.1 Billion)
Income Before Income Taxes : ¥106,504 Million (US\$926M)
Net Income : ¥69,696 Million (US\$634 M)

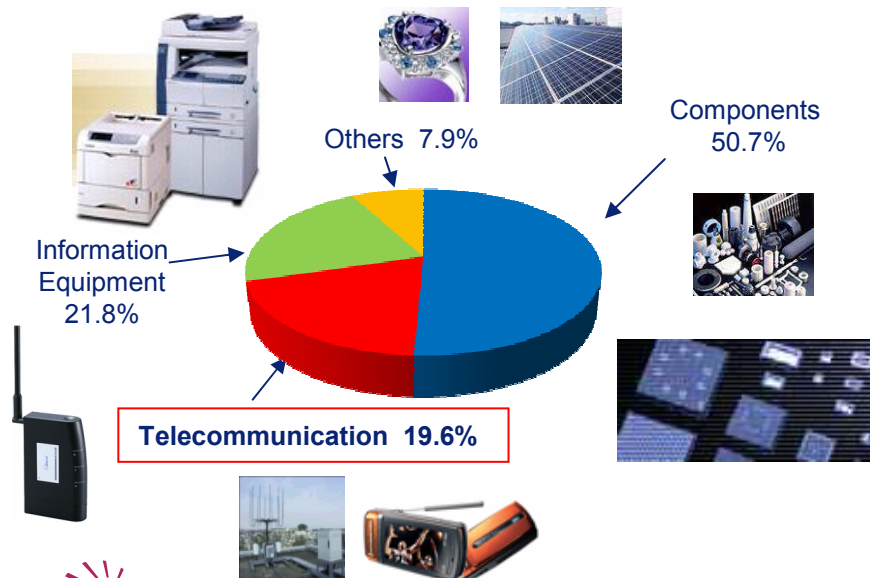
Corporate Motto

敬天愛人

Respect the Divine and Love People.

Preserve the spirit to work fairly and honorably, respecting people, our work, our company and our global community

★Sales Breakdown by Segment (Consolidated)



