

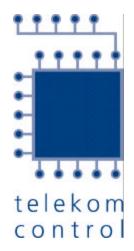
1

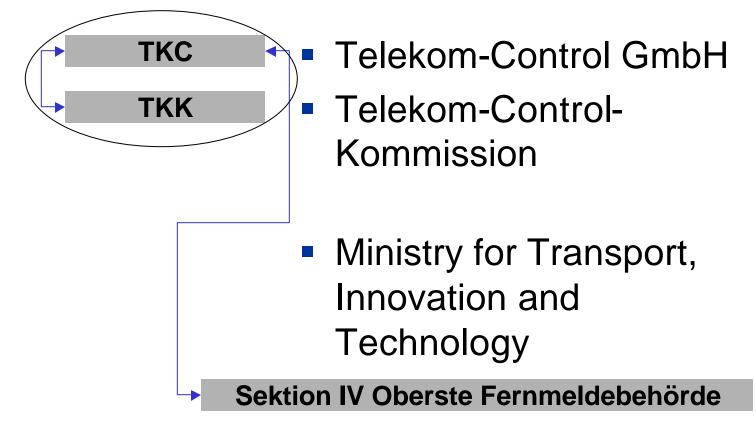
## Establishing an Independent Regulatory Authority

Telekom-Control The Austrian Example

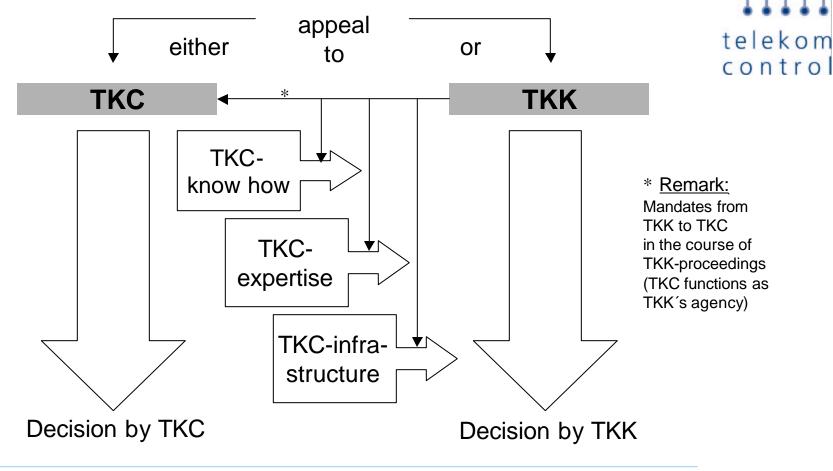
ITU Development Symposium for Regulators, Geneve 20-22. Nov. 2000

#### Regulatory Authorities in Austria





#### Collaboration of TKC und TKK

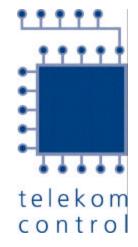


ITU Development Symposium for Regulators, Geneve 20-22. Nov. 2000

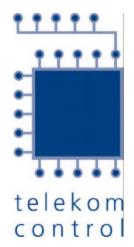
• • •

### Profile of Telecom Control GmbH (1)

- Set up in October 1997
- Owned by the Federal Republic of Austria (100%)
- A private sector non-profit limited liability company (GmbH)
- Nominal capital ATS 50 mio (=EUR 3,63 mio).



