



**International
Telecommunication Union**



**The Republic of Serbia
Ministry of Culture, Information and
Information Society**

**Invitation to the Sub-Regional Workshop on
Transition to Digital Broadcasting and Digital Dividend
6-7 October 2011, Belgrade, Serbia**

Dear Sir,

It gives us great pleasure to invite you to the Sub-Regional **Workshop on Transition to Digital Broadcasting and Digital Dividend**, to be held **6-7 October 2011, at the Parliamentarian's Club, Belgrade, Serbia**. This event is organized by the International Telecommunication Union (ITU) and the Digital Agenda Administration, Ministry of Culture Media and Information Society of the Republic of Serbia. High-level representatives from the ITU and speakers from various countries will present their experiences and talk of best practices in the digital migration.

The Workshop aims to provide a basis for the exchange of best practices encountered on the path of digital migration, and the ways to maximize the economic and social benefits of the digital dividend. It will also consider how to further develop a unified approach in order to enhance the advantages that it will bring to the region of Central-Eastern Europe. The Workshop will discuss, in particular:

- Digital migration
- Legislative issues
- Maximizing the value and benefits of the Digital Dividend
- Harmonization of digital dividend spectrum
- Costs of Digital Migration

This Workshop is also part of the ITU Regional Initiative approved by WTDC-10 in Hyderabad on the transition from analogue to digital terrestrial television broadcasting.

For your convenience, attached is the Agenda of the two-day Workshop.

While we ask that you make your own arrangements for travel and accommodation during your stay in Belgrade, the organizing team will be happy to make recommendations on this issue. Enclosed are contact details should you require any further information on the Workshop. We kindly advise that you limit your party to a maximum of three delegates.

Please confirm your attendance as soon as possible by sending an email response to Ms. Natasa Kilibarda (e-mail: natasa.kilibarda@digitalnaagenda.gov.rs) and to Ms. Marina Chevtchenko (e-mail: marina.chevtchenko@itu.int).

For any further information on the Workshop, please do not hesitate to contact:

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We look forward to welcoming you to Belgrade.

Accept, Sir, the assurances of our highest consideration

[Original signed]

Brahima SANOU
Director
Telecommunication Development
Bureau

[Original signed]

Jasna MATIĆ
State Secretary for Digital Agenda