THE NEW VALUE FRONTIER

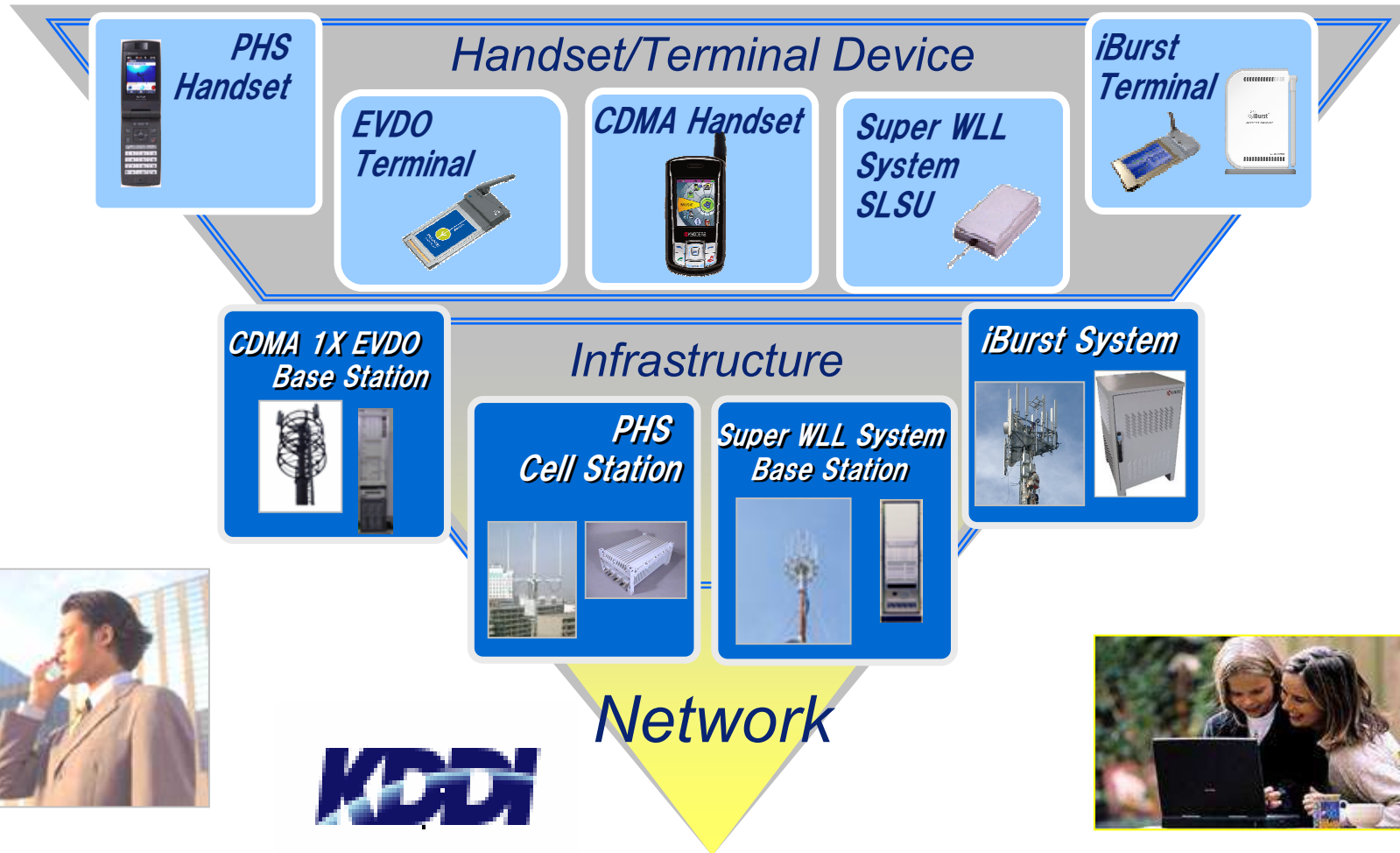


Telecommunications Business Field

CDMA

PHS

iBurst

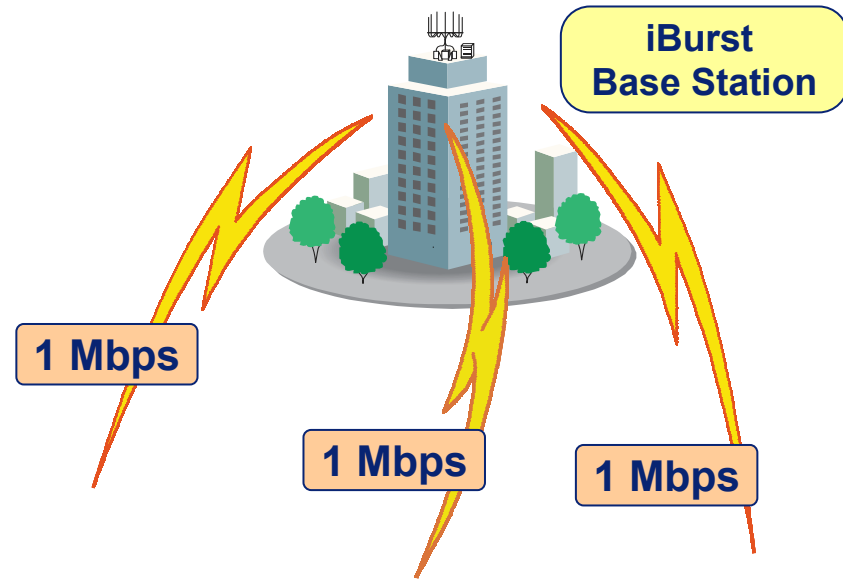
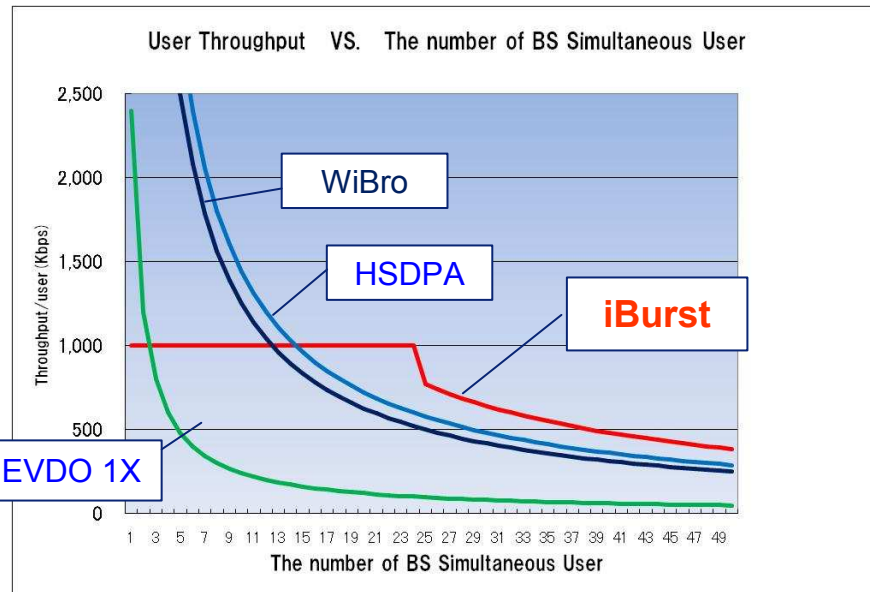


THE NEW VALUE FRONTIER



High Data Rate

iBurst supports Data Rate of 1.061Mbps downlink/ 346Kbps uplink with System capacity 24.4Mbps downlink/ 7.9 Mbps uplink.



iBurst gives you high speed internet & email access!