## Profile of Telecom Control GmbH (2)

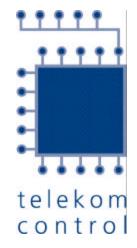


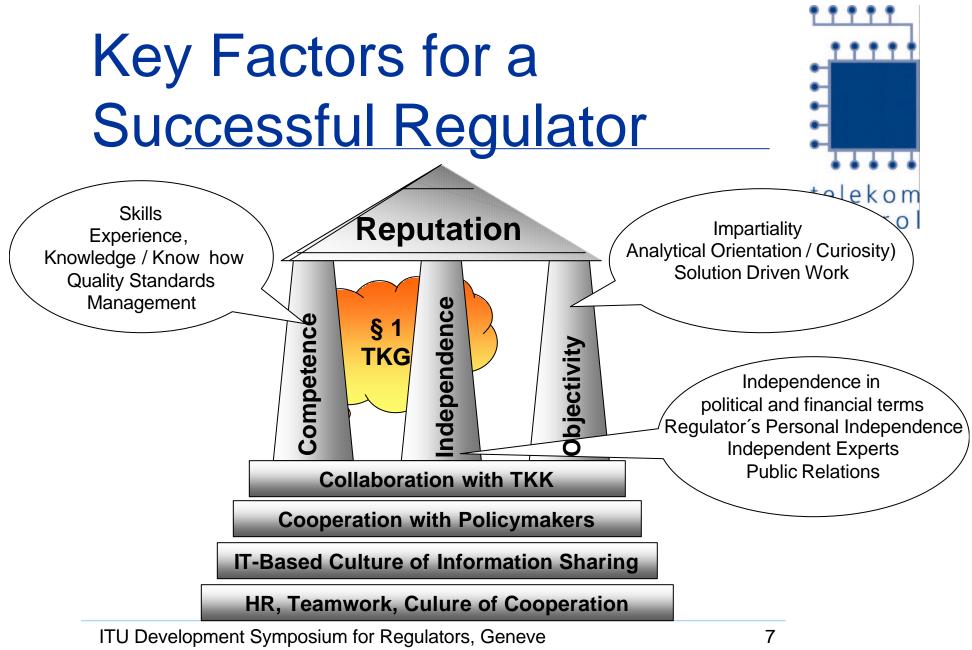
- 1 General Manager, staff of 60 (at present).
- Funding: mainly through financial contributions made by all operating licensees according to their annual national revenues and market shares.

## Milestones on the way to a successful startup of TKC

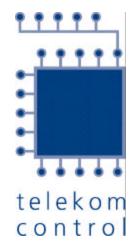
- Nov. 01 1997: TKC starts its operation
- Dec. 15 1997: First liceses issued by TKK
- Dec. 31 1997: 9 employees
- Mar. 09 1998: TKK's 1. decision on ic fees
- Mar. 26 1998: move to TKC's definite premises
- Mar. 31 1998: 27 employees (34 contracts signed)
- Jun. 30 1998: 35 employees (38 contracts signed)
  In the first three months, TKC heavily relied on the support from professional consultants, especially in

the fields IT, recruitment and architecture.



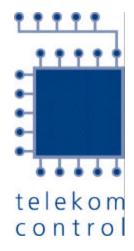


20-22. Nov. 2000

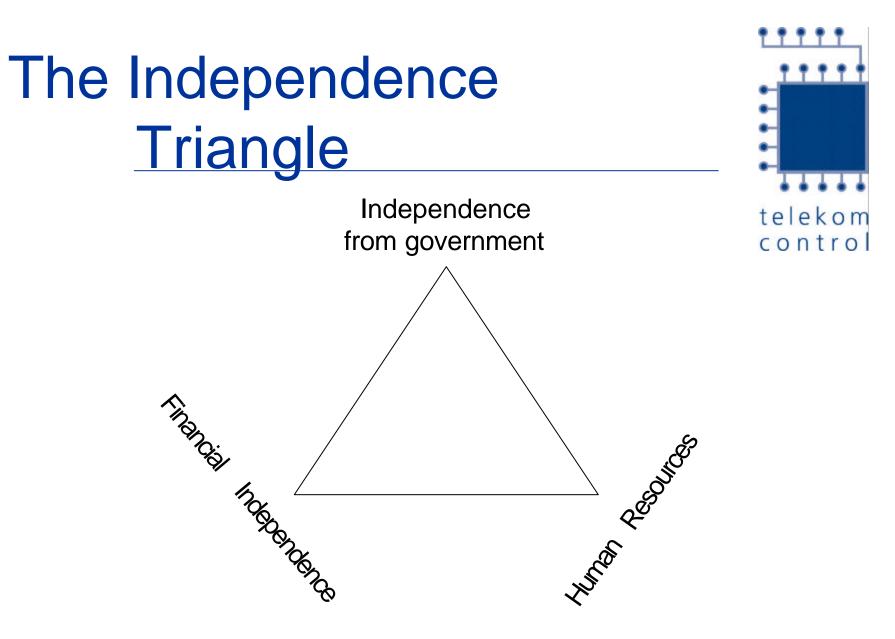


#### End of the presentation

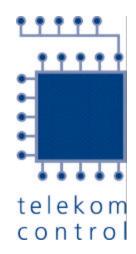
#### Thank you for your attention!

