



International Telecommunication Union

Towards a Standardised Perceptual Quality Metric for Multimedia

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Overview

- o Emerging video services
- o Need for objective quality metrics
- o VQEG Multimedia ad-hoc group
- o Timeline
- o Sample metric



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Emerging video services

- o New services in Asia, Europe and N. America
- o Infrastructure ready for video/multimedia (codecs, networks, devices)
- o Services
 - Streaming video, VoD, Video telephony, TVoDSL/IPTV, mobile TV
- o Service Providers
 - HomeChoice, Neuf, Fastweb, SBC, Verizon, NTT, Vodafone, ...
- o Networks
 - NGNs (e.g. BT), increasing b/w, fiber to the home, wireless networks (802.11a/b/g/n, Wi-Max), 3G mobile
 - high quality services offered on cost-effective networks providing multi-service access (any service to any device from anywhere)



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Need for objective quality metrics

- Measurement of user experience is essential to the industry
 - defining quality thresholds of media prior to launch
 - selection of equipment and packaging of content
 - attracting and maintaining customer base

- Traditional quality measures are inadequate
 - PSNR
 - Network QoS

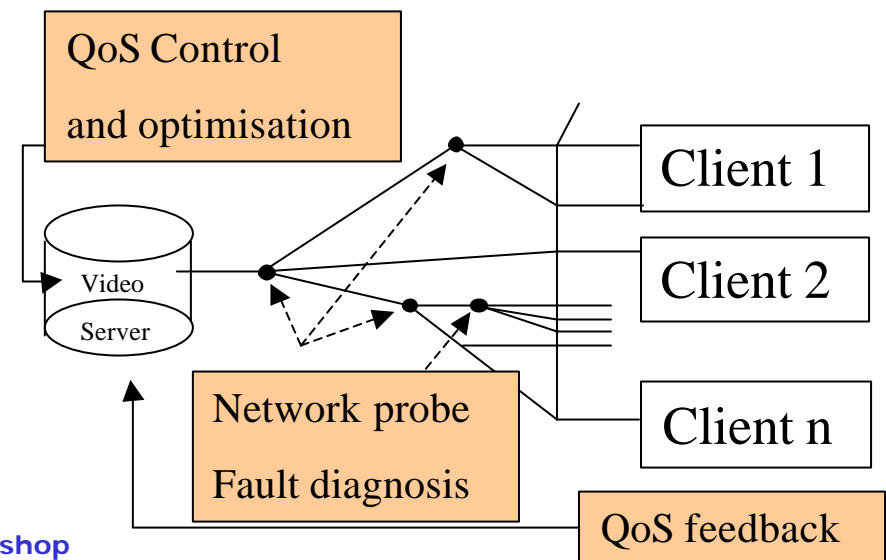
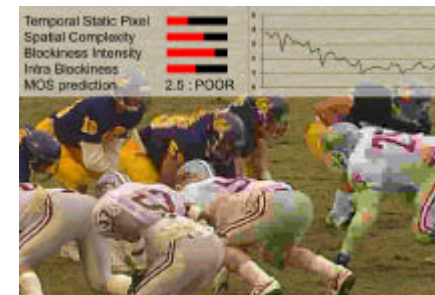
- Requirement is for objective perceptual metrics