1 Mbps downlink for up to 24 Concurrent Users

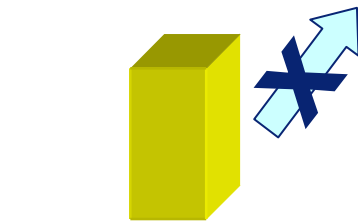
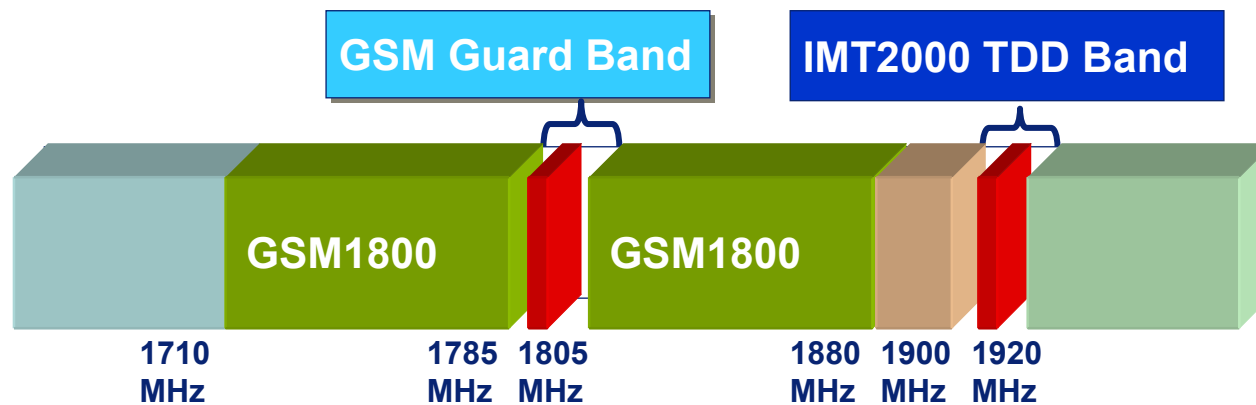
Comparison with other Systems

System	Bandwidth Used	Maximum Throughput (downlink)	Spectral Efficiency (bit/s/Hz)	
			Maximum	Average
CDMA 2000 1X EVDO Rev.0	1.25MHz	2.4Mbps	1.92	0.64
CDMA 2000 1X EVDO Rev.A	1.25MHz	3.1Mbps	2.48	0.8
W-CDMA	5MHz	2Mbps	0.4	0.2
HSDPA	5MHz	14.4Mbps	2.8	0.6 - 0.8
WiBro	8.75MHz	18.4Mbps	2.1	1.5
iBurst	5MHz	24.4Mbps	6.4	3.4

