

Broadband Country Case Studies

An ITU/BDT- Broadband Commission Secretariat joint activity



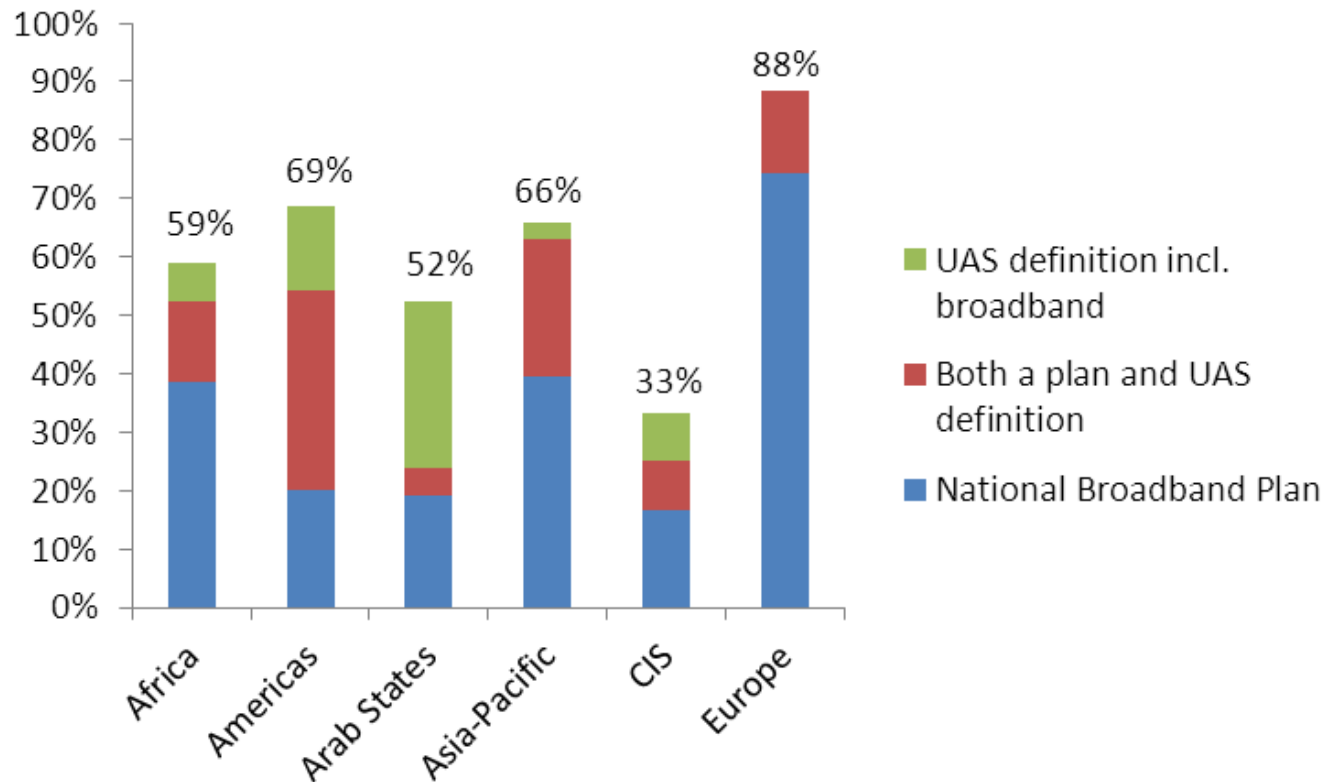
The screenshot displays the ITU Broadband Universe Portal. At the top, the URL www.itu.int/broadband is shown in red. The page features a navigation bar with links for Home, ITU-D, Regulatory and Market Environment, RMC, ITU Services, Newsrooms, Events, and Publications. The main content area is titled "Broadband Universe Portal: An ITU contribution to the Broadband Commission" and includes several sections: "Highlights" with a link to "4 new ITU Broadband Reports", "Broadband videos" with a video player, "Broadband news corner" with a list of recent news items, and an "Interactive 3D Tool" showing a globe with data points. A "Snapshot" section at the bottom provides quick links to "Trends & Tips", "Resources", and "Initiatives".

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Meeting the Broadband Challenge

What policy instruments to promote broadband uptake and adoption?



Purpose

To assist countries in meeting the Broadband Challenge and Targets adopted by the Broadband Commission in October 2011

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STRATEGIES FOR THE PROMOTION OF
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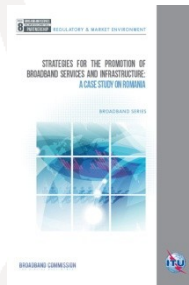
BROADBAND COMMISSION



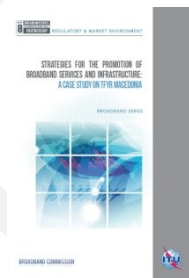
Albania
TFYR Macedonia
Malaysia
Mauritius
Nigeria
Panama
Philippines
Romania
Sri Lanka

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Strategies for promotion of broadband services and infrastructure



➤ Responsible Ministry and the ICT regulator each developed strategies to boost the Information society



➤ Efforts made by the Regulator to ensure clarity and predictability in the regulatory regime

➤ Competition between ISPs and the presence of cable operators offered alternatives to the incumbent fixed network

➤ Digital Agenda

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Policies adopted

- National ICT Strategy
- Universal Service Fund
- National Broadband Plan and Initiatives

Promoting Public-Private Partnerships (PPPs)
for infrastructure roll-out

ITU – Broadband Case Studies 2012: The impact of broadband on the economy

	Philippines Mobile broadband adoption	Panama Fixed broadband adoption
2000-2010	0.32% of GDP 6.9% of all GDP growth	0.44% of GDP 9.6% of all GDP growth
2005-2010	0.61% of GDP 7.3 % of all economic growth	0.82% of GDP 11.3 % of all economic growth



Case studies Available at:

www.itu.int/broadband