

Workshop on Digital Television Migration and Digital Dividend

Date: 30 May to 1 June, 2012

Venue: ANTEL Amphitheatre, Montevideo, Uruguay

Address: calle Guatemala 1075 - Complejo Torre de las Telecomunicaciones - Montevideo

	Day 1, May 30	Day 2, May 31	Day 3, June 1
	Digital Migration: introduction	Digital Migration: implementation	Industry perspectives
09:00-09:30	Opening: Welcoming from Authorities //Opening: Welcome and words of authorities (National Authorities)	Case study 1: country experience (Uruguay) (Panel: DINATEL-TNU-ANTEL-URSEC)	Presentation 1: operator (UY-ANTEL)
09:30-10:00	Why digital migration matters? (ITU-R Director, Mr. Francois Rancy)	Case study 2: country experience (Brazil)	Presentation 2: (UY-Telecommunication Chamber)
10:00-10:30	Digital Migration worldwide - Status Report (ITU)	Case study 3: country experience (Colombia)	Presentation 3: broadcaster (UY-Television network)
10:30-11:00	Break	Break	Break
11:00-11:30	Regional broadcasting matters (Inter-American Broadcasting Association)	Case study 4: country experience (France, ANFR)	Presentation 4: Technology Development (UY-Universities Panel)
11:30-12:00	Digital migration studies in the region (Digital Tech Consulting)	Case study 5: country experience (Japan)	Presentation 5: Hardware (Ericsson)
12:00-12:30	Technical aspects: frequency coordination and notification (ITU)	Case study 6: country experience (Argentina)	Presentation 6: Hardware (Qualcomm)
			Presentation 7: Operator (AT&T)
			Presentation 8: Regional harmonization of digital dividend bands (Regulatel)

12:30-13:30	Lunch	Lunch	Lunch
13:30-13:50	Implementation: costs, standards, public communication (ITU)	Spectrum in Uruguay and planning issues (UY-URSEC)	Presentation 9: Generation of content and interactive services (UY)
13:50-14:15	Network planning (France, ANFR)	Interactive space: regulators and broadcasters roundtable	
	Industry perspectives (broadcasters)	Digital Dividend: introduction	Regulatory perspectives
14:15-15:00	Panel session 1: Market and Business Development	Opening: importance of Digital Dividend harmonization (ITU)	Global regulatory perspectives of mobile operators on digital dividend spectrum (GSMA)
15:00-15:45	Panel session 2: Rollout & Network planning	WRC-12 outcomes for mobile broadband and future mobile services (ITU)	Panel session 1: Digital Dividend: accommodating future mobile services - regional perspectives (ITU)
15:45-16:15	Break	Break	Break
	Regulatory perspectives (broadcasting)		
16:15-17:00	Panel session 1: Policy aspects and national planning (UY-DINATEL)	Sharing of the UHF spectrum - Technical considerations (France, ANFR)	Interactive space: regulators, broadcasters and operators roundtable
17:00-17:45	Discussion and closing of day 1	Spectrum allocation mechanisms (ITU)	Discussion: Feedback and closing (Authorities)
18:15-18:30		Discussion	Cocktail