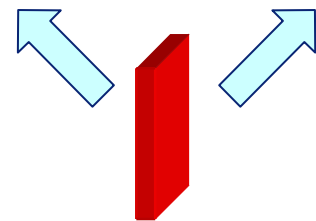
Operability on narrow frequency band

□ Advantage of Providing Service with 5MHz

⇒ Easy to procure spectrum



Other System



iBurst

**System Capacity: 24.402 Mbps downlink
7.959 Mbps uplink**

THE NEW VALUE FRONTIER



Market Development of iBurst

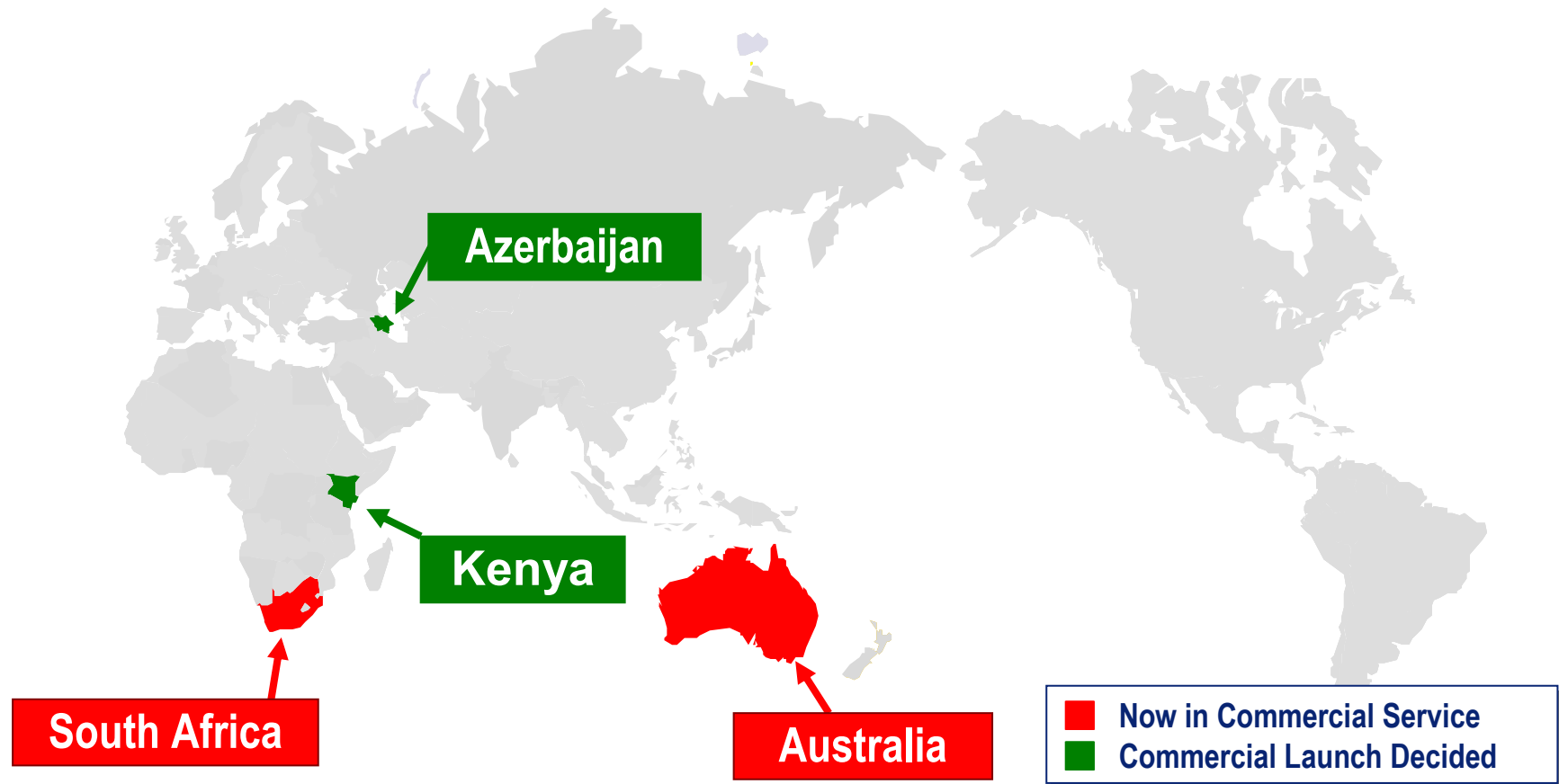


*The contents may be subject to change without notice.



