

OECD's Initiative to Fight Against Spam: An Anti-Spam "Toolkit"

At the second OECD Workshop on Spam held in September 2004, OECD initiated a broad initiative to help policy makers, regulators, and industry to combat spam. The first step is the preparation of an Anti-Spam "Toolkit" that will include the following components:

- A spam regulation handbook that will include different existing approaches to spam regulation;
- An examination of the self-regulatory arrangements which exist at industry, national or international levels;
- An analysis of existing and emerging technical measures against spam;
- A central resource of information to educate and raise awareness of the threat of spam and how to fight it; and
- An overview of existing partnerships against spam.

The OECD Spam Task Force welcomes contributions from all stakeholders in business and industry, policy makers, governments, and civil society, including non-member countries. Public contributions may be sent to spam.project@oecd.org. More information about the OECD's work on spam can be found at <http://www.oecd.org/sti/spam>.

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