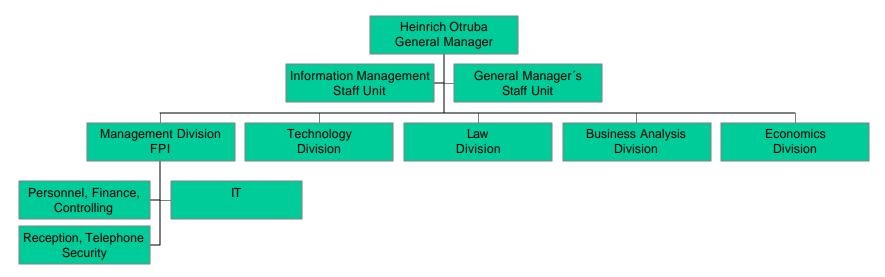


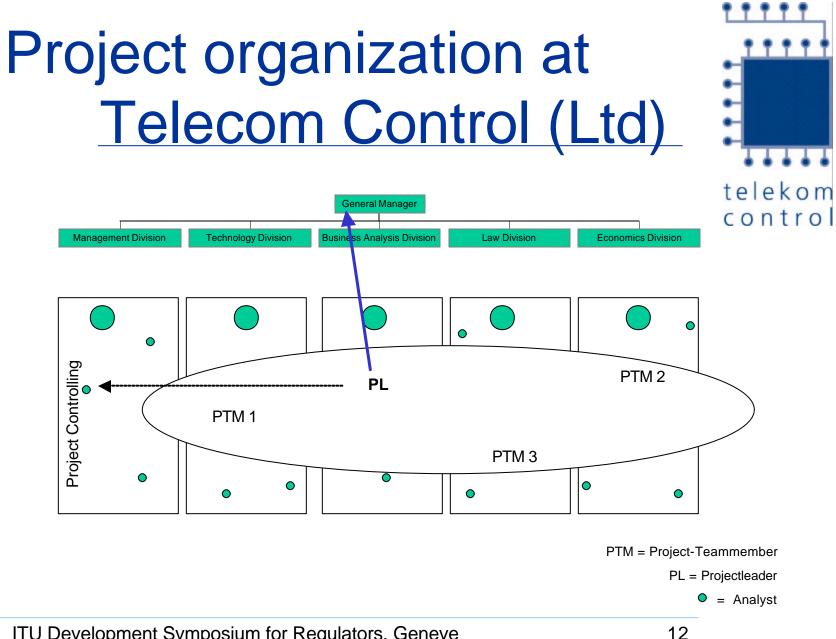
#### Additional figures taken from the paper "The Dimensions of Establishing an Independent Regulatory Authority"

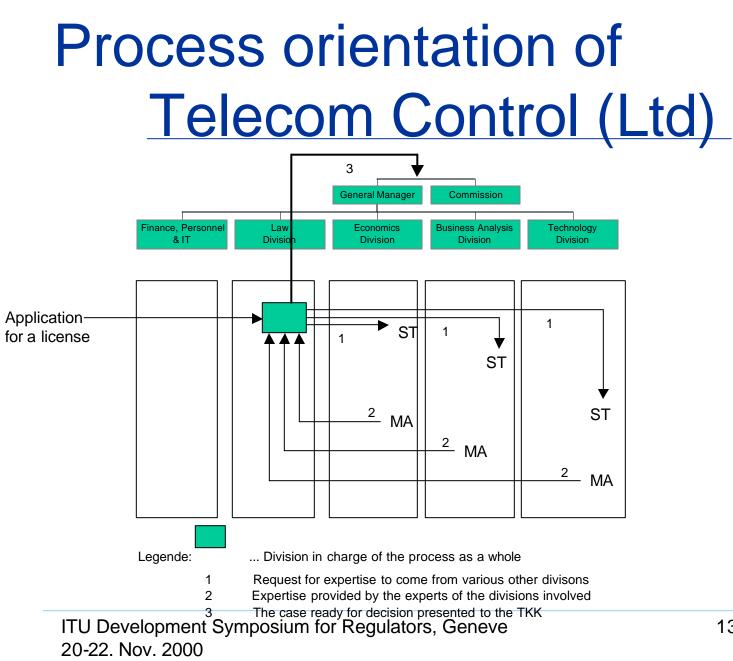


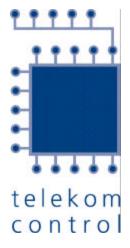
#### Organization Chart of Telecom Control (Ltd)