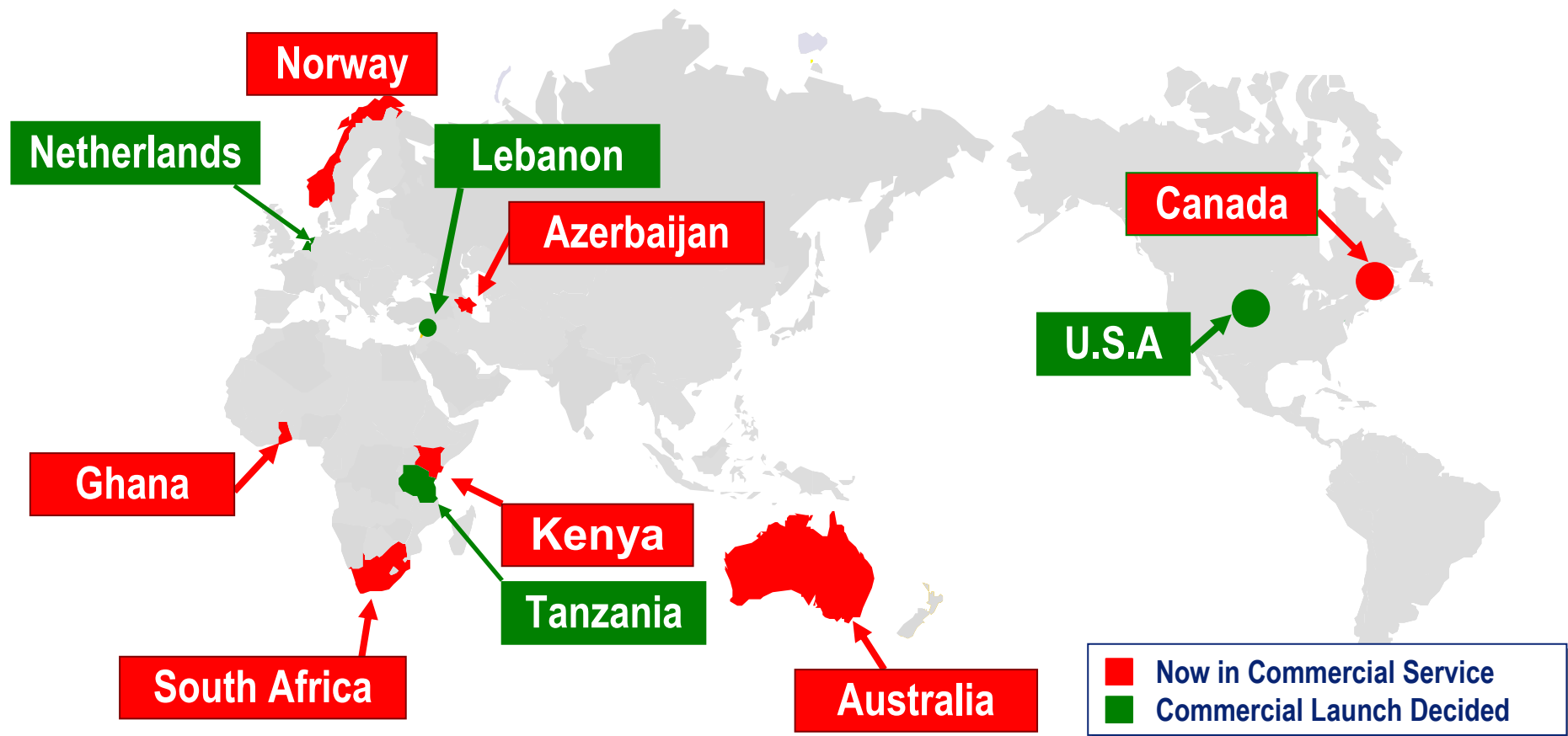
iBurst Worldwide Deployment

iBurst Market Penetration as of October 2005



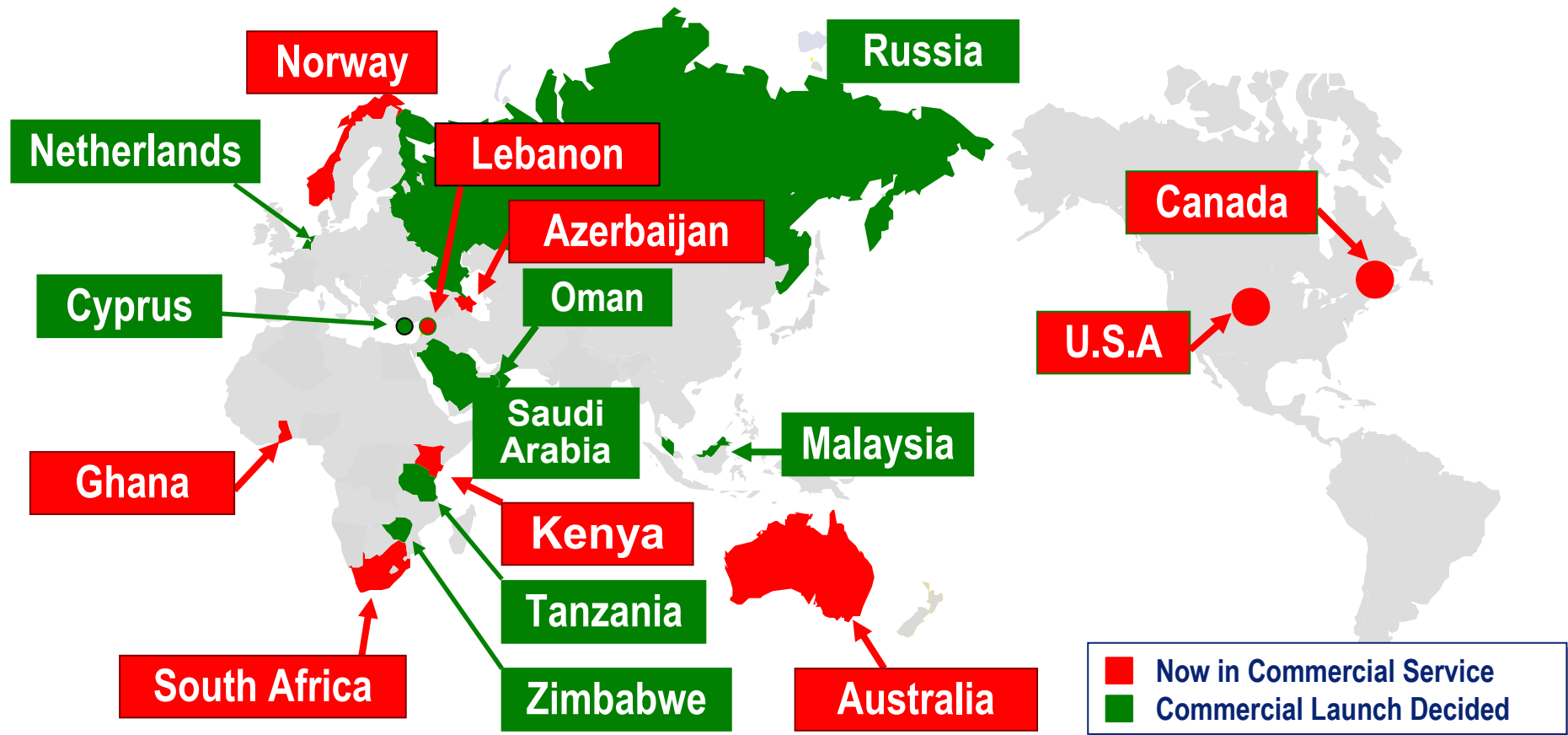
iBurst Worldwide Deployment

iBurst Market Penetration as of October 2006



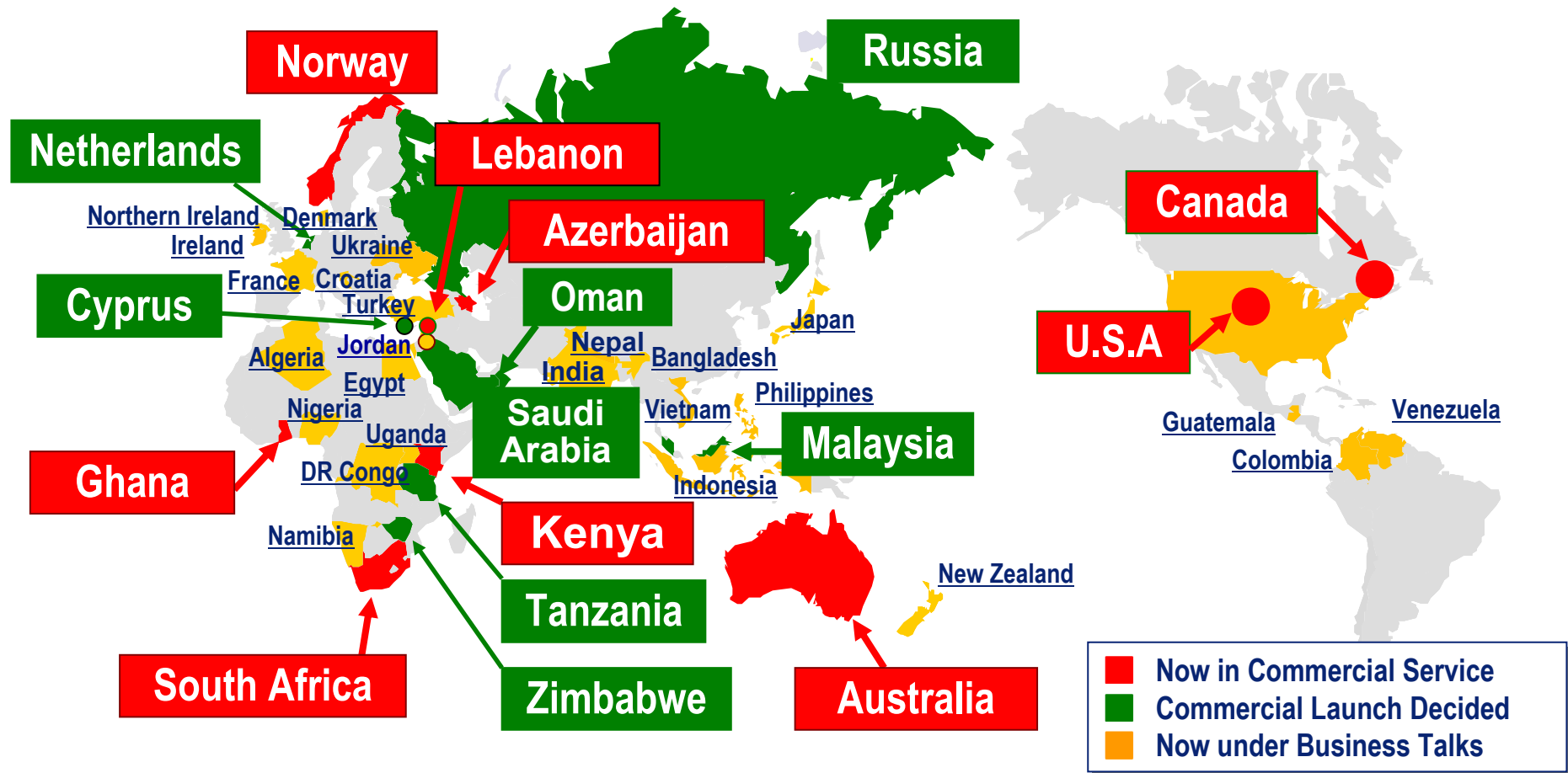
iBurst Worldwide Deployment

iBurst Market Penetration as of June 2007