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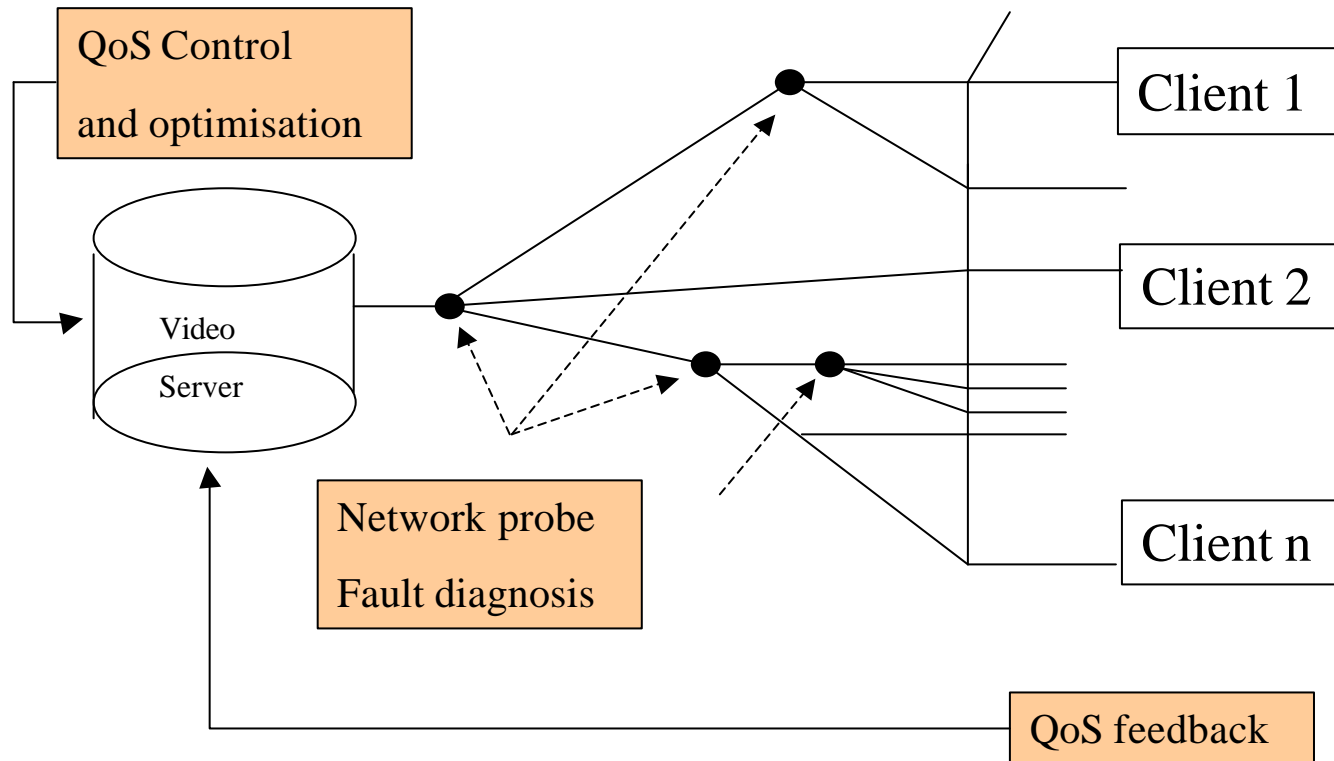
Objective perceptual quality metrics

- Perceptual quality is
 - content-dependent
 - codec dependent (e.g. codec settings, decoder error handling)
- Performance testing
 - codec evaluation
 - quality profiling (e.g. content x bit-rate x frame rate)
 - network dimensioning
- In-service monitoring
 - E2E quality monitoring
 - SLA negotiation and policing
 - Fault identification





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VQEG Multimedia ad-hoc group

- VQEG FR standards
 - ITU-T Rec. J.144 and ITU-R BT. 1683
 - specific to digital TV (MPEG-2)
 - for video containing compression errors

- VQEG MM
 - Goal is to evaluate objective metrics
 - FR, RR, NR models
 - 3 stages: video only, audio only, audio-video
 - set ambitious testing requirements



