#### **International Telecommunication Union**





# **Creating Enhanced Services with IPv6**

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### Agenda



- Intro: IPv6 in Mobile Networks
- IPv6 Personal Area Networks
- IMS (IP Multimedia) over IPv6
- Access Network Requirements
- A real IPv6 application: Pushv6
- Summary



How can we use IPv6 to create new services?

 Mobile Subscriptions have surpassed Fixed network subscriptions



- Mobile Data Services are still underutilised: potential new revenue streams
- Not enough public IPv4 addresses for mobile users Need a long-term solution for continued market growth
- Mobile-to-Mobile services can be successful in driving data services like fixed peer-to-peer services on Internet

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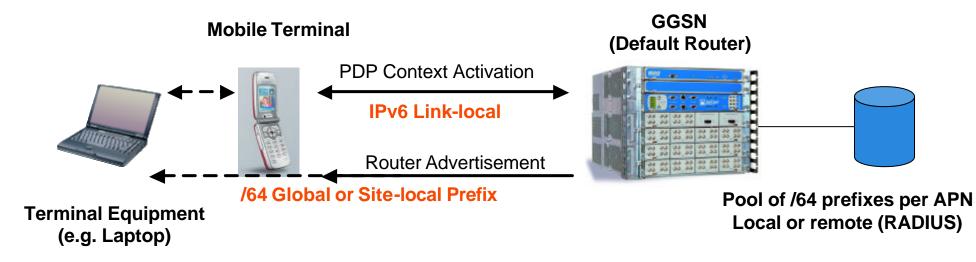


#### Introducing IPv6 in Mobile Networks

- Introduce IPv6 in the network early
  - Gain experience and get O&M procedures in place
- Try out new services on IPv6 without disrupting existing IPv4 network
  - Gradual introduction
- Introduce IPv6 at the "user" or "application" layer first
  - IPv6 as a service enabler, providing IPv6 connectivity for end-user services and applications
  - Stimulate application development



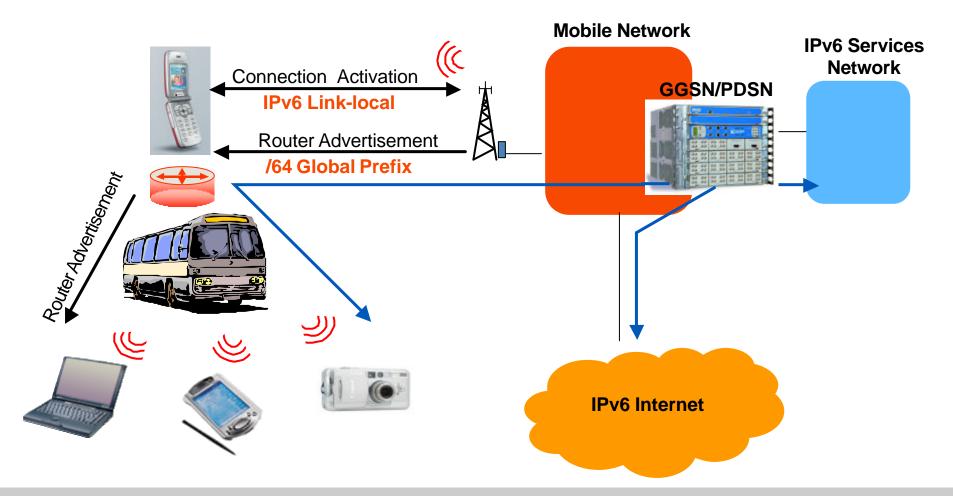
#### How are IPv6 addresses assigned to Mobiles?



- IETF/3GPP successful collaboration produced future-proof IPv6 standard for Mobile Networks
- Mobile host's Link-local address provided by GGSN to avoid duplication
- Each Mobile Terminal is assigned a unique /64 IPv6 prefix which can be used to create multiple addresses (privacy), <u>Personal Area Networks</u> etc.
- Unreliable DAD may be avoided (reduces messages over air)