iBurst Worldwide Deployment

**iBurst is in Commercial Service in 9 Countries (10 Operators).
Commercial Launch has been decided in 8 other Countries.**

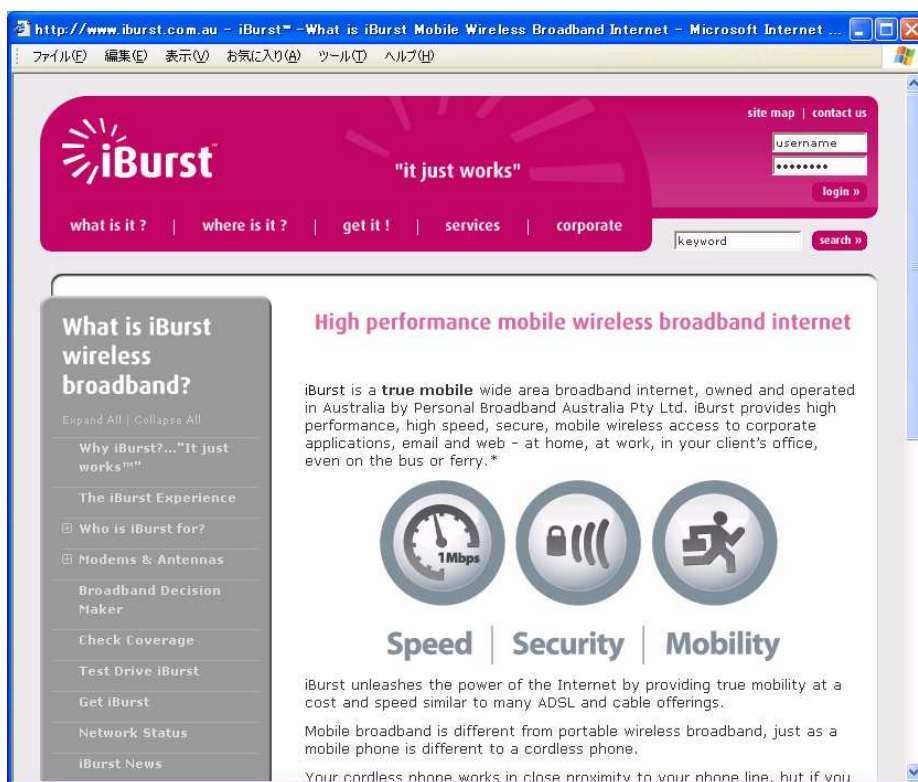
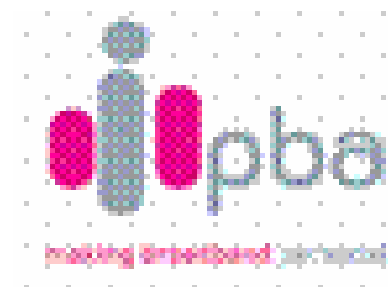


iBurst Commercial Service in Australia

Operator : Personal Broadband Australia Pty Ltd.

Service started in March, 2004.

