Mr. El-Sherbiny has around 20 years of experiences in the ICT sector in the Arab region at the managerial/leadership level. Prior to joining ESCWA, El-Sherbiny was highly recognized as one of the most renowned Telecom sector young business leaders during the nineties, effectively transforming innovation into reality. EL-SHERBINY was distinguished in building and leading companies in the Telecom, Media and Internet fields. EL-SHERBINY was the co-founder, CEO, and Managing Director of several ICT companies that contributed to shaping the ICT sector, working closely with leaders from the Telecom and the IT industry.

In 2002, EL-SHERBINY was invited to be among the founding group hired to startup the newly created ESCWA ICT Division (ICTD) and formulated the policies, strategies and regional plan of action for building the Arab Information Society, followed up on its implementation before, during and after the WSIS process, advocating ICT policies and strategies, and managing programmes for building the Arab Information Society; he supervised complex research producing 11 UN publications; and lead teams of senior policy experts from multicultural origins, coordinating substantive tasks and harmonizing negotiations. EL-SHERBINY is UN major focal point for most of the global work related to Internet multilingualisation, Internet governance, entrepreneurship and Venture capital.