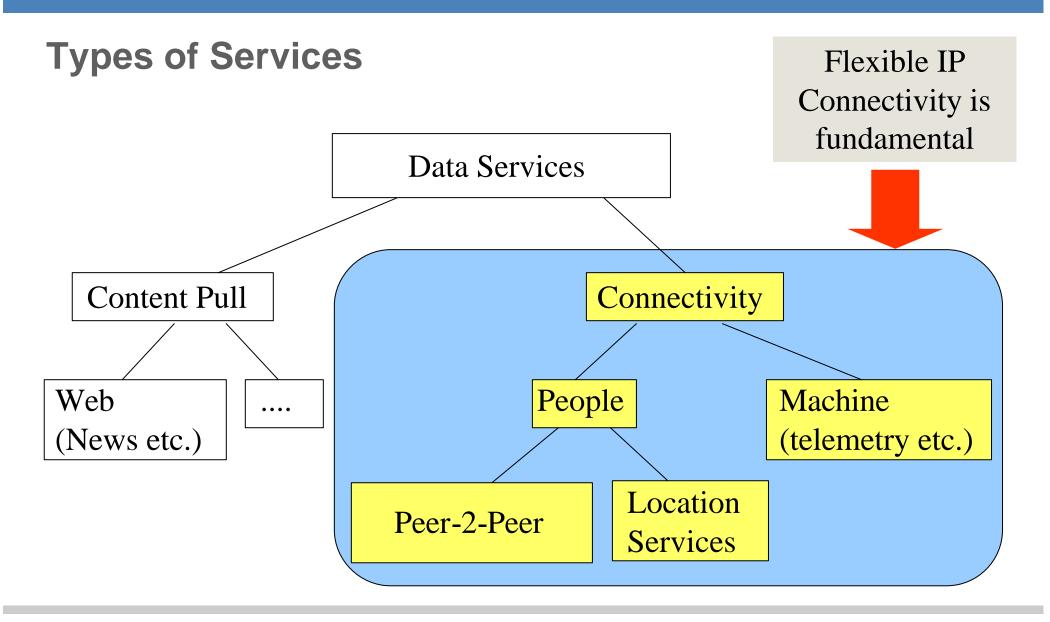


#### How does IPv6 enable Moving Networks?



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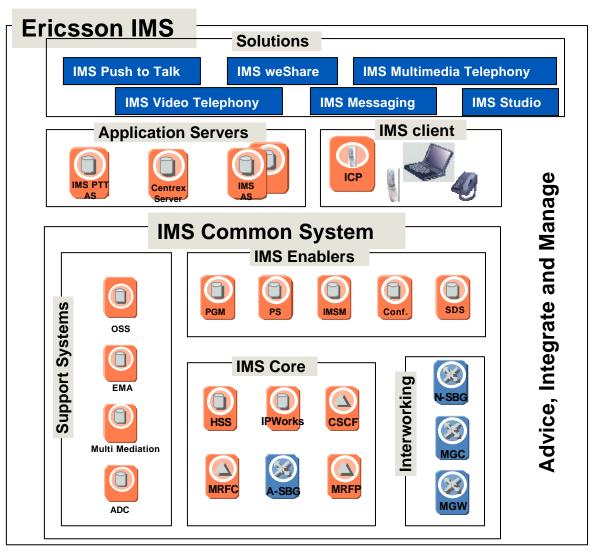




## **IMS Overview**

- IMS is a horizontal architecture for offering IP Multimedia Applications
- IMS is defined in 3GPP/3GPP2 standard, Embraced in TISPAN
- The IMS architecture is based on the SIP-protocol for callcontrol in all IP-networks
- IMS supports different accesses, such as:
  - ➢ WCDMA, GPRS,
  - ➢ CDMA2000,
  - Wire-line Broadband

> WLAN.