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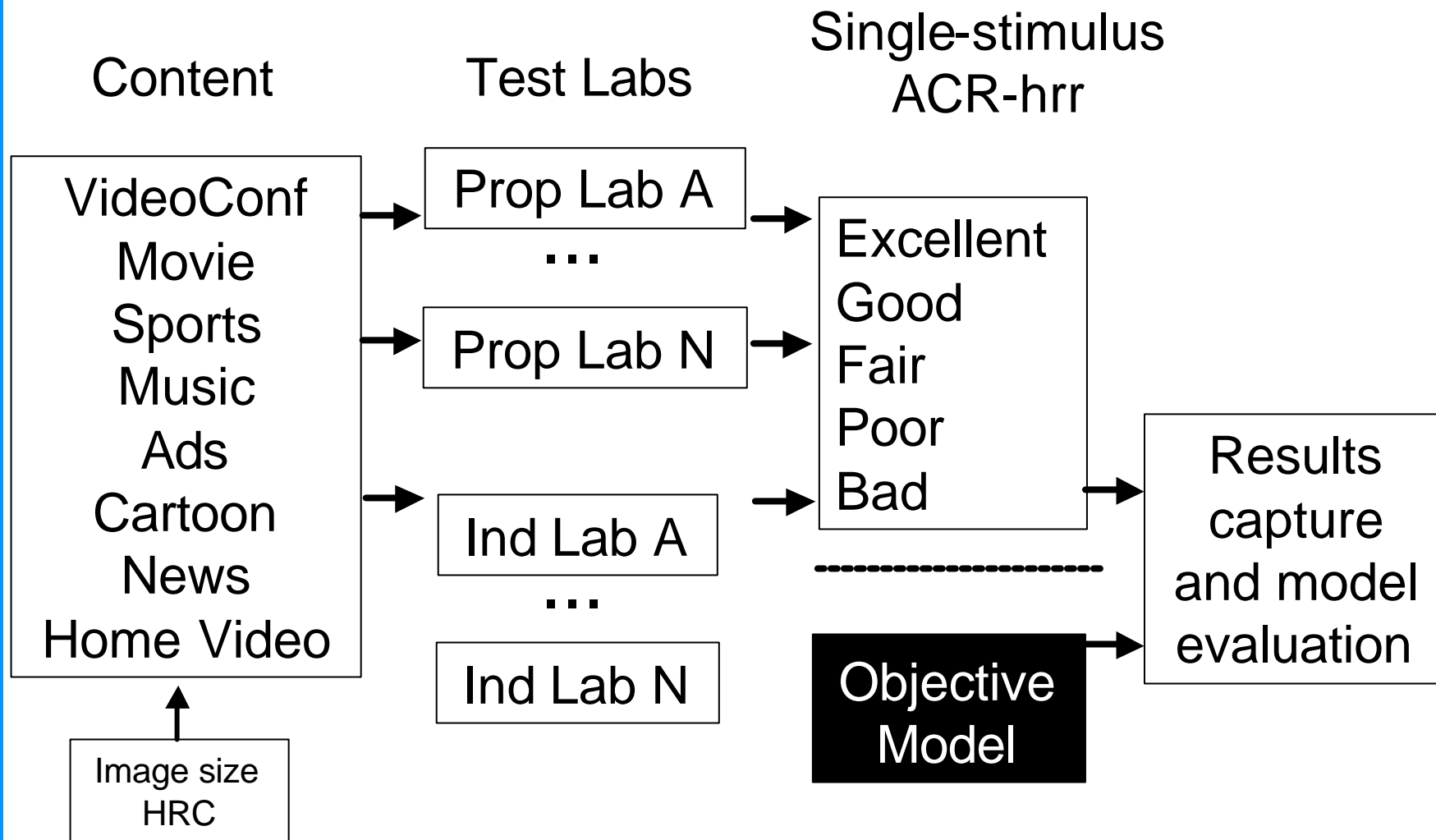
Scope of VQEG MM Stage 1

- Video test
- Image sizes: CIF, QCIF, VGA
- Display: high performance LCD
- Viewing distance: variable within 6-10H / 6-8H / 6H
- Codecs: WM9, RV, MPEG-4, H.263, H.264
- Range of frame rates (30fps - 2.5 fps)
- Error conditions:
 - compression errors
 - compression x transmission errors
 - post-processing
 - live network conditions



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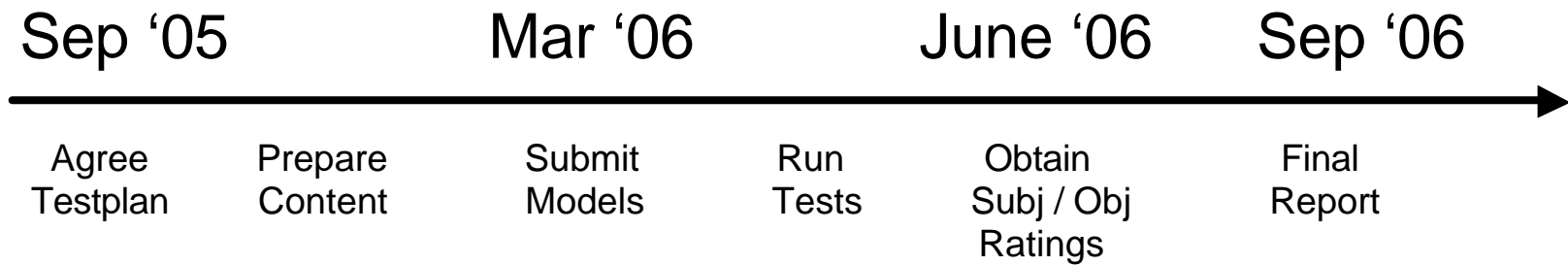
Test Process