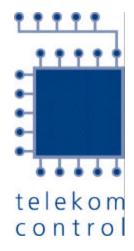






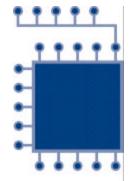






Additional remarks to the paper "The Dimensions of Establishing an Independent Regulatory Authority"

#### Facts and Figures of Telekom-Control GmbH



- From the very beginning it was intended to have elekon control an INDEPENDENT regulatory authority in Austia.
- That was achieved by providing a strong legal base, the Telecommunications Act 1997.

But this could also be indicated by decisions concerning:

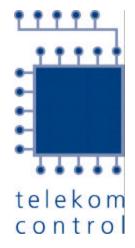
- Choice of location
- Recruting policy
- Rejection of political influence in general

#### Details on Telecom Control's Funding

- telekom
- The Funding itself is laid down in the TKG and telekom consists of license fees and prorota contributions (at present ATS 100 Mio.).
- TKC is a non profit organisation.
- TKC sets up its annual budget.
- TKC charges the operators according to their forecasted turnover p.a.
- At the end of one year adjustments are made based on TKC's effected expenses and the operators actual turnovers.

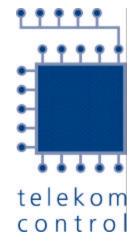
#### Facts and Figures of Telekom-Control GmbH

- TKC was established from scratch.
- Time pressure was extremly high.
- The Federal Minister appointed his favourite candidate, Univ.Prof. Dr. Heinrich Otruba:
  - As the former Rector of Wirtschaftsuniversität Wien and Professor at the same university he is independent to the maximum.
  - He holds a doctorat in Law (University of Vienna).
  - He is a professor specialised in quantitative economics.
  - He is a technology prone person.
  - He has made previouse experience as a consulter to the Ministry in the field of telecommunications (price caps).

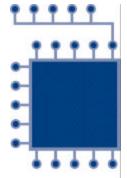


#### Major sources for recruiting TKC's human ressources

- Universities
- Telecommunications equipment provider
- Few former incumbant employees (tech. specialists)
- Other think tanks (such as Academy of Sciences, Federal Chamber of Workers, ...)
- All employees hold contracts of employment with Telekom-Control GmbH exclusively.
- TKC searched for young excellent experts with a high affinity towards "growing", good social skills (project teams, workforces, process driven thinking) IT-prone people (groupware platform, ...)



## Strategic factors for the successful startup of TKC

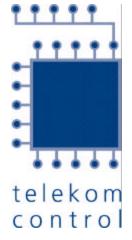


- Personnel: the recruitment process was administered by a telekom professional headhunter. Recruitment policy: no recruiting of formentrol "big players in the market" (unbiased expertise).
- Location: "Roof on its own policy" from the very start.
- IT-support: IT is seen as a major source of efficiency for service businesses.
- Modern office architecture as a consequent realization of a progressive management approach for TKC's definite business location.

# What is a modern management approach?

- Lean organisation (as few levels of hierachy as possible: 2 at TKC).
- Process orientation throughout the company (administrativ as well as regulatory work).
- Project- and teamorientation in our daily work.
- Internal communication via

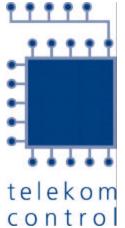
a group ware platform (software).



#### Telekom-Control GmbH and Accountability Management

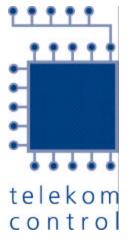
- TKC is accountable to:
  - Federal Minister of Transport, Innovation and Technology
  - House of Parliament
  - TKC's Supervisory Board
  - Federal Audit Office
  - Company Audit
- TKC aims at having good relationships with these stakeholders

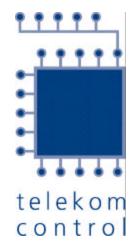
based on mutual respect and understanding.



# Key factors for TKC's success so far

- Appointment of a general manager with an excellent reputation and standing on both sides, politics and industry.
- A (small) group of excellent and motivated employees keen on advancing with a strong determination.
- Perfect office concept including architecture and IT infrastructure.
- Modern management approach (teams).





#### End of the presentation

#### Thank you for your attention!