## ITU-T Workshop Video and Image Coding and Applications (VICA)

BIO

Geneva, 22-23 July 2005



David Hands BT/UK

**Session:** 5: Performance measurements and assessments

**Title of** Towards a standardised perceptual quality metric for multimedia

**Presentation:** 

David Hands has been working in the field of objective and subjective video quality assessment for the past ten years. He was involved in the RACE II MOSAIC project that defined the internationally standardised continuous quality subjective assessment method and is leading BT's development of objective video quality tools. He is co-chair of the VQEG multimedia group and is an active member of ITU-T SG9 and ITU-R WP6Q.