

Regulation of Universal Service

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Challenges for the Regulator

- Main telecom policy goal:
 - "Best and cheapest services"
- Main telecom regulatory tools:
 - Establishment of free and real competition
 - Establishment of appropriate consumer protection



Question:

Is there a need for USO?



Is there a Need for USO?

- The need for USO must be assessed taking into account the following:
 - USO can be used to correct market failure i.e. if the market fails to provide services to everyone at an affordable price

However any regulation of USO will effect the market!



EU Regulation

- Regulation of USO must be considered within the EU regulation - mainly:
 - Directive 98/10 and
 - New USO Directive
- Note also other relevant EU regulation:
 - Framework Directive
 - Authorisation Directive
 - Data Protection Directive



Main Regulatory Topics

- Scope of USO
- Appointment of USO provider
- Financing/USO Fund
- Service requirements etc.
- Price regulation



Scope of USO

- Regulation should specify USO services
- Considering that USO is a safety net used where the market has failed to deliver, USO should only include services that are:
 - used by the majority
 - essential to social and economic inclusion



Appointment of USO Provider

- Regulation should include:
 - Who can be appointed?
 - Who can appoint?
 - Appointment procedures
 - Period of appointment
 - Changes in an appointment



Financing/USO Fund

- Regulation should include:
 - What can be financed?
 - Calculation of costs, e.g. by public tender
 - Financing mechanism
 - Fund: Set-up
 - Fund: Who should contribute?

(Note EU regulation)



Service Requirements etc.

- Regulation should include:
 - Basic requirements
 - Quality of Service (QoS)
 - Sector specific consumer regulation (if needed)



Price Regulation

- Regulation should include:
 - Definition of price elements to be regulated
 - Price regulation mechanism, e.g. price caps
 - Possibly a review mechanism



A Proposal for Regulation

Regulation on different levels:

- Main framework at the level of <u>law</u>
- Specification of obligations in <u>secondary legislation</u>
- Detailed obligations set out in <u>licence or terms</u> for USO provider



Regulation at the Level of Law

- Regulation could include a general framework for:
 - Scope of USO
 - Appointment of USO provider
 - Financing/USO Fund
 - Service requirements etc.
 - Price regulation

And a clear framework for secondary legislation



Secondary Legislation

- Specification of the obligations set out in the law
 - Regulation of services should as far as possible be technological neutral
 - Specification of obligation to deliver, i.e.: how many connections pr. customer, NTP etc.
 - Clear description of regulators competencies to set further obligations, e.g. QoS targets



Licence or Terms for USO Provider

- Licence or terms could include:
 - Technical details of obligations
 - QoS performance targets
- In addition price caps etc. must be set



Monitoring of Compliance

• Regulation on monitoring of compliance must be included as well. Presentation tomorrow will include this.



More info

- NTA web-page: www.tst.dk
- Danish regulation on USO:
 - Act on Competitive Conditions and Consumer Interests in the Telecommunications Market
 - Executive Order on USO Services
 - Terms for TDC's Handling of USO Services in the Telecommunications Sector