URL : <http://www.iburst.com.au>



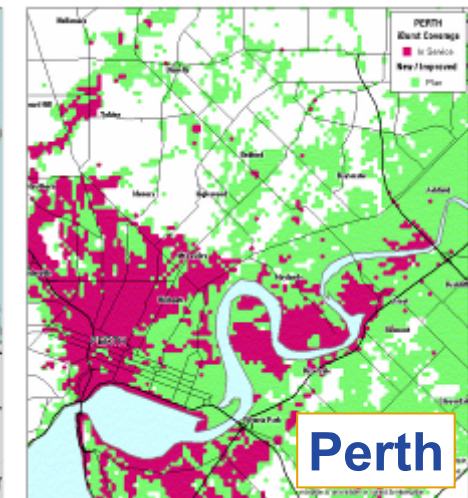
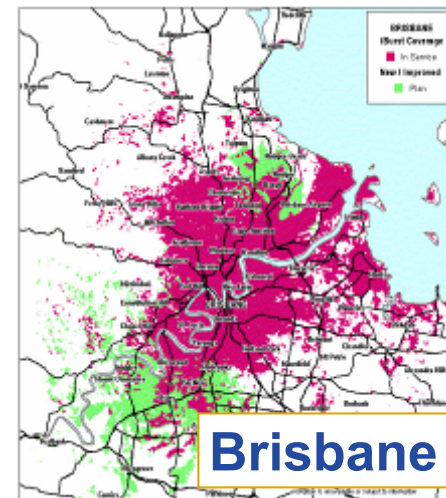
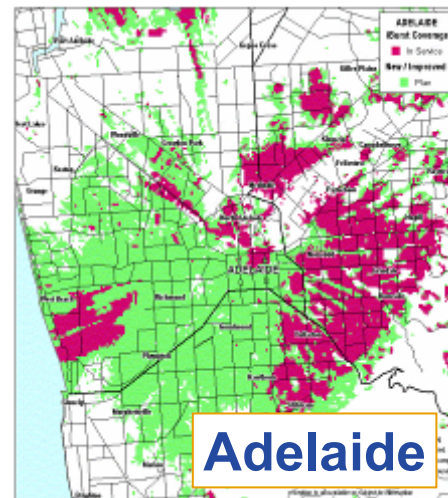
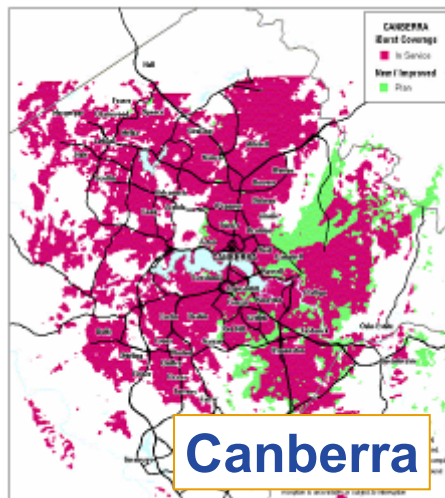
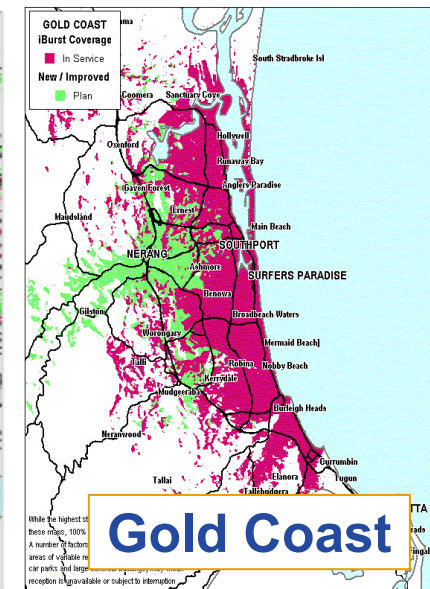
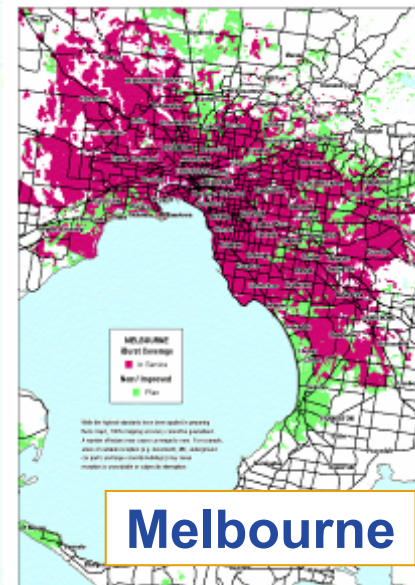
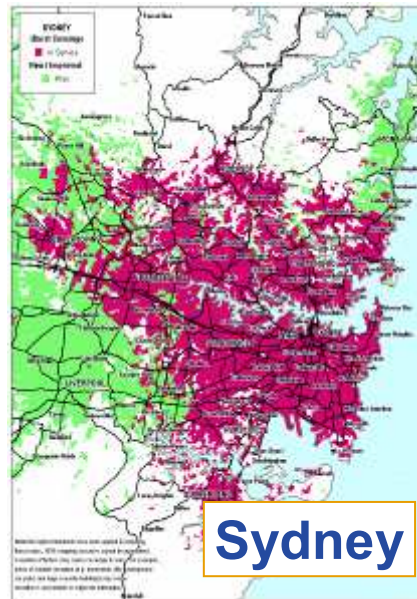
THE NEW VALUE FRONTIER



Coverage in Australia



PBA has started iBurst Commercial Service in 7 main cities.



iBurst Commercial Service in South Africa

Operator : Wireless Business Solutions (Pty) Ltd.