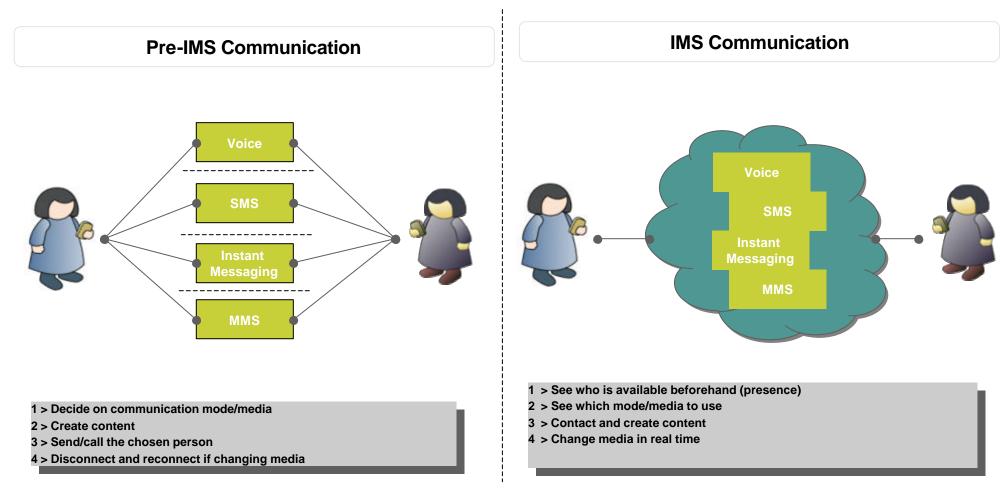


#### Ericsson implementation



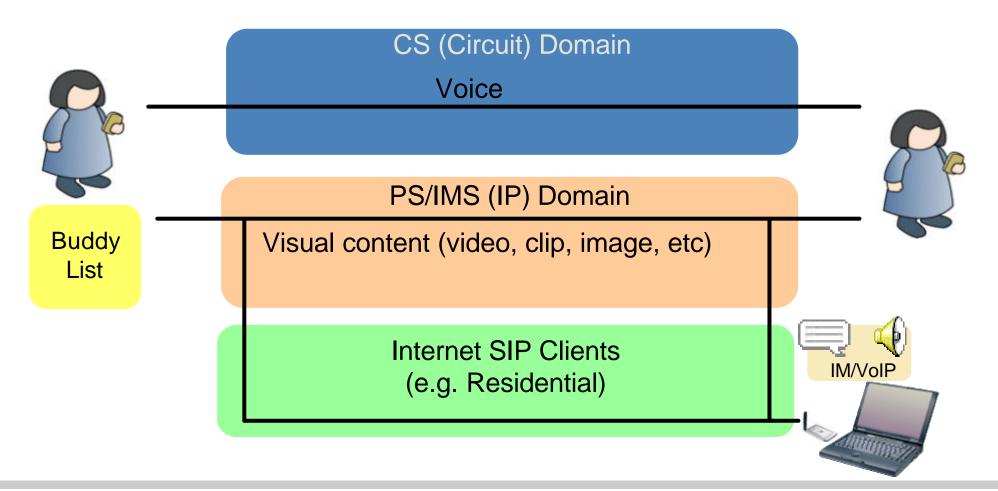
#### Why IMS- end user perspective

Simplified and richer communication





### Application Opportunities: IMS for Combinational and Internet Services



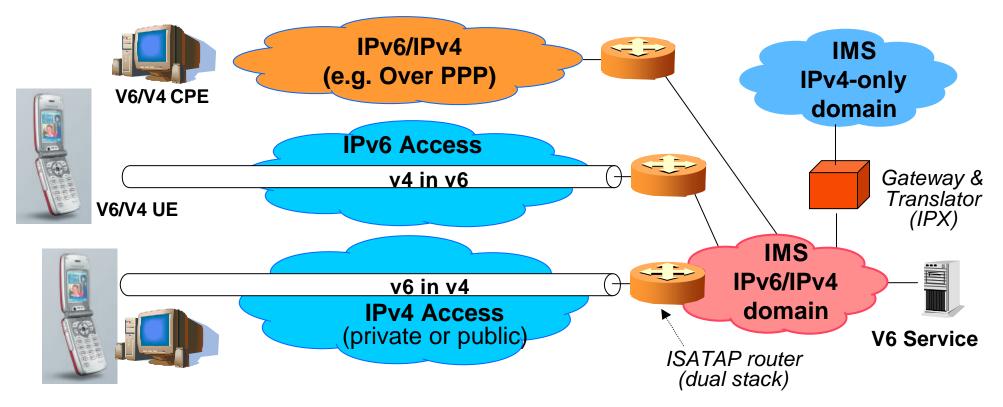


#### **Applications: the initial driver for IMS**

Web-sharing	Online collaboration	VoIP	Active phonebook
Instant Talk (PoC)		weShare	
	Instant Messag	ing	Video messaging
Interactive gaming		Whiteboarding	
Multi-party video conferencing		Multimedia Customer Care	
Video Telephony			
Web-based call-centers		Personalized greetings	
Location bas	sed advertisment		



#### **Access Requirements for an IPv6-based IMS**



- Fixed network: CPEs running IPv6 and IPv4 over PPP
- Mobile Network: Multiple Primary PDP Contexts or Tunnelling
- Tunnelling: IPv6-in-IPv4 (ISATAP) or IPv4-in-IPv6



#### **SIP Support for IPv6-based IMS**

- SDP support <u>http://www.ietf.org/rfc/rfc3266.txt</u>
- ANAT
  <u>http://www.ietf.org/rfc/rfc4092.txt</u>
  <u>http://www.ietf.org/rfc/rfc4091.txt</u>
- SIP UA (e.g. mobile terminal) may be registered using an IPv6 address but send media over IPv4 when it communicates with IPv4-only peers
- Translation: special case for IPv4-only domains Session Policy-based <u>http://standards.ericsson.net/karim/draft-elmalki-sipping-3gpp-translator-00.txt</u>



