

PROGRAM

Sub-Regional Workshop on Transition to Digital Broadcasting and Digital Dividend

Belgrade, Serbia

6-7 October 2011

| Day 1 | Transition to Digital Broadcasting |
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| 9:00 | Opening remarks <ul style="list-style-type: none">• Host country• Representative of the ITU |
| | Break |
| 10:30 | Why digital migration matters? |
| 11:00 | Digital migration roadmap |
| 11:30 | Country (1) experience |
| 11:50 | Country (2) experience |
| 12:10 | Country (3) experience |
| | Lunch |
| 14:00 | Digital migration worldwide – status report |
| 14:30 | Legislative issues |
| 15:00 | Discussions |
| | Break |
| 16:00 | Implementation and public education issues |
| 16:30 | Discussions |
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| Day 2 | Digital Dividend |
| 9:00 | Digital Dividend - where are we? |
| 9:30 | Country (1) experience |
| 9:50 | Country (2) experience |
| 10:10 | Country (3) experience |
| | Break |
| 11:00 | Who gets the digital dividend? |
| 11:30 | Sharing of spectrum in the UHF band |
| 12:00 | Discussions |
| | Lunch |
| 14:00 | Why harmonization of digital dividend spectrum important? |
| 14:30 | Harmonization – perspectives from the European region |
| 15:00 | Discussions |
| | Break |
| 16:00 | The cost of migration and who pays? |
| 16:20 | Discussions |
| 16:45 | Conclusions and closing remarks |