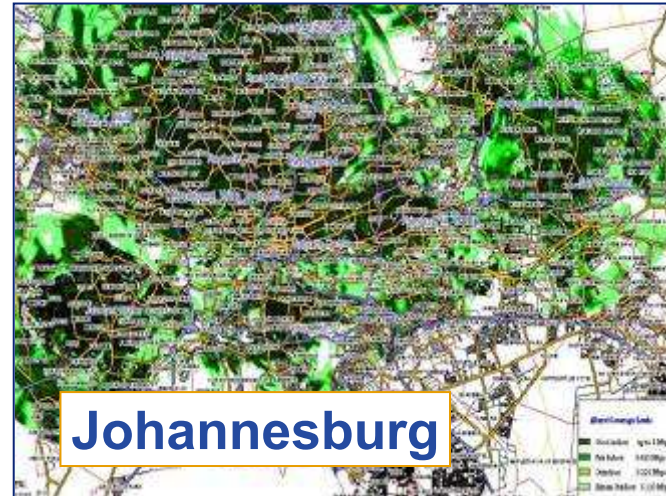
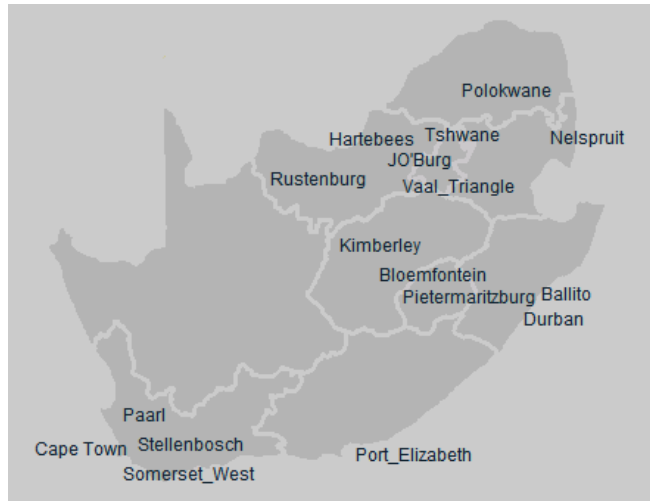
Service started in April 2005.

URL : <http://www.wbsmobile.co.za>

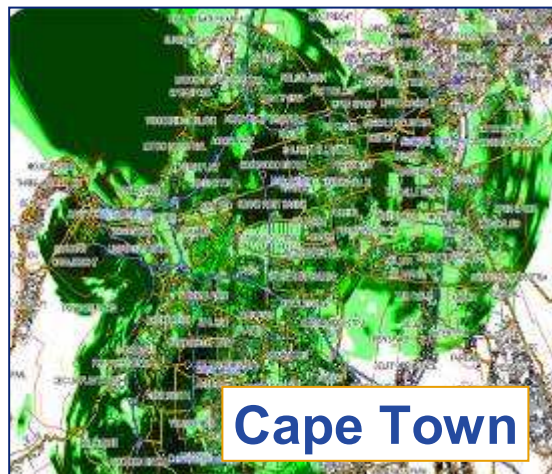


iBurst Commercial Service in South Africa

WBS operates iBurst Commercial Service in 17 cities in South Africa.



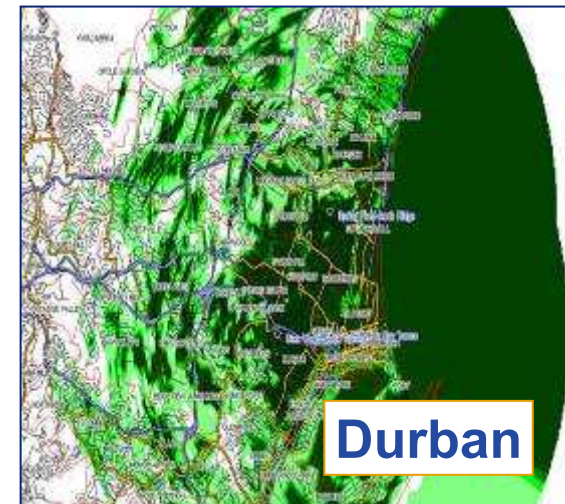
Johannesburg



Cape Town



Pretoria



Durban

Business Expansion by WBS

17

- ◆ **iBurst Global, a WBS Group company, is expanding iBurst operation to other African Countries.**



- **Ghana**

Operator : iBurst Ghana Pty Ltd.

Service started in August 2006

URL : <http://www.iburstghana.com/>

- **Other Countries**

Nigeria, DR Congo, Algeria, Mozambique

- ◆ **Vodacom invests in WBS and starts offering iBurst.**



iBurst Commercial Service in Africa

◆ Kenya, Ghana, and Tanzania

Operator : Africa Online Ltd.

Service started in Kenya in February 2006
in Ghana in October 2006

Service will start in Tanzania in July 2007

URL : <http://www.africaonline.com>



◆ In February 2007 Telkom SA acquired Africa Online from Africa Lakes Corporation.



iBurst Commercial Service in Azerbaijan

Operator : Datacell Azerbaijan-British LLC

Service started in December 2005.

URL : <http://www.elcell.az>



Datacell started “elcell” iBurst Commercial Service in Baku, the capital city of Azerbaijan.

Coverage Map



Sales Promotion by Datacell