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Timeline





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Multimedia Perceptual Models

o Industry

- BT
- Genista
- KDDI
- NTT
- Opticom
- Psytechnics
- SwissQual
- TDF

o Research Centres

- NTIA
- Toyama University
- Yonsei University



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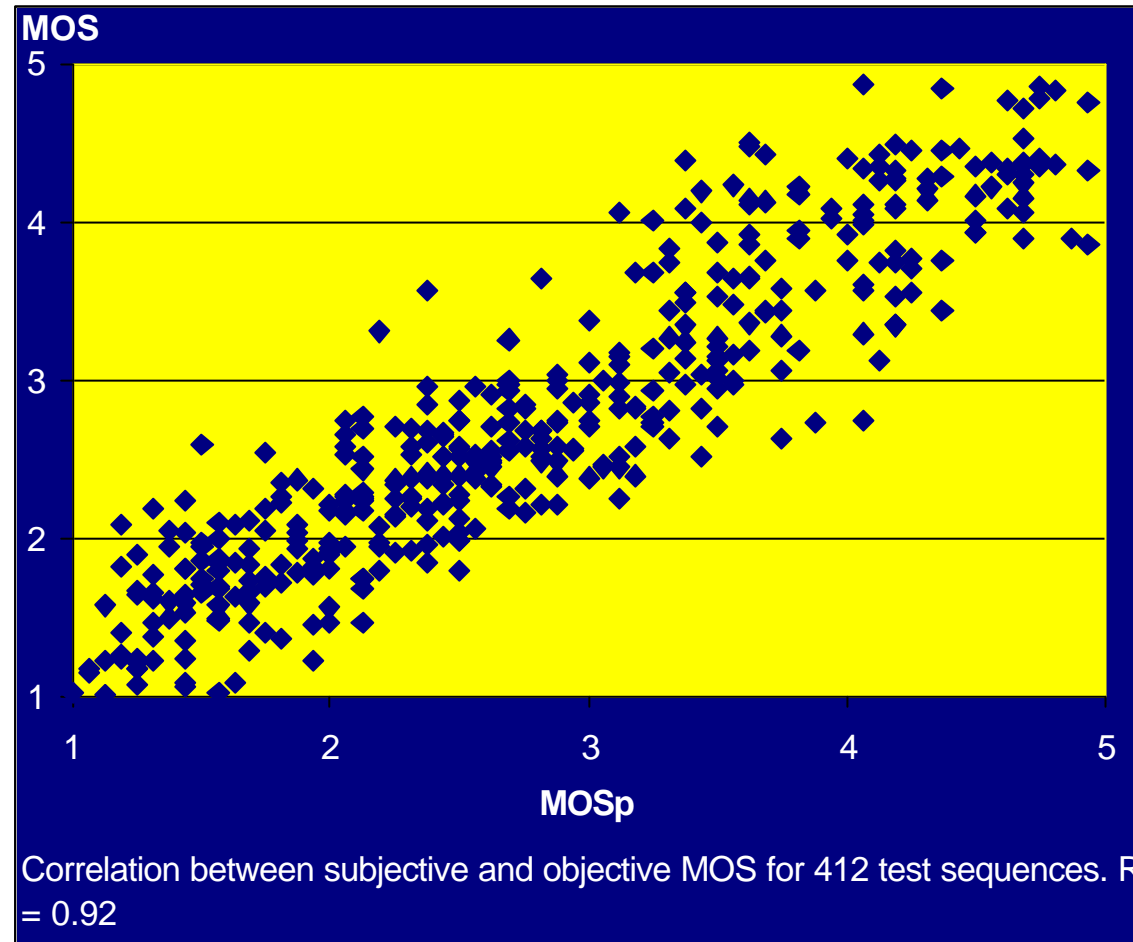
A FR Model for Multimedia

- o BT have developed a suite of perceptual quality solutions (FR, RR, NR)
- o FR model part of new standards
- o Model tested for
 - codecs (MPEG-2, MPEG-4, H.263, H.264)
 - image sizes (D1 - QCIF)
 - frame rates (30, 25, 15, 10, 5)
 - variable content



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Model Performance





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Model Performance

- o Various content
- o SIF, QCIF
- o 25 - 5 fps
- o MPEG-4, H.263
- o 320kbit/s - 16kbit/s
- o With and without transmission errors



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Demonstration

Link to demo