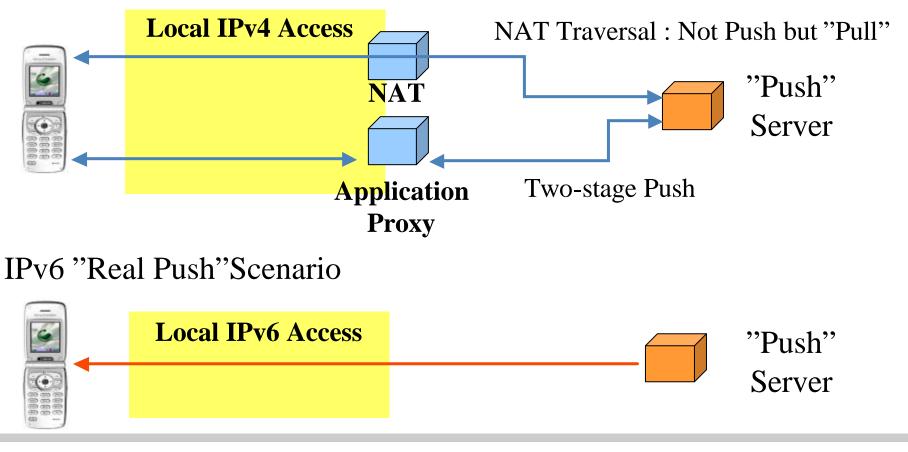
#### **Pushv6: Example of a Real IPv6 Service**

- There are many information and content providers in the market
- Many services are not well-suited to the "pull" model (i.e. "event-based" services such as news, broadcast messages etc.)
- Push is hard to implement with IPv4 -> LACK OF REACHABILITY USING PRIVATE ADDRESSES
- Currently some Push services are being done via SMS
  - Costly compared to GPRS data
  - Disturbance (phone beeps continuously as "news" is received!)
  - Puts excessive load on SMS instead of using the under-utilised Packetswitched capacity
- Push Features
  - User "pushes" info/multimedia to allowed user group (e.g. friends)
  - Content/Service Provider "pushes" info/multimedia to group of users according to their profile(e.g. News, Sports, Weather, Sell/Buy Ads)



#### Push "Reachability"

#### Current IPv4 Scenario



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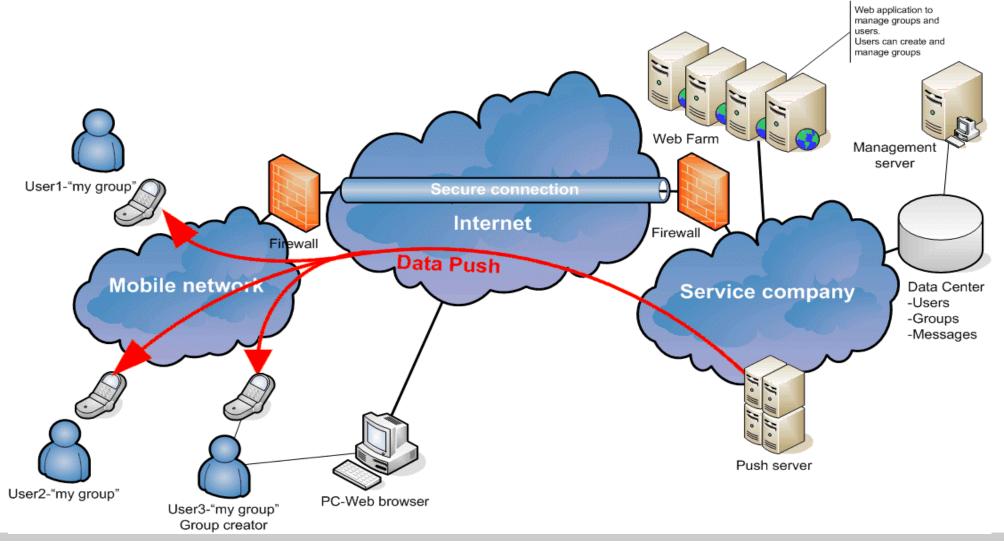


#### An IPv6 Application Example: Push (vs. Pull)

- Source of push messages are mobiles or content feeds (e.g. News)
- Low Service Costs for Mobile Operator (costs are on service provider)
- Profits through revenue sharing for 3rd Party Content
- Greater ability to manage service by Content/Services Company
- Enables new services and business models
  - Advertisements aimed at user groups (advertiser pays)
  - Content Providers use their own marketing to attract new users which increases traffic and profits through revenue sharing
  - Person-to-Person or Group information sharing or Chatting
  - Creates User Communities which increases traffic
  - Information Push to machines (e.g. Bus, Taxi, info-booth, advertisement boards)



#### **Push IPv6 System**





#### **IPv6 Push Application (Pushv6)**

- Java J2ME MIDP 2.0 application
- Implemented on Ericsson Mobile Platform GPRS/UMTS Dual-Stack Test Terminal (full IPv6 support including Java Machine)
- Security Certificate installed on Terminal
- Advanced Networking Properties:
  - Senses if an IPv6 address is available

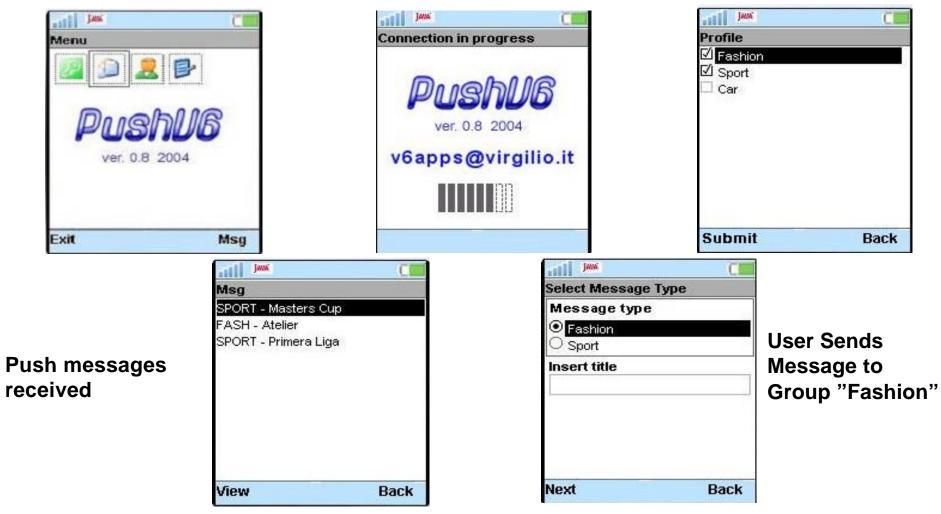


- If IPv6 is available then it registers using over IPv6 and requests to receive data push on UDP
- If IPv6 is not available then it registers over IPv4 and requests to receive data push over HTTPS
- Stays "always-reachable" on IPv6 (PDP Context stays active)
- Works both with native IPv6 or tunnelled connectivity



#### **Pushv6 J2ME Client Screenshots**

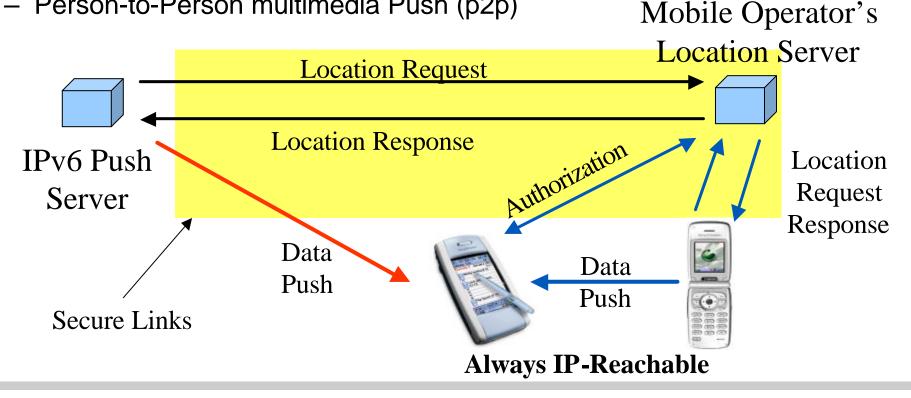
Modify User Push Profile





#### **Next Steps: IPv6 Location-Based Applications**

- Location-based Push
  - Push information related to where the user is located Community info, localised commercial ad.s
  - Person-to-Person multimedia Push (p2p)





Summary

- Avoid the chicken-and-egg problem
  - Gradual introduction of IPv6
  - Start deploying & experimenting
- Work on new services that utilise the IPv6 "reachability" advantage
  - E.g. Pushv6: IPv6 "real push" information/multimedia
- IMS huge potential IPv6 is an enabler for next generation IMS services e.g. mobile-to-mobile



# Thank